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**INTRODUCTION**

1. Project Name
2. Very short brief of the project and the outcome achieved (in less than 50 words) – this will be used to read out while announcing the winner
3. Project description and outcome (in less than 200 words)
4. Project completion date
5. Project duration

**INNOVATION**

1. What is innovative in this project?
2. If your solution is not unique, highlight the differentiating factors in your project.

**IMPLEMENTATION**

1. What challenges did you face while implementing this project?
2. What lessons did you learn during the implementation of this project?
3. Is this project scalable? If yes, to what extent is it scalable?

**IMPACT**

1. What is the impact of this project on your business in terms of efficiency?
2. What is the impact of this project on your business in terms of revenue?
3. What is the impact of this project on your business in terms of Customer Experience?
4. Has this project made your business more environmentally sustainable? If yes please explain how.
5. In a broader sense, does this project have a social impact - beyond the boundaries of commercial organisations?
6. Who are the immediate stakeholders that will be benefited after completion of this project?
7. What problem/s have you solved through the implementation of this project? (less than 20 words)

**EXTERNAL COLLABORATIONS**

1. Have you collaborated with external solution providers/agencies/consultants for this project or is it 100 per cent done in-house? If yes, name the external agencies.
2. Has your solution been audited by any technically competent organisation before launching for wider applications? If yes, please share details.

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