EVENT REPORT

wbs WORLD BLOCKCHAIN SUMMIT DUBAI

EVENT BY trescon | CO-HOST SUN MINIMEAL

STRATEGIC PARTNERS

DIFC Innovation Hub | كامبس دبي للذكاء الاصطناعي والويب 3 DUBAI AI & WEB3 CAMPUS

22-23 APRIL - 2024

JW MARRIOTT HOTEL MARINA

Empowering Visions, Uniting Realities:

Redefining the Decentralized Frontier

EVENT BY trescon

worldblockchainsummit.com/dxb-apr-24







Summit Recap

WBS DUBAI GATHERED OF 2000+ GLOBAL EXPERTS, INNOVATIONS, AND COLLABORATIONS

Dubai ignited the global stage, uniting experts, from influential leaders to tech pioneers, at the 29th global edition of World Blockchain Summit. Dive into the heart of web3's future, where ideas sparked and collaborations soared, defining Dubai as the epicenter of blockchain brilliance.

Organizers focus on the future for those who want it. Brought together educators, engineers, and operating models experts is key.

FREDERIK GREGAARD
CEO, Cardano Foundation



Key highlights

INVESTOR CONNECTIONS
Curated networking opportunities with qualified investors and industry stakeholders in the Web3, Metaverse, NFT and Digital Twin space

INDUSTRY INSIGHTS
Renowned thinkers led impactful sessions, fostering a vibrant atmosphere of knowledge sharing and discovery among participants.

MIND-BENDING TALKS
Attendees engaged in insightful conversations, dissecting industry challenges and exploring innovative solutions during dynamic panel discussions, sparking groundbreaking ideas.

WEB3 WONDERS:
A showcase of the latest innovations for Web3 adoption in focus.

PITCH COMPETITION
Pentagon Games visionary project won the Startup World Cup regional finals, now ready to chase their $1 million dream in San Francisco.

It was very nice to present to a set of audience, who were very knowledgeable and appropriate, the actual people who were required for the blockchain summit.

RIZWAN SHAIKH
Chief Technology Officer Product, White Shark Blockchain Solutions DMCC

Attendee Profiles

Highlights

2000+ C-Suite Attendees

300+ Investors

30+ Countries Represented

50+ Speakers

100+ Sponsors & Partners

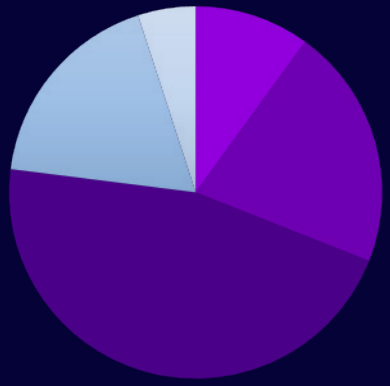
Attendees Breakdown

- Blockchain & Web3 projects 37%
- Enterprise delegates 22%
- Investors 19%
  - Venture capital, HNI's & Angel Investors
- Media & Influencers 13%
- Government 5%

Attendees - Industry

- BFSI 48%
- Real Estate 13%
- Retail & E-commerce 11%
- Education Management 7%
- Hospital & Health Care 6%
- Hospitality 6%
- Automotive 5%
- Logistics and Supply Chain 5%

Leadership Rank



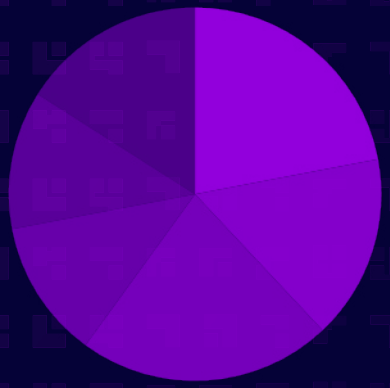
- Founders and Co-founders 11%
- CEOs 20%
- CTO, CIO, CMO 44%
- Directors 17%
- Others 8%

Implementation Timeline

- **11%** Within the next 3 months
- **71%** Beyond 6 months
- **18%** 3 - 6 months

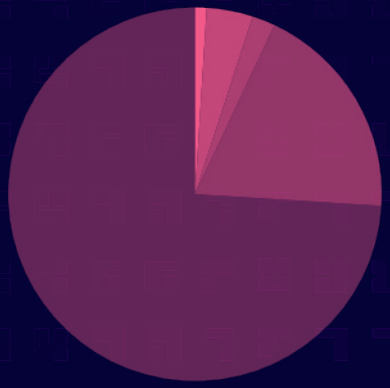
Investor Profiles

Asset Under Management



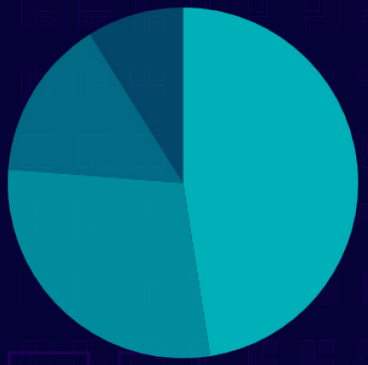
- US$ 100M above: 27%
- US$ 50M - US$ 100M: 21%
- US$ 10M - US$ 50M: 12%
- US$ 5M - US$ 10M: 15%
- US$ 1M - US$ 5M: 11%
- Upto US$ 1M: 14%

Investment Ticket Size



- US$ 100M above: 1%
- US$ 10M - US$ 50M: 4%
- US$ 5M - US$ 10M: 4%
- US$ 1M - US$ 5M: 16%
- Upto US$ 1M: 75%

Prefered Area of Investment



- Blockchain startups: 48%
- Web3 Startups: 29%
- Digital Asset Exchanges: 15%
- Metaverse: 8%

Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Day 1 Insights

Day 1 of World Blockchain Summit buzzed with excitement. Attendees engaged in thought-provoking discussions with industry leaders. Sessions like “Innovative Governance” with Mohammad Alblooshi explored legal frameworks for blockchain, while Pascal Gauthier’s talk on Bitcoin ETFs had attendees considering their business potential. Miriam Kiwan offered insights into the future of crypto payments. These were just a glimpse of the electrifying sessions that painted a vivid picture of the boundless potential of Web3 & blockchain technology.



Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Day 2 Success

Day 2 was a whirlwind of innovation!

A who's who of industry leaders tackled the hottest topics in web3 and blockchain. Investor extraordinaire Richard Muirhead offered his insights on digital assets, while visionary Yosuke Yoshida explored how tokenization will reshape finance. Dr. Clara Guerra and tech titan Robert Doornbos then sparked a firestorm with their exploration of AI-blockchain integration's explosive potential. The energy only intensified as Wolfgang Grabher and George Gvazava dissected the thrilling opportunities and challenges of enterprise adoption. But that wasn't all! Many more sessions saw leading minds delve into the future of web3.

The day culminated in the electrifying Startup World Cup Regional Finals, where the next generation of tech titans battled for a life-changing million-dollar investment.

It was a day that redefined what's possible in the world of Web3 & blockchain!









Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

1-2-1 Meetings & Innovation Showcases

Blockchain Summit Dubai saw networking triumphs, one-to-one meetings, and innovation showcases, connecting industry pioneers and investors in the dynamic Web3, Metaverse, NFT, and Digital Twin domains.









Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

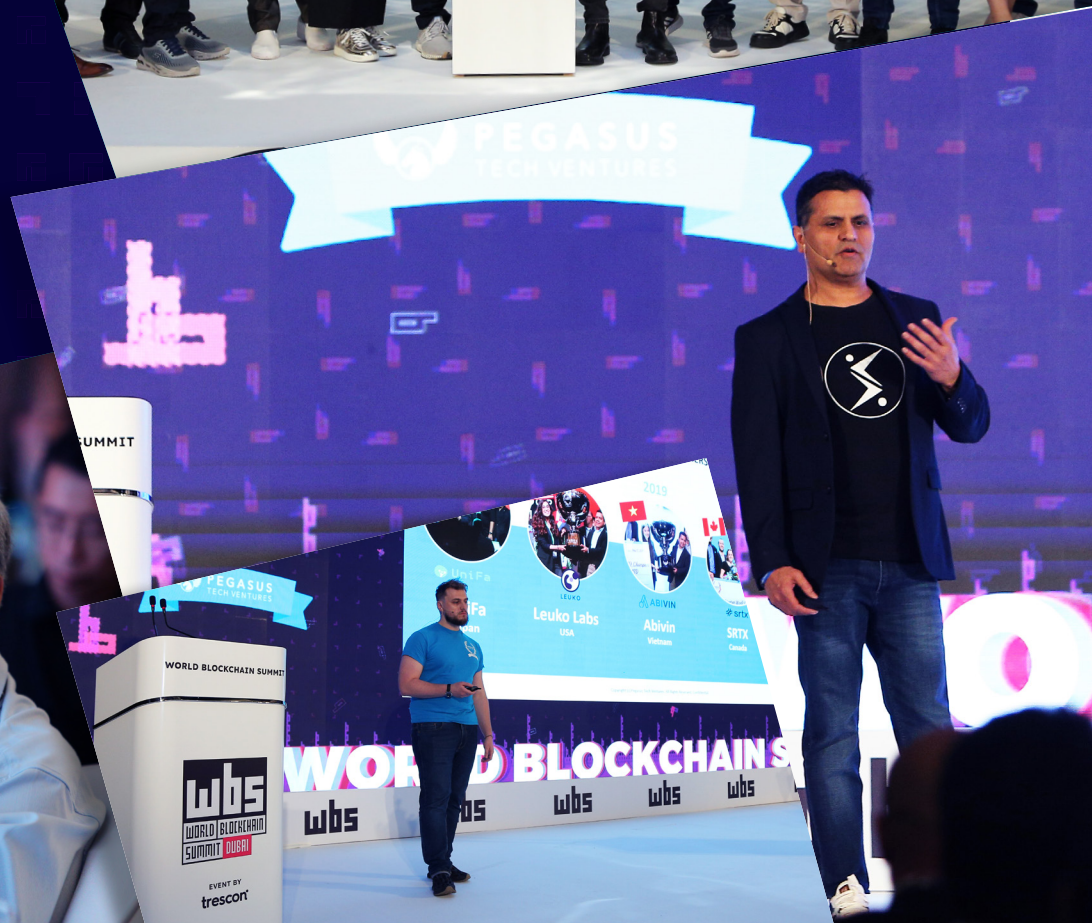
Pentagon Games Won Startup World Cup Regional Finals

Pentagon Games secured victory at the Startup World Cup's regional finals, pitching to over 300+ investors and earning a shot at the coveted US$1 million prize in San Francisco.









Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

After Party Extravaganza

The after-party was a perfect way to continue conversations into the night in the heart of Dubai. Networking with investors and industry leaders over live music, sensational food, craft beer, and cocktails. This is where the real deals happen.









Testimonials

Happy to be part of WBS not just as an investor with $4.7Bn AUM but as a woman in the world of finance and the land of opportunities, Dubai.

HASNAE TALEB
CIO | TV personality & Influencer, Ento Capital

World Blockchain Summit provides the best delegates, speakers, and organization from A to Z. I come to learn from my delegates as attendees learn. So the event is amazing.

KEVIN SOLTANI
CEO, GIMA Group

This marks our fourth participation at WBS Dubai, and the experience has been nothing short of phenomenal.

ADAA AMIR
Global Director VIP, Cobox Meraverse

The event was undeniably one of the top Blockchain gatherings in Dubai. We are already looking forward to exhibiting again next year.

RANDY YOSHINO
Cheif Operating Officer, Bitcastle

Speakers



SERGEY NAZAROV
Co-Founder
Chainlink



FREDERIK GREGAARD
CEO
Cardano Foundation



MOHAMMAD ALBLOOSHI
CEO
DIFC Innovation Hub



PASCAL GAUTHIER
Chairman & CEO
Ledger



ROHAM GHAREGOZLOU
Co-founder and CEO
Dapper Labs



JEFF HOROWITZ
Chief Compliance Officer
BitGo



PERIANNE BORING
Founder & CEO
Chamber of Digital Commerce



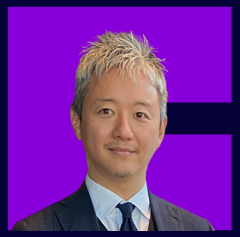
BERTRAND LEVY
VP Global Partnerships
SANDBOX



MIRIAM KIWAN
Vice President of MEA, the issuer of leading regulated stablecoin, USDC.
Circle



GEORGE GVAZAVA
Chief Crypto Officer
Bank of Georgia



YOSUKE YOSHIDA
Co-CEO of EMURGO Middle East & Africa CEO of EMURGO
Kepple Ventures
EMURGO



STEFAN KIMMEL
CEO
M2



BANDAR ALTUNISI
Head of Development for Binance in Saudi Arabia Head of Institutional Relationships for Binance Dubai (FZE)
Binance



JULIEN THÉVENARD
Senior Associate
Fabric Ventures



REECE MERRICK
Managing Director, Middle East & Africa.
Ripple



WOLFGANG GRABHER
Founder
CEO and Chairman
SUN AG



TALAL TABBAA
CEO & Co-Founder
CoinMENA



DANIELA BARBOSA
General Manager Blockchain and Identity at the Linux Foundation, and Executive Director, Hyperledger Foundation



ROBERT DOORNBOS
Former F1 Driver, F1 Analyst, & Entrepreneur in various sectors



RAJEEV BAMRA
Senior Vice President and Head of Strategy, Digital Economy
Moody's



JOHN GLOVER
Chief Investment Officer
Ledn



DMITRY FEDOTOV
Head of DLT Foundations Oversight
Abu - Dhabi Global Market (ADGM)



MAHER AL KAABI
Advisor to Chairman & Independent Board
Alserkal Group



NEERAJ KHANDELWAL
Co-founder
CoinDCX & Okto

Speakers



RIFAD MAHASNEH
General Manager MENA
OKX



DIANA BIGGS
Partner
1kx



DR. CLARA GUERRA
Director, Office for Financial Market Innovation and Digitalisation / Co-Chair Government of Liechtenstein | European Blockchain Association (EBA)



DALE SANDHU
Executive Vice President
Payper



DR. THOMAS NÄGELE
Chair of Board| Attorney at Law Dr. iur., LL.M.
INATBA- International Association for Trusted Blockchain Applications



HENRI ARSLANIAN
Co-founder & Managing Partner
Nine Blocks Capital Management



KYLE CHASSÉ
CEO
Master Ventures



FABIO LA FRANCA
Founding Partner
Blueverse Ventures



FLORIAN RAIS
Founder & CEO
Criptonite Asset Management



PIERRE SAMATIES
Partner | Global Head of Digital Assets Web3 & Metaverse
Roland Berger



MAHA AL-SAADI
Head of Regulatory Affairs
QFC Financial Services Sector



RIZWAN SHAIKH
Chief Technology Officer
White Shark Blockchain Solutions DMCC



PAUL DAWALIBI
CEO
Holodeck Ventures



JEHANZEB AWAN
Chairman
Crypto & Blockchain Association, Middle East, Africa & Asia



NICHOLAS WATSON
Co-Host
Encrypt-d Podcast



ADITYA TALLAPRAGADA
CEO
Medifakt



DANIELA ROSSI
Founder
Unlimited Platform



JULIET SU
Partner
NewTribe Capital



THOMAS BLEIMUTH
Chief Asset Management Officer
Anbruggen Capital



RANA TABBARA
Reporter
CNN Business Arabic



TIAGO CALDEIRA
Learning Technology Advisor
Abu Dhabi Government



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ELIO D'ANNA
Co-Founder & CEO
KREATION Technologies



ARUN PRASAD
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IVAN DOROCHTCHENKO
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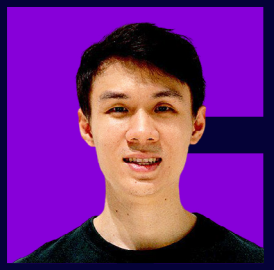
ABDUMALIK MIRAKHMEDOV
Founder and Executive President
Genesis Digital Assets



KIRUTHIK RAAJ
Co-Founder & Head of Engineering
Hedgeblock



ANDREAS FLEISCHHACKER
CEO
ACM-Finance



EE WUI YANG
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General Partner | Managing Partner
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AMNAH AJMAL
Group Executive President - Merchants & Commerce, Digital Partnerships, Fintechs & Enablers, Strategy, M&A.
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KEVIN SOLTANI
CEO
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WEB3 UNIVERSE

YOUR PR STRATEGIST

Social Influence

156,701
Social Media Impressions

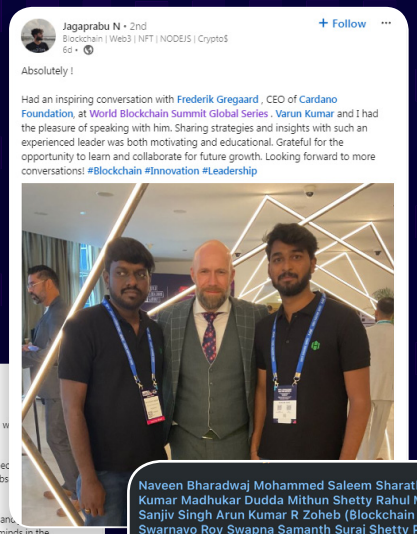
93,134
Audience reached

20M+
Twitter Mentions

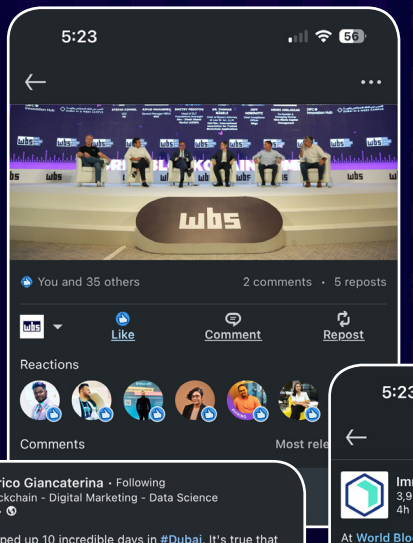
40+
Countries Reached

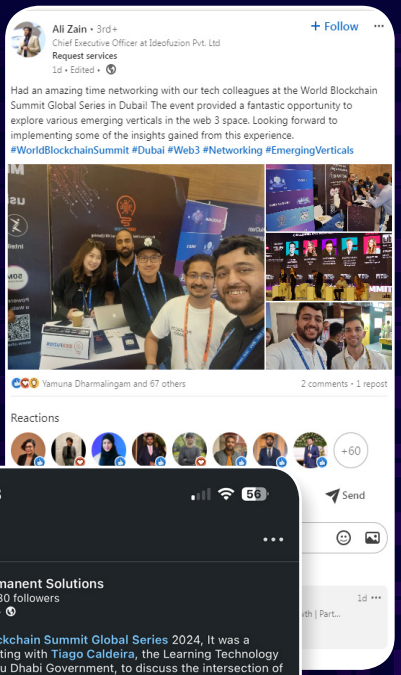
8M+
Total Views

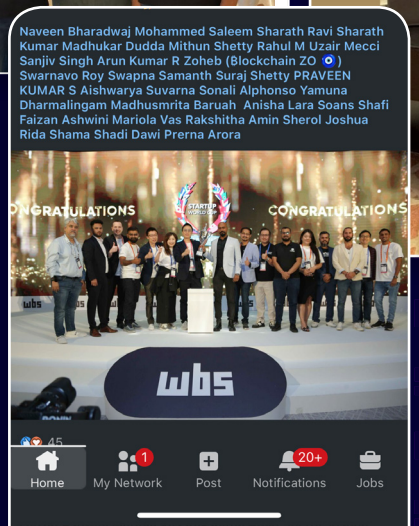




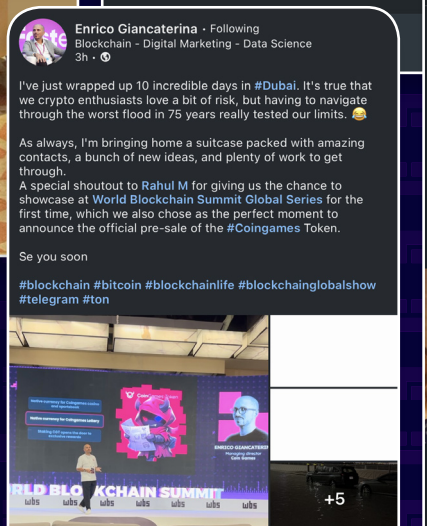














Campaign Insights

100,000+
Database Size

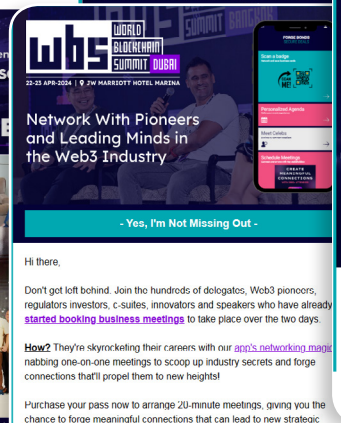
98.5%
Delivery Rate

50%
Engagement Rate

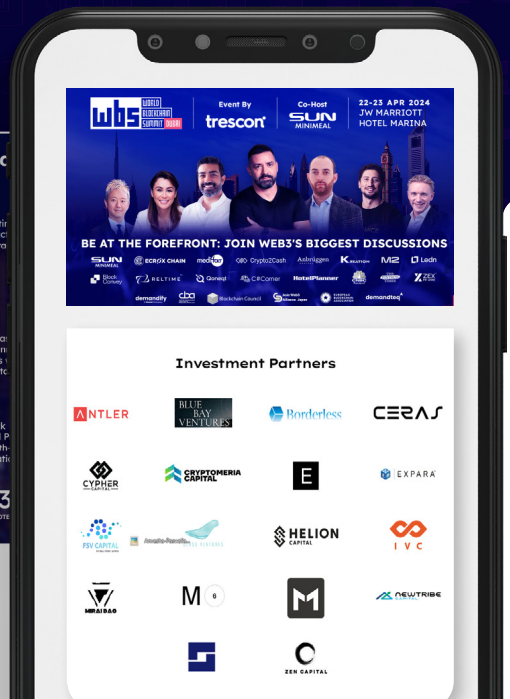




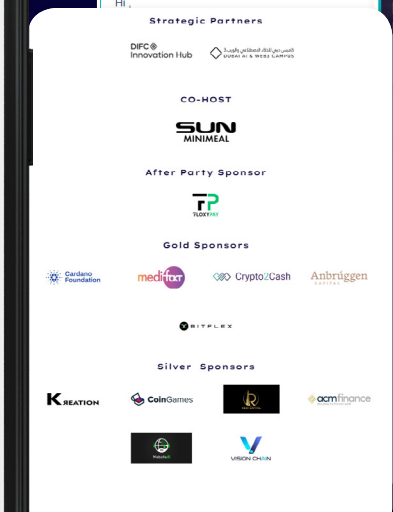


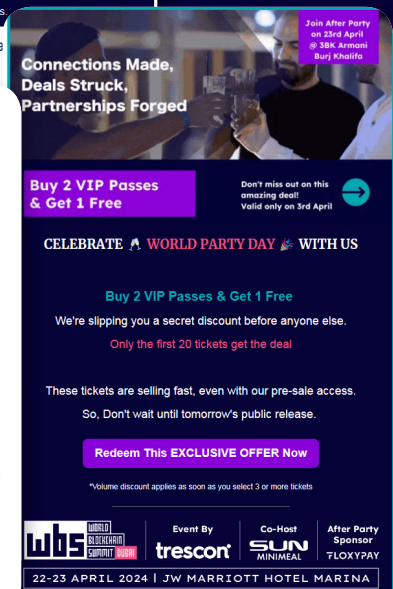




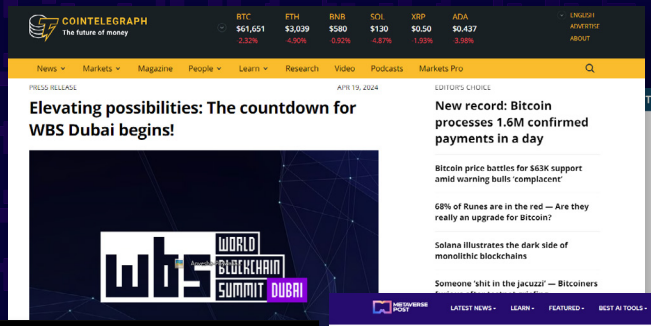


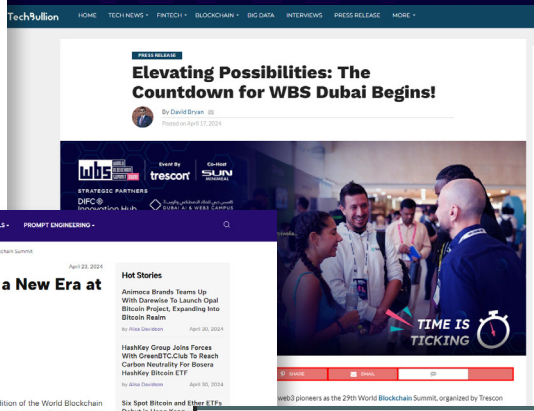






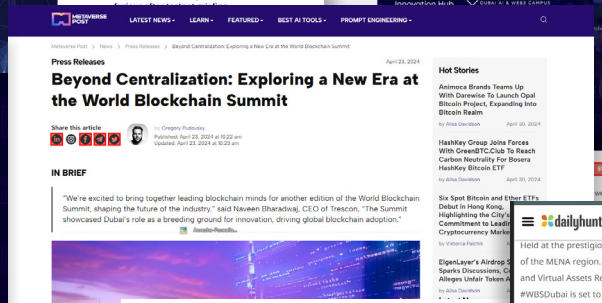
Press Release

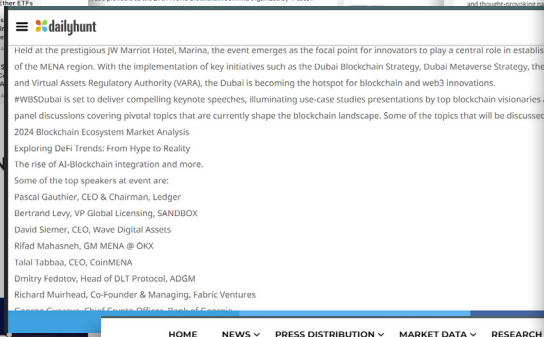


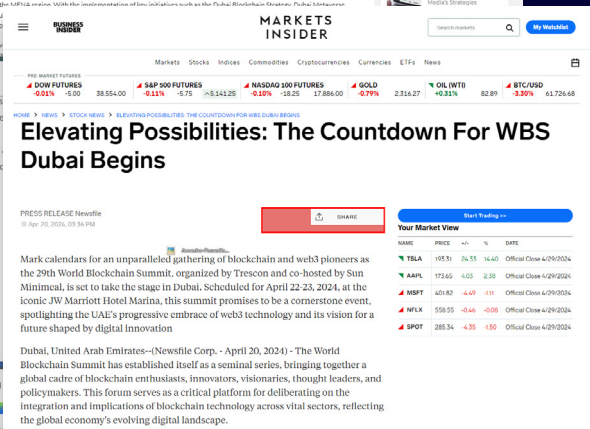


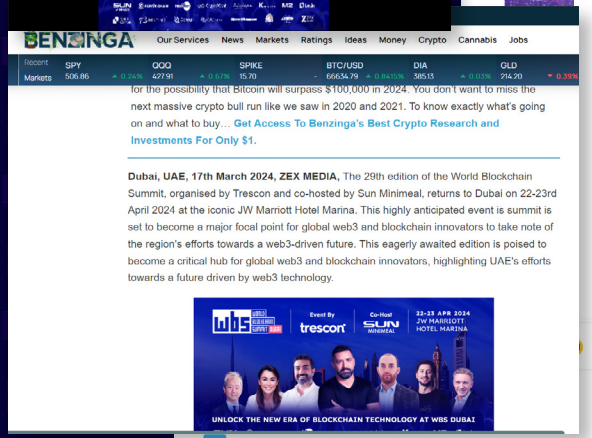












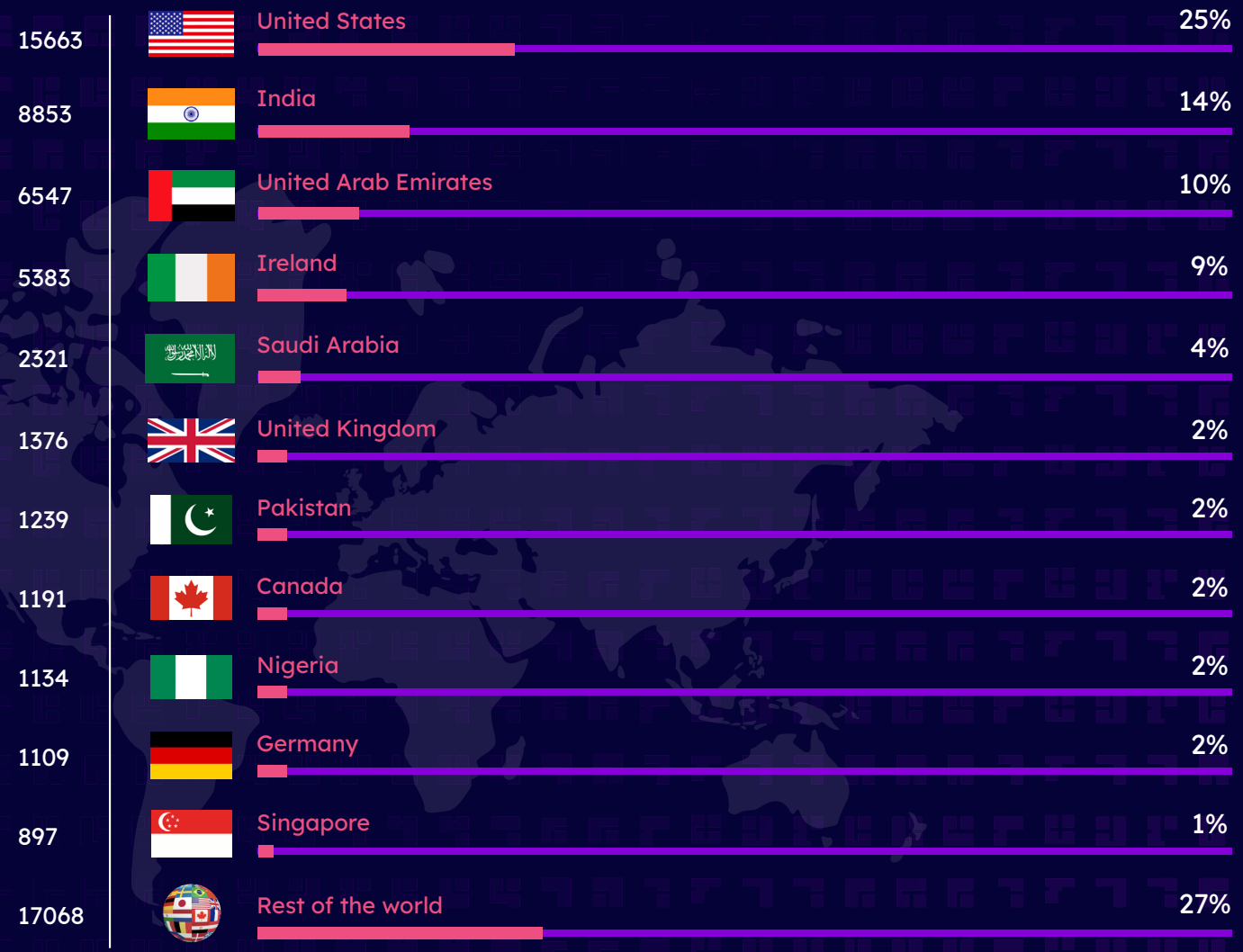


Website Reach

GLOBAL REACH

Being a premier event in the blockchain industry, WBS attracts attendees from all over the world. With its global reach and high-profile attendees, the summit is a prime opportunity for sponsors to gain visibility and brand recognition.

Users By Country



Monthly website visitors : 52695+

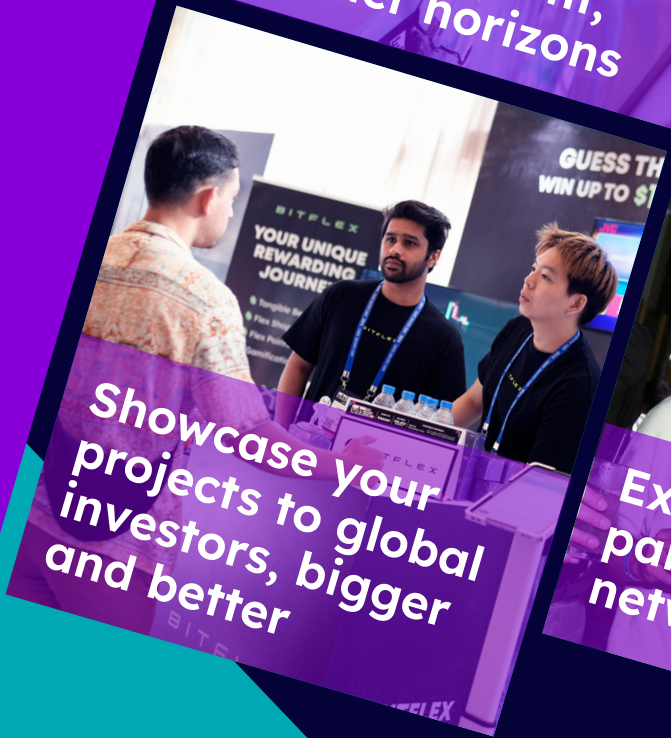
WORLD BLOCKCHAIN SUMMIT: WHAT'S NEXT?

What does it mean for 2024













Part of a Global Event Series

WORLD BLOCKCHAIN SUMMIT

11-12-NOV-2024, SINGAPORE

DUBAI FINTECH SUMMIT

6-7 MAY 2024, DUBAI

Dubai AI & Web3 Festival

11-12 SEP-2024, DUBAI

FUTURE SUSTAINABILITY FORUM

4-5 DEC-2024, DUBAI

WORLD BLOCKCHAIN SUMMIT GLOBAL SERIES

EVENT BY trescon

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