



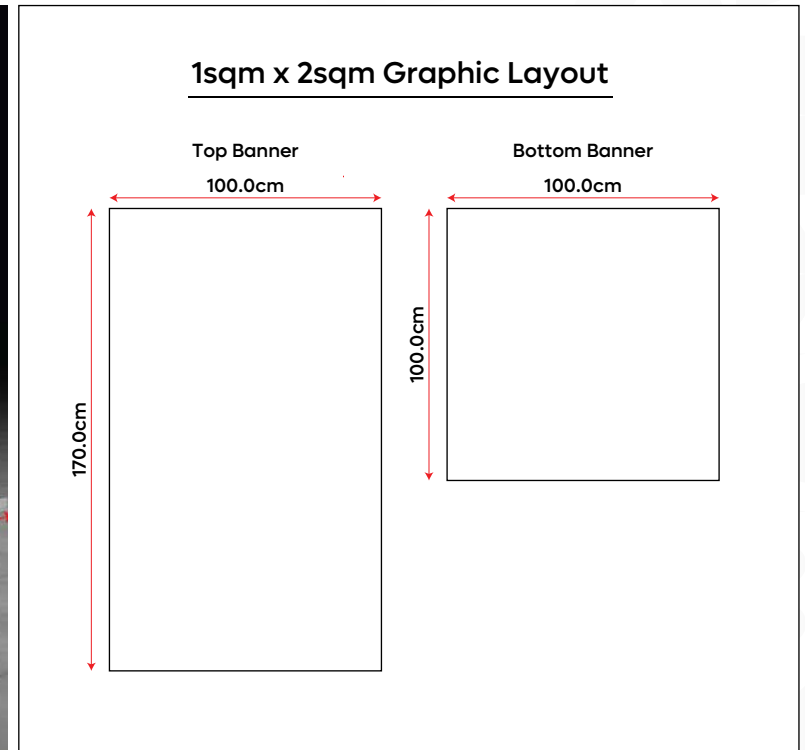
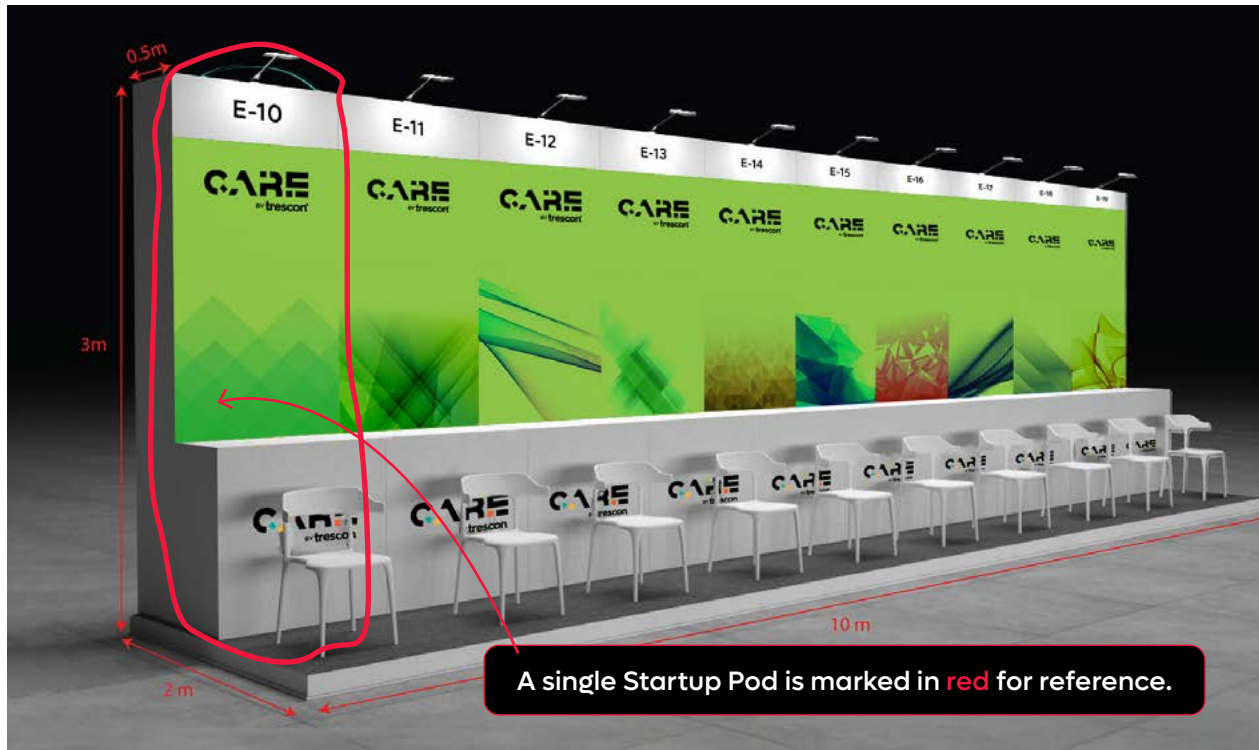
08 - 09 Dec 2025 | 📍 JW Marriott, Riyadh, KSA

Witness the Dawn of a  
**Greener Tomorrow**

**Exhibitor Booth Guidelines**

Type: Startup Pod 1sqm x 2sqm

# 1sqm x 2sqm startup pod mock-up



## Each Startup Pod includes:

- ✔ One 1sqm x 2sqm booth structure with PVC wall and vinyl sticker for visuals
- ✔ One chair and one standard power socket
- ✔ Printing of the visuals submitted by the client on the Pod walls
- ✔ One arm light
- ✔ Flooring: MDF raised platform with carpet flooring.

## Cost: Free

Startup pod structure and build is free as part of the startup pod exhibitor package (**US\$ 2,500 + 5%VAT**)

[Click here to submit visuals](#)

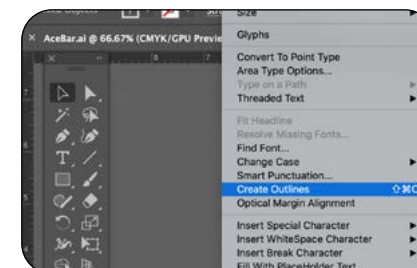
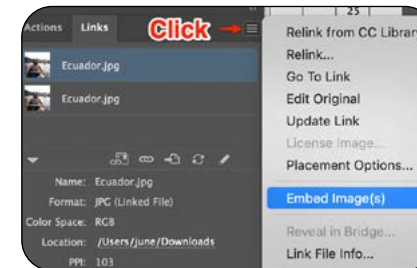
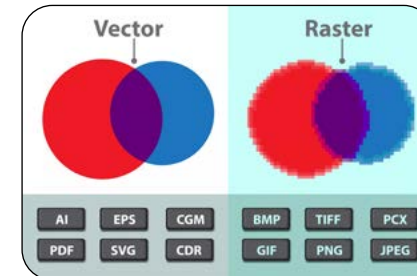
### Note:

- ✔ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✔ Startup Pod structure and build is a standard approved design and cannot be altered.
- ✔ To ensure that you can manage your giveaways effectively, it's important to keep them within your booth, as there is no storage space available for them elsewhere.

# Important instructions

**Prior to sending the artwork, please confirm that the following criteria are met:**

- ✔ Artwork should be in Adobe Illustrator with accurate dimensions.
- ✔ Artwork should be in CMYK mode.
- ✔ Elements, logos and images used should be in Vector format.
- ✔ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.
- ✔ Ensure all text is converted to curves/outlines (text editability should not be retained).
- ✔ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.





For any support regarding your  
exhibition booth, contact:

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