Connecting Businesses with Opportunities
Your Partner for Accelerating Your Business!

Trescon is a pioneering force in the global business events and services sector connecting businesses with global opportunities.

We have been driving the adoption of emerging technologies, while promoting inclusive business leadership since 2016.

5,000+ EXHIBITORS
3,500+ INVESTORS
3,500+ MEDIA ATTENDEES
10,000+ ENTERPRISES
3,000+ SPEAKERS
100+ COUNTRIES REPRESENTED
50+ GOVERNMENTS

500,000+ COMMUNITY MEMBERS
Our Ecosystem

Given the intrinsic values we bring to the industry, our ecosystem recognizes us as a key enabler of emerging technologies. We have partnered with over 50+ Government & Policy Makers, 10,000+ Enterprises, 50+ Media & Association Partners

INVESTORS

GOVERNMENTS & POLICY-MAKERS

MEDIA

TECH SOLUTION PROVIDERS

PRIVATE ENTERPRISES

STARTUPS

ASSOCIATIONS

"We enjoyed the fun-filled event, connecting with numerous industry professionals and generated valuable leads."
Facilitating Investments
High-impact events designed to facilitate deal-flow for founders and entrepreneurs to access leading tech investors and funds.

Fostering Communities
Enabling professionals to forge strong networks with business leaders and thought leaders.

Driving Innovation
Creating platforms for fostering innovation and knowledge sharing in the emerging technology space.

Delivering Social Impact
Action-focused initiatives built to deliver social impact by facilitating the active exchange of ideas and best practices.

Promoting Sustainability
Contributing to the development of a responsible and equitable technology sector with a focus on inclusive leadership.

Stimulating Economic Growth
Assisting economic development by opening businesses to new opportunities and contributing to job creation.

Propagating Technologies
Enabling business and government entities in adopt emerging technologies such as AI, blockchain, and cloud services.

It was an absolute pleasure to work with the Trescon team. The platform’s outstanding quality and the team’s professionalism and enthusiasm were truly commendable.
Our Expertise

Futuristic Events

Managed B2B Events

Bespoke Events

Education & Training

SUMMITS
CONFERENCEs
EXPOS

LAUNCH EVENTS
EXISTING EVENTS
JV EVENTS

ROUNDTABLES
BOARDROOMS
ROADSHOWS

TRAININGS
WORKSHOPS
BOOTCAMPS
Futuristic Events
SUMMITS · CONFERENCES · EXPOS

Some of the world’s most renowned high-impact events are crafted for C-level executives & innovative tech companies to share knowledge, learn cutting-edge trends, tackle business challenges, bolster brand recognition, forge key relationships, and solve problems.
### World AI Show

Connecting top AI experts and thought leaders to discuss the transformative impact of AI on commercial applications and government functions.

<table>
<thead>
<tr>
<th>Key Stats</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>40+</strong></td>
<td>GLOBAL EDITIONS</td>
</tr>
<tr>
<td><strong>2,600+</strong></td>
<td>SPEAKERS</td>
</tr>
<tr>
<td><strong>1,650+</strong></td>
<td>EXHIBITORS</td>
</tr>
<tr>
<td><strong>42,000+</strong></td>
<td>C-LEVEL ATTENDEES</td>
</tr>
</tbody>
</table>

### World Cloud Show

A platform with a curated agenda addressing the Web 3.0 community about the latest market trends and challenges.

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>20+</strong></td>
<td>GLOBAL EDITIONS</td>
</tr>
<tr>
<td><strong>1,200+</strong></td>
<td>SPEAKERS</td>
</tr>
<tr>
<td><strong>1,000+</strong></td>
<td>PARTNERS</td>
</tr>
<tr>
<td><strong>30,000+</strong></td>
<td>C-LEVEL ATTENDEES</td>
</tr>
</tbody>
</table>

### World Cybersecurity Summit

A platform for CISOs and cybersecurity professionals to explore new-age cybersecurity threats and key technologies to help mitigate them.

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>19+</strong></td>
<td>GLOBAL EDITIONS</td>
</tr>
<tr>
<td><strong>700+</strong></td>
<td>SPEAKERS</td>
</tr>
<tr>
<td><strong>190+</strong></td>
<td>MEDIA PARTNERS</td>
</tr>
<tr>
<td><strong>5,500+</strong></td>
<td>C-LEVEL ATTENDEES</td>
</tr>
</tbody>
</table>

#### World AI Show is a stepping stone to realizing our vision.

*The Hon. Pravind Kumar Jugnauth, Prime Minister, Republic of Mauritius*
Managed B2B Events

NEW EVENTS • EXISTING EVENTS

18,000+
C-LEVEL
ATTENDEES

1,500+
EXHIBITORS

50+
EVENTS
HOSTED

20+
COUNTRIES
REPRESENTED

Comprehensive end-to-end service to help you manage your existing events or launch new events fully aligned with your goals & objectives. We will drive conceptualization, content creation, stakeholder acquisition, marketing, PR, commercialization, logistics & more.

OVERALL CONCEPTUALIZATION & DELIVERY

Budgeting & Expense Management

Content Production & Speaker Acquisition

Marketing, Design & Branding

Sponsors & Exhibitor Acquisition

Customer Support & Success

Event Logistics, Operations & Suppliers Management

Visitors Acquisition (Delegates, Investors, etc)

Media & Association Partners Acquisition

EVENT ROADMAP

RESEARCH

INITIATION

DELIVERY

DEVELOPMENT

ACQUISITION

WRAP-UP

It was a great experience exchanging ideas at an event like this and opens our thinking and brings a fresh perspective.
A global platform for well-renowned thinkers, policy makers and decision makers to discuss the latest developments and frameworks to shape the future of FinTech.

5,000+ C-SUITE LEADERS
1,000+ PRE-QUALIFIED INVESTORS
120+ SPEAKERS
100+ FINTECH EXHIBITORS
50+ COUNTRIES
3+ STAGES

A conference bringing together an exclusive group of regional and international blockchain experts under one roof to discuss the best practices in blockchain implementation.

5,500+ VISITORS
700+ SPEAKERS
320+ EXHIBITORS
19+ GLOBAL EDITIONS
3+ STAGES

The DIFC Future Sustainability Forum is a platform for global leaders and innovators to share their visions and action towards increasing the availability and accessibility of climate finance to accelerate climate action and achieve the long-term goals of the Paris Agreement.

5,000+ VISITORS
1,500+ C-LEVEL ATTENDEES
500+ INVESTORS
150+ SPONSORS & EXHIBITORS
100+ SPEAKERS
50+ MEDIA PARTNERS
30+ STRATEGIC PARTNERS

The best worldwide conference I personally recommend to attend.
Roger Ver, Chief Executive Officer, Bitcoin.com

Catch a glimpse of DFS after movie.
Bespoke Events
ROUND TABLES · BOARDROOMS · ROADSHOWS

SCOPE OF WORK

— Developing event concept, agenda and themes.
— Allocating resources & planning of the logistics.
— Creating delegate list and acquiring delegates.
— Outreach through marketing & promotions.
— Pre-event, during the event & post-event coordination.

Uniquely tailored engagement services to meet organizational demands such as launching new products, solidifying leadership, penetrating new markets, growing brand presence, acquiring business or investments, gaining media coverage and more.

"I thank Trescon for their exceptional efforts in conducting our first event together. The depth in the selection of delegates truly made a difference. We look forward to having more engagements together."

10,000+
REGISTRATIONS

15+
COUNTRIES
HOSTED

100+
CLIENTS

200+
EVENTS HOSTED
The event was a smashing success with a hall buzzing with eager delegates. We applaud Trescon for the perfectly curated guest list.

Upskilling, cross-skilling, re-skilling and validation to help you build and enhance internal capacity via half-day workshops, full day bootcamps and multiple day training with certification from leading industry bodies.

FEW OF OUR TRAININGS & WORKSHOPS INCLUDE

- **CISM – Certified Information Security Manager**
- **Sustainability Excellence Associate (SEA)**
- **Certified Customer Experience Professional (CCXP) Program**
- **Blockchain Revolution Specialization**
- **CFTE - Fintech 360 Programme**
- **Certified Metaverse Expert™**
- **Microsoft Certified: Power BI Data Analyst Associate**
- **Neural Networks: Zero to Hero**

"The event was a smashing success with a hall buzzing with eager delegates. We applaud Trescon for the perfectly curated guest list."
WEAVING THE MAGIC AT TRESCON...

Meet Our Dynamic Leadership Team!

Let us come together & collaborate along with event leaders like Trescon, to embark the exciting digital transformation journey.
Introducing Our Esteemed Advisory Board

GUIDING OUR VISION AND SUCCESS...

AXEL ANGELI
Digital Transformation Evangelist; Founder, Logosworld
Germany

DR. SATYAM PRIYADARSHHY
Technology Fellow & Chief Data Scientist, Halliburton, United States

DR. SID AHMED BENRAOUANE
Professor, Carlson School of Management, UMN; Advisor, Dubai Police; UAE

DR. GANESH NATARAJAN
Founder – 5F World; Chairman SVP India; Center for AI and Advanced Analytics, India

JORGE SEBASTIAO
Industry Evangelist
United Arab Emirates

LAILA AL HADHRAMI
Executive Board Member, Oman IT Society

ABDUL LATIF ALBLOWI
Director of Emerging Technologies, Communications, Space & Technology Commission

AXEL ANGELI
Digital Transformation Evangelist; Founder, Logosworld
Germany

PROF. HAMMAM RIZA
President, KORIKA
Indonesia

DR. EESA MOHAMMED AL AL BASTAKI
The President of the University of Dubai, UAE

ENGR. MANSOUR AL OBAID
Chairman – ICT Committee., Riyadh Chamber of Commerce & Industries
Saudi Arabia

DR. PARITOSH BASU
Senior Profession, School of Business Management, NMIMS University; Ex CFO, Reliance Communications, India

The highly engaging event attracted numerous prospects and customers who were keen in learning more about our work and AI/ML space.
With a team of 250+ seasoned industry veterans, we are connecting businesses with opportunities. With a global and regional footprint in countries like UAE, India, Qatar and Saudi Arabia, we help entrepreneurs to make a global impact through our services.

What We Stand For

- Technology-driven, Transformational
- Resilient, Results-oriented
- Entrepreneurial, Ethical
- Strategic, Sustainable
- Collaborative, Customer-centric
- Organised, Open-minded
- Nimble, Nurturing
It was a great experience to work with Trescon. The team is super-efficient, proactive and goes above and beyond to make the most of the situation.