

trescon

Connecting Businesses with Opportunities



Your Partner for Accelerating Your Business!

Trescon is a pioneering force in the global business events and services sector connecting businesses with global opportunities.

We have been driving the adoption of emerging technologies, while promoting inclusive business leadership since 2016.



500,000+ COMMUNITY MEMBERS



10,000+
ENTERPRISES

5,000+
EXHIBITORS

3,500+
INVESTORS

3,500+
MEDIA
ATTENDEES

3,000+
SPEAKERS

100+
COUNTRIES
REPRESENTED

50+
GOVERNMENTS

Our Ecosystem

Given the intrinsic values we bring to the industry, our ecosystem recognizes us as a key enabler of emerging technologies. We have partnered with over 50+ Government & Policy Makers, 10,000+ Enterprises, 50+ Media & Association Partners

INVESTORS



TECH SOLUTION PROVIDERS



GOVERNMENTS & POLICY-MAKERS



PRIVATE ENTERPRISES



MEDIA



STARTUPS



ASSOCIATIONS



How Trescon is impacting businesses, tech ecosystem, and the economy at large

Facilitating Investments

High-impact events designed to facilitate deal-flow for founders and entrepreneurs to access leading tech investors and funds.

Driving Innovation

Creating platforms for fostering innovation and knowledge sharing in the emerging technology space.

Promoting Sustainability

Contributing to the development of a responsible and equitable technology sector with a focus on inclusive leadership.

Propagating Technologies

Enabling business and government entities in adopt emerging technologies such as AI, blockchain, and cloud services.

Fostering Communities

Enabling professionals to forge strong networks with business leaders and thought leaders.

Delivering Social Impact

Action-focused initiatives built to deliver social impact by facilitating the active exchange of ideas and best practices

Stimulating Economic Growth

Assisting economic development by opening businesses to new opportunities and contributing to job creation.

Our Expertise



Futuristic Events



SUMMITS
CONFERENCES
EXPOS

Managed B2B Events



LAUNCH EVENTS
EXISTING EVENTS
JV EVENTS

Bespoke Events



ROUNDTABLES
BOARDROOMS
ROADSHOWS

Education & Training



TRAININGS
WORKSHOPS
BOOTCAMPS

Futuristic Events

SUMMITS · CONFERENCES · EXPOS

Some of the world's most renowned high-impact events are crafted for C-level executives & innovative tech companies to share knowledge, learn cutting-edge trends, tackle business challenges, bolster brand recognition, forge key relationships, and solve problems.



500K+
C-LEVEL
ATTENDEES

5,000+
EXHIBITORS

200+
EVENTS
HOSTED

100+
COUNTRIES
REPRESENTED

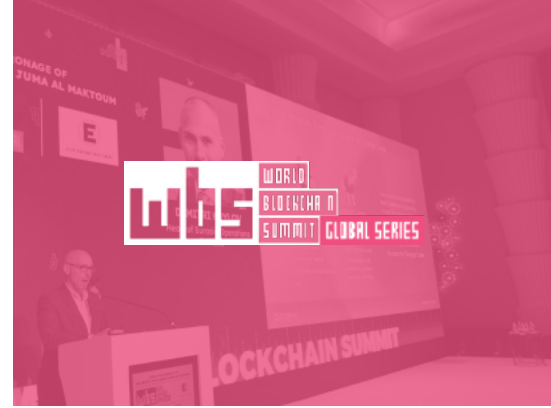


“ Trescon’s efforts, well-structured organization, follow-up efforts and accommodative approach are exceptional. ”



Connecting top AI experts and thought leaders to discuss the transformative impact of AI on commercial applications and government functions.

40+ GLOBAL EDITIONS
42,000+ C-LEVEL ATTENDEES
2,600+ SPEAKERS
51+ COUNTRIES REPRESENTED
1,650+ EXHIBITORS
830+ MEDIA PARTNERS



A platform with a curated agenda addressing the Web 3.0 community about the latest market trends and challenges.

20+ GLOBAL EDITIONS
30,000+ C-LEVEL ATTENDEES
1,200+ SPEAKERS
5,000+ INVESTORS
1,000+ PARTNERS
1,000+ EXHIBITORS & SPONSORS



A gathering of top cloud computing professionals and IT decision makers exploring the latest application of cloud-based solutions.

19+ GLOBAL EDITIONS
5,500+ C-LEVEL ATTENDEES
700+ SPEAKERS
320+ EXHIBITORS
190+ MEDIA PARTNERS



A platform for CISOs and cybersecurity professionals to explore new-age cybersecurity threats and key technologies to help mitigate them.

17+ GLOBAL EDITIONS
5,600+ C-LEVEL ATTENDEES
550+ SPEAKERS
250+ EXHIBITORS
120+ MEDIA PARTNERS



Managed B2B Events

NEW EVENTS · EXISTING EVENTS

18,000+

C-LEVEL
ATTENDEES

1,500+

EXHIBITORS

50+

EVENTS
HOSTED

20+

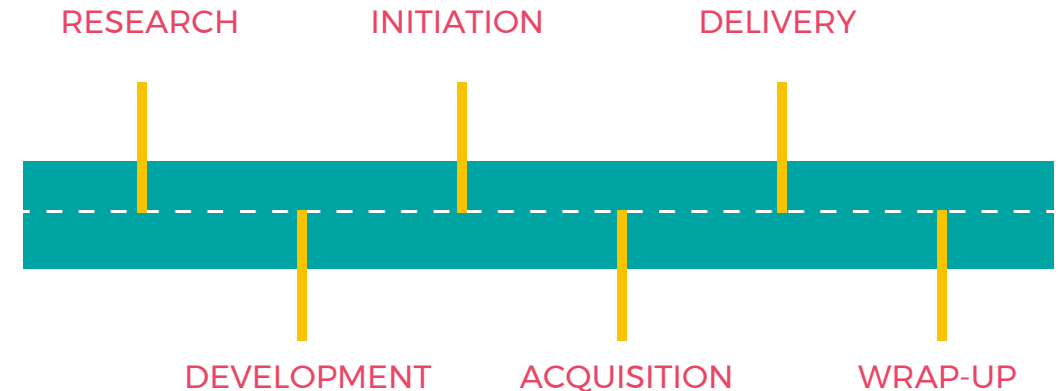
COUNTRIES
REPRESENTED

Comprehensive end-to-end service to help you manage your existing events or launch new events fully aligned with your goals & objectives. We will drive conceptualization, content creation, stakeholder acquisition, marketing, PR, commercialization, logistics & more.

OVERALL CONCEPTUALIZATION & DELIVERY



EVENT ROADMAP





A global platform for well-renowned thinkers, policy makers and decision makers to discuss the latest developments and frameworks to shape the future of FinTech.

- 5,000+** C-SUITE LEADERS
- 1,000+** PRE-QUALIFIED INVESTORS
- 120+** SPEAKERS
- 100+** FINTECH EXHIBITORS
- 50+** COUNTRIES
- 3+** STAGES



A gathering bringing together some of the most disruptive startup exhibitors to showcase their ideas to thousands of C-level executives and key policy makers among others.

- 7,000+** VISITORS
- 300+** EXHIBITORS
- 250+** INVESTORS
- 90+** SPEAKERS
- 30+** INCUBATORS
- 20+** INDUSTRY ASSOCIATIONS
- 20+** ANGEL INVESTORS



A conference bringing together an exclusive group of regional and international blockchain experts under one roof to discuss the best practices in blockchain implementation.

- 5,500+** C-LEVEL ATTENDEES
- 700+** SPEAKERS
- 320+** EXHIBITORS
- 19+** GLOBAL EDITIONS
- 190+** MEDIA PARTNERS



The DIFC Future Sustainability Forum is a platform for global leaders and innovators to share their visions and action towards increasing the availability and accessibility of climate finance to accelerate climate action and achieve the long-term goals of the Paris Agreement.

- 5,000+** VISITORS
- 1,500+** C-LEVEL ATTENDEES
- 500+** INVESTORS
- 150+** SPONSORS & EXHIBITORS
- 100+** SPEAKERS
- 50+** MEDIA PARTNERS
- 30+** STRATEGIC PARTNERS



“ The best worldwide conference I personally recommend to attend. ”

Roger Ver, Chief Executive Officer, Bitcoin.com



Catch a glimpse of DFS after movie >

Bespoke Events

ROUNDTABLES · BOARDROOMS · ROADSHOWS

SCOPE OF WORK

- Developing event concept, agenda and themes.
- Allocating resources & planning of the logistics.
- Creating delegate list and acquiring delegates.
- Outreach through marketing & promotions.
- Pre-event, during the event & post-event coordination.

BRIGHTCOVE

Couchbase

CISCO

AMD

NUTANIX
YOUR ENTERPRISE CLOUD

neo4j

Uniquely tailored engagement services to meet organizational demands such as launching new products, solidifying leadership, penetrating new markets, growing brand presence, acquiring business or investments, gaining media coverage and more.



10,000+
REGISTRATIONS

15+
COUNTRIES
HOSTED

100+
CLIENTS

200+
EVENTS HOSTED

CISCO

“ I thank Trescon for their exceptional efforts in conducting our first event together. The depth in the selection of delegates truly made a difference. We look forward to having more engagements together. ”

Education & Training

TRAININGS · WORKSHOPS · BOOTCAMPS

Upskilling, cross-skilling, re-skilling and validation to help you build and enhance internal capacity via half-day workshops, full day bootcamps and multiple day training with certification from leading industry bodies.



FEW OF OUR TRAININGS & WORKSHOPS INCLUDE



CISM - Certified Information Security Manager



Sustainability Excellence Associate (SEA)



Certified Customer Experience Professional (CCXP) Program



Blockchain Revolution Specialization



CFTE - Fintech 360 Programme



Certified Metaverse Expert™



Microsoft Certified: Power BI Data Analyst Associate



Neural Networks: Zero to Hero

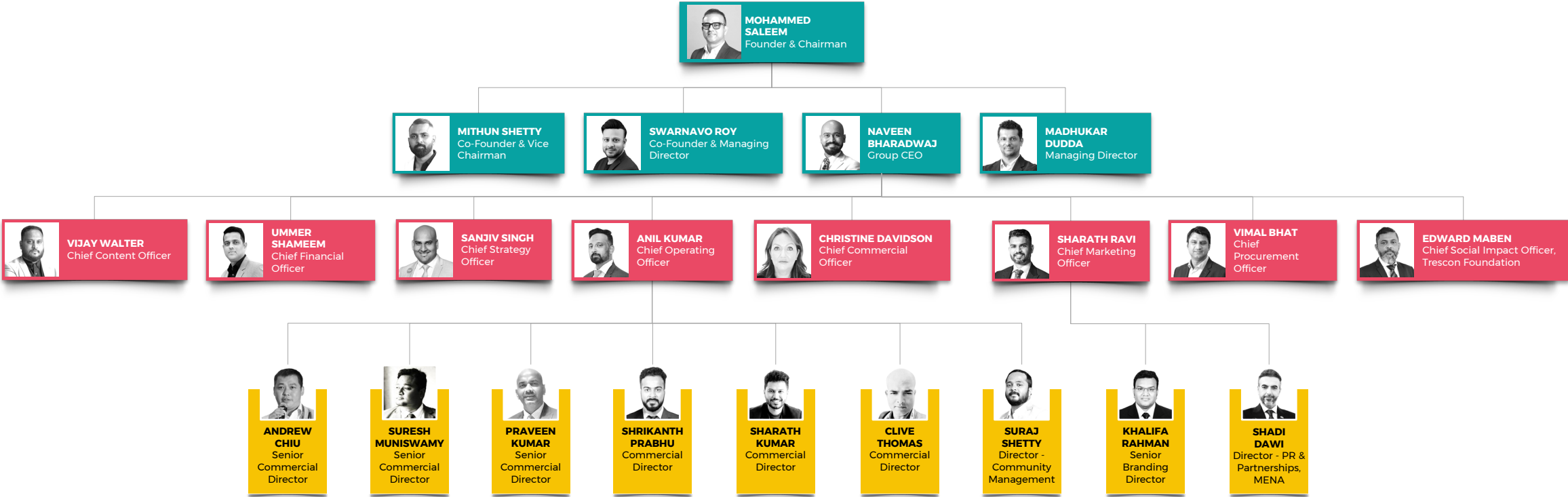
nybl.

“ The event was a smashing success with a hall buzzing with eager delegates. We applaud Trescon for the perfectly curated guest list. ”



Meet Our Dynamic Leadership Team!

WEAVING THE MAGIC AT TRESCON...



“ Let us come together & collaborate along with event leaders like Trescon, to embark the exciting digital transformation journey. ”

Introducing Our Esteemed Advisory Board

GUIDING OUR VISION AND SUCCESS...



AXEL ANGELI

Digital Transformation Evangelist; Founder, Logosworld Germany



DR. SATYAM PRIYADARSHY

Technology Fellow & Chief Data Scientist, Halliburton, United States



DR. SID AHMED BENRAOUANE

Professor, Carlson School of Management, UMN; Advisor, Dubai Police; UAE



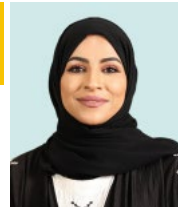
DR. GANESH NATARAJAN

Founder – 5F World; Chairman SVP India; Center for AI and Advanced Analytics, India



JORGE SEBASTIAO

Industry Evangelist United Arab Emirates



LAILA AL HADHRAMI

Executive Board Member, Oman IT Society



ABDUL LATIF ALBLOWI

Director of Emerging Technologies, Communications, Space & Technology Commission



DR. PARITOSH BASU

Senior Profession, School of Business Management, NMIMS University; Ex CFO, Reliance Communications, India



ENGR. MANSOUR AL OBAID

Chairman – ICT Committee,, Riyadh Chamber of Commerce & Industries Saudi Arabia



PROF. HAMMAM RIZA

President, KORIKA Indonesia



DR. EESA MOHAMMED AL AL BASTAKI

The President of the University of Dubai, UAE

With a team of 250+ seasoned industry veterans, we are connecting businesses with opportunities. With a global and regional footprint in countries like UAE, India, Qatar and Saudi Arabia, we help entrepreneurs to make a global impact through our services.

What We Stand For

- t** | Technology-driven, Transformational
- r** | Resilient, Results-oriented
- e** | Entrepreneurial, Ethical
- s** | Strategic, Sustainable
- c** | Collaborative, Customer-centric
- o** | Organised, Open-minded
- n** | Nimble, Nurturing



250+ TEAM FORCE



Office Locations



DUBAI

Office 806,
8th Floor, Liberty
House, Dubai
International Financial
Centre, DIFC, Dubai,
UAE



BENGALURU

1st floor, PROM'S
Complex, 3h, 7th C
Main Road, 3rd Block
Koramangala,
Bengaluru,
Karnataka - 560034



MANGALORE

Ajanta Business
Center, 1st Floor,
Bejai - Kapikad Road,
Katlerigudda Bejai,
Kapikad, Mangaluru,
Karnataka 575003



MANIPAL

Pragati Business
District, 5th Floor,
Laxmindranagar,
Manipal - 576104,
Udupi District



DOHA

360nautica,
29th Floor,
Borooq Tower, West
Bay, Doha, Qata



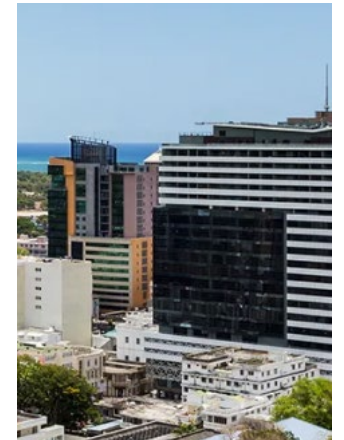
RIYADH

Performance Ryada
Events Co. 4353
Tahliah St, As
Sulimaniyah, Riyadh
Saudi Arabia



MAURITIUS

The Prime, Ground
Floor, NexTERacom
Tower 1, Cybercity,
Ebene, Mauritius



“ It was a great experience to work with Trescon. The team is super-efficient, proactive and goes above and beyond to make the most of the situation. ”

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www.tresconglobal.com

