

# DATE

Digital Acceleration &  
Transformation Expo

BY **trescon**

**26 – 27 NOVEMBER 2025**

MADINAT JUMEIRAH, DUBAI, UAE

**Where human potential  
meets digital possibilities**

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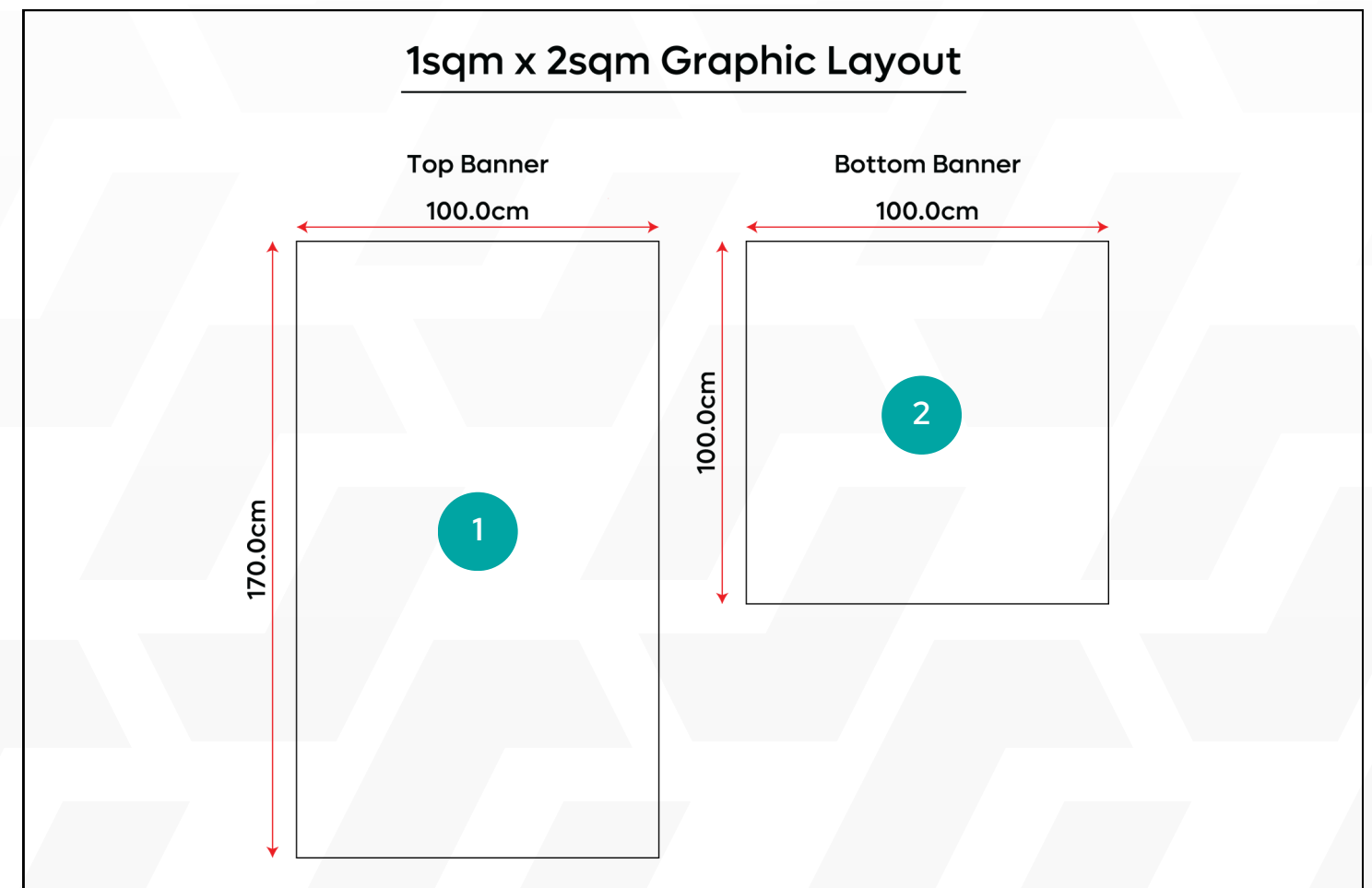
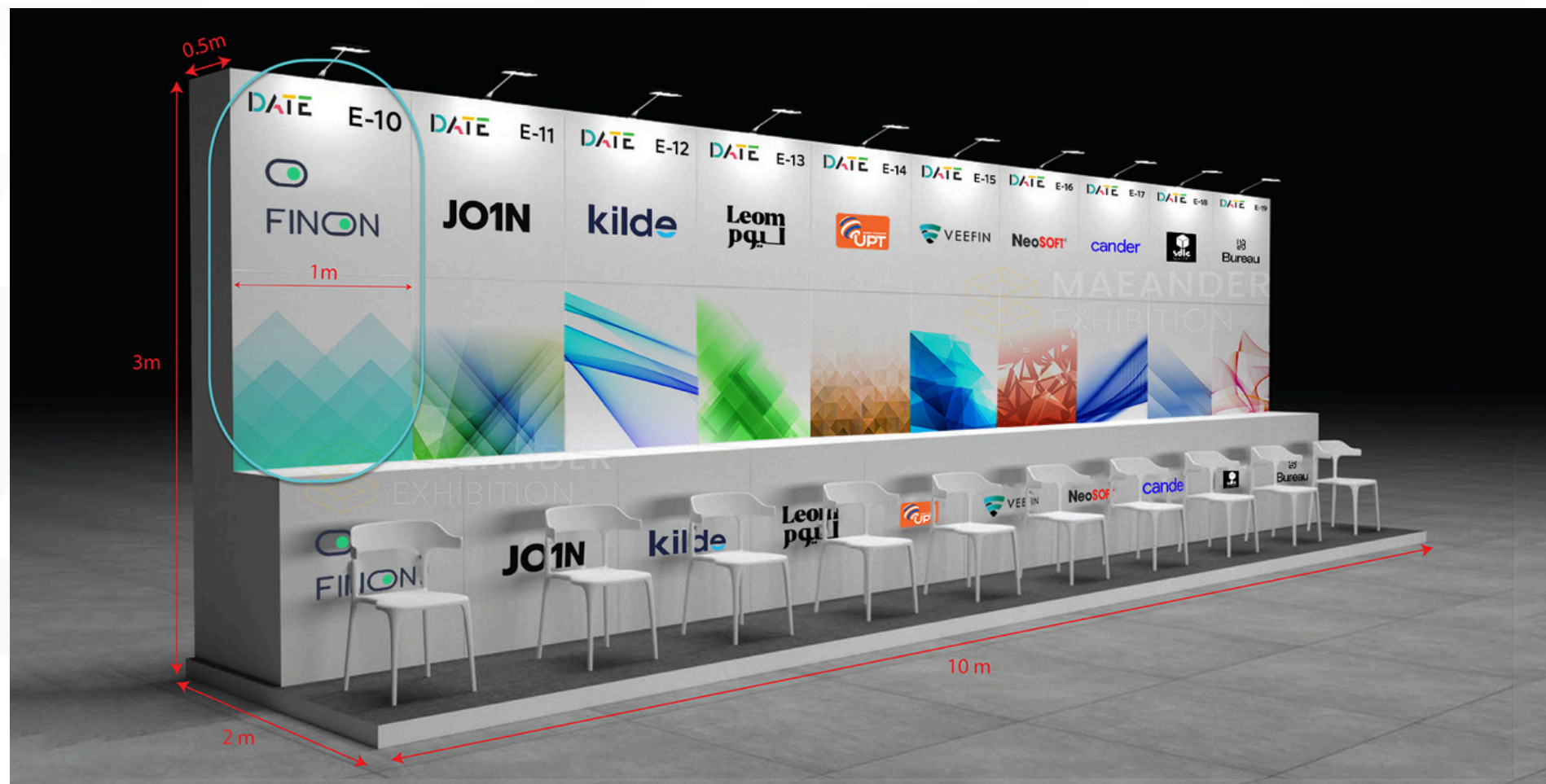
**BOOTH GUIDELINES**

Type: 1sqm x 2sqm



Co-located with **CARE**  
BY trescon

# 1sqm x 2sqm startup pod mock-up



## Each 1sqm x 2sqm start-up pod includes:

- ✔ One 1sqm x 2sqm booth structure with PVC wall and vinyl sticker for visuals
- ✔ One chair and one standard power socket
- ✔ Printing of the visuals submitted by the client on the Pod walls
- ✔ One arm light

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## Cost: Free

Startup pod structure and build is free as part of the startup pod exhibitor package **(US\$ 2,500 + 5%VAT)**

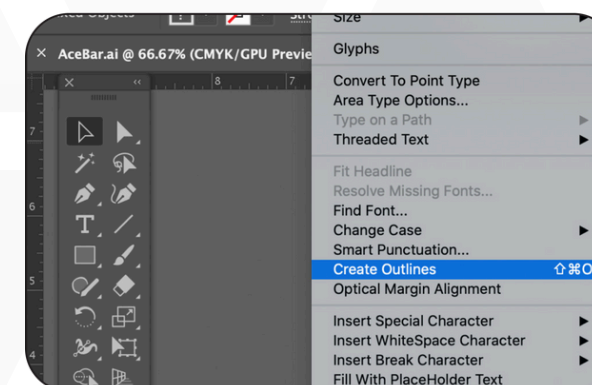
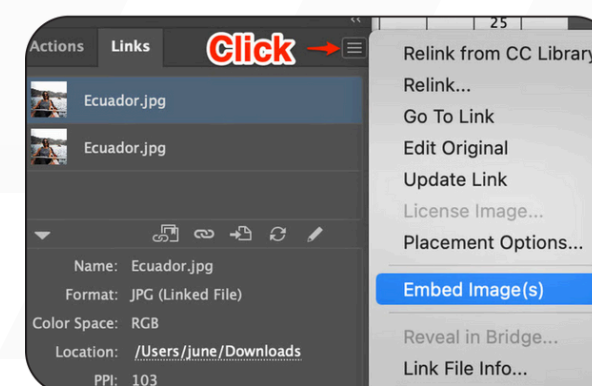
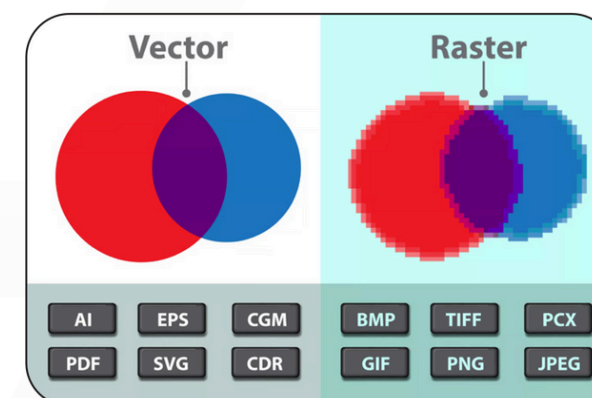
### Note:

- ✔ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✔ Startup Pod structure and build is a standard approved design and cannot be altered.
- ✔ To ensure that you can manage your giveaways effectively, it's important to keep them within your booth, as there is no storage space available for them elsewhere.

# Important instructions

Prior to sending the artwork, please confirm that the following criteria are met:

- ✔ Artwork should be in Adobe Illustrator or high resolution PDF with accurate dimensions.
- ✔ Artwork should be in CMYK mode.
- ✔ Elements, logos and images used should be in Vector format.
- ✔ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.
- ✔ Ensure all text is converted to curves/outlines (text editability should not be retained).
- ✔ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.






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**For any support regarding your exhibition booth, contact:**

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