

Digital Acceleration & Transformation Expo

EVENT BY **trescon** 23 - 24 Nov 2023

Yashobhoomi (IICC Dwarka), New Delhi, India

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& Corporate Affairs,
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Shri Rajeev Chandrasekhar

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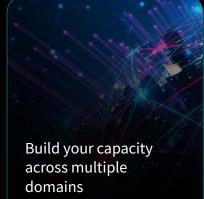
Swipe right for innovation. DATE is your tech matchmaker!















Why India?

INDIA - WHERE INNOVATION IGNITES DISRUPTION

A Thriving Hub of Tech Innovation in AI, Metaverse, Blockchain, FinTech, Cybersecurity, eSports & Gaming, Cloud, and Big Data.



India aims to achieve a \$1 Trillion Digital Economy by 2025



India top country in Al skill penetration globally



IT service spending in India estimated to rise to nearly 22 billion dollars in 2023



India's Metaverse industry poised for staggering growth, expected to reach \$758 Billion by 2026 with a remarkable CAGR of 37.1%



India ranks in top 10 data analytics market globally and set to reach USD 16 Billion by 2025



Indian Tech Industry Set to Reach \$500 Billion Mark by 2030



India leads Global FinTech adoption with 87%, surpassing global average of 64%, set to generate \$200 Billion Revenue by 2030



India's public cloud services market to hit \$13.0 billion by 2026



India dominates global crypto landscape, Indian users account for 53%, 5 times higher than the US



India among the top 5 global markets for mobile gaming, and has 420 million gamers

Key Highlights

3 stages. 4500+ Sqm exhibition space



India/Global Investment Zones



Startup Grand Slam



Future Talent Zone



Innovation Hubs



Country Pavilions



Sustainability Zones



Developers Boot Camps



Hackathons



Influencer Stages



External Side Events



InnovTech Amusement

Themes in Focus



Future Tech Frontiers

Delve into the cutting-edge developments in AI & Robotics, Data, Cloud, network & storage, IoT, 5G, and automotive technology that are shaping the landscape of digital transformation.



Green Quotient

Explore the latest innovations in EVs, alternative energy, recycling technology, green cloud solutions, & other sustainable future tech driving us towards a more environmentally conscious and carbon-neutral future.



Fintech Revolution

Unlock the potential of digital finance and payments through SaaS platforms, embedded finance, blockchain, digital currency, and contactless technology, revolutionizing the financial industry.



Beyond Experience

Step into a world of immersive technology with the Metaverse, AR, VR, MR, Smart Wearables, Web 3.0, and Gaming, offering unparalleled human-machine interaction and redefining our digital experiences.



To Trust or Not to Trust

Navigate the intricate landscape of Security, Risk, Privacy, and Ethics in the digital era, while exploring the pivotal challenges and opportunities in fostering trust between businesses and consumers.

Tech Reimagined: Unleashing the Power of Tech for Good

Imagine a world where technology isn't just about profits, but about making a real difference. Welcome to DATE, where we're more than just an expo – we're a movement! We bring together genius minds to tackle global challenges head-on. Through collaboration and innovation, we're rewriting the rules of technology's social impact.

Our goal

At DATE, we believe in technology for the people, by the people. Together, let's make technology a force for progress that benefits everyone!



Closing the Gender Gap: Women in Technology



Empowering Young Minds:

Creating Jobs and Inspiring the Next Generation of Technologists



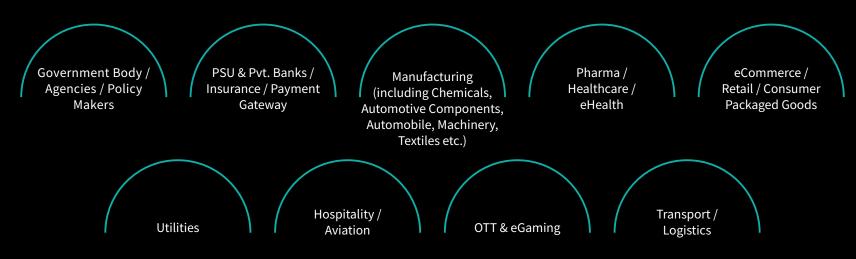
Building a Sustainable Future: Green Technology

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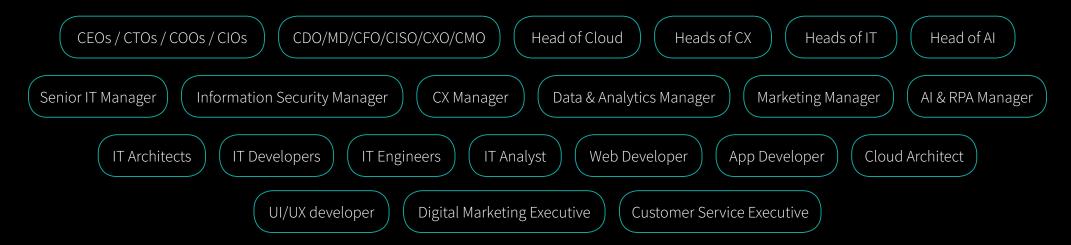
Who attends

Buyers who have purchasing power and the ones who can influence the decision

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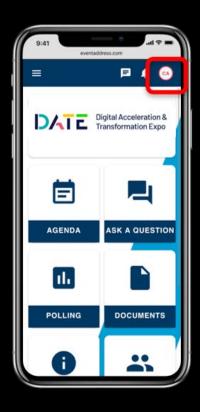
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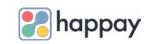














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