

# NETWORKING APP

## Features



Digital Acceleration &  
Transformation Expo

INDIA'S MOST IMPACTFUL  
B2B TECH EXPO

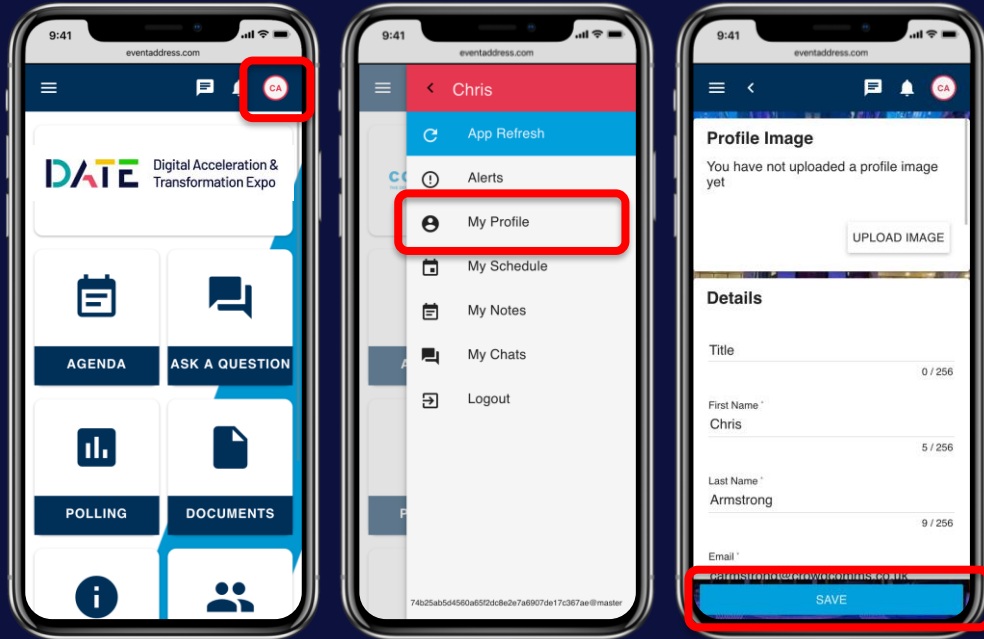
## Mobile App – Available on **App Store** and **Google Play Store**



- A one-stop event app
- Get event updates; virtually interact with other participants
- User-friendly interface and features
  - Browse agenda and bookmark sessions
  - Add programmes to your schedule
  - Conduct and take part in live polls
  - Network with delegates and attendees
  - Participate in Q&A

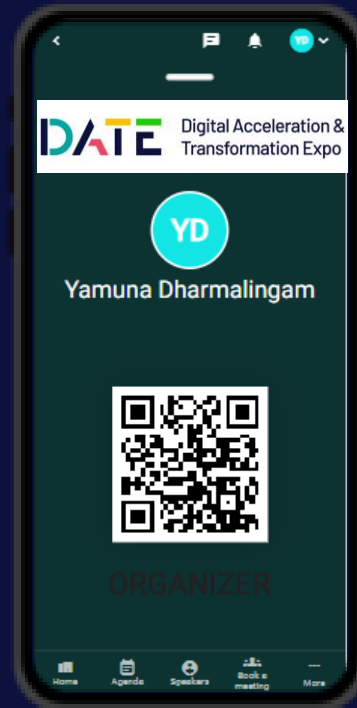
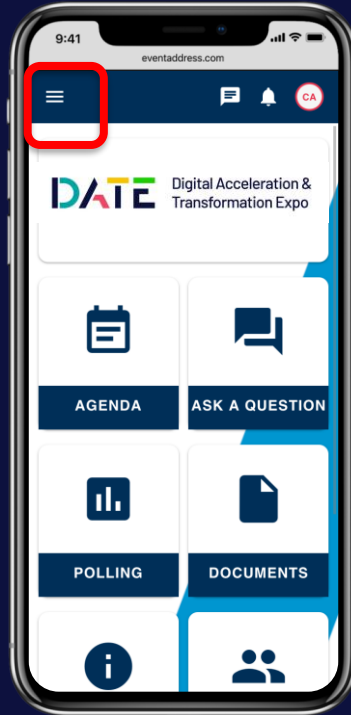
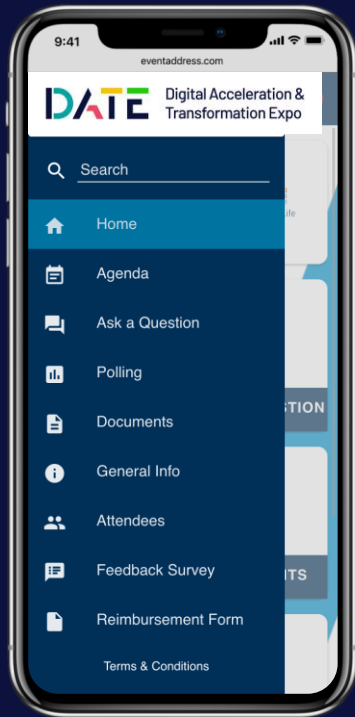


## Profile – Manage your professional profile



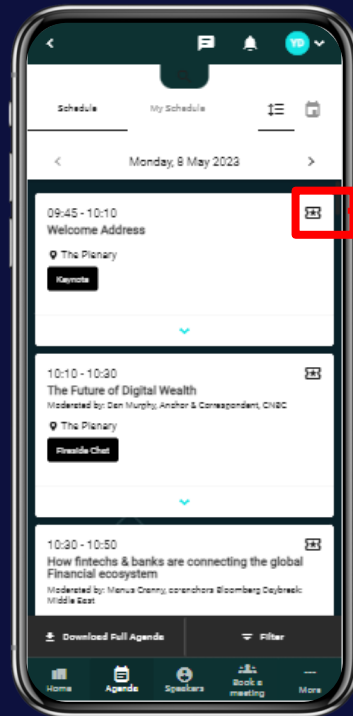
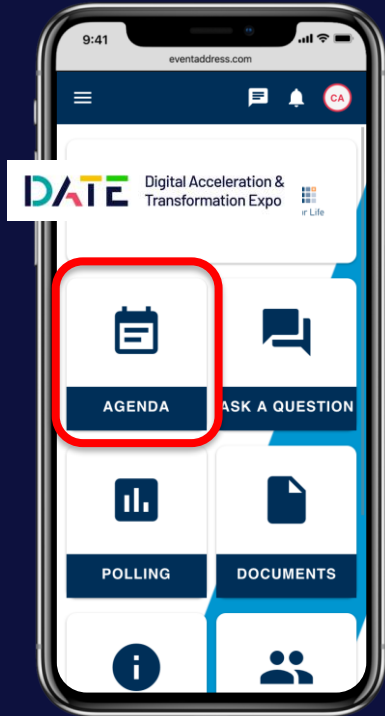
- ✓ Click your profile icon
- ✓ Select 'My Profile' from menu
- ✓ Update professional details such as name, business contact information, line of business, interest areas etc.
- ✓ Select 'Save'

## Check-in using your event badge



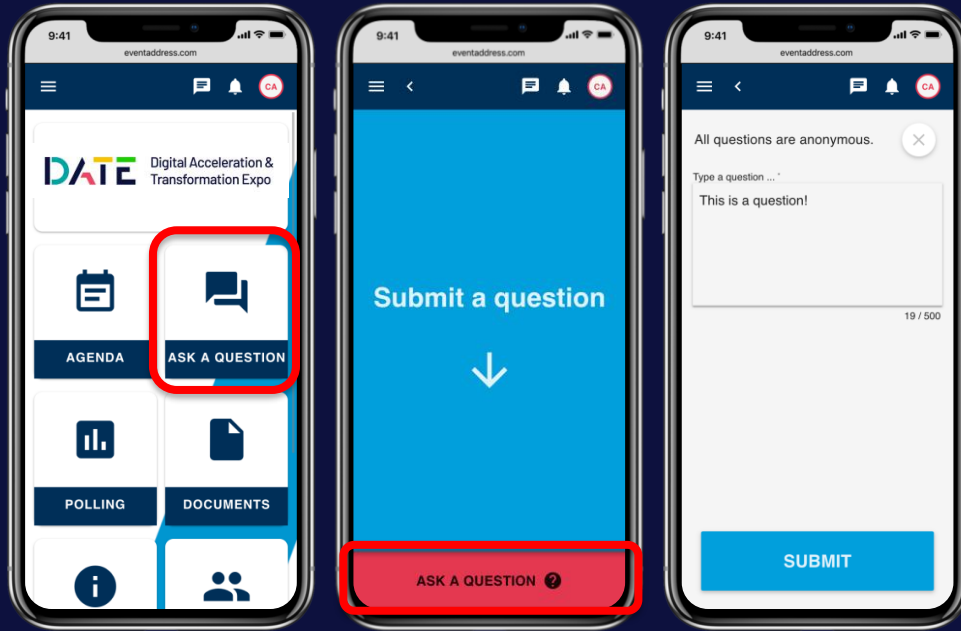
- Easy check-in to venue
- QR code scanning
- Fool-proof & unique IDs

## Agenda – Explore conference agenda, get personalised reminders



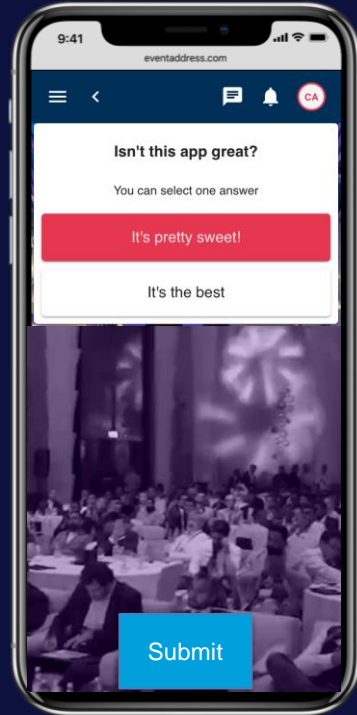
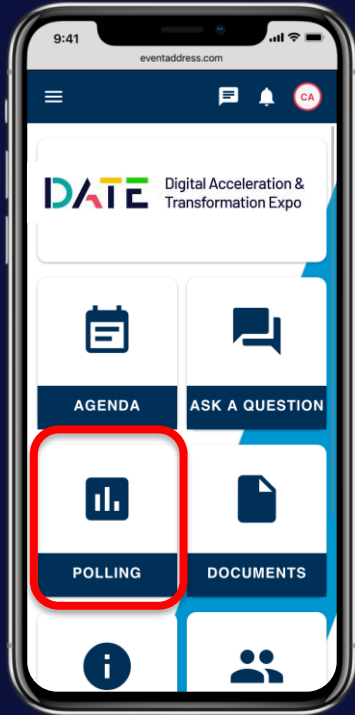
- Select 'Agenda' on home screen
- View the event line-up
- Shortlist the sessions you like to attend

## Q&A – Interact with Speakers



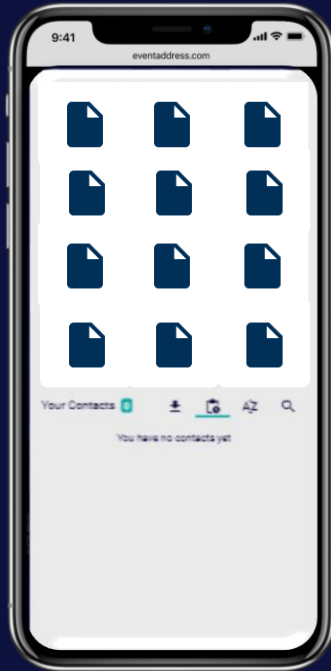
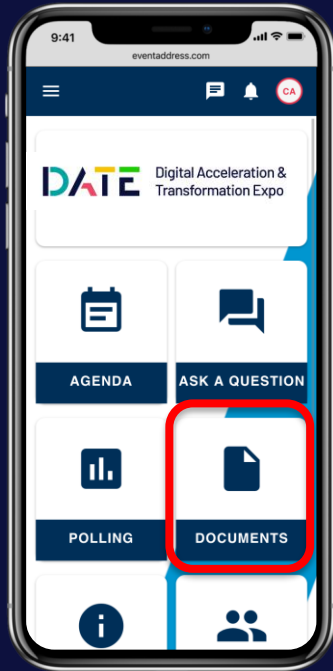
- Select the venue & date
- Choose your session
- Ask a question' to the panellists or speakers
- Submit your question
- Vote up your favourite questions

## Live Polls – Participate or Conduct your own Live Polls



- Select 'Polling'
  - Conduct a poll to selected audience and get real time poll results
- OR
- Take part in a poll
  - Select your answer
  - Tap Submit

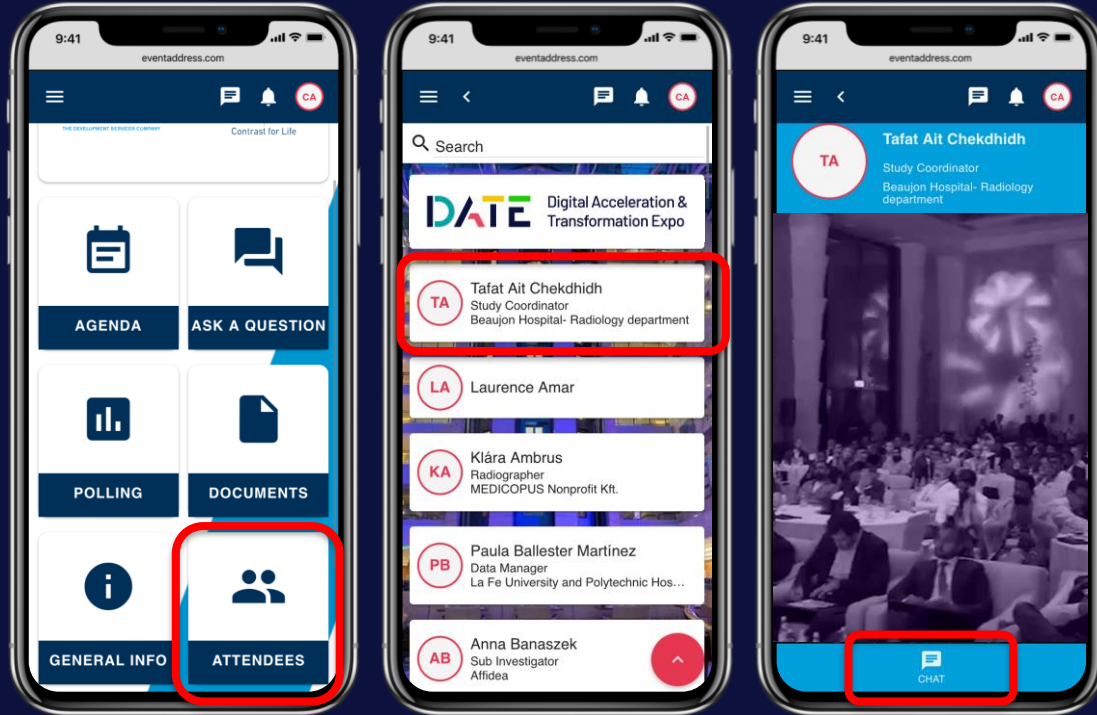
## Documents – Manage all collected event materials in one place!



- Select 'Documents'
- View pre-uploaded references
- Upload your documents
- Easily store and download all event materials such as exhibitor catalogues, brochures and other received materials in one place
- Share across media or cloud

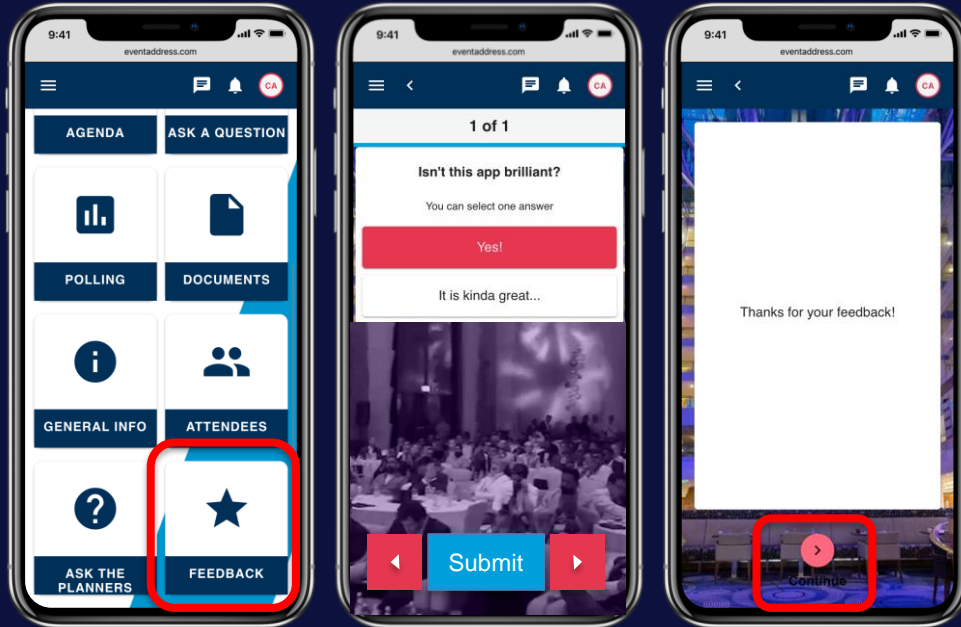


## Networking – Virtually network with other participants



- Select 'Attendees'
- View attendee list
- Select & access profiles
- Tap 'Chat' & instantly connect

## Survey – Take part in event survey and voice share feedback about your experience

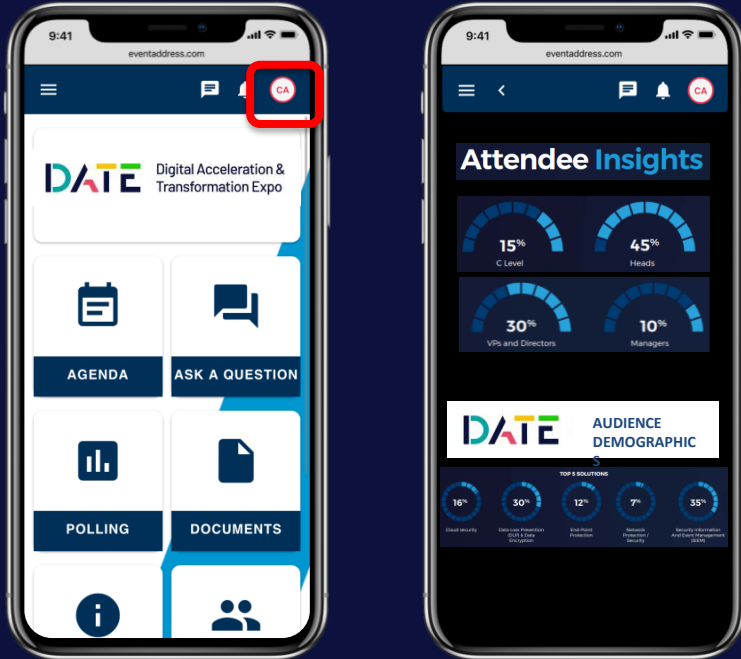


- Select 'Feedback'
- View feedback forms
- Access the survey questions
- Complete the form
- Click 'Submit'



**What's  
in it for  
Exhibitors ?**

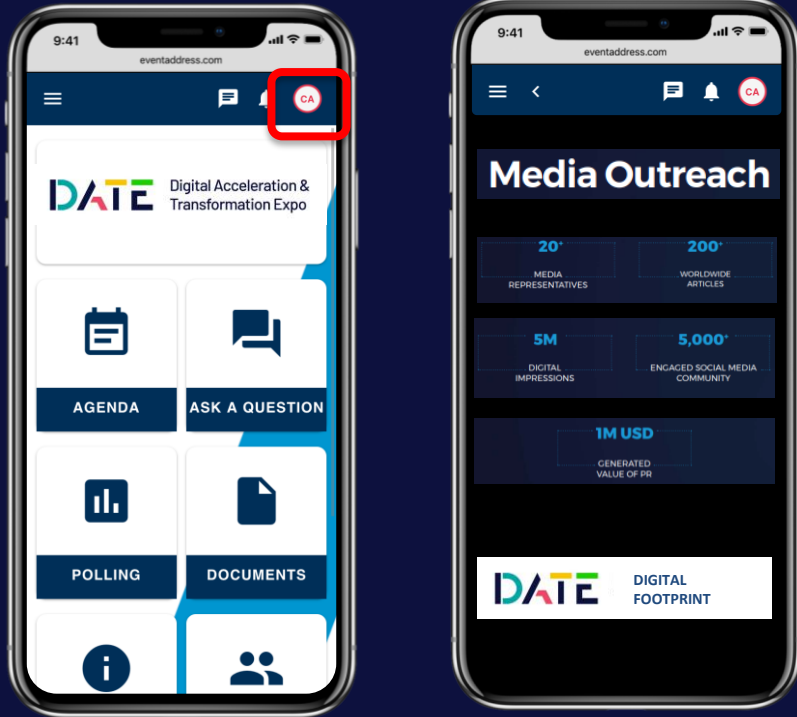
## Key Event Statistics - Know Your Audience



- Click your profile icon.
- Select 'Attendee Insights'
- View post-event and real-time statistics about attendees demographics & participation data



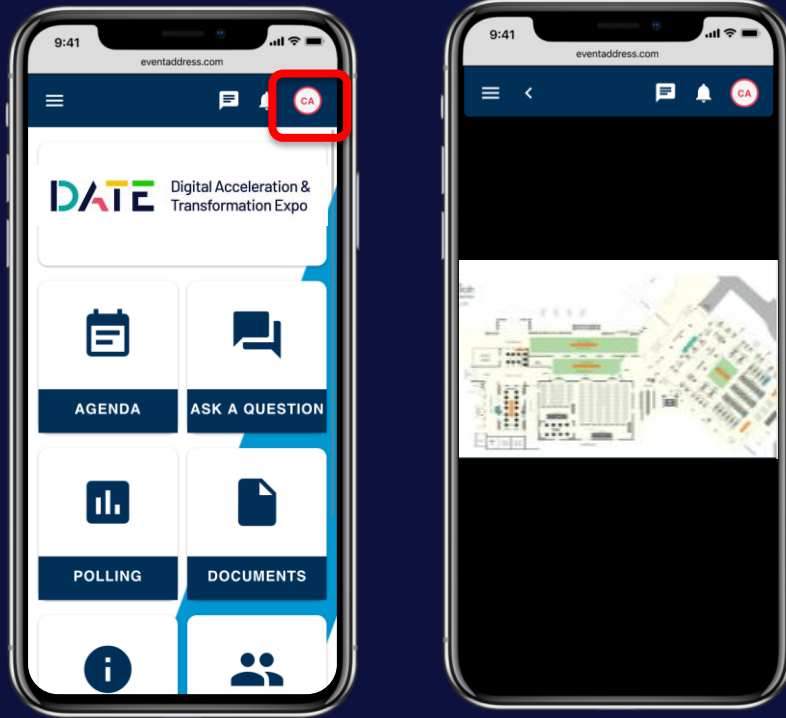
## Key Event Statistics – Media outreach



- Click your profile icon.
- Select 'Media Outreach'
- Know the digital visibility you have achieved through this sponsorship
- PR/ Digital Footprint scaled
- Share of Voice & published articles

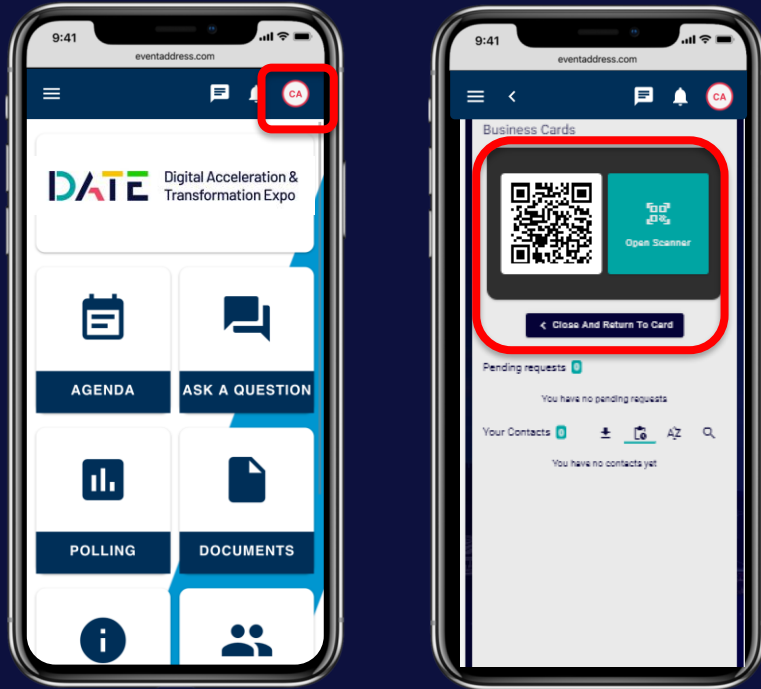


## Floor Plan – Explore the venue Floor Plan



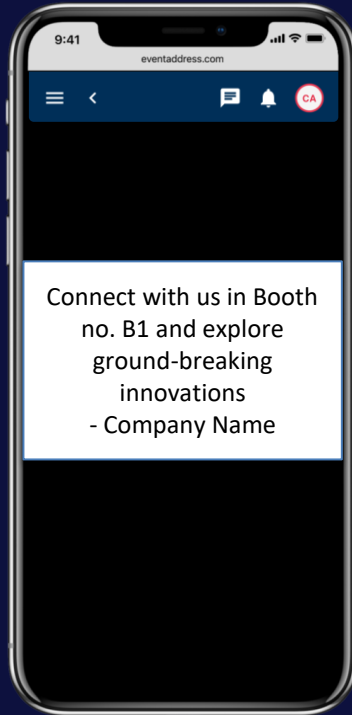
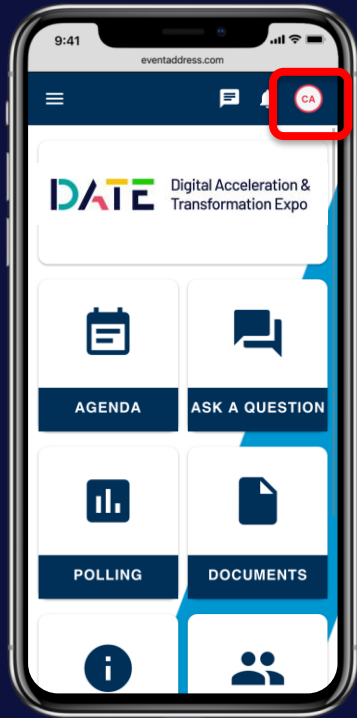
- Click your profile icon.
- Select 'Event floor navigation'
- View the floor map & layout
- Quick and easy navigation
- Pin locations & write notes
- Visit booths & speakers seamlessly

## Business Card – Exchange business cards with other participants virtually



- Click your profile icon
- Select 'Business Card/ VC'
- Scan a business card
- Add it as a virtual business card
- Exchange yours OR save others' card
- Share your contacts

## Alerts – Broadcast alerts to participants



- Click your profile icon
- Select 'Send Alerts'
- Broadcast ad-like messages
- Real-time communication
- Sponsored alerts to curated audience
- High visibility & engagement



# Thank you



**Disclaimer:** The features highlighted in this document are provided for information and promotional purposes only and are subject to change at any time without notice. While every effort has been made to ensure accuracy, we make no representations or warranties about the completeness, reliability, or availability of the described features. Users should consult the latest version of the app or contact the provider directly for the most current information. Use of the app is subject to the agreement by the user to terms and conditions outlined in the Application User Agreement and Privacy Policy.