



DUBAI AI & WEB3 FESTIVAL

11 - 12 Sep
2024

Madinat Jumeirah,
Dubai

Enabling
Digital Economies

Exhibitor Booth Guidelines
Startup Pod - 1sqm x 2sqm

#DubaiAIWeb3

dubaiweb3festival.com

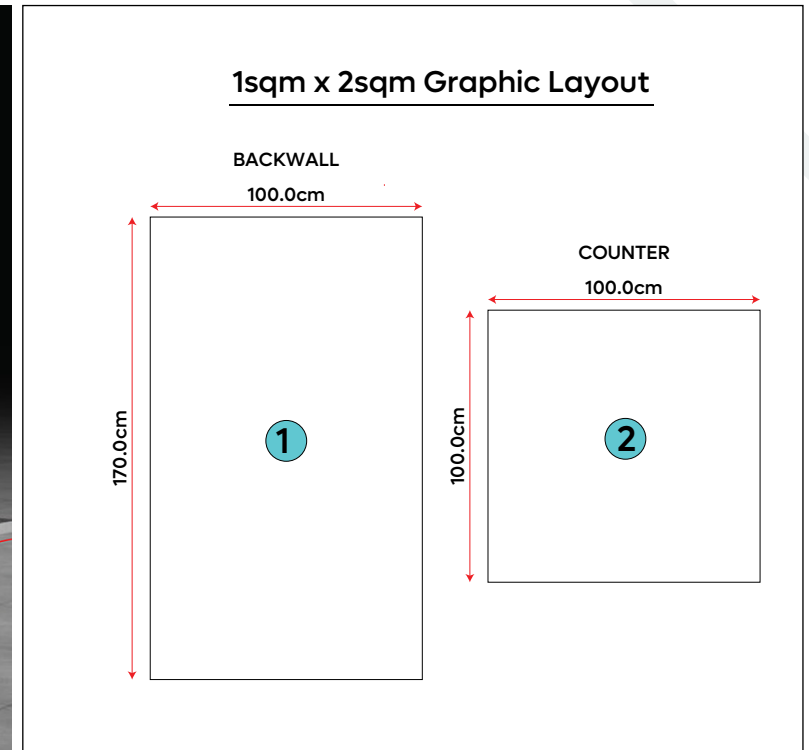
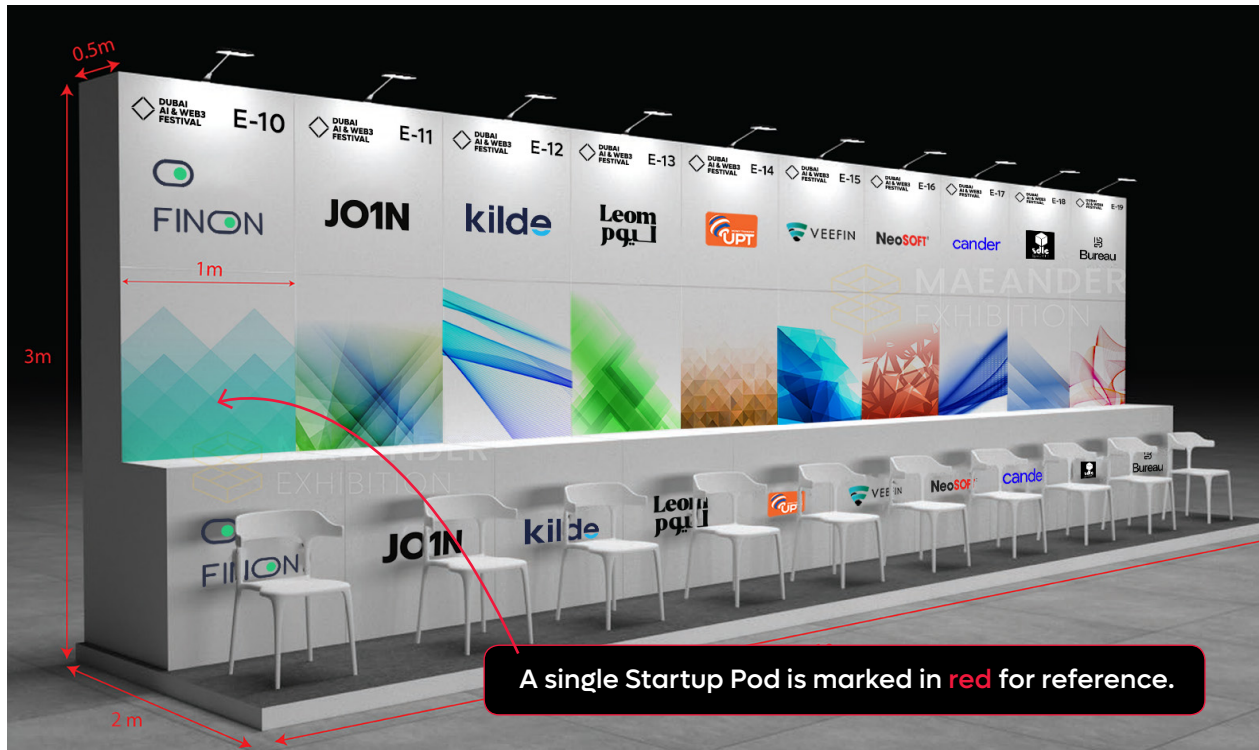
Organised by



HELD UNDER THE DIRECTIVES OF

**HH Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum,
Crown Prince of Dubai, Deputy Prime Minister and Minister of Defence, UAE**

1sqm x 2sqm Startup Pod Mock-Up



Each Startup Pod includes:

- ✓ One 1sqm x 2sqm booth structure with PVC wall and vinyl sticker for visuals
- ✓ One chair and one standard power socket
- ✓ Printing of the visuals submitted by the client on the Pod walls
- ✓ One arm light
- ✓ Flooring: MDF raised platform with carpet flooring.

[CLICK HERE TO SUBMIT VISUALS](#)

Cost: Free

Startup Pod structure and build is free as part of the Startup Pod Exhibitor Package (**US\$ 2,500 + 5% VAT**)

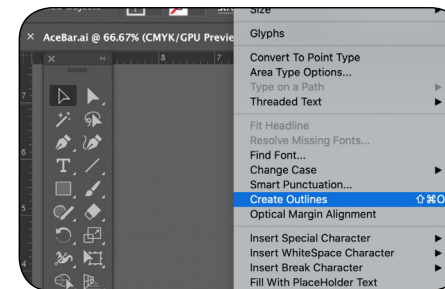
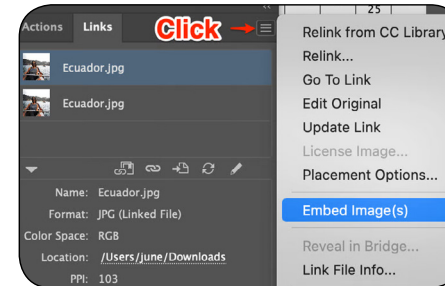
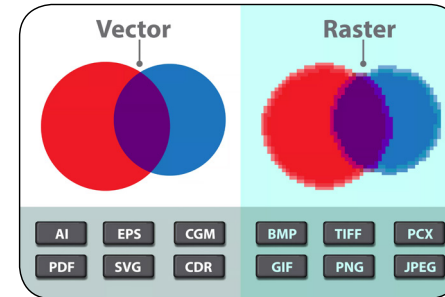
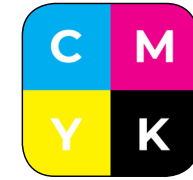
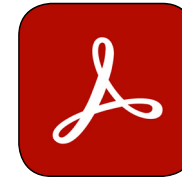
NOTE:

- ✓ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✓ Startup Pod structure and build is a standard approved design and cannot be altered.

Important instructions

Prior to sending the artwork, please confirm that the following criteria are met:

- ✔ Artwork should be in Adobe Illustrator or High res PDF with accurate dimensions.
- ✔ Artwork should be in CMYK mode.
- ✔ Elements, logos and images used should be in Vector format.
- ✔ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.
- ✔ Ensure all text is converted to curves/outlines (text editability should not be retained).
- ✔ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.



For any support regarding your
exhibition booth, contact:

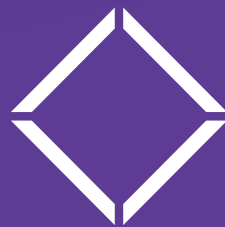
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