



# DUBAI AI & WEB3 FESTIVAL

11 - 12 Sep  
2024

Madinat Jumeirah,  
Dubai

Enabling  
**Digital Economies**

Organised by



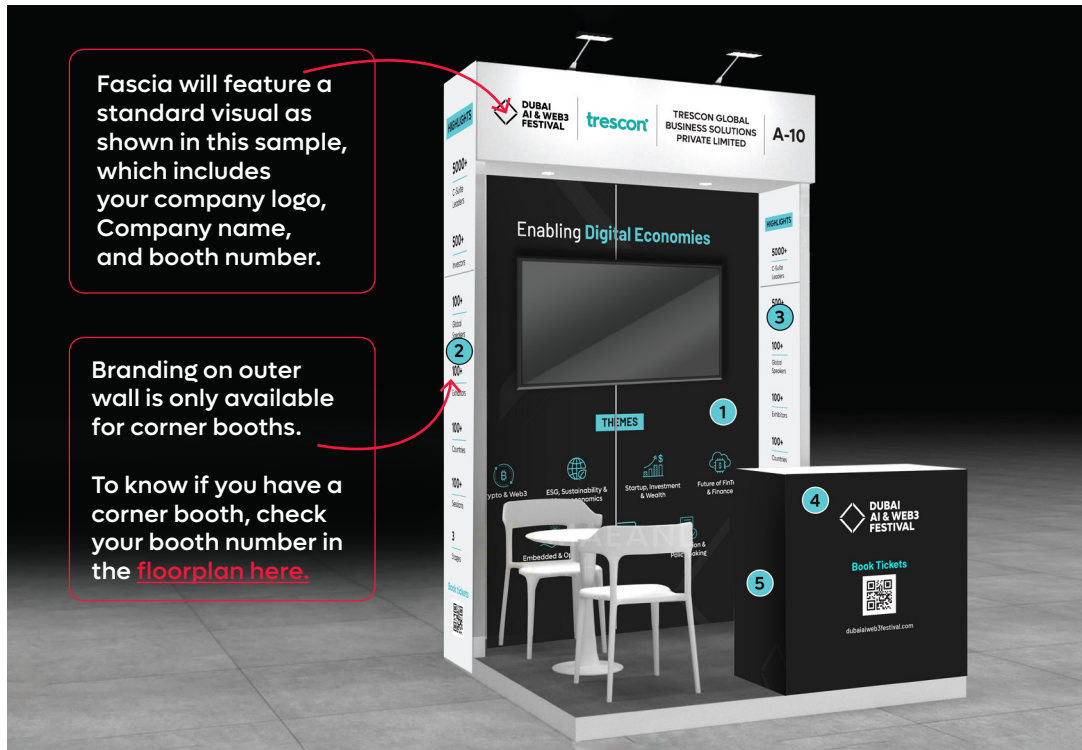
**Exhibitor Booth Guidelines**  
type: 2sqm x 2sqm

#DubaiAIWeb3

[dubaiweb3festival.com](https://dubaiweb3festival.com)

HELD UNDER THE DIRECTIVES OF  
**HH Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum,  
Crown Prince of Dubai, Deputy Prime Minister and Minister of Defence, UAE**

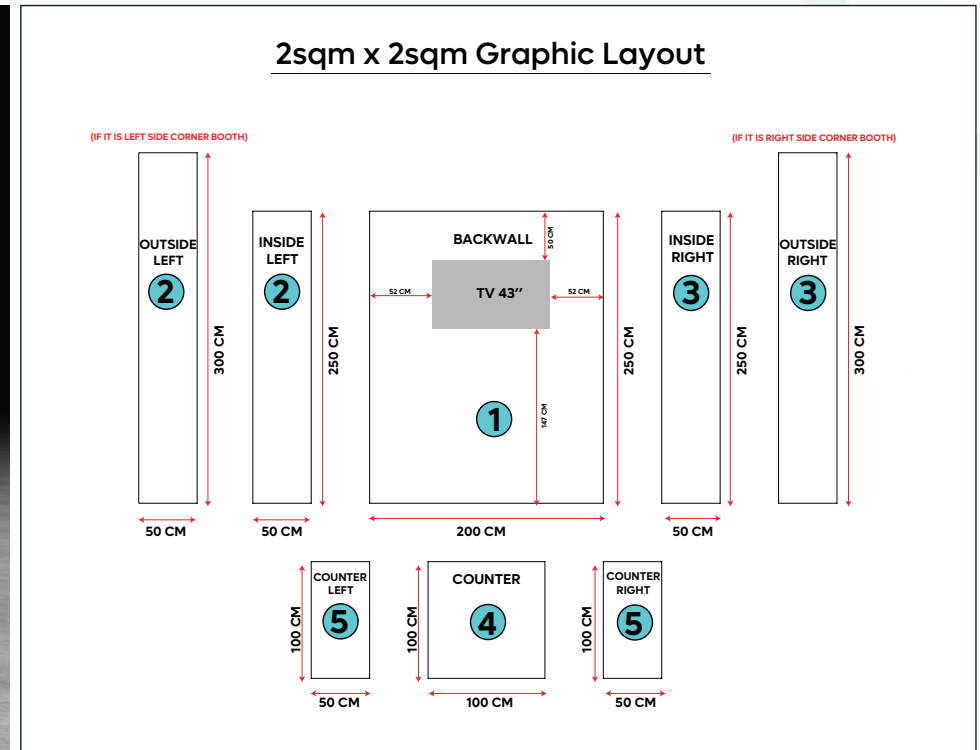
# 2sqm x 2sqm Exhibitor Booth Mock-Up



Fascia will feature a standard visual as shown in this sample, which includes your company logo, Company name, and booth number.

Branding on outer wall is only available for corner booths.

To know if you have a corner booth, check your booth number in the [floorplan here](#).



## Each 2sqm x 2 sqm exhibitor booth includes:

- ✔ One 2sqm x 2sqm booth structure with PVC walls and vinyl sticker visuals
- ✔ One branded reception table
- ✔ One standard power socket
- ✔ One 42" TV
- ✔ One white table and 2 white chairs
- ✔ Two arm lights
- ✔ Flooring: MDF raised platform with carpet flooring
- ✔ Printing of visuals submitted by client

## Cost: US\$ 1,000 + 5% VAT

This cost is towards booth building and not the actual cost of the exhibitor booth package.

### NOTE:

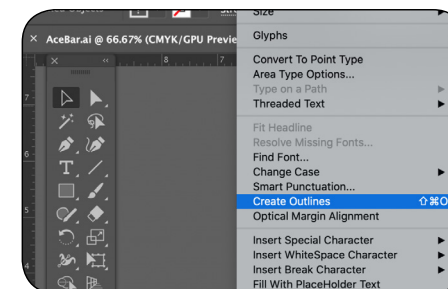
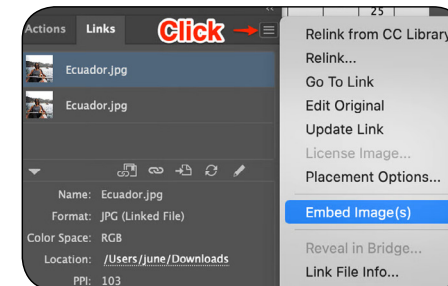
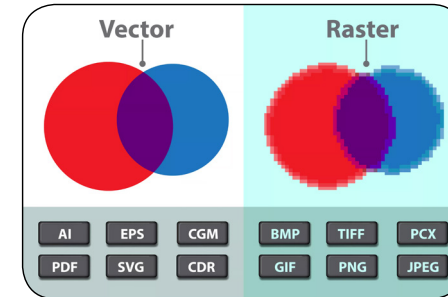
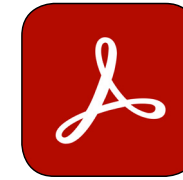
- ✔ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✔ Booth structure and build is a standard approved design and cannot be altered.
- ✔ Building custom booth structures are not allowed in this exhibitor package.

[CLICK HERE TO SUBMIT VISUALS](#)

# Important instructions

**Prior to sending the artwork, please confirm that the following criteria are met:**

- ✔ Artwork should be in Adobe Illustrator or High res PDF with accurate dimensions.
- ✔ Artwork should be in CMYK mode.
- ✔ Elements, logos and images used should be in Vector format.
- ✔ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.
- ✔ Ensure all text is converted to curves/outlines (text editability should not be retained).
- ✔ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.



For any support regarding your  
exhibition booth, contact:

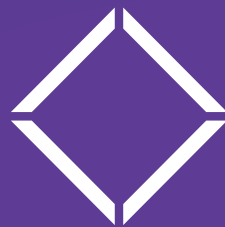
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