


#FutureSustainabilityForum

FUTURE SUSTAINABILITY FORUM

4 - 5 December 2024
Madinat Jumeirah, Dubai

Shaping **greener** economies

futuresustainabilityforum.com

Organised by DIFC 

Over the next 10 years, UAE's sustainability related investment is set to exceed

\$270 BILLION

Key sectors include



Technology and
innovation

Renewable and
future energy

Transportation
and mobility

Infrastructure and
construction

Banking and
finance

Manufacturing and
production

Recycling
and waste
management

Agriculture and
food production

Future Sustainability Forum 2024

Building on the highly successful launch last year, the 2nd edition of Future Sustainability Forum, organized by Dubai International Financial Centre (DIFC), encapsulates UAE's recent focus on accomplishing Net-Zero goals by 2050

The Forum brings together visionaries, innovators, and change-makers from across the globe to collaborate, inspire, and drive meaningful action towards a more sustainable future. In a world facing unprecedented environmental challenges, the Forum serves as a beacon of hope, uniting diverse perspectives and expertise to chart a path towards greener economies and a more resilient planet.

Under the theme "Shaping a Sustainable & Greener Future", the Forum explores the intersection of sustainability, innovation, blended finance and collective action. From renewable energy and circular economy practices to climate resilience and social equity, conferences will delve into the multifaceted aspects of sustainability, recognizing the interconnectedness of environmental, economic, and social well-being.

Real sustainable initiatives, cutting-edge technologies & innovative solutions shaping the future of sustainability in the UAE and around the world will be showcased to drive true impact.



Forum at a Glance

5000+

Attendees

100+

Sponsors & Exhibitors

100+

Global Speakers

50+

Countries

2

Days

Themes in focus



Energy Transition

Policies & initiatives that propel decarbonisation and renewable energy integration



Beyond COP29

Unravelling the global enigma driving COP 29 goals to help create a strong ambitious mandate to help tackle your Sustainable Development Goals.



Sustainable & Green Financing

Sustainable finance provides funds for addressing climate change adaptation and mitigating green finance opportunities.



Net Zero Transition

Net zero refers to the balance between the amount of greenhouse gas (GHG) that's produced and the amount that's removed from the atmosphere.



Carbon Capture & Storage

Carbon capture and storage is a way of reducing carbon emissions, which could be key to helping to tackle global warming.



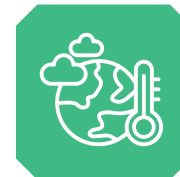
Carbon markets & Govt. Action

Carbon markets are a key element of cap and trade programs intended to reduce greenhouse gas emissions supporting Govt. Initiatives.



Environmental, social & governance

ESG in the context of climate change refers to sustainable practices undertaken by companies to mitigate their negative environmental impact.



Pursuing Climate Change Goals

Climate action coalitions are at working around the clock to cut emissions, and extend sustainable energy and investments to create resilient cities.

Key sectors and solutions being displayed at #futuresustainabilityforum



Technology and innovation

- CleanTech Startups
- AI & IoT Solutions for Sustainability
- Green Data Centers and Cloud Solutions
- Environmental Monitoring and Analytics Tools
- Sustainable Blockchain Applications
- Eco-friendly Consumer Tech Products
- Research Institutions and Think Tanks



Banking and finance

- Green Investment Funds & Asset Managers
- ESG (Environmental, Social, Governance) Rating Agencies
- Sustainable Insurance Companies
- Impact Investment Firms
- Green Bonds & Sustainable Debt Instruments
- Climate Finance Advisory Services
- Financial Technology Companies with a focus on Sustainability



Mobility and transportation

- Electric Vehicle Manufacturers
- Hydrogen Fuel Cell Vehicle Manufacturers
- Battery Manufacturers and Recycling
- Charging Infrastructure Providers
- Sustainable Public Transit Solutions (electric buses, light rail)
- Mobility-as-a-Service Platforms
- Bicycle and Scooter Sharing Services



Infrastructure and construction

- Green Building Material Suppliers (e.g., eco-friendly cement, recycled steel)
- Sustainable Architecture & Design Firms
- Energy-efficient Building Systems (HVAC, lighting)
- Water Conservation Systems
- Green Roofing and Insulation Solutions
- Sustainable Urban Planning Consultants
- LEED Certification Consultants



Renewable and future energy

- Solar Panel Manufacturers
- Wind Turbine Manufacturers
- Bioenergy & Geothermal Energy Solutions
- Energy Storage Solutions (batteries, thermal storage)
- Smart Grid Technology Providers
- Energy Efficiency Solution Providers
- Renewable Energy Consulting Firms



Manufacturing and production

- Circular Economy Solution Providers
- Industrial Energy Efficiency Solutions
- Sustainable Packaging Materials
- Eco-friendly Textile Manufacturers
- Waste Reduction & Lean Manufacturing Consultants
- Sustainable Supply Chain Management Solutions
- Resource-efficient Industrial Machinery



Recycling and waste management

- Recycling Equipment Manufacturers
- Waste-to-Energy Technology Providers
- Composting Solutions
- Electronic Waste Recycling Solutions
- Sustainable Waste Collection & Transportation Services
- Upcycling Companies
- Hazardous Waste Management Solutions



Agriculture and food production

- Organic Farming Supplies and Equipment
- Aquaculture Technology Providers
- Sustainable Fishery Management Solutions
- Precision Agriculture Technology
- AgriTech Startups
- Water-efficient Irrigation Systems
- Farm-to-Table Supply Chain Solutions

Bridging the global sustainability ecosystem

Corporate Leaders

Government Officials

Sustainability experts

Academics and Researchers

Investors and Financiers

Entrepreneurs and Startups

NGO and Non-Profit Representatives

Urban Planners and Architect

Energy and Renewable Experts

Transportation Experts

Agriculture and Food Experts

Waste Management Professionals

Climate and Environmental Activists

Health and Wellness Professionals

Media and Communications

Forum Format



Keynote Addresses



Fireside Chats



Panel Discussions



Interactive Workshops



Pitch Competition



Exhibition Showcase



Pledge Zone



Business Networking

Benefit from a comprehensive marketing campaign

Huge Database



3rd Party Marketing

NEWS PUBLICATIONS
ASSOCIATIONS PR RENTALS

Sales Team



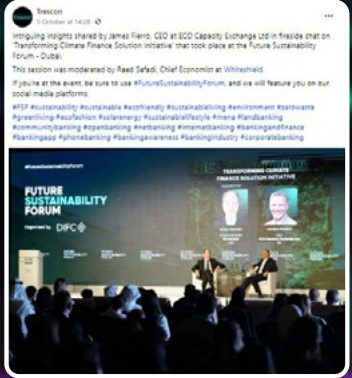
Emails



Event Brochure



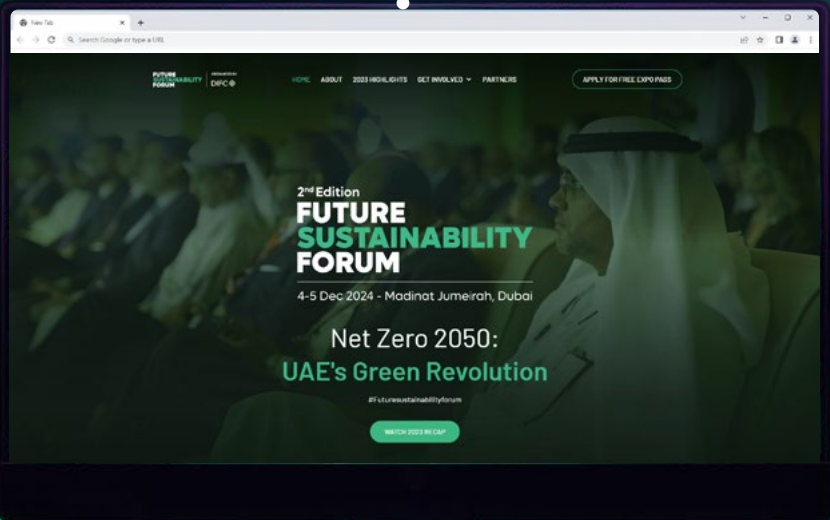
Content Marketing



Event App



Google Ads



Social Media

2023 Media outreach

100+

MEDIA REPRESENTATIVES

2500+

WORLDWIDE ARTICLES

100M

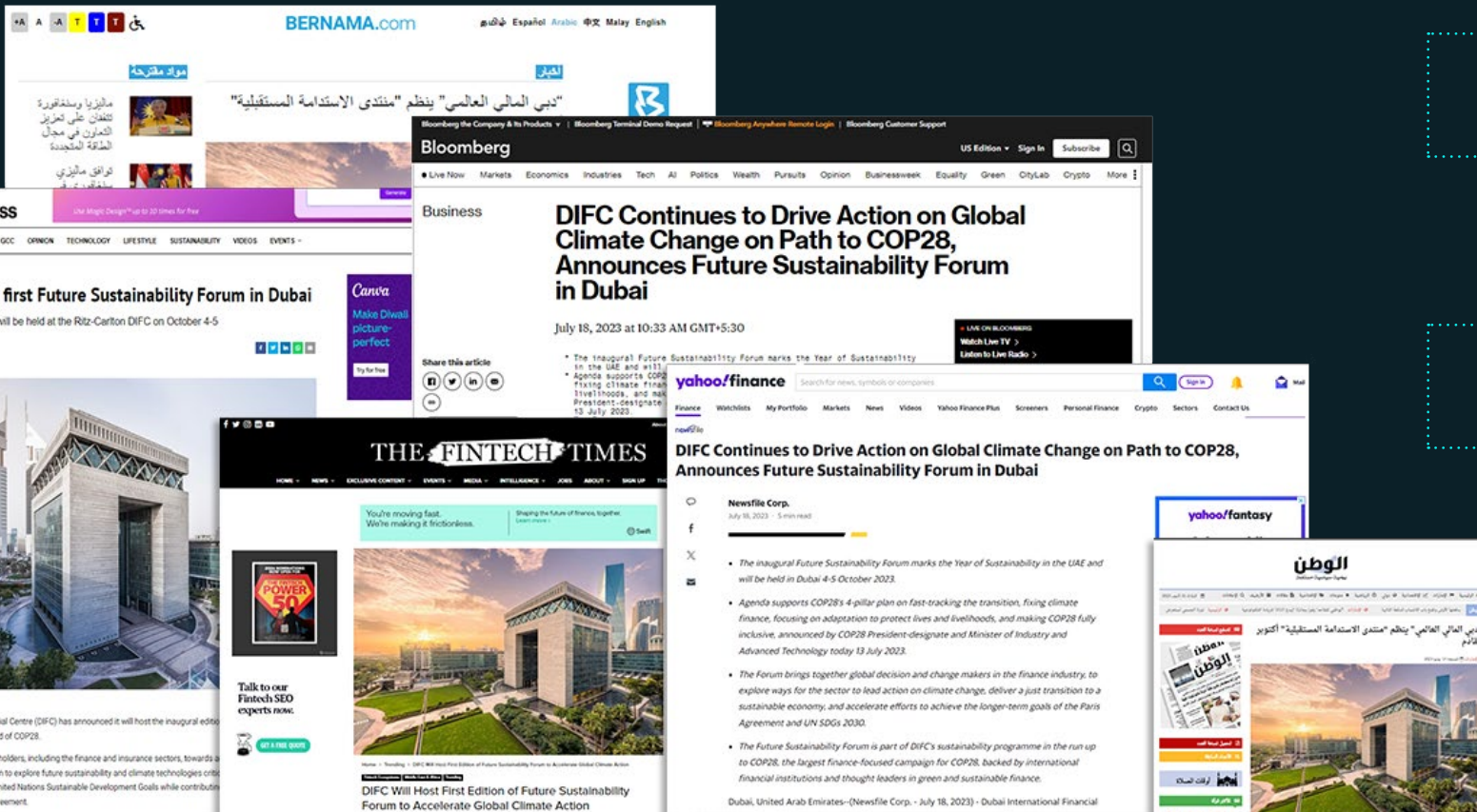
DIGITAL IMPRESSIONS

39,000+

ENGAGED SOCIAL MEDIA COMMUNITY

USD 1M

GENERATED VALUE OF PR



2023 Testimonials

“

We found the Future Sustainability Forum to be excellent, featuring high-quality attendees and speakers, and we were eager to participate in this inaugural event.

George Yaryura

Senior Vice President Marketing
Mashreq

”

“

When we talk about Future Sustainability Forum, organized by DIFC, it stands out as one of the largest forums, and it's taking place in the region for the first time.

Rushil Agarwal

Market Lead - India & Middle East
AXA Climate

”

“

The Future Sustainability Forum has been truly outstanding, not only in terms of its speakers and attendees but also in the valuable connections we've forged during the event.

Sherif Elsayed-Ali

Co-Founder
Deep Tech Climate Labs

”

“

The Future Sustainability Forum has been exceptionally enriching. The speakers have been truly outstanding. I believe the topics covered have been highly interdisciplinary,

Ana Solana

Founder
Innovation Forest

”

“

We were keen to understand what organizations are doing in this space and what the latest trends are. I believe that Future Sustainability has been an excellent platform that has provided valuable insights.

Akshay Arora

CEO, Euphoria Capital Partners

”

“

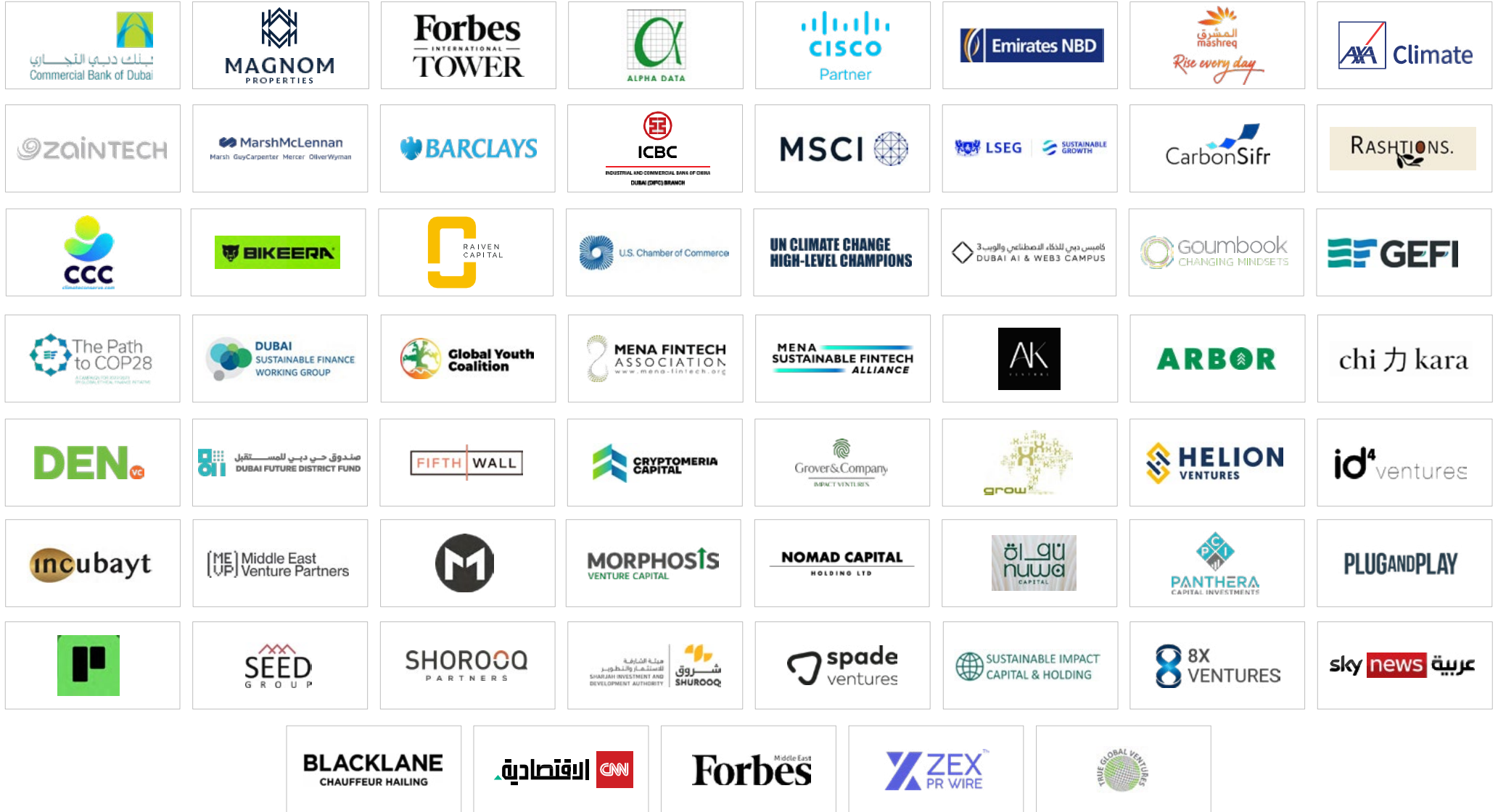
The discussions, the panels, and the overall environment have been truly fascinating. There have been many excellent speakers and intriguing topics.

Michael Pita

Director
Guidehouse Europe Ltd

”

2023 Partner Ecosystem





Organised by **DIFC** 

Dubai International Financial Centre (DIFC) is the leading financial hub for the Middle East, Africa and South Asia approximate population of 3 billion and a nominal GDP of US\$ 8 trillion.

[VISIT WEBSITE](#)

Managed by **trescon**

Trescon is a global business events and consulting firm that provides a wide range of business services to a diversified client base.

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