

#FutureSustainabilityForum

# FUTURE SUSTAINABILITY FORUM


4 - 5 December 2024  
Madinat Jumeirah, Dubai

Shaping **Greener** Economies

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Exhibitor Booth Guidelines  
Startup Pod - 1sqm x 2sqm

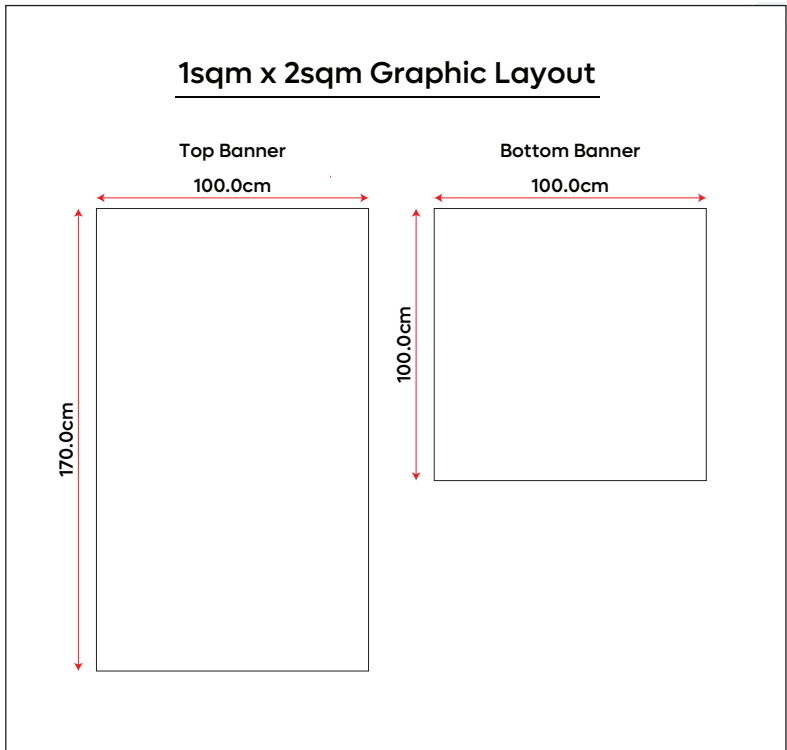
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# 1sqm x 2sqm Startup Pod Mock-Up



A single Startup Pod is marked in red for reference.



## Each Startup Pod includes:

- ✔ One 1sqm x 2sqm booth structure with PVC wall and vinyl sticker for visuals
- ✔ One chair and one standard power socket
- ✔ Printing of the visuals submitted by the client on the Pod walls
- ✔ One arm light
- ✔ Flooring: MDF raised platform with carpet flooring.

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## Cost: Free

Startup Pod structure and build is free as part of the Startup Pod Exhibitor Package **(US\$ 2,500 + VAT)**

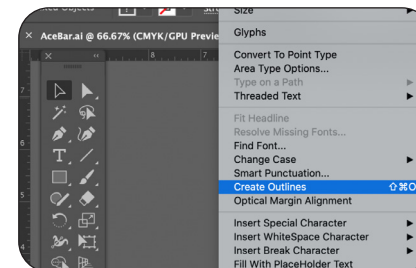
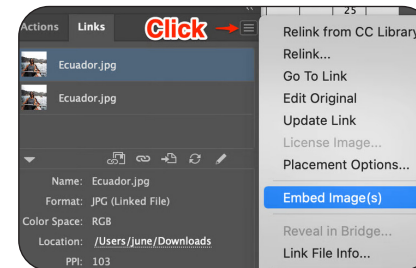
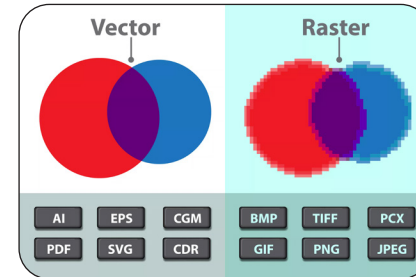
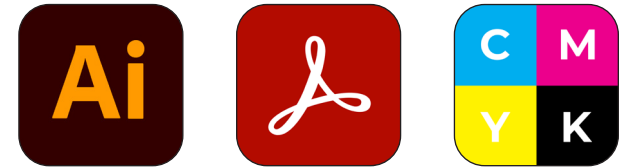
**NOTE:**

- ✔ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✔ Startup Pod structure and build is a standard approved design and cannot be altered.

# Important instructions

**Prior to sending the artwork, please confirm that the following criteria are met:**

- ✔ Artwork should be in Adobe Illustrator with accurate dimensions.
- ✔ Artwork should be in CMYK mode.
- ✔ Elements, logos and images used should be in Vector format.
- ✔ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.
- ✔ Ensure all text is converted to curves/outlines (text editability should not be retained).
- ✔ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.



For any support regarding your  
exhibition booth, contact:


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