

WE ARE ACCREDITED

13th Global Edition #TresconCIO

BIG CIO SHOW & AWARDS

A DATE Initiative Event by trescon

16 April 2024 | Sheraton Grand Whitefield, Bengaluru

INNOVATION PARTNER

intel

Bringing AI Everywhere

CIO's Unite: Tech Triumphs with AI

POST-EVENT REPORT

bigcioshow.com

SUMMARY

The 13th edition of the Big CIO Show, held in Bengaluru and supported by Intel as its Innovation Partner, was a pivotal event for industry leaders to converge and share their expertise.

Participants gained invaluable insights and practical strategies to navigate the ever-evolving tech landscape. A highlight of the event was the Big CIO Awards, which recognized the top 50 Leaders & Innovators, celebrating the most distinguished minds in the technology sector.







Forum at a Glance

200+ Pre-qualified Delegates

20+ Speakers

10+ Conference Partners

86.5% Decision Makers

13th Global Edition

BIG CIO SHOW & AWARDS

CIOs at the Helm - Innovate, Secure, Thrive!

Panel Discussion

CIOs faced the intricate challenge of navigating a rapidly evolving tech landscape, balancing innovation, security, and talent management. Organizations grappled with funding innovation amidst escalating costs, prompting the development of robust enterprise AI strategies.

Automation emerged as a pivotal tool to enhance operational efficiency, while modern apps transformed employee experiences, bolstering talent retention efforts. Our esteemed panelists shared their insights and strategies. Guiding this enlightening discussion was Srinivasulu Thayam, Chief Technology Officer at Aravind Eye Care System, offering valuable perspectives on how organizations could innovate, secure, and thrive in the face of these challenges.



PANELISTS:

KIRTI PATIL
Chief Technology Officer, Kotak Mahindra Life Insurance Company Limited

VIJAY KANNAN
Global Head Business Transformation & CDO, Godrej Consumer Products

SHRUTI KASHYAP
Chief Information Officer, Hindustan Unilever

MODERATOR:

SRINIVASULU THAYAM
Chief Technology Officer, Aravind Eye Care System

13th Global Edition

BIG CIO SHOW & AWARDS

Cloud Evolution: Harnessing Data, Edge, and Innovation for Tomorrow's Infrastructure

Panel Discussion

Our panelists shared insights on harnessing these technologies' power in their domains, offering valuable perspectives on staying ahead in the competitive landscape. Moderated by Pranav Agrawal, the discussion explored the transformative potential of these technologies for businesses.



PANELISTS:

MONISH KAUL
Chief Technology and Product Officer (CTPO), Zivame

NEERAJ CHOPRA
Chief Product and Technology Officer (CPTO), Walmart India

KARTHIKEYAN KRISHNASWAMY
Chief Technology Officer & Co- Founder, KreditBeeGodrej Consumer Products

MODERATOR:

PRANAV AGRAWAL
Founder, Magure Inc

13th Global Edition

BIG CIO SHOW & AWARDS

Putting AI to Work

Panel Discussion

During the session on “Putting AI to Work,” panelists conducted a thorough assessment of existing business processes to identify AI opportunities. They developed tailored AI solutions to address specific challenges, integrating hybrid architectures combining cloud and edge technologies for optimized performance. Ethical guidelines were emphasized

throughout the AI development process, and the potential of quantum computing to accelerate algorithms was explored.



PANELISTS:

SANGEETA ROY
Director, Software & Services Partner Business, Sales & Mktg Group
Intel India

PRIYA KRISHNAMURTHY
Director of Commercial Sales Acer India

SRINIVASCHARY T
Senior Principal Engineer, Enterprise Technologist
Dell Technologies

RANGANATH SADASIVA
Chief Technology Officer
Hewlett Packard Enterprise

SRINIVAS RAO
Head of Presales India & SAARC
Lenovo ISG India & SAARC

MODERATOR:

RAJKUMAR AYYELLA
Chief Information Officer RPG Group (KEC International limited)



SAURABH MEHTA
Senior Director of Product Management
Whatfix

TECH TALK

Accelerate ROI from your Digital Transformation

During the tech talk, Saurabh Mehta, Senior Director of Product Management at Whatfix, emphasized the importance of accelerating ROI from digital transformation. He highlighted the need to leverage digital adoption to improve business outcomes, ensuring a seamless transition and heightened efficiency.

Mehta stressed the significance of enhancing employee engagement to enable a better customer experience, which ultimately leads to increased satisfaction and loyalty. He also discussed the importance of measuring the ROI of digital investments to identify areas for improvement and optimize performance.

TECH TALK

Unveiling Real-World Impact and Change using The Power of Intelligent Automation

During the tech talk, Parag Talekar, Vice President of Nividous Software Solutions, unveiled the real-world impact and transformative power of intelligent automation. He emphasized that in today's dynamic business landscape, intelligent automation serves as the linchpin for maintaining a competitive edge.

Parag showcased how Nividous empowers industry leaders to drive change, foster innovation, and achieve higher ROI through its intelligent automation platform.



PARAG TALEKAR
Vice President
Nividous Software Solutions



SAUMER KUMAR PHUKAN
Director, Head of Customer &Partner Engineering
Intel India

TECH TALK

Unveiling Real-World Impact and Change using The Power of Intelligent Automation

Intel is dedicated to democratizing AI by delivering expertly crafted platforms, secure solutions, and fostering open ecosystems.

Saumer Kumar Phukan, the Director and Head of Customer & Partner Engineering at Intel India, showcased Intel's comprehensive portfolio of AI products designed to empower AI solutions across various platforms, including data centers, cloud environments, networks, edges, and PCs.

BIG CIO SHOW

SPEAKERS



KIRTI PATIL
Chief Technology Officer,
Kotak Mahindra Life Insurance
Company Limited



SAUMER KUMAR PHUKAN
Director, Head of Customer &
Partner Engineering,
Intel India



SHRUTI KASHYAP
Chief Information Officer,
Hindustan Unilever



KRISHNAN VENKATESWARAN
Chief Digital &
Information Officer,
Titan Company Limited



SANGEETA ROY
Director, Software & Services
Partner Business, Sales &
Marketing Group,
Intel Solutions & Services India
Private Limited



BHUWAN LODHA
Senior Vice President &
Head of Digital,
Mahindra & Mahindra
(Automotive sector)



VIJAY KANNAN
Global Head, Business
Transformation & CDO,
Godrej Consumer Products
imited



VENKATESH BHARDWAJ
Chief Technology Officer,
MakeMyTrip



NEERAJ CHOPRA
Chief Product and Technology
Officer (CPTO),
Walmart India,
Flipkart Wholesale



SANJEEV KUMAR GUPTA
CEO,
Karnataka Digital Economy
Mission (KDEM)

BIG CIO SHOW

SPEAKERS



PRIYA KRISHNAMURTHY
Director of Commercial Sales,
Acer India



MONISH KAUL
Chief Technology and Product Officer (CTPO),
Zivame



GOPALSWAMY SRINIVASAN
Director and Country Manager,
Compute Business Unit,
Hewlett Packard Enterprise



ASHISH BANSAL
Director / Sr. Principal,
Global Products & Technology Operations Leader,
GlaxoSmithKline (GSK)



VENKAT KRISHNAN
Chief Information Officer,
Karnataka Bank



SRINIVAS RAO
Head of Presales,
Lenovo ISG India & SAARC



ROMANUS P
Director of Product Support,
ManageEngine

THE PLENARY


BIG CIO SHOW & AWARDS
trescon
nividous
The Intelligent Automation Landscape
BIG CIO 50 INNOVATORS
Cloud4C & CtrlS

EXHIBITION


ManageEngine
Take control
Our solutions
Enterprise service management
Endpoint management and security
nividous
Humanizing Your Work With Intelligent Automation
THRIVING TECH CAREERS.
Transformation
whatfix

NETWORKING













BIG CIO SHOW

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ManageEngine

whatfix
Digital Adoption Platform

SILVER PARTNER

nividous

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Entrepreneur Insights

Industry Outlook The Outlook of Industry's Business

Industry Events

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BIG CIO SHOW

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Parle Products Pvt Ltd
Sanjay Joshi

L&T Construction & Mining Machinery
Prakash Hegde

AXA Global Business Services
Anirban Chakraborty

KPR Mill Limited
Srikanth JS

Simpolo Vetrified Pvt. Ltd.
Manish Chandegara

Embassy Group
Batheiah Bolisetti

Unity Small Finance Bank Ltd
Vaidyanathan Venkataraman

Credit Suisse
Ujwal Bhat

Aditya Birla Group
Hemal Patel

Micro Plastics Pvt Ltd
Arunprakash M

Prestige Estate Pvt Ltd
Vishesh Kaul

Dr Reddy's Laboratories
Braj Panda

Shahi Export
Manu Gupta

Wanbury Ltd
Ravi Sharma

Canara Bank
Vishal Bhatia

India1 Payments Ltd
Rajeev Desai

RAIN Industries Ltd
Prasanth Puliakottu

Indian Bank
Deepak Sarda

Heubach Group
Gopal Rathore

Kimberly-Clark
Balaji Ayothi

JK Lakshmi Cement Ltd
Rishabh Kumar Jain

JSW Steel Limited
G Venkateshwaran Iyer

TCS
Shilpi Jain

Gujarat Flurochemicals
Jagannath Sahoo

HDFC Bank ltd
Susheel Shanbhag

Mahindra and Mahindra Ltd
Jagdish Joshi

IIFL Samasta Finance Limited
Abhinav Maheshwari

Emerald Jewel Industry IndiaLimited
Ravichandran K

Reliance General Insurance Company Ltd
Pravin Patil

TVS Motor Company
Nageshwaran C

The Motwane Manufacturing CompanyPvt Ltd
Sanjay Shirsat

National E-Governance Services Limited
Debajyoti Ray Chaudhuri

Indo Count Industries Ltd.
Sachin Songaonkar

GMR Group
Dwaipayan Ghosh

PepsiCo
Prashant Arora

KEC International Ltd (RPG Group)
Rajkumar Ayyella

BIG CIO SHOW

LEADERS

Aster DM Healthcare
Sreeni Venugopal

Sumitomo Mitsui Banking Corporation
Nilendu Harichandan

PORTER
Amit Singh

Tata Electronics
Dharmendra Kumar

VFS Global Services Pvt Ltd
Satish Mahajan

KCT Group
Badar Afaq

Barista Coffee Company
Yogendra Singh

CTBC Bank
Sachin Rajguru

Reliance Nippon Life Insurance
Venkatesh Subramaniam

Jubilant Food Limited
Saugat Dutta

Godavari Commodities Ltd
Arindam Sarma

Wonder Home Finance Limited
Binod Roy

Sharda Motor Industries Limited
Dinesh Kaushik

Tech Mahindra
Ravi Ramachara Raju

CriticaLog India Private Limited
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ECU Worldwide
Venkata Sudhakar Nagandla

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Fossil Group Inc
Amit Sharma

Tata Technologies
Makarand Joshi

Fratelli Wines
Sunil Gubrani

Mahindra & Mahindra
Bhuwan Lodha

PepsiCo
Radha Raghavachari Parthasarath

Suzuki Motor Gujarat Pvt Ltd
Navin Gadhvi

Snowman Logistics Limited
Bhushan Paralkar

Mashreq Bank
Shaik Ahmed

TVS Automobile Solutions Pvt Ltd
Nixon Durai

Walmart India
Neeraj Chopra

IRSL
Rajesh Pandita

Carrier Corporation
Kamal Sharma

British Telecom Group Plc
Apoorv Srivastava

Baxter
Vaibhav Sethi

Biocon Biologics
Asit Das

Air Works India Engineering Private Limited
Ramkumar Mohan

Loreal India
Richard Ferrow

USV Pvt Ltd
Govind Joshi

Mizuho Bank
Akhil Kumar

BIG CIO SHOW

INNOVATORS

Shahi Exports Private Limited
Lakshmi Prasad Mahankali

Mahindra & Mahindra Ltd
Jagdish Joshi

Cognizant
Vijoy Basu

Tata Chemicals Limited
Vikash Singh

TCS
Revanur Harikrishna

Ujjivan Small Finance Bank
Anil Kumar Reddy

HCG Enterprises Limited
Sudeep Dey

Pfizer
Debashish Roy

JK Lakshmi Cement Ltd
Rishabh Kumar Jain

Satin Creditcare Network Limited
Sunil Yadav

Aravind Eye Care Sytem
Srinivasulu Thayam

Unimoni Financial Services Ltd
Jomy Luke Xavier

Mahindra & Mahindra Group
Satish Pareek

National E-Governance Services Limited
Ravi Ramachara Raju

Axis Capital Limited
Vinay Israni

TCS
Gopalakrishnan Ramamoorthy

Karur Vysya Bank
Sridhar Dharmarajan

TVS Motor Company
Pintooraj P

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Rajan Pillay

TATA Pigments Ltd
Ritesh Gupta

Jindal Steel and Power
Bhuwan Lodha

Imagine Marketing Limited (Boat)
Shashwat Singh

Infosys BPM Ltd
Puneet Walia

BharatPe
Ritesh Srivastava

Baywa AG
Jigesh Vachhrajani

K Raheja Corp
Abhishek Arora

Simpleenergy Private Limited
Kiran Poojary

Tech Mahindra
L. Janardhan Rajan

Wipro Consumer Care
Arindam Sengupta

Bosch Global Software Technologies Private Limited
Philips Dayanidhi Maria

Max Hypermarket India Pvt Ltd
Ashish Oberoi

Adani Total Gas Limited
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Ritco Logistics Ltd
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BIG CIO SHOW

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boAt Lifestyle
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HealthCare Global Enterprises Limited
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Mihir Lakdawala

Varroc Engineering Ltd
Jitendra Gaikwad

Hitachi Hirel Power Electronics Pvt Ltd
Manish Thakar

City Union Bank
Venkatasubramanian Venkataraman

Indian Bank
Deepak Sarda

Social Media Outreach



Social Media

1,02,972



Impressions

65,513



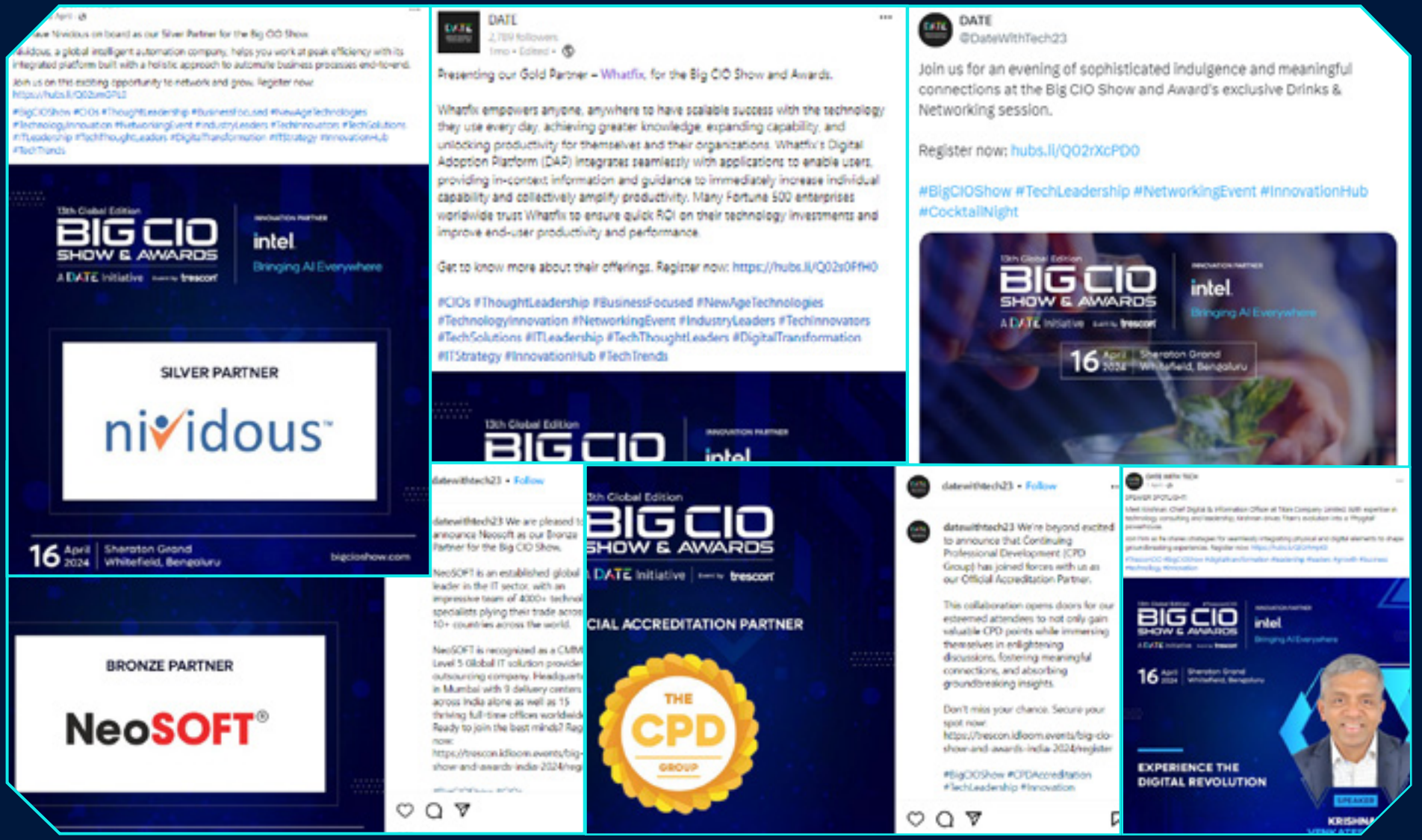
Clicks

18,976

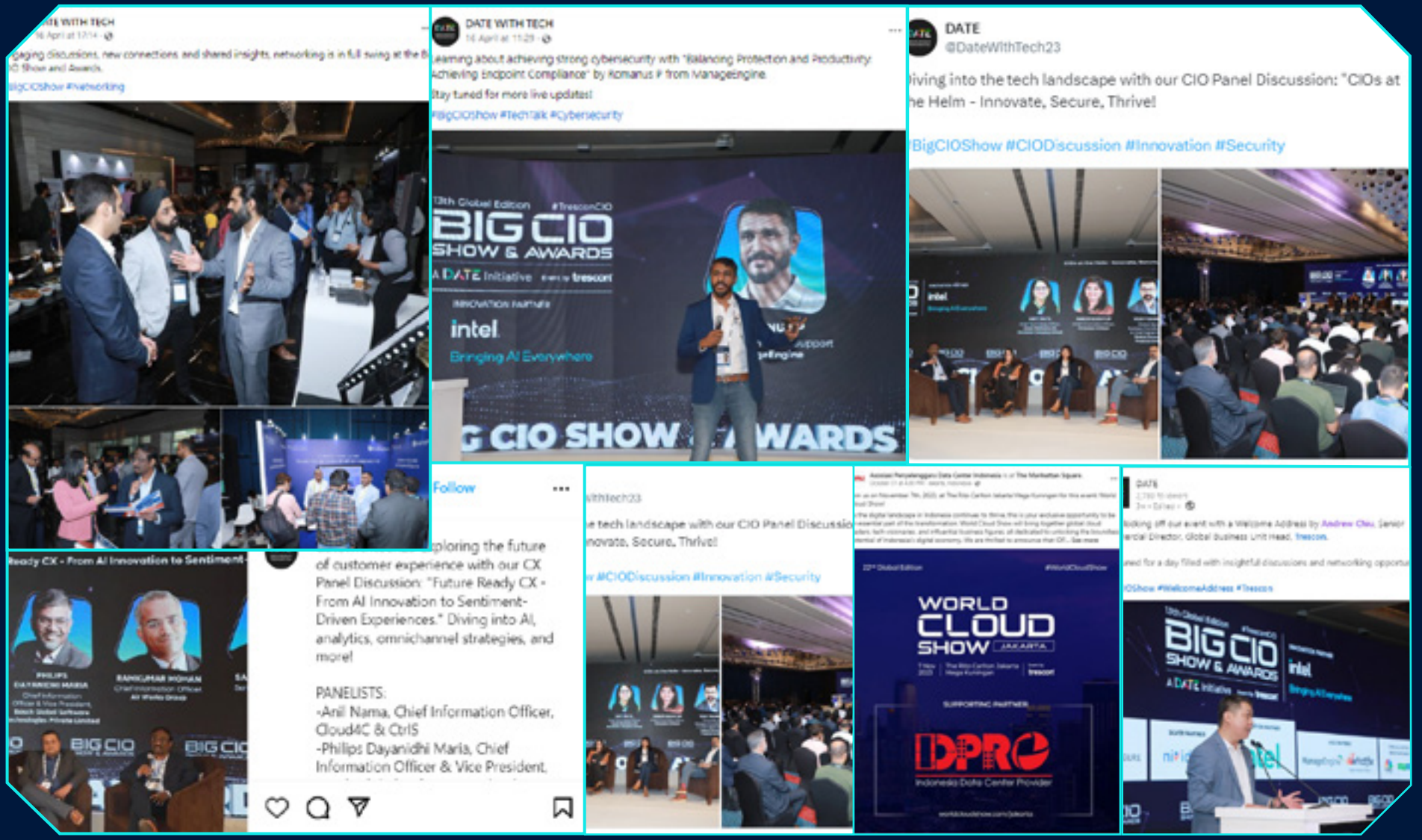
TOTAL SM POSTS: 224

Total engagement (no of retweets, like etc)

Social Media



Social Media



Media Outreach

15+
MEDIA REPRESENTATIVES

1500+
WORLDWIDE ARTICLES

5M+
DIGITAL IMPRESSIONS

15,000+
ENGAGED SOCIAL MEDIA COMMUNITY

1M+ USD
GENERATED VALUE OF PR

Media Coverage



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Ahead of Big CIO Show 2024: Cross – Industry Commitments Highlight Tech Investment Surge

by Editorial | Wednesday April 3, 2024

The 13th Edition of the Big CIO Show & Awards, organised by Trescon, is set to bring together techpreneurs, thought leaders, and CIOs from diverse sectors to discuss their transition from business enablers to drivers of growth.

28th Year of Publication

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Healthcare Services Education Consultant Startup Realestate

Big CIO Show 2024 Paves the Way for Next-Gen Technological Leadership in AI

By siliconindia | Tuesday, 16 April 2024, 10:26:33 AM IST



NP NEWS PATROLLING

AHEAD OF BIG CIO SHOW 2024: CROSS – INDUSTRY COMMITMENTS HIGHLIGHT TECH INVESTMENT SURGE

Naman Bansal April 3, 2024 Business-News



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Ahead of Big CIO Show 2024: Cross - Industry Commitments Highlight Tech Investment Surge

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BENGALURU, India, March 29, 2024 /PRNewswire/ -- As the anticipation builds for the 13th edition of the Big CIO Show & Awards, an event organised by Trescon, the registration of over 600+ C-level executives underscores the pivotal role of cutting-edge technologies in driving India's digital transformation and revolutionizing key economic sectors. Taking place at the Sheraton Grand Hotel in Whitefield, Bengaluru, this event is a critical juncture for thought leaders and industry veterans to converge, share insights, and engage in

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BUSINESS & FINANCE NEWS

Ahead of Big CIO Show 2024: Cross – Industry Commitments Highlight Tech Investment Surge

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Source: trescon

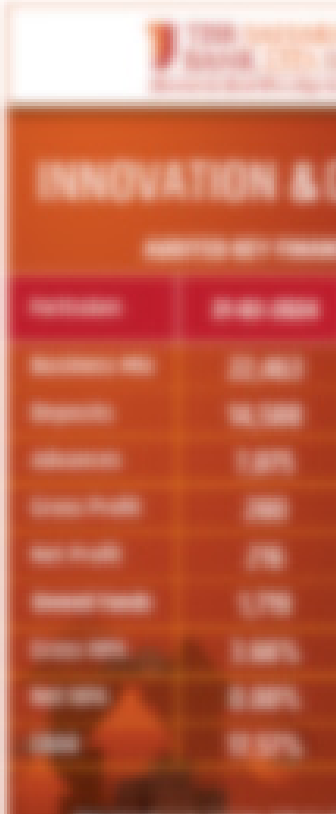
Big CIO Show 2024 Paves the Way for Next-Gen Technological Leadership in AI

The 13th Edition of the Big CIO Show & Awards in collaboration with Intel as the Innovation Partner, will bring together a leading group of C-level techpreneurs, innovators, and thought leaders from diverse sectors to deliberate their transitions from business enablers to growth drivers with AI.

BENGALURU, INDIA, Apr 14, 2024 - (ACN Newswire) - Slated for 16th April 2024 at the Sheraton Grand Whitefield, Bengaluru, Trescon's Big CIO Show & Awards will spotlight the transformative power of Artificial Intelligence across the entire technological spectrum, highlighting its integration into hardware and software solutions that drive business and technological advances. With an assembly of over 600 C-level executives, the event is poised to be a nexus of thought leadership, offering a dynamic platform for industry pioneers to exchange insights and deliberate on the forefront of technological innovation in AI. At the Big CIO Show 2024, the emphasis on Artificial Intelligence (AI) underscores the pivotal role it has had in revolutionizing business strategies and customer engagement.







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