#DIFCFintechWeek

difcfintechweek.com

DIFC Fintech Week

28 - 29 JUN 2022

THE RITZ-CARLTON, DIFC
DUBAI, UAE

Deep Dive Into the Next Business Disruptor: FinTech

Connecting global fintech innovators with enterprises, investors, policy makers and collaborators to redefine and re-energise financial services by adopting the most impactful technologies.

EVENT REPORT

DIFC
At a Glance

DIFC FinTech Week, a thought-leadership-driven, business-focused summit that deep dived into the latest challenges and technology trends in the Middle East's financial services sector.

DIFC Fintech Week set the standard for financial innovation in the region by connecting global fintech experts, technology innovators and startups with pre-qualified CFOs, CEOs, CTOs, Heads of Business Transformation, Chief Digital Officers, Heads of Innovation and fintech investors across the Middle East.

The summit featured exciting keynotes, enterprise use-case presentations, product showcase, panel discussions and tech talks to discuss the latest challenges for the sector arising from the pandemic situation.





HEADLINE STATISTICS

3000+	85+	26+	35+	30+	40+
Attendees	Speakers	Sessions	Sponsors and Exhibitors	Media and Association Partners	Journalists

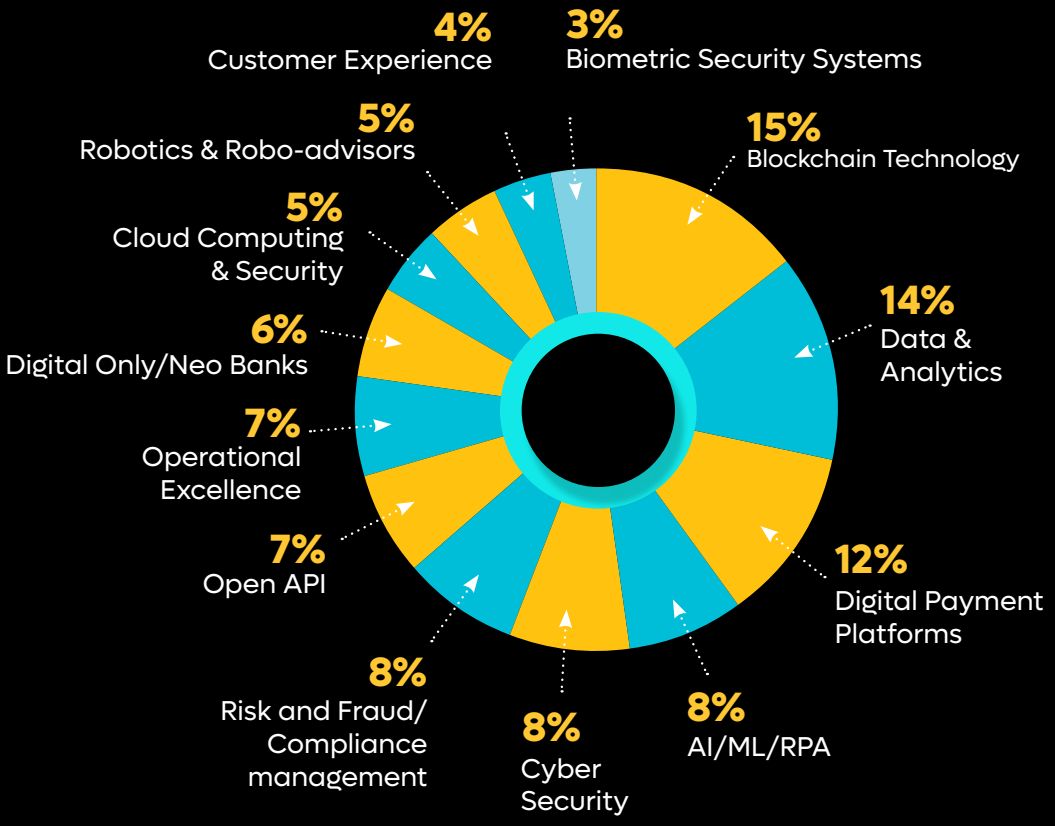
*Total footfall across two days

EVENT INSIGHTS

TOP 10 SECTORS REPRESENTED

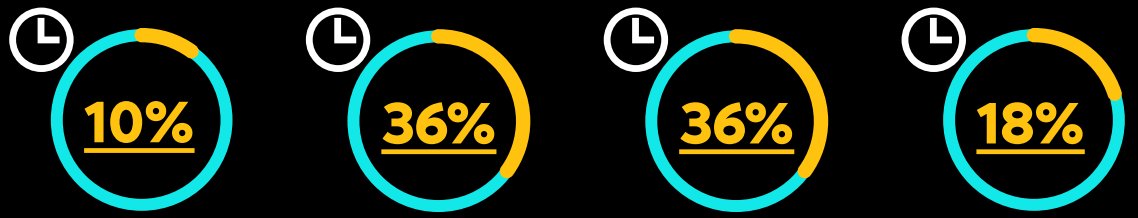
- Financial Services
- Banking
- Investment Management
- Venture Capital & Private Equity
- Insurance
- Accounting
- FinTech
- Real Estate
- Education Management
- Blockchain

TOP TECHNOLOGIES REQUESTED



EVENT INSIGHTS

TIMEFRAME TO SOURCE SOLUTIONS



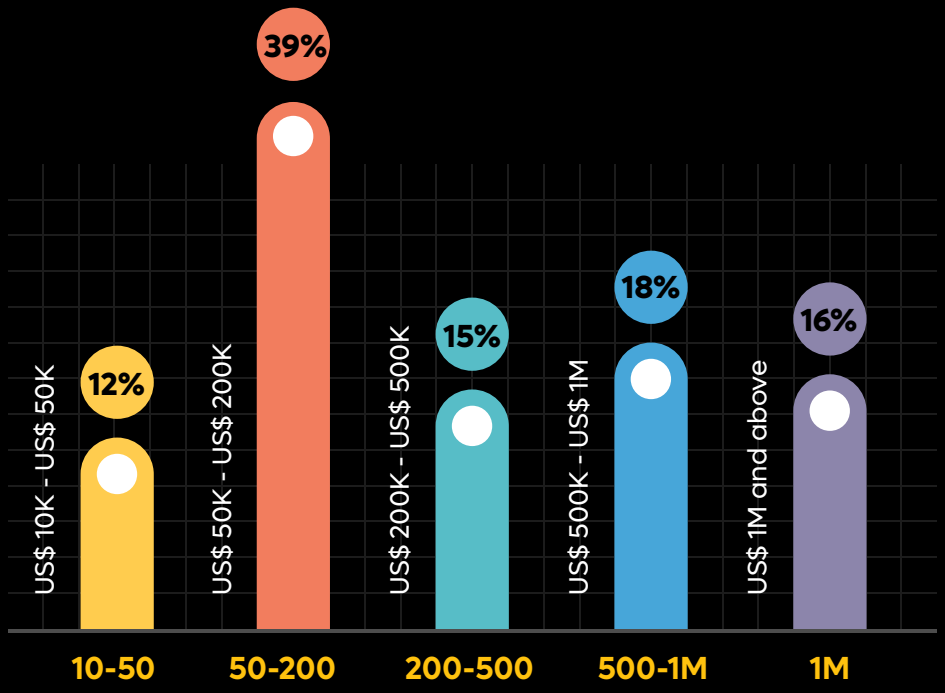
0 - 3 months

3 - 6 months

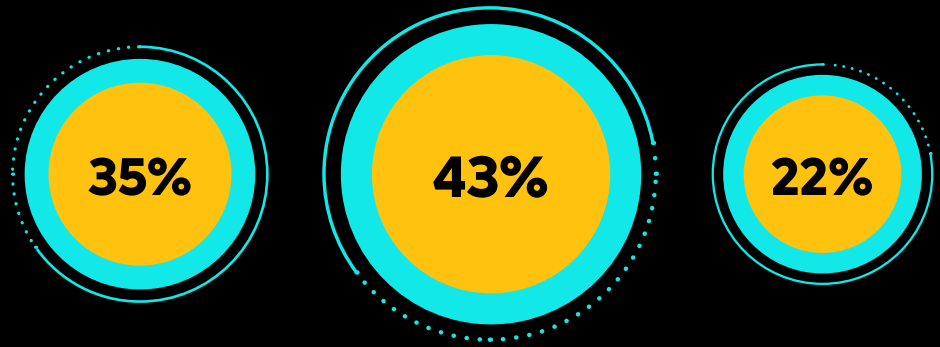
6 - 12 months

Above 12 months

BUDGET TO SOURCE SOLUTIONS



DECISION MAKING AUTHORITY



I refer and influence the decision

One of the final decision makers

Final decision maker

DAY-1



H.E. Essa Kazim

Governor,
DIFC

OPENING KEYNOTE BY

The conference kickstarted with an opening keynote by H.E. Essa Kazim. He gave an overview of how financial services are becoming more efficient, competitive and decentralized and further also spoke on how the next phase of fintech and innovation are set to define the financial service landscape for decades to come.

> **"With the support of strong leadership citizens, residents and businesses operating here difc is embracing innovation and continues creating new opportunities that will increase the financial sectors contribution to the economy."**



H.E. Hammad Bu Amim

President & CEO,
Dubai Chamber
of Commerce

KEYNOTE PRESENTATION

In his keynote address, H.E. Hammad Bu Amim addresses the following topics: the innovators' dilemma, banks and large organisations adopting incremental innovation and cosmetic innovation, innovation in culture, big and small players in fintech, digital technologies and innovations, e-commerce, cyber security, and digital companies, as well as waves of start-ups beginning in Dubai that are bringing highly advanced technology and solutions to the markets in the domains of fintech and artificial intelligence.

> **"Looking at the UAEs federal level, the UAE Digital Economic strategies aims to double the contribution of digital economy and the GDP from less than 10% currently to almost 20% in the next 10 years as the government is coming up with number of initiatives & programmes targeting different sectors within the economy under the digital economy strategy."**

FIRESIDE CHAT

Technology & ESG



SPEAKER:

ARSHAD GHAFUR
President – MENA,
Bank of America

MODERATOR:

SALMAAN JAFFERY
Chief Business
Development, Officer,
DIFC

The talk started with a discussion of the technological aspect of fintech, the role technology plays for Bank of America, the GDP growth that is driven by innovation, what their clients and consumers desire, its technological infrastructure, ESG component, and other related topics.

In addition, Mr. Arshad discussed the recommendations for digital and innovative projects that BOA makes for its clients. These recommendations covered cloud computing, which is expanding at previously unheard-of rates, cloud-based solutions, digital marketing, an increasing number of digital solutions, flexible work arrangements, and augmented and virtual reality, which would be the most basic.

PANEL DISCUSSION

Decrypting the crypto regulatory landscape



The panel discussed Mapping Global Regulatory Advances, as well as establishing clear regulatory boundaries and identifying potential risks and challenges.

They talked about the rules governing investment tokens, how Dubai and the UAE have maintained an open door to business throughout the past challenging years, leading to a non-regulatory reason, official consultations, informal dialogues, and striking the proper balance between promoting innovation and ensuring consumer safety. They also shed light on topics like how crypto and digital assets work, consumer protection, use cases for blockchain and crypto, digital banknotes and the influence that the cryptocurrency industry's size, scalability, and growth would have on us.

PANELISTS:

HENRI ARSALANIAN
Managing Partner, Nine Blocks, Capital Management

RENÉ MICHAU
Global Head of Digital Assets, Standard Chartered

PETER SMITH
Managing Director – Policy & Strategy, DFSA

MUNEER KHAN
Partner, Simmons & Simmons

MODERATOR:

ALEXIA HEFTI
Executive Chairman, Abed Ventures



Mohamed Imtiyaz

Head of Business Development, Amazon Payment Services

TECH TALK

Enabling digital payments for customers

In his tech lecture, Mr. Imtiyaz highlighted Amazon payment services, processing payments, instalments, risk management modules, data reporting, etc. as well as the issues that start-ups face, such as access to enterprise-grade technology, establishing trust, a variety of payment options you want to provide clients, and access to industry insights.

> **Looking at the UAEs federal level, the UAE digital economic strategies aims to double the contribution of digital economy and the gdp from less than 10% currently to almost 20% in the next 10 yrs as the govt is coming up with no. Of initiatives & progs targetting differrnt sectors within the economy under the digital economy strategy."**

KEYNOTE PRESENTATION

Views from CZ on crypto market

Mr. Chanpeng Zhao addressed the crowd on the subject of decentralising France's future. He discussed some recent developments in the Defi market and his predictions for its future market organisation. He also expresses his opinion, claiming that in order to scale the Defi, there would need to be a combination of new players, existing players, and fresh capital, and that any institutions who do not implement cutting-edge technologies will be at a huge disadvantage.

> **I also think that in the next 5-10 years Defi could be bigger than Cefi and thats why we are making heavy investments in this area."**

Chanpeng Zhao

CEO, Binance



PANEL DISCUSSION

Collaborations for a Greener world Fintech actors taking the lead



The panelists shared their knowledge on how fintechs are positioned to mobilize capital for ESG projects and climate change, how financial services are becoming more transparent and integrated into everything we do, frameworks of educating the fintechs, progressive approach towards sustainability, the importance of Fintech CSG credentials, partnership with fintech partners, financial trainings & literacy, and how fintechs are different from larger financial institutions in terms of risk and opportunity.

PANELISTS:

BRYAN STIREWALT
Sr. Managing Director,
K2Integrity

NAMEER KHAN
Chairman, MENA Fintech
Association

SUFIYAN AL ISSA
Regional Head of
Operations International
Finance Corporation (IFC)

LISA NYMAN
Senior Director,
Digital Partnerships,
Fintech & Ventures, Visa

MODERATOR:

FEDERICA PIAZZA
Regional Head of
Regulatory Affairs,
American Express

FIRESIDE CHAT

Every company can become a fintech company



The conversation began with a discussion on how retail business is evolving globally, with people demanding less intermediation, businesses continuing to evolve, and how to serve customers in a more seamless manner.

He also gave his ideas on how financial services have changed over time, generating usable currencies, bringing another dimension to the banking industry, using the eco system, and discussing embedded finance and banking relationships, the challenges of the digital economy, and concluded by addressing the youth in such a competitive market.

SPEAKER:

ALAIN BEJJANI
CEO,
Majid Al Futtaim

MODERATOR:

MIRNA SLEIMAN
Founder & CEO,
Fintech Galaxy

PANEL DISCUSSION

The role of VCs in fostering the Fintech and Digital Asset Ecosystem



The panelists in this session discussed their opinions on how VCs might help the Fintech and Digital Asset Ecosystem grow.

They shared insights on issues such as Global VC Trends in 2022 and Investors' Perspective: How is the digital world evolving, where is money going, which industries are booming, what trends should entrepreneurs and investors be aware of, how much money is being used, and where is it going. Fintech having a higher market investability than other industries due to its allure and easy-to-understand economics.

PANELISTS:

RABIH KHOURY
Managing Partner & Chief Exit Officer, Middle East Venture Partners

SHARIF ELBADAWI
CEO, Dubai Future District Fund

FAISAL BELHOUL
Chairman, The Latest Ventures

RAVISHANKAR G V
Managing Director, Sequoia Capital

MODERATOR:

PHILIP BAHOSHY
CEO, MAGNiTT

PANEL DISCUSSION

BNPL Evolution – An Innovation



The panelists began by addressing the future of BNPL globally. The topic of the discussion was "BNPL Evolution - An Innovation." allowing for constructive rivalry between closed-loop and open-loop systems establishing category-specific value propositions as the preferred payment option What will the acceptance of BNPL be among different industries, businesses, and customers.

DIFC Fintech Week

PANELISTS:

ABDULMAJEED ALSUKHAN
CEO, Tamara

HOSAM ARAB
CEO, Tabby

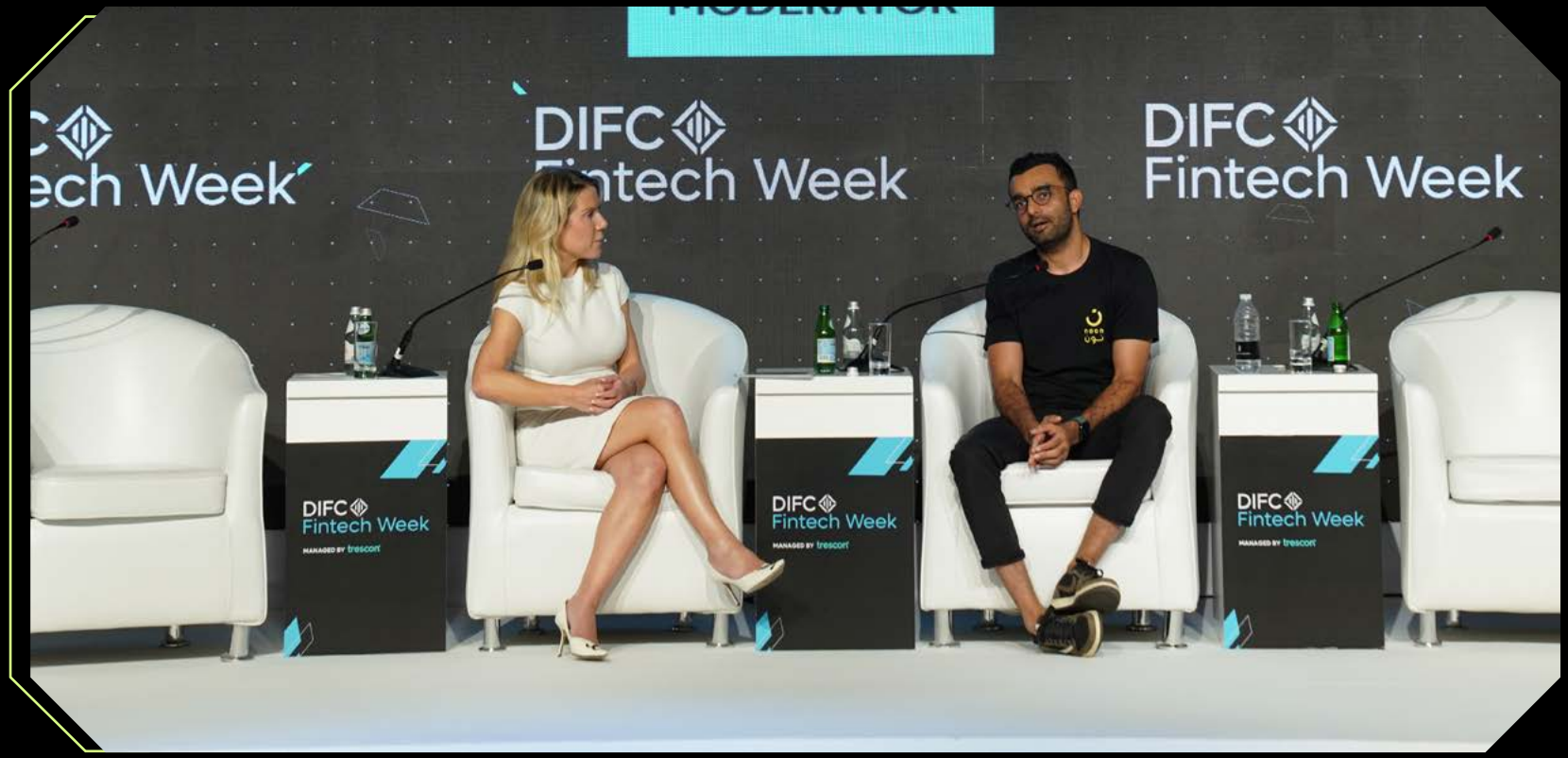
SRINATH HARIHARAN
Head of Product Management (Payments), Amazon Payment Services

MODERATOR:

KARL TLAIS
Strategic Advisor & Founder, iAdvisory

FIRESIDE CHAT

Fintech fuel for E-commerce growth



Mr. Faraz Khalid shed some light on how fintech drives the expansion of e-commerce during this fireside talk. He discussed the adoption of smart phones, e-commerce, supply-side issues, external partnerships, internal innovations, consumer acquisition, and a variety of payment methods.

SPEAKER:

FARAZ KHALID
CEO, Noon

MODERATOR:

RACHEL PETHER
Sr. Advisor, Skybridge Capital

PANEL DISCUSSION

Digital payments are moving fast. What's now and what's next?



The experts in this discussion panel expressed their perspectives on how quickly digital payments are developing. What has happened so far and what will happen next. They discussed if a sustainable business strategy for buy now, pay later could be developed.

They discussed the importance of service providers managing their balance sheets, cash flows, and consumer expectations as well as how individuals are trying to make ends meet in nations like the US and the UK and buying food with credit cards there and how crypto and payments are converging.

PANELISTS:

OLIVIER CRESPIN
Co-Founder & CEO,
Zand

HISHAM AL FALIH
CEO & Co-founder,
Lean Tech

ARSHAD KHAN
CEO, Yoshi Markets
Limited

ANUBHAV SHARMA
Head of Business
Development & Marketing,
NPCI International

MODERATOR:

ALEX BAGHDJIAN
Partner & Co-Founder,
Funday

PANEL DISCUSSION

The Metaverse, Web3, and the Inevitability of NFTs



The most anticipated panel discussion focused on The Metaverse, Web3, and the Inevitability of NFTs. The speakers discussed what the metaverse means to them and how it relates to their respective fields of expertise, the interactive virtual reality experiences, the current state of the industry, where the metaverse stands today, how Web 3.0 is emerging as a new participant in the open financial environment, and how NFTs are likely to alter the fintech landscape.

PANELISTS:

AMRITA SETHI
First NFT Artist in the Middle East, Creator of SoundBYTEs(c)

DR. MARWAN AL ZAROUNI
CEO,
Dubai Blockchain Centre

NADEEM LADKI
Executive Director – Business Development & Strategic Partnerships, Binance

BASIL AL ASKARI
Co-Founder & CEO,
Midchains

MODERATOR:

JAWAD ASHRAF
CEO & Co-Founder,
Virtua

DAY-2



Arif Amiri
CEO, DIFC

OPENING KEYNOTE

He spoke about how fintech is advancing faster than ever before in this post pandemic world. He stated that 5 years ago DIFC launched the first fintech acceleration program and how the development of DIFC innovation hub is in the top 15 global hubs with a community of more than 500 clients. Arif Amlri spoke about the new phase of fintech adoptions, technology such as blockchain, crypto, web3, retech etc are making financial services more convenient, efficient and inclusive and how DIFC will fund startups through its new initiative.

> **"The future of finance and the future of fintech is happening right now here in DIFC Dubai."**



Emmet Kelly
Chief Data Officer, YAP

TECH TALK

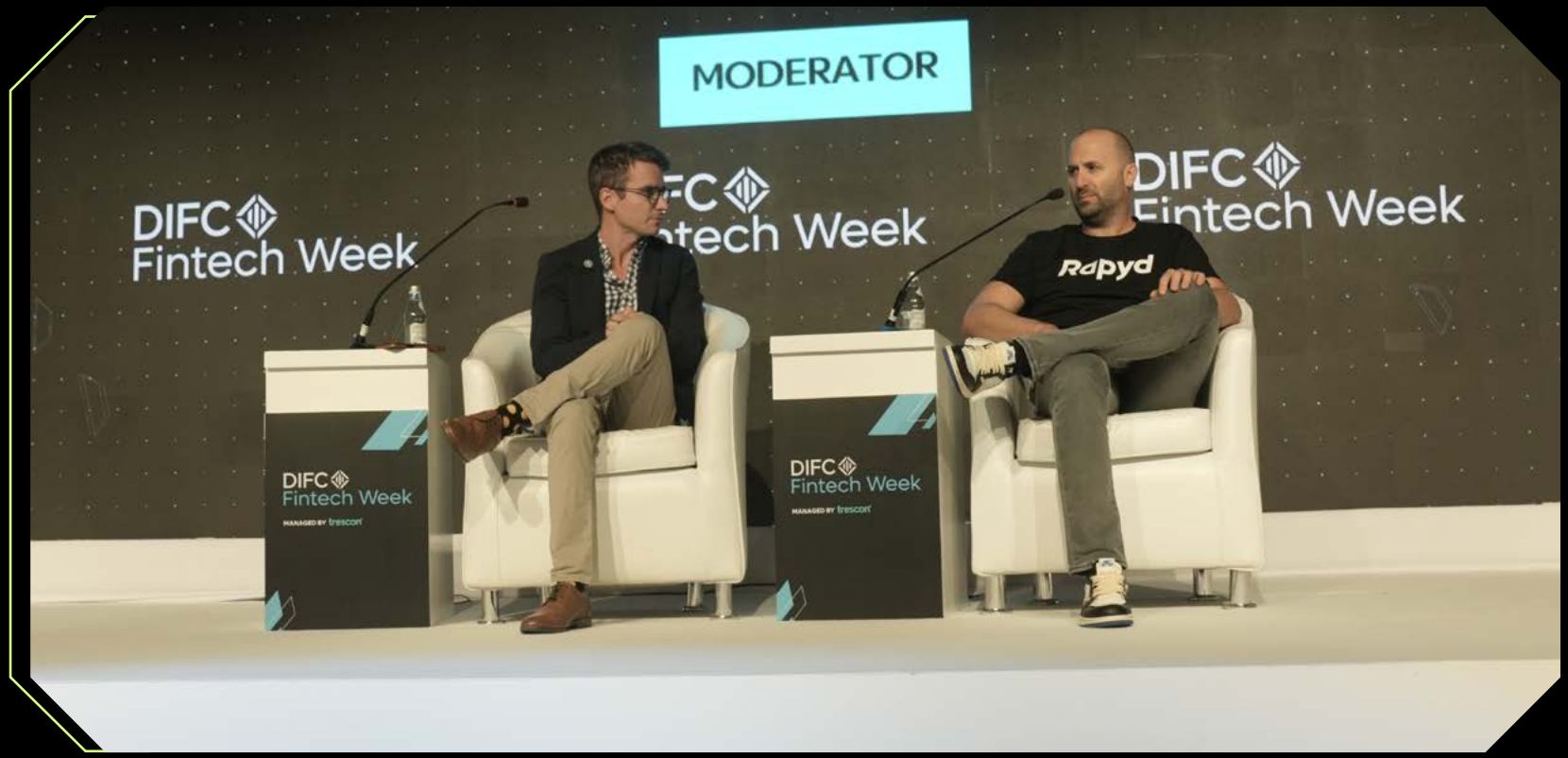
Why connecting teams to data is so important

Emmit Kelly is the Chief data officer of YAP.He has 35 years of experience in working with Fintech, Fmcg data, loyalty and telecoms. He started the talk by giving an introduction video of YAP. He spoke about how YAP is the first regional digital banking app in middle east, Africa and Southern Asia. He deals with a lot of data categories, service vendor and software systems. He stated how data governance is key. He used an analogy if a car to compare a car to a traditional bank. He ended the talk by talking about the stability of banks and their importance and how YAP is different from other banks.

> **"By connecting teams with data, we connect our customers with their money."**

FIRESIDE CHAT

Decentralized Finance



Arik spoke about the fintech platform and how he came to build a unique all in one fintech company, what struggles he led to and how he overcame them. He spoke about how his company (Rapyd) was built from a consumer company to a b2b enterprise. Moderator Cal asked questions about the fintech space and challenges and what DIFC is doing to overcome the challenges. Arik replied saying that fintech companies face challenges of being categorized as a bank and how technologies must not be disrupted but be enabled for business to grow.

Cal also asked about changes in fintech companies in the next 5 to 10 years to which Arik said that all companies will try to be a fintech service to keep the customers close. The fireside chat ended with Arik saying how to stay protected while doing online payments and how Raypd is working in improving customer experience and the fintech sector.

SPEAKERS

ARIK SHTILMAN
CEO and Co-Founder, Rapyd

MODERATOR:

CAL EVANS
Founder, Gresham International

PANEL DISCUSSION

Defi and crypto: The bridge to the future of finance



The panel discussed about the evolution of DeFi and its mechanics, The Key considerations for policymakers. What Is DeFi 2.0 and how it matters, the power of DeFi and cloud. There was a firecracker discussion about how blockchain without crypto has very limited use cases. The discussion ended with speaking about Cfi and Defi coexisting between each other.

PANELISTS:

RONIT GHOSE
Global Head of Banking, Fintech & Digital Assets, Citi Global Insights

TALAL TABBAA
CEO and Co-Founder, CoinMENA

NAVIN GUPTA
Managing Director, South Asia & MENA, Ripple

PAUL DAWALIBI
CEO, Holodeck Ventures

JOSEPH DALLAGO
Co-Founder & CEO, Rain

MODERATOR:

GORDON EINSTEIN
Founding Partner, CryptoLaw Partners

PANEL DISCUSSION

How to embed RegTech in your digital transformation strategy?



The panel started by introducing themselves. The discussion started by talking about how Regtech is a 15-billion-dollar market and how they see regtech market and its key trends. Panelists said that they see regtech market as a business enabler they see regtech as more efficent,effective and suitable for the financial markets and enable them to grow faster and how multiple regtech solutions are solving micro problems and how Regtech solves bias issues.

The panel then Furter moved on by talking about the issues faced in the industry in going towards utility as a solution, acceptance and adoption of new regtech solutions. The moderator ended the session by stating that "technology is coming at us and we cannot stop it and how we must ensure technology is deployed in the most responsible way.

PANELISTS:

SANDEEP CHOUHAN
Former Group Chief Operating Officer, Abu Dhabi Islamic Bank (ADIB)

KEN COGHILL
Director and Head of IT Risk Supervision, Dubai Financial Services Authority (DFSA)

YARON HAZAN
VP Regulatory Affairs ThetaRay

MODERATOR:

BHAVIN SHAH
Partner & Head of MEA, Forensic Risk Alliance (FRA)

PANEL DISCUSSION

Payments Innovation



The panel discussed the key innovations for digital transactions in the financial sector, change in the consumer behavior in financial payments,types of virtual payments, and the booming of business in social media due to the pandemic. The panel spoke about their company facing changes in the fintech sector. The Panel further discussed penetration of no cash transaction,how the payment sector has grown in the market and the digital growth in payments in Saudi and MENA region. The panel also discussed the huge change in consumer behavior, revolution in the payment industry, the concept of buy now pay later and how it benefits consumers and Merchants. The discussion ended by talking about the importance of fintech infrastructure in MENA region along with the business growth of merchants in digital transactions. and the seamless experience in digital transactions.

PANELISTS:

MOSAM GADIA
Senior Vice President,
Noon Pay

FAISAL AL HAROUN
Senior Vice President,
Tap Payments

IMANE ADEL
Executive Vice President-
Strategy, Paymob

SALIM AWAN
Managing Director -
Institutional Payments,
Magnati

IBTISSAM OUASSIF
Co-Founder &Chief
Product Officer,
Cashew Payments

MODERATOR:

NAMEER KHAN
Chairman, MENA
Fintech Association

PANEL DISCUSSION

Studios & Corporate Innovation: The Emergence of Venture Studios in the MENA Region



In the following panel, the discussion was about Studios and ventures emerging in the Mena region. The panelist spoke about how it is helpful for studio ventures and ventures if fintech comes to market. They also discussed how glow fish moved from co-founder studio to cooperate studio. In conclusion, they spoke about the importance of ventures and studio ventures in society and how they are helping in the change of financial sections.

DIFC Fintech Week

PANELISTS:

ALPER CELEN
Founding Partner,
Enhance Ventures

WIM TORFS
Founding Partner,
Glowfish Ventures

AKSHAY CHOPRA
Vice President, Head of
Innovation & Design, Visa

SULTAN AL MAHMOUD
CEO, Instant Cash FZE

MODERATOR:

CHRISTIAN KUNZ
SVP - Strategy, DIFC
Authority, DIFC

PANEL DISCUSSION

Crypto-related payments: Transforming the future



The Final panel discussion of the event was summed up by the overall topic of defi and crypto and how it is helpful for us to build a great future for start-ups and opening ventures in the region. They also talked about cross-border payments and changes we have seen due to crypto. Later on, panelists spoke about the upcoming future and how the financial sector will be totally changed by these factors.

PANELISTS:

JORGE SEBASTIÃO
Project Advisor,
Co-Founder,
Global Blockchain
Organization,
Co-Founder EcoX, CISSP

SAQR EREIQAT
Co-Founder & Managing
Partner, Crypto Oasis

REMO GIOVANNI ABBONDANDOLO
SVP MENA,
Checkout.com

HUBERTUS THONHAUSER
Chairman & Partner,
Ghaf Capital

MODERATOR:

CAL EVANS
Founder,
Gresham International

TESTIMONIALS

The event has been fantastic, it's the first DIFC Fintech week and if you look around you, you only see people, you only see the right people, you see the right decision makers, you see the right policy makers, so it's a dream come true for the Fintech Community went by the right focused event, right focus networking, right focus business opportunity that have been discussed so a more of that is happening today, I mean it's being almost like 6 hours and in 6 hours I think I have met the not just the UAE Fintech industry but wide different industry the region and also outside the region as well.

– **Nameer Akhan,** Chairman of of Meena Fintech Association

MENA FINTECH ASSOCIATION

The quality of the event has been really superb, we have been sponsoring and participating in many events in the last few months and going forward also but I think this is one of the best events we have been to, especially in the industry that we are, the industry of digital assets, finance. I think it's very well attended the quality of the delegates is super notch, and the engagement is really good. Even this is the second day of event and this is still so busy, all the sessions, they have full house attendees which shows that people are here not just to mingle or network but they are also very interested in hearing what the attendees are saying.

– **Arshad Khan,** The founder and CEO of Yoshi Markets Limited

YOSHI markets

The ROI will be there, we are open to invest more in similar events.

– **Mitrijay Johar,** Vice President for NeoSoft Dubai

NeoSOFT®

Energetic, incredible, innovative and insightful

– **Iman,** Community Manager at Barca.

baraka

TESTIMONIALS

> The event is organized In a fantastic way. There is no hustle from registration to carry yourself around the event, it's pretty amazing!
>
> – **Apurv Gupta,** Zex PR Wir

> It has been wonderful, everyone from the organisers that we have been able to meet tried to enhance every business present here.
>
> – **Pamela**

> Trescon team has shown how professionally an event can be managed, I mean from the day we signed up till today the process of information that flows is very smooth and I congratulate you and your entire team on putting such a great performance.
>
> – **Abhishek Jhajoo,** Founder and CEO of AJEMS Group

> I have been to a lot of events across the continents, but this was probably one of the most educative I have ever been to.
>
> – **Munachi,** CBO at Yellow Cart Finance shop

> Very informative two days for me, I got to learn a lot and become aware of all the development happening in the fintech world, whether it's Crypto, payment, blockchain, all in all fantastic, very productive two days.
>
> – **Haseem Haroon,** Managing Director of Elicium Capital Partner

Startup Pitch Competition



Speakers



H.E. ESSA KAZIM
Governor of DIFC
UAE



H.E. HAMMAD BUAMIM
President & CEO
Dubai Chamber of Commerce
UAE



ARIF AMIRI
Chief Executive Officer
DIFC
UAE



CHANGPENG ZHAO
Chief Executive Officer
Binance
Singapore



ALAIN BEJJANI
CEO
Majid Al Futtaim Holding
UAE



SALMAAN JAFFERY
Chief Business
Development Officer
DIFC
UAE



ARSHAD GHAFUR
President – MENA
Bank of America
UAE



RENÉ MICHAU
Global Head of Digital Assets
Standard Chartered
Singapore



SANDEEP CHOUHAN
Former Group Chief Operating
Officer
Abu Dhabi Islamic Bank
UAE



HENRI ARSLANIAN
Managing Partner
Nine Blocks Capital Management
Hong Kong

Speakers



SRINATH HARIHARAN
Head of Product Management (Payments) – MEA
Amazon Payment Services
UAE



PETER SMITH
Managing Director – Policy and Strategy
Dubai Financial Services Authority (DFSA)
UAE



FAISAL AL HAROUN
Senior Vice President
Tap Payments
UAE



FARAZ KHALID
CEO
Noon
UAE



MOHAMED IMTIYAZ
Head Of Business Development
Amazon Payment Services
UAE



ABDULMAJEED ALSUKHAN
Co-Founder & CEO
Tamara
KSA



ANDREW MATUSHKIN
Global Business Development Manager
B2Broker
UAE



ARIK SHTILMAN
CEO and Co-Founder
Rapyd
England



RONIT GHOSE
Global Head of Banking, Fintech & Digital Assets
Citi Global Insights
UAE



RABIH KHOURY
Managing Partner and Chief Exit Officer
Middle East Venture Partners
UAE

Speakers



BRYAN STIREWALT
Sr. Managing Director
K2 Integrity
USA



SHARIF EL-BADAWI
Chief Executive Officer
Dubai Future District Fund
UAE



ARSHAD KHAN
CEO
Yoshi Markets Limited
UAE



CHRISTIAN KUNZ
SVP - Strategy, DIFC Authority
DIFC
UAE



MIRNA SLEIMAN
Founder & CEO
Fintech Galaxy
UAE



DR MARWAN ALZAROUNI
CEO
Dubai Blockchain Center
UAE



OLIVIER CRESPIN
Co-Founder & Chief Executive Officer
Zand
UAE



TALAL TABBAA
CEO and Co-Founder
CoinMENA
UAE



NAMEER KHAN
Chairman
MENA Fintech Association
UAE



MUNEER KHAN
Partner
Simmons & Simmons
UAE

Speakers



KEN COGHILL
Director and Head of IT Risk Supervision
Dubai Financial Services Authority (DFSA)
UAE



ANUBHAV SHARMA
Head of Business Development & Marketing
NPCI International Payments Limited
India



AMRITA SETHI
First NFT Artist in the Middle East
Creator of SoundBYTEs(c)
UAE



CAL EVANS
Founder
Gresham International
UK



NADEEM LADKI
Executive Director – Business Development & Strategic Partnerships
Binance
UAE



DEEPAK MEHRA
Head of Investments
Commercial Bank of Dubai
UAE



FERAS JALBOUT
CEO & Founder
Baraka
UAE



TALAL BAYAA
CEO and Co-founder
Bayzat
UAE



BASIL AL ASKARI
Co-Founder & CEO
MidChains
UAE



RAVISHANKAR GV
Managing Director
Sequoia Capital
India

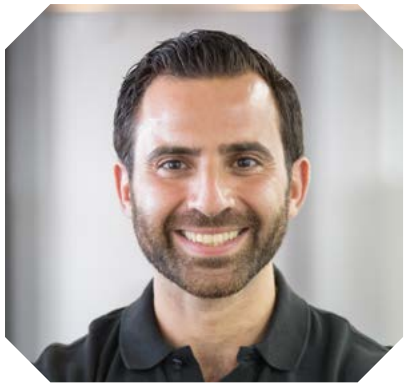
Speakers



AMBAREEN MUSA
Chief Executive Officer
Souqalmal
UAE



MOSAM GADIA
Senior Vice President
Noon Payments
India



PHILIP BAHOSHY
CEO
MAGNiTT
UAE



KARL TLAIS
Strategic Advisor & Founder
iAdvisory
UAE



PETER ENGLUND
Senior Executive Officer
Head of Commercial Insurance
Middle East
Zurich Insurance Company Ltd
UAE



RACHEL PETHER
Senior Advisor
Skybridge Capital
UAE



NADINE MEZHER
CMO, Co-Founder
Sarwa
UAE



JORGE SEBASTIÃO
Project Advisor, Co-Founder Global
Blockchain Organization,
Co-Founder EcoX
CISSP
UAE



KEVIN SOLTANI
Founder & Managing Partner
GIMA Group Inc.
USA



DANIELLE SZETHO
Global Head of FinTech Client
Advisory
Standard Chartered
Singapore

Speakers



HISHAM AL-FALIH
CEO & Co-founder
Lean Technologies
KSA



WIM TORFS
Founding Partner
Glowfish Ventures
UAE



SAQR EREIQAT
Co-Founder & Managing Partner
Crypto Oasis
UAE



EMMET KELLY
Chief Data Officer
YAP
UAE



AKSHAY CHOPRA
Vice President, Head of Innovation
& Design
Visa
UAE



JOSEPH DALLAGO
Co-Founder & CEO
Rain
UAE



HOSAM ARAB
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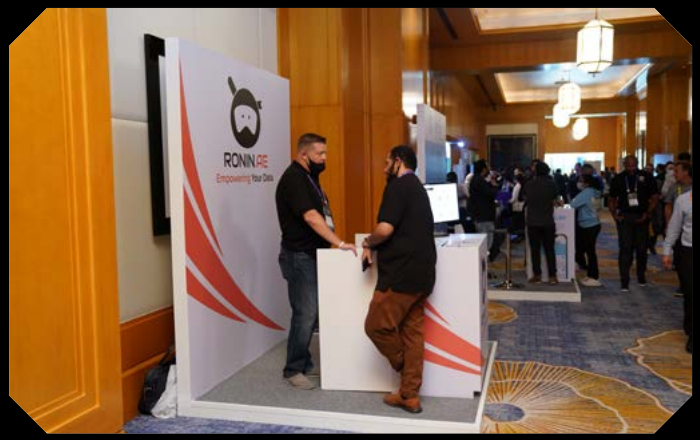

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This week, Amazon Payment Services took part in the inaugural DIFC Fintech Week 2022. A thought leadership conference, DIFC Fintech Week took a deep dive into the latest opportunities, challenges, and technology trends driving the region's financial services sector.

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FINANCIAL SERVICES

Amazon Payment Services drives discussion around the future of digital currencies

Amazon Payment Services experts host the 'Startup Pitch Competition' at the event, enabling entrepreneurs and businesses from the region to pitch their innovative ideas to the business

Press Release

June 29, 2022

Businesses signing up to Amazon Payment Services during the two-day event gained exclusive access to the 'DIFC Fintech Week Offer' with 0% transaction fees and dedicated account manager support

Dubai – This week, Amazon Payment Services, a regional leader in digital payments operating across the Middle East and North Africa (MENA), took part in the inaugural DIFC Fintech Week 2022. A thought leadership conference, DIFC Fintech Week took a deep dive into the latest opportunities, challenges, and technology trends driving the region's financial services sector.

During DIFC Fintech Week, Amazon Payment Services hosted the 'Startup Pitch Competition' which witnessed entrepreneurs and innovators from the industry pitch their business ideas to

Khaleej Times

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Published: Mon 27 Jun 2022, 5:18 PM

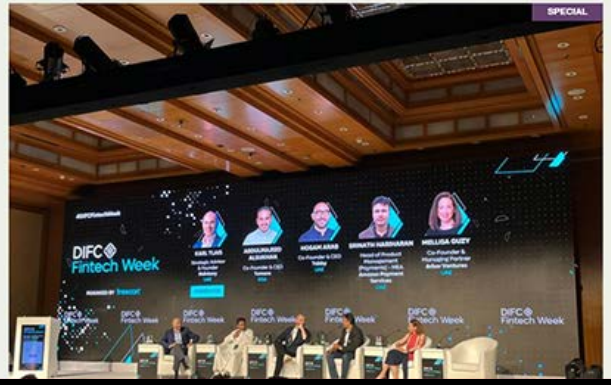
Renowned international boutique law firm, MENA Legal will be exhibiting at the DIFC Fintech Week at The Ritz Carlton, DIFC, on June 28 and 29. The MENA Legal team, including Dr Alexander Brexendorff, co-founder and blockchain legal expert and Christian Nel, head of blockchain practice group, will be attending the event and advising on blockchain and fintech legal issues.

DIFC Fintech Week is an innovative business-focused summit that brings together top leaders and decision makers to explore the latest technology trends and challenges in the financial services sector in the Middle East. The summit, featuring exciting panel discussions, tech talks, keynotes, and product showcases, puts the spotlight on cutting-edge solutions for the blockchain and fintech sector. The much-awaited event connects global fintech innovators with investors, policy makers and collaborators to redefine financial services and encourage financial innovation in the region.

ARAB NEWS

SAUDI ARABIA | MIDDLE EAST | WORLD | BUSINESS | MEDIA | LIFESTYLE | OPINION | SPORT

Buy now, pay later — the most preferred payment in the region: Fintech panel



MEDIA COVERAGE

Khaleej Times

03:08:28 Asr 15:51

HOME / BUSINESS

DIFC launches region's first Open Finance Lab

Open Finance Lab will educate and engage banks, regulators, and the industry to showcase and shape the positive impact of Open Finance on the economy.



Construction Week

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DIFC Innovation Hub

With the overarching vision of the UAE to become a global benchmark in Open Finance, the lab will collaborate with banks, FinTech, regulators and the industry. It has the potential to unlock the next wave of growth for the sector and increase consumer protection, financial inclusion, social benefits, and economic opportunities.

In addition, the lab will run business and technical deep-dive workshops, and

Arab News Thursday , July 21, 2022

ARAB NEWS

SAUDI ARABIA MIDDLE EAST WORLD BUSINESS MEDIA LIFESTYLE OPINION SPORT RESEARCH & STUDIES PODCAST

INSIGHT CORPORATE NEWS

LATEST NEWS / Offbeat Mo Salah, Vivienne Miedema star alongside Rick and Morty in Adidas ad

Home / Amazon Payment Services offers 0% transaction fees to new businesses

Amazon Payment Services offers 0% transaction fees to new businesses

DUBAI: To mark the two-day DIFC Fintech Week, Amazon Payment Services offered new businesses signing up for the service zero percent transaction fees up to 200,000 dirhams ($54,451).

According to a statement, the offer also included expedited onboarding of new clients with assistance from in-house account

Gulf Business

Dubai International Financial Centre (DIFC) has announced the launch of the world's first venture studio platform, Studio Launchpad, solely focused on ubiquitous finance and digital asset technologies. Venture studios are innovative organisations that proactively build and invest in startups and help them actively achieve success with their own internal capabilities.

Studio Launchpad – supported by an international group of venture building experts, digital asset pioneers and emerging technology strategists – is designed to attract and engage a consortium of leading startup and corporate venture studios. Using DIFC's ecosystem, it will enable collaboration and co-creation between venture studios, corporations, entrepreneurs, investors and academic partners from around the world.

The initiative supports DIFC's efforts to accomplish the goals of its 2030 strategy by attracting the best talent and companies from around the world to Dubai, providing them with all the necessary support to develop, test and launch new startups, scale-ups and corporate ventures.

According to research published by the Global Startup Studio Network, there are over 730 active venture studios around the world. Over 50 per cent of them launched in the past five years. The rate of growth among corporate venture studios is even higher. New ventures that launch from studios experience 30 per cent higher company success rates and about 5 per cent make it to unicorn status.

With Studio Launchpad, Dubai aims to become one of the leading hubs for venture building in the Middle

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SOCIAL MEDIA COVERAGE













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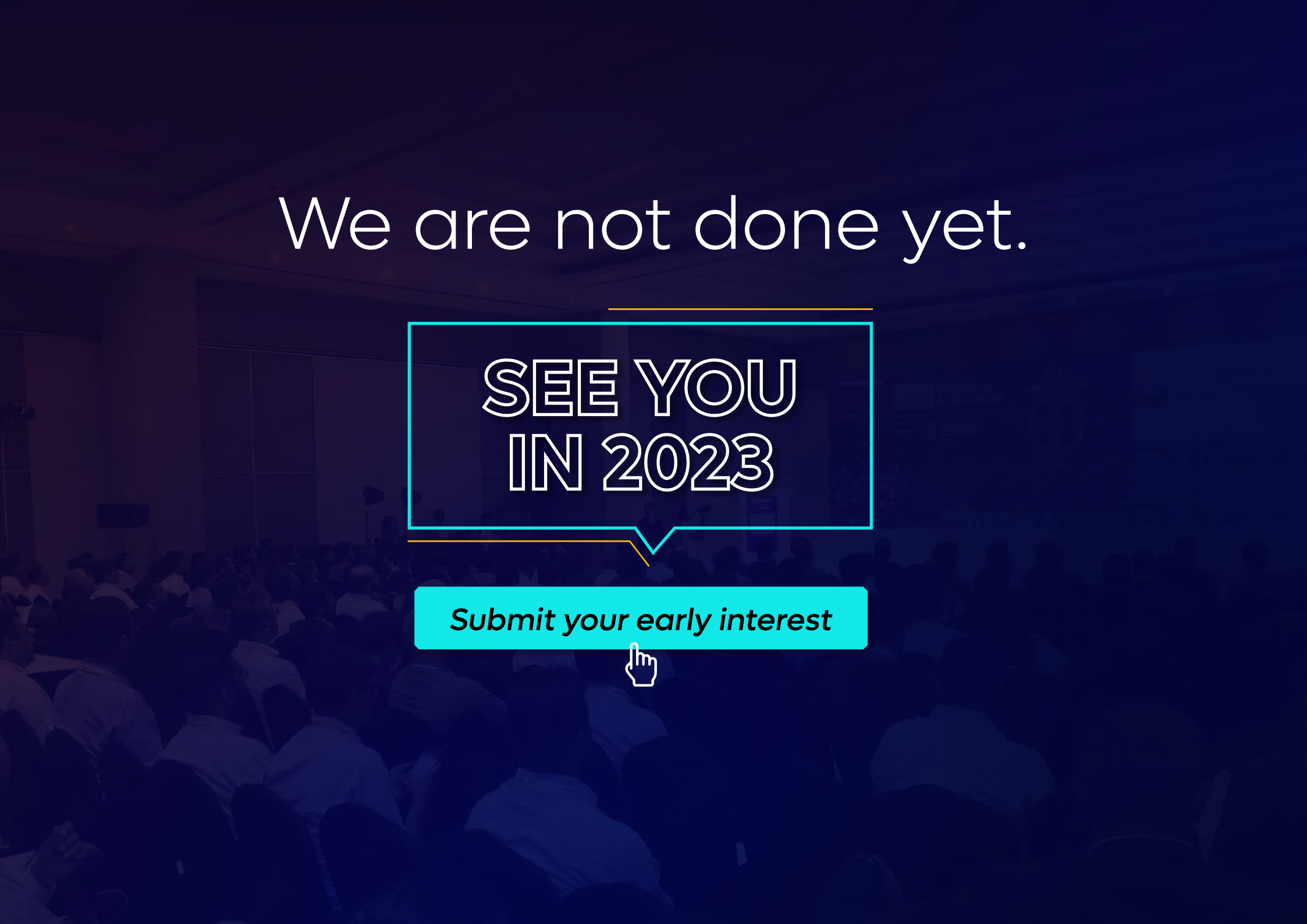
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