37TH GLOBAL EDITION

#WorldAIShow

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WORLD AI SHOW

RPA & ML

13 JUL 2022 | MALAYSIA | Virtual

9AM - 5PM MALAYSIAN STANDARD TIME

World's Longest Running AI Show Series

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UNLOCKING THE NEXT WAVE OF AI REVOLUTION



EVENT REPORT >>>

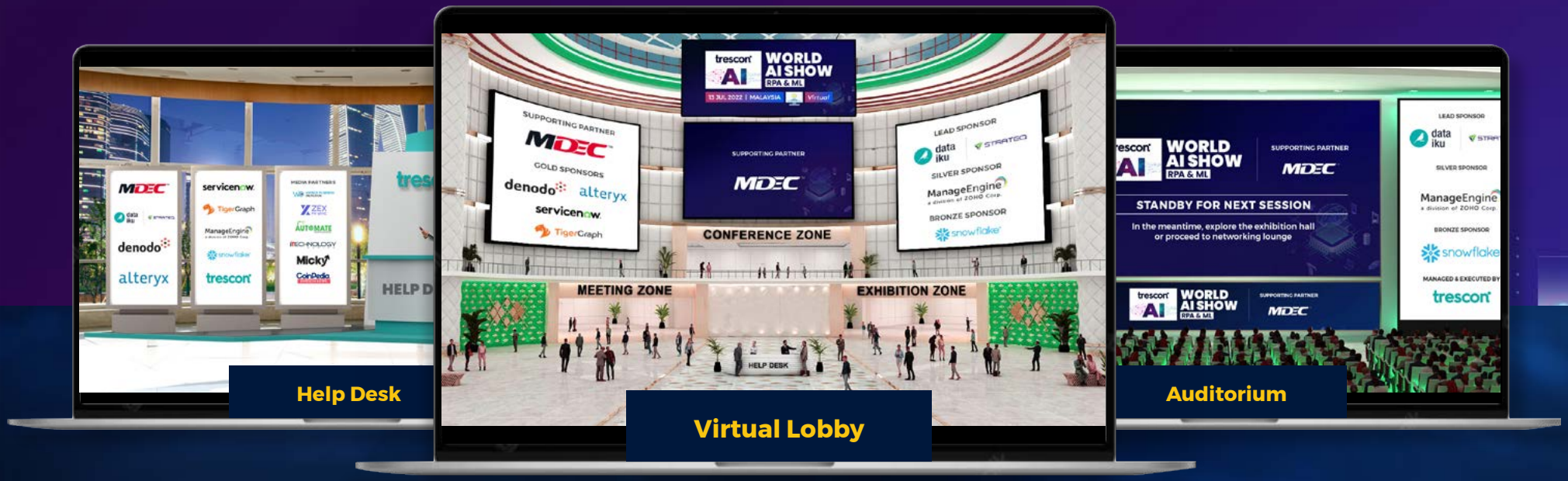
trescon global.com/conferences/ai/malaysia

WORLD AI SHOW- MALAYSIA

Supported by the **Malaysia Digital Economy Corporation (MDEC)**, the 13th global edition of World AI Show congregated over 300 online participants that included major stakeholders of the AI ecosystem in Malaysia and the world. The show connected some of the leading industry veterans from the AI landscape such as Datum Dr. Mohd Nor Azman Hassan, Ir. Dr. Badril Abu Bakar, Sofia Paes, Gaurav Sharma to name a few.

These experts from across the world highlighted the status of artificial intelligence in a post-pandemic world, Digital Governance, Critical Infrastructure Advancement, and much more. The agenda of the conference also featured insightful sessions that examined how Malaysia is looking to capitalize on opportunities in the AI space for the future of its digital economy and its contributions towards Responsible AI.

The conference was hosted on the world-renowned virtual events platform, Vmeets that provided an immersive digital experience for participants to engage in keynotes, panel discussions, Q&A sessions, technology use-cases, industry solutions, applied AI showcases and the latest go-to-market innovations.



SPEAKERS AT THE SHOW



DR MOHD NOR AZMAN HASSAN
Deputy Secretary General - Technology Development, Ministry of Science, Technology and Innovation
Malaysia



IR. DR. BADRIL ABU BAKAR
Deputy Director, Malaysian Agricultural Research and Development Institute (MARDI)



DIMITRIOS KALOGEROPOULOS
Digital Health and Innovation Expert, WHO
London



SOFIA PAES
Data Policy Advisor, Ministry of Economic Affairs and Communications of Estonia
Estonia



GAURAV SHARMA
Chief Information Officer, MMC Port Holdings
Malaysia



JUDY NAM
Principal Solutions Engineer, Director, Dataiku
Malaysia



TS. DR. MOHAMED ACKIEL MOHAMED
Deputy Group Chief Executive Officer, Serba Dinamik Group
Malaysia



DR. AZIYATI YUSOFF
Director of Strategic Partnership Section of Youth Skills Development Division, Ministry of Youth & Sports
Malaysia

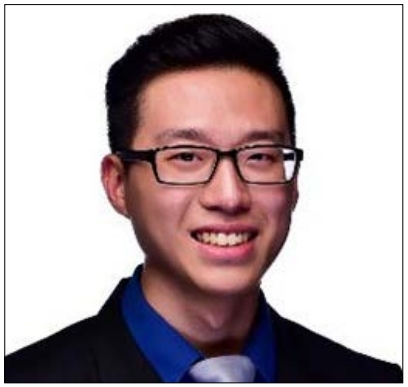


NILESH TIMBADIA
Chief Information Officer, The Port of Tanjung Pelepas (PTP)
Malaysia



TS. JACKY CHEONG
Head of Enterprise Data Governance, Celcom Axiata Berhad
Malaysia

SPEAKERS AT THE SHOW



TEO HONG SEN
Solutions Engineer,
Alteryx
Singapore



RAJVANSH KAUR SANDHU
Head of Global Applications
Services,
British American Tobacco
Malaysia



PRAKASH KUMAR
KARUNAKARAN
Head of NervCentre,
PETRONAS
Malaysia



NAVIN SINNATHAMBY
Head, AgTech, Sectorial Pilots
& DroneTech, Ecosystem
Development Division,
Malaysia Digital Economy
Corporation Sdn. Bhd (MDEC)



KATRINA BRIEDIS
Sr. Product Marketing Manager,
Denodo
Australia



NADIAH HANIM ABDUL LATIF
Head, Strategy & Programs,
GoTo Foundation
Malaysia



JATIN SOLANKI
Group Head of Data Science &
Data Engineering,
Fave
Malaysia



PADDY (PADMANABH) PADIYAR
Head - Data Strategy &
Performance,
PETRONAS Digital
Malaysia



DR. SASA ARSOVSKI
Program Director AI & Robotics,
Associate Professor,
Raffles University
Malaysia



FAWZI BESSAIH
Head of Data Science,
Airasia
Singapore

SPEAKERS AT THE SHOW



PETER LEE HIN WENG
Head of Customer Loyalty,
Payment & Big Data,
PLUS Bhd
Malaysia



TS. IZUDDIN ABDULLAH
Head of IT,
Tenaga Nasional Berhad,
TNB-ILSAS
Malaysia



KEN OOI CHOONG KENG
Head of Product Management & Development,
POS Malaysia
Malaysia



ENGR. ROY JOSEPH ROBERTO
Assistant Vice President (AVP) - Digital Transformation,
Citibank
Philippines



DR. WAQAS KHALID OBEIDY
Chief Innovation Officer,
TheLorry
Malaysia



SELVEEN MUNIANDY
Head, Quality & Process Excellence,
Credit Guarantee Corporation
Malaysia



DR MOHAMAD KHAIRI ISHAK
Senior Lecturer,
Universiti Sains Malaysia (USM)
Malaysia



PRANAY ROY
Solution Engineering Manager,
TigerGraph APJ



MUHAMMAD IMRAN
Vice President,
Standard Chartered Bank
Malaysia



ALEXANDRE HUBERT
RVP, Sales SEA, Datalku
Singapore

OPENING KEYNOTE

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

09:45 AM – 10:00 AM (MST)

Topic

Leveraging Digital Transformation through Malaysia's AI National Strategy



DATUK DR. MOHD NOR AZMAN HASSAN

AI caters to speech, vision, mission, machine learning, neutral language programming, and robotics expert system"

DATUK DR. MOHD NOR AZMAN HASSAN

Deputy Secretary General Technology Development, Ministry of Science, Technology and Innovation (MOSTI)

Nor Azman spoke about the 10 socio-economic drivers and the 6 principles responsible for AI. He said that the national AI roadmap signifies the government's commitment and a significant step forward in the field of AI.

The AI roadmap is a quest in Malaysian leapfrog and will become a high-tech nation by 20300The implementation and application of AI in our society are increasing and changing and this is the beginning of a long journey.
He added that the government industry-academia and society must come together and collaborate to deploy AI solutions in addressing key national priorities.

145 120 50

TECH TALK

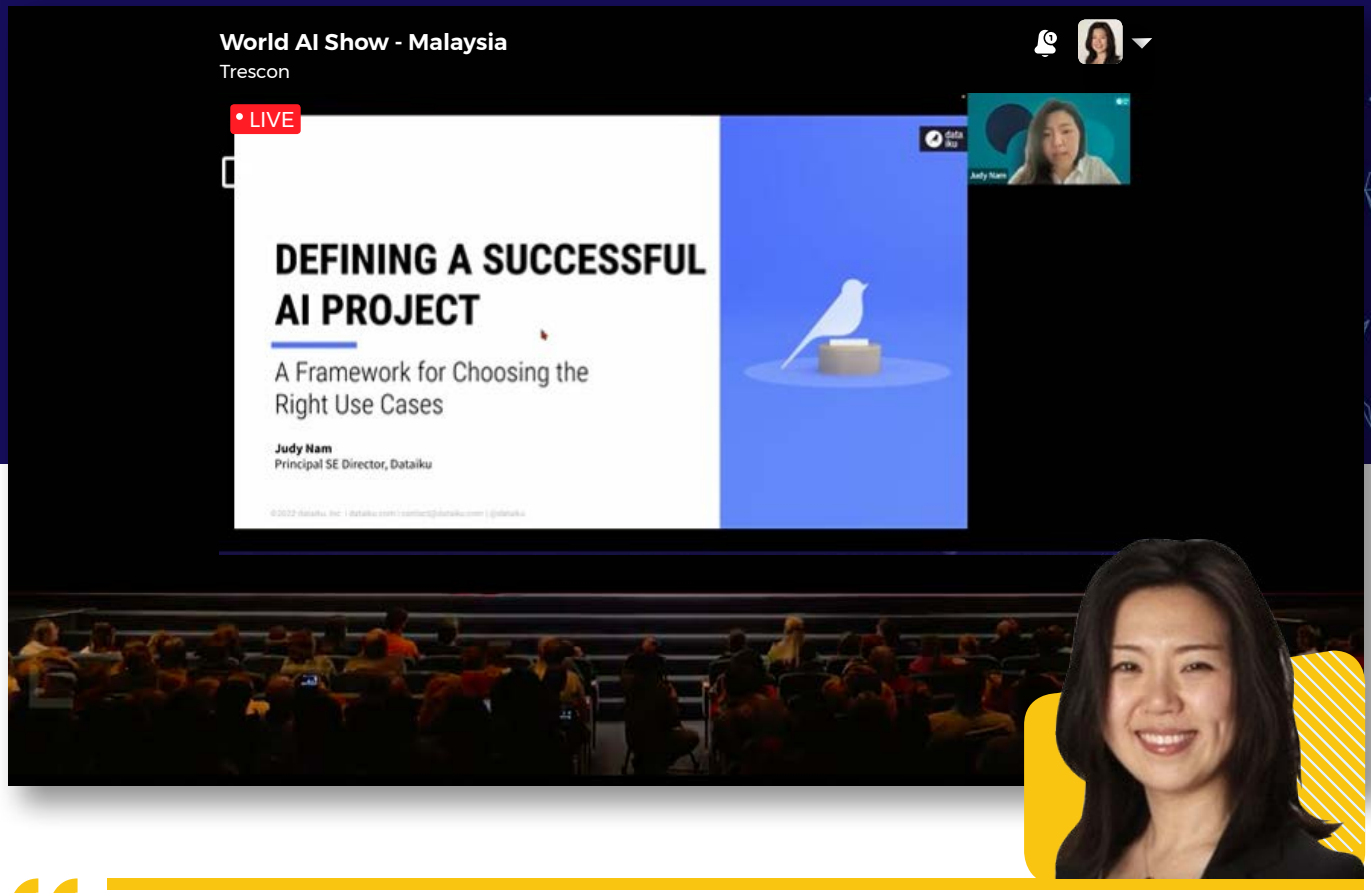
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JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

10:05 AM - 10:25 AM (MST)

Topic

Defining a Successful AI Project: A Framework for Choosing the Right AI Use Case



JUDY NAM

I realize many people are struggling to come up with the cases so I decided to come up with various use cases"

JUDY NAM
Principal Solutions Engineer Director, Dataiku

Judy spoke about framework for choosing the right use cases with dozens of ideas for potential AI use cases but limited time and resources, and how organizations prioritize the right project, especially in the early stages of their enterprise AI journey she specified it all.

190 90 30

PANEL DISCUSSION

10:30 AM- 11:10 AM (MST)

Topic

AI & RPA: Accelerating the Pace of Digital Transformation



The panelists spoke about Legal framework and strategies for the AI deployment, how to improve Citizen services using AI & RPA, Smart Cities and AI: challenger or enabler. How is the implementation of AI and RPA making the Govt. Operations are more efficient, Auto rules-based-based based ruled and repetitive tasks, thereby enabling improvements in accuracy and cycle time, and how embracing AI can maximize their profits and optimize their processes.

Panelists



NILESH TIMBADIA
Chief Information Officer,
The Port of Tanjung Pelepas (PTP)



SOFIA PAES
Data Policy Advisor, Ministry of Economic Affairs and Communications of Estonia



DR. AZIYATI YUSOFF
Director of Strategic Partnership Section, Youth Skills Development Division, Ministry of Youth & Sports



SELVEEN MUNIANDY
Head, Quality & Process Excellence, Credit Guarantee Corporation



RAMPRAKASH RAMAMOORTHY
Director - AI research, ManageEngine - A division of Zoho Corporation

Moderator



DR. SASA ARSOVSKY
Program Director AI & Robotics, Associate Professor, Raffles University Iskander

170 130 30

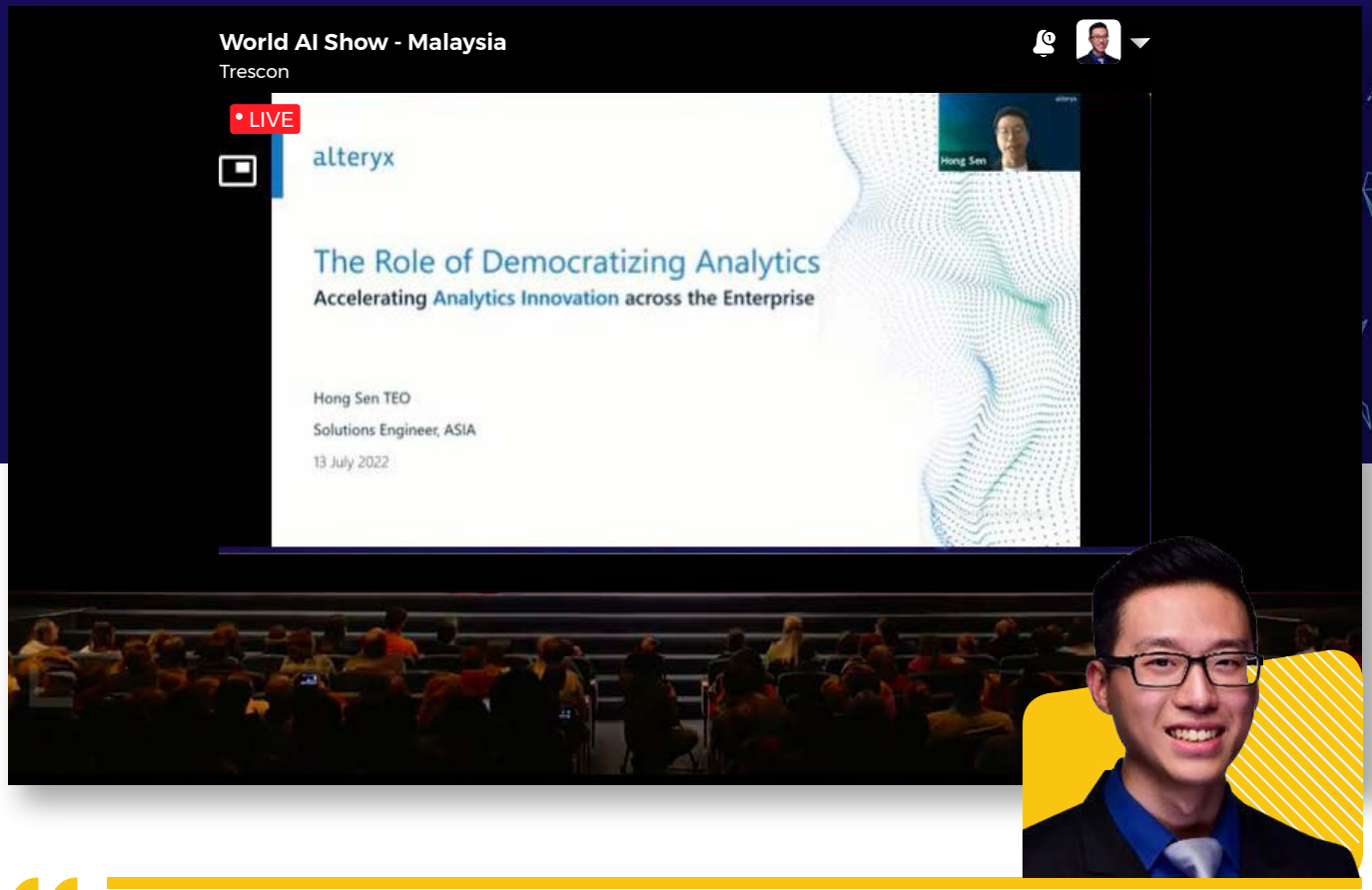
TECH TALK | alteryx

11:15 AM – 11:35 AM (MST)

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

Topic

The Democratization of Analytics



TEO HONG SEN

Companies are investing significantly in digital transactions,99%in big data and 24% in AI shows reports in big data drivers"

TEO HONG SEN
Solutions Engineer, Alteryx

Teo spoke about how Alteryx launched analytics as an innovation "What has your organization provided after serving 100 companies?.
There is no upward shift but our organization with our business solutions have seen a high upward shift".

Takeaways-s, the stages of analytics maturity, the divide between people and technology, the unbalanced spending on data and analytics technologies, A better way to do things – democratize analytics.

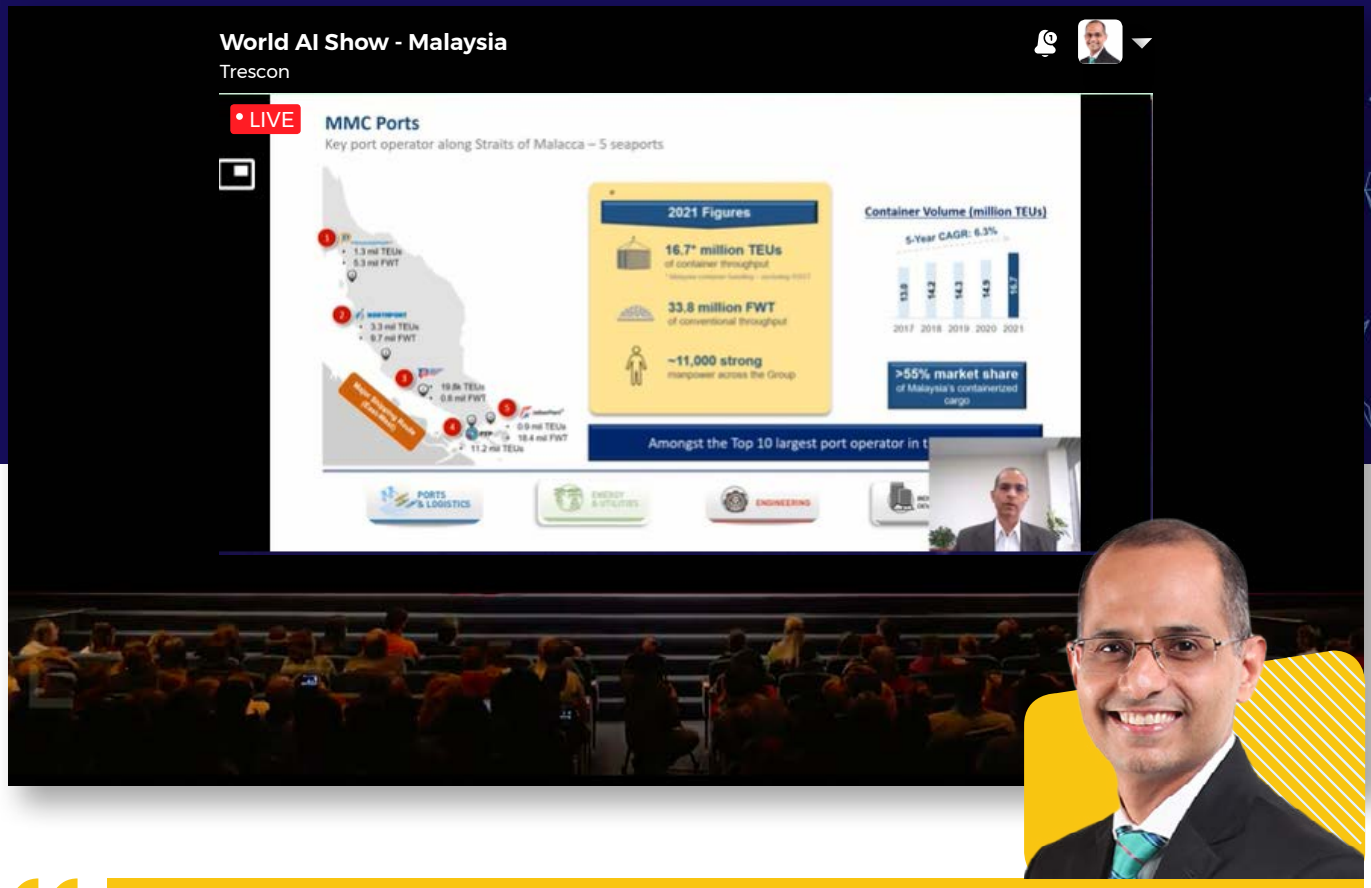
160 100 45

TECH TALK

11:40 AM – 11:55 AM (MST)

Topic

Artificial Intelligence – Demystified



GAURAV SHARMA

AI's benefit to business and society is tremendous and it's a journey worth taking"

GAURAV SHARMA
Chief Information Officer,
MMC Port Holdings

Gaurav spoke about a brief on what is AI 2 typical approaches to AI -logic rule-based – Pattern-based Program of analytics, - AI as a key technique Maturity of AI in various industries AI and the ports Industry AI and the environment (NLP, Big data, deep learning) Aligning AI to the business organization Key success factors to building an AI-driven company.

175 120 75

PANEL DISCUSSION

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

12:00 PM– 12:40 PM (MST)

Topic

Accelerate Innovation using AI/ML, Cloud and Data Analytics



The panel discussed How artificial intelligence is changing the world of cloud computing Importance of Data Governance and MLOps while using ML to Drive Successful Business Outcomes, How AI helps in streamlining BI by automating data analytics and delivering insights and value faster. Pilot-first approach to maximize the scalability of enterprise AI projects How to communicate better, how to manage data governance, and drive value to the organization.

Panelists



TS. JACKY CHEONG
Head of Enterprise Data Governance, Celcom Axiata Berhad



TS. IZUDDIN ABDULLAH
Head of IT, Tenaga Nasional Berhad, TNB-ILSAS



DR. WAQAS KHALID OBEIDY
Chief Innovation Officer, TheLorry



PRAKASH KUMAR KARUNAKARAN
Head NervCentre, Project Delivery & Technology, PETRONAS Malaysia



ALEXANDRE HUBERT
RVP, Sales SEA, Dataiku

Moderator



NADIAH HANIM ABDUL LATIF
Head, Strategy & Programs, GoTo Foundation

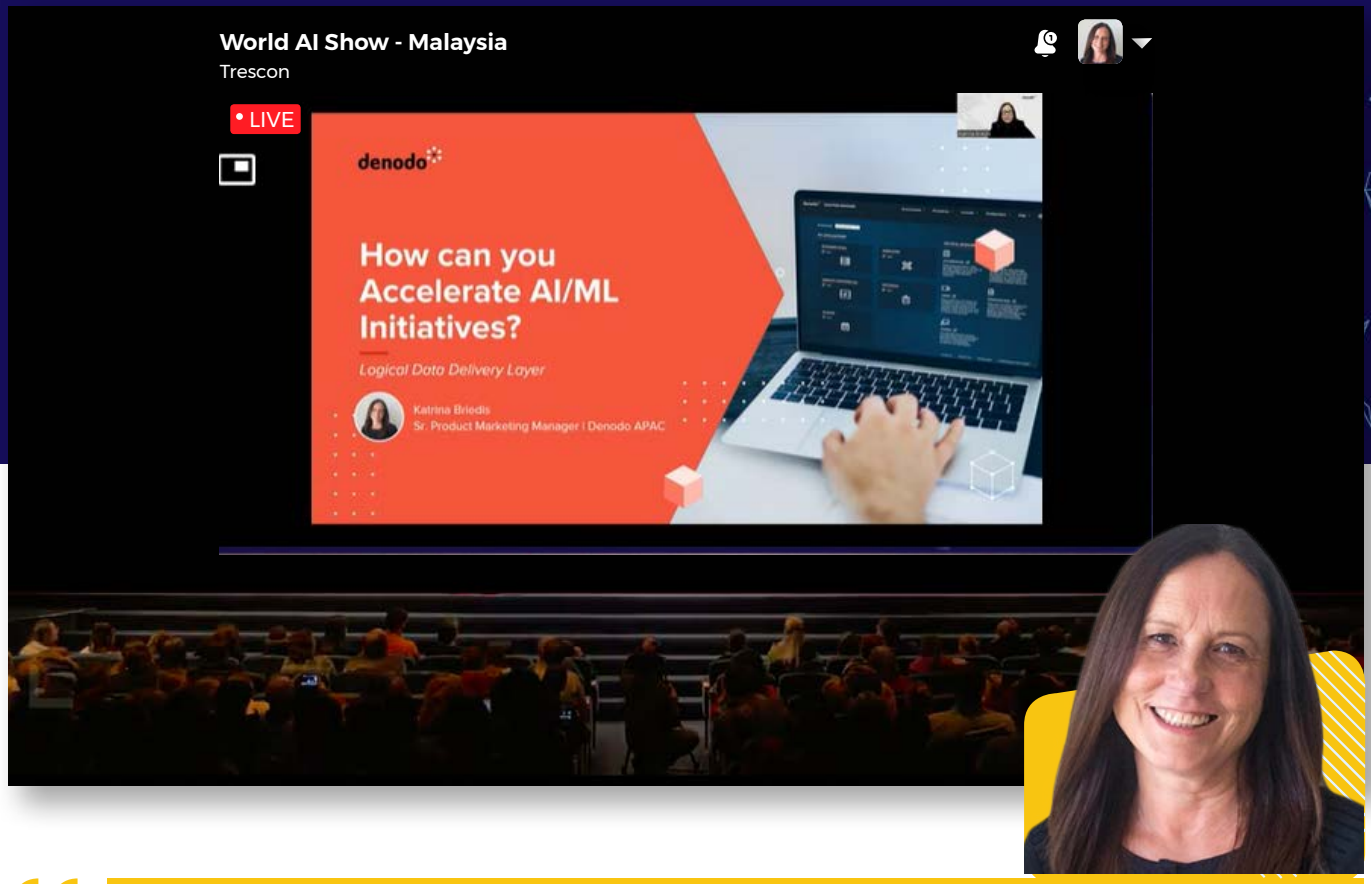
180 110 60

TECH TALK | denodo

12:45 PM – 13:00 PM (MST)

Topic

How Data Virtualization Accelerates Machine Learning and AI Projects



KATRINA BRIEDIS

AI = Code + data the two components that makeup data"

KATRINA BRIEDIS
Sr. Product Marketing Manager, Denodo

Katrina spoke about the Data science life cycle and how All parts of data are key, the more the data the better the Data lifecycle can iterate the process of improving data for better insights, data resides everywhere in an organization there is no governance of who is taking what data type and when Most organizations do point to point approach of data approvals. Denodo serves as one logical platform for all your data.

145 100 45

KEYNOTE

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

13:05 PM – 13:20 PM (MST)

Topic

Conversational AI for Better Customer Experience - Virtual Assistants & Chatbots



DR. SASA ARSOVSKY

AI Makes machines use language form, abstraction and concepts solve kinds of problems now reserved for humans and improve themselves"

DR. SASA ARSOVSKY
Program Director AI & Robotics, Associate Professor, Raffles University Iskander

Sasa spoke about Human-computer interaction, Conversations with Stormers, AI chatbox service powered by rules and sometimes AI, that you interact via a chat interface, Language models and NLP, Neural Language models, Traditional neural networks, Recurrent NN –sequence modeling, LSTM NN, Seq 2 seq model transformation, Neutral conversational model, Neural human personality model, An experiment on Chatbot Neural clone.

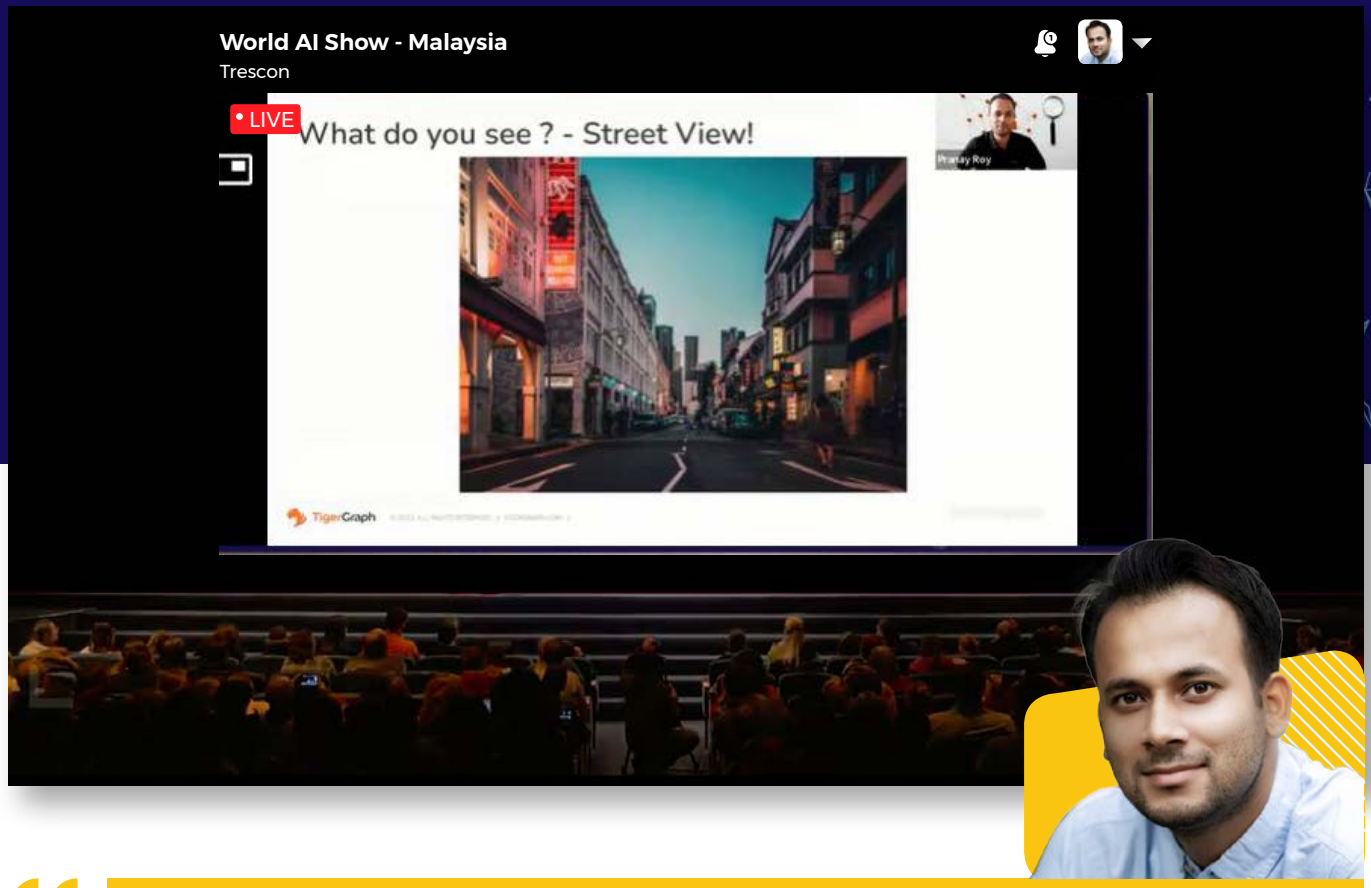
175 120 75

TECH TALK | TigerGraph

13:35 PM – 13:50 PM (MST)

Topic

Why will Connected Data revolutionize the next wave of Analytics?



PRANAY ROY

Graph naturally connects data together in a simple and efficient way that other big data technology cannot do"

PRANAY ROY
Solution Engineering Manager,
TigerGraph APJ

Roy spoke and presented about how Google knowledge graph gives deep answers to your questions, the Graph database is growing, and Graphs are becoming more compact.

Through graphs, you can understand how different entities are connected and how business queries span across data, Automobile planning via SS chain graph, and how the graph is used via fortune 500/100 companies.

135 80 55

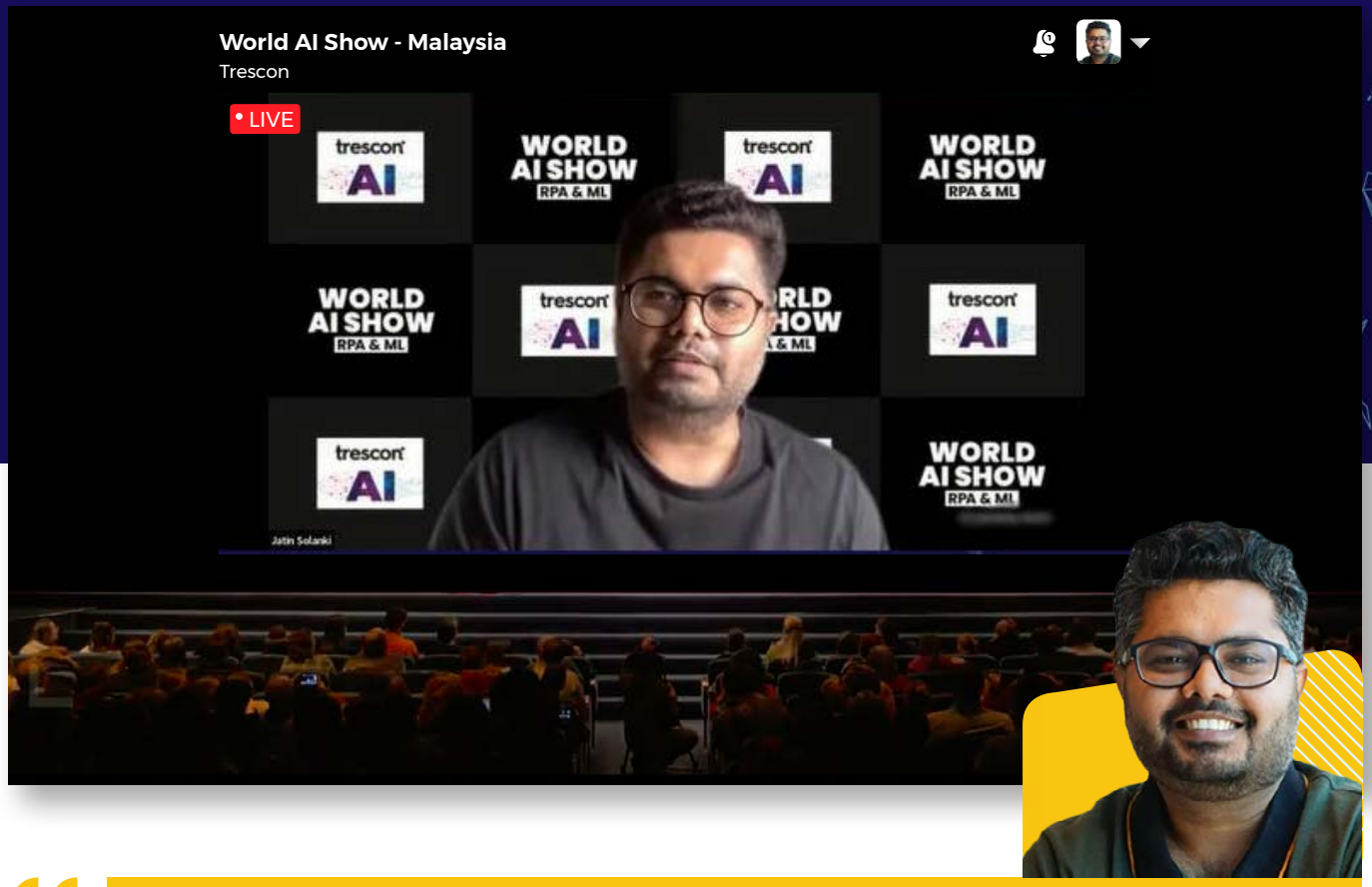
KEYNOTE

13:55 PM – 14:10 PM (MST)

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

Topic

The Power of Data Science to boost Business Growth



JATIN SOLANKI
Group Head of Data Science & Data Engineering, Fave

Jatin spoke about how data science helps in business growth the two segments of business growth – revived acquisition – cost optimization the consumer experience in fave Keyword optimization in search buttons leveraging the data science models a systematic search in fave Leverage in embedding with the rich architecture.

JATIN SOLANKI

As a data scientist you don't wait for projects to come to you, it has to be a 2-way mode of communication your job as a data analyst is all about searching and looking for patterns where you can see an opportunity rise take it in the business and solve the problems"

175 120 75

PANEL DISCUSSION

14:15 PM- 14:55 PM (MST)

Topic

Leveraging Intelligent Automation: The Role of AI and automation in ITOps



The panel discussed How artificial intelligence is changing the world of cloud computing Importance of Data Governance and MLOps while using ML to Drive Successful Business Outcomes, How AI helps in streamlining BI by automating data analytics and delivering insights and value faster. Pilot-first approach to maximize the scalability of enterprise AI projects How to communicate better, how to manage data governance, and drive value to the organization.

Panelists



RAJVANSH KAUR SANDHU
Global Head of Applications Services, British American Tobacco



MUHAMMAD IMRAN
Vice President - Digitization, Standard Chartered Bank



KEN OOI CHOONG KENG
Head of Product Management & Development, POS Malaysia



PETER DOHERTY
Director, ITSM, APJ, ServiceNow



PADDY (PADMANABH) PADIYAR
Head - Data Strategy & Performance, PETRONAS Digital

Moderator



MOHAMAD KHAIRI ISHAK
Senior Lecturer, Universiti Sains Malaysia (USM)

160 155 90

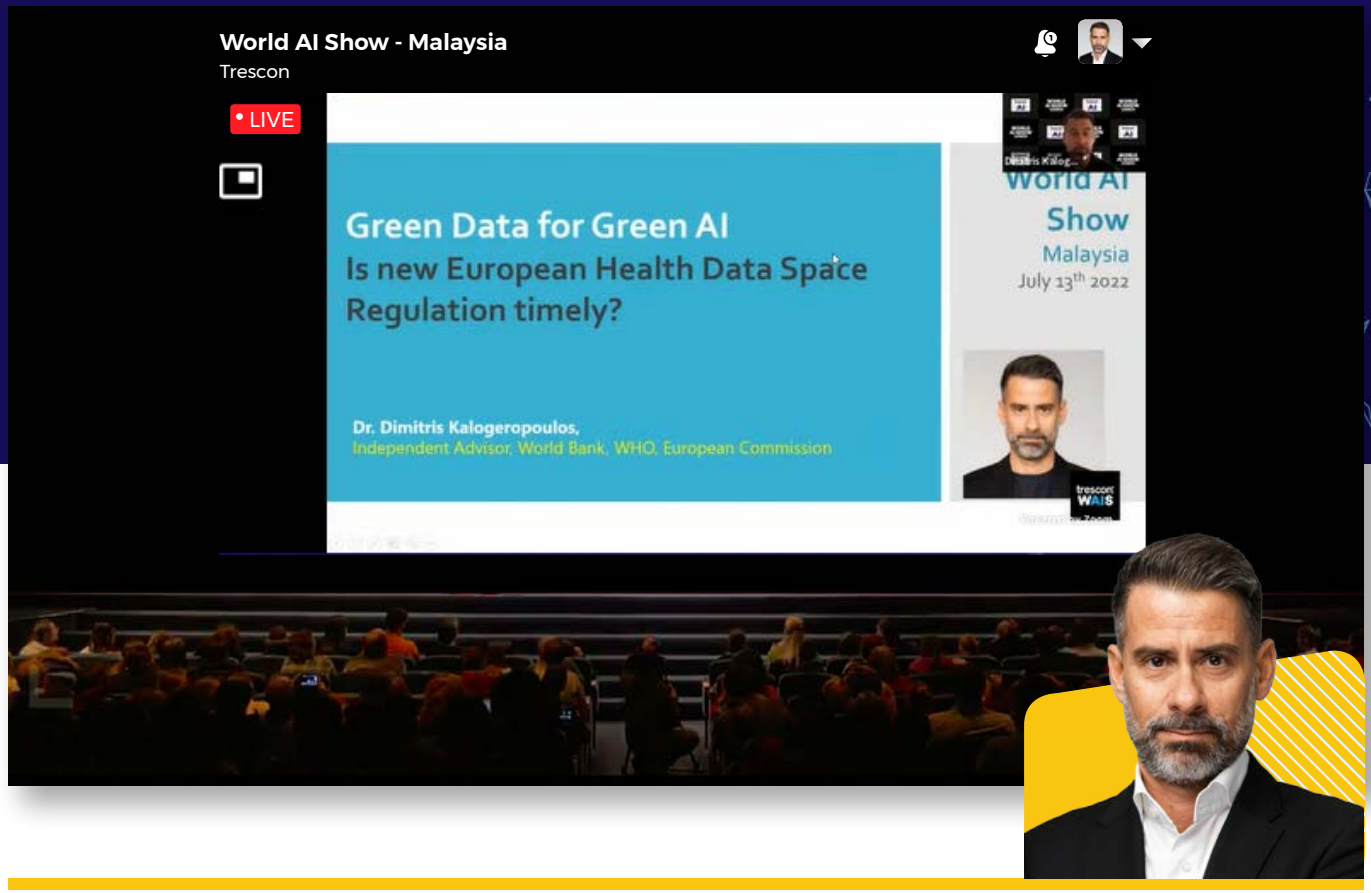
INTERNATIONAL KEYNOTE

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

15:00 PM – 15:15 PM (MST)

Topic

Good Data, Good Health Tech and Good AI: Is the new European Health Data Space regulation timely?



DIMITRIOS KALOGEROPOULOS

DIMITRIOS KALOGEROPOULOS
Digital Health and Innovation Expert, WHO

Dimitrios spoke about New global challenges and data, AI that actually improves health care & policy, enters a new mindset with the new face of social governance. Is Europe doing enough to ride the global digital wave in health and support AI Green data for green AI.

He also added on how to combat carbon sources, reduce data farming, how to reduce carbon dioxide emission in current practices, adopt green health policies for recycled data, bridge the scalability gap, Roadmap to data recycling, and Recycling enablers Action plan for green health.

110 90 75

FIRESIDE CHAT

15:20 PM- 15:45 PM (MST)

Topic

Unlock the true potential of AI in Agriculture



The panel discussed AI digital transformation of the agriculture sector through artificial intelligence (AI), IoT, and big data analytics, AI works on data being captured, AI in farming gives better productivity and extra income, AI addresses most agricultural challenges, AI helps in reducing operational cost.

Speakers



IR. DR. BADRIL HISHAM BIN ABU BAKAR
Deputy Director of Smart and Precision Farming Programme Engineering Research Centre (ER) Malaysian Agricultural Research and Development Institute (MARDI)



REDZA IMRAN BIN DATUK HJ ABDUL RAHIM
Director Business Development, REDtone Digital Berhad

Moderator



NAVIN SINNATHAMBY
Head, AgTech, Sectorial Pilots & DroneTech, Ecosystem Development Division, Malaysia Digital Economy Corporation Sdn. Bhd (MDEC)

100 95 90

FIRESIDE CHAT

JULY 13 | 9AM - 5PM | MALAYSIAN STANDARD TIME

15:20 PM- 15:45 PM (MST)

Topic

AI and automation to transform customer experience



The panel discussed How do Conversational AI and RPA work together to improve customer experiences. Power to strengthen customer engagement, encourage brand loyalty, and improve retention. Virtual Assistants & Chatbots: a key to customer satisfaction and retention Overview of AI and RPA. Difference between AI and RPA. How AI and RPA can work together and the business value of AI.

Speakers



FAWZI BESSAIH
Head of Data Science,
Airasia



PETER LEE HIN WENG
Head of Customer Loyalty,
Payment & Big Data, PLUS Bhd

Moderator

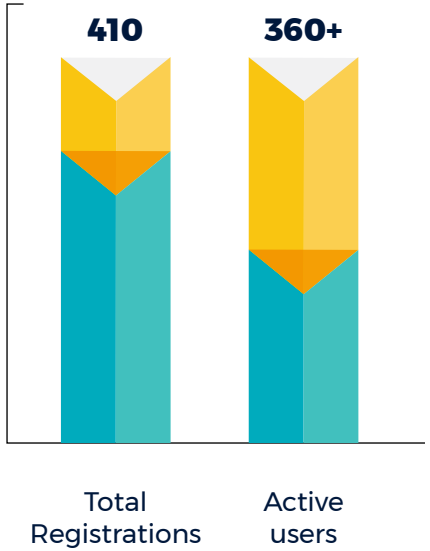


ENGR. ROY JOSEPH ROBERTO
Assistant Vice President (AVP) -
Digital Transformation, Citibank

110 105 95

ATTENDEE BREAKDOWN

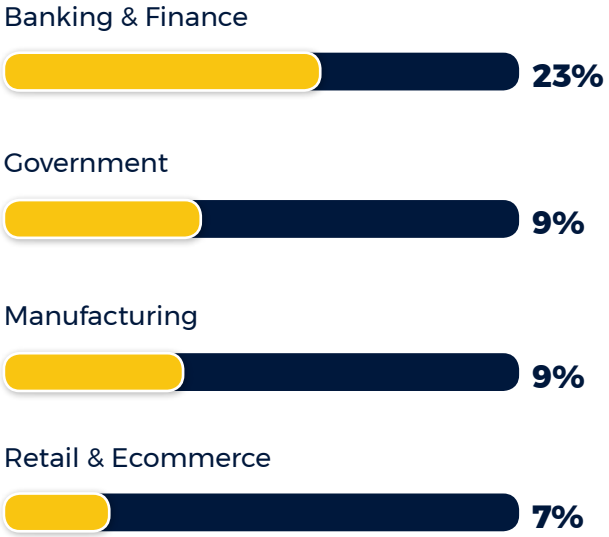
Headline Statistics



Job Roles



Top 4 Industries Represented



ATEENDEES SENIORITY BREAKDOWN

45%

C SUITE

- CEOS
- CDOS
- CIOS
- CTO
- CISOS

35%

DIVISION LEADERS

- Head of AI
- Head of Security
- Head of Innovation
- Head of Technology
- Head of Digital Transformation

20%

OTHER SENIOR LEADERS

- VPs
- SVPs
- AI Architects
- Global VPs
- Procurement Director / Officers

Engagements

One-to-one Engagements - **500+**

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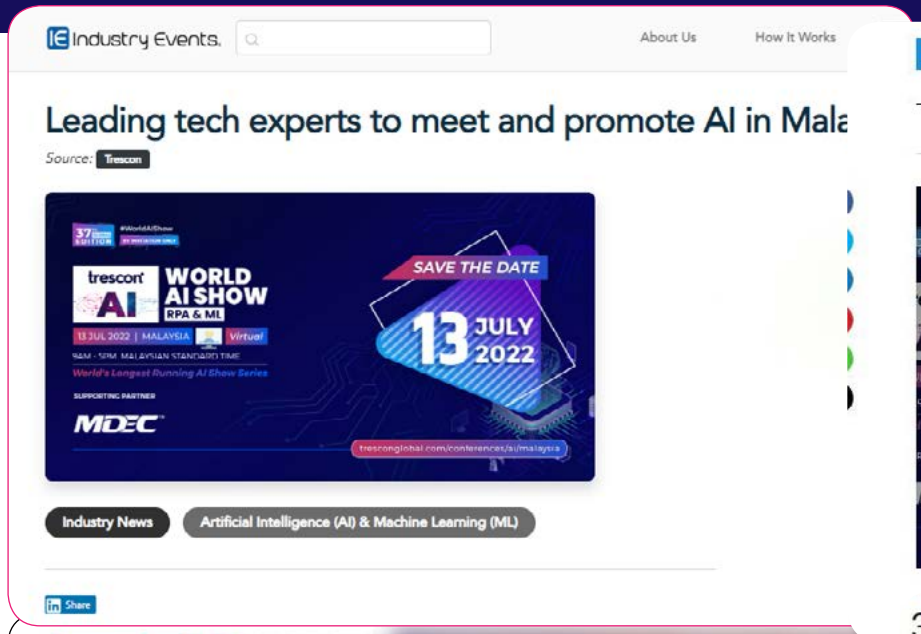
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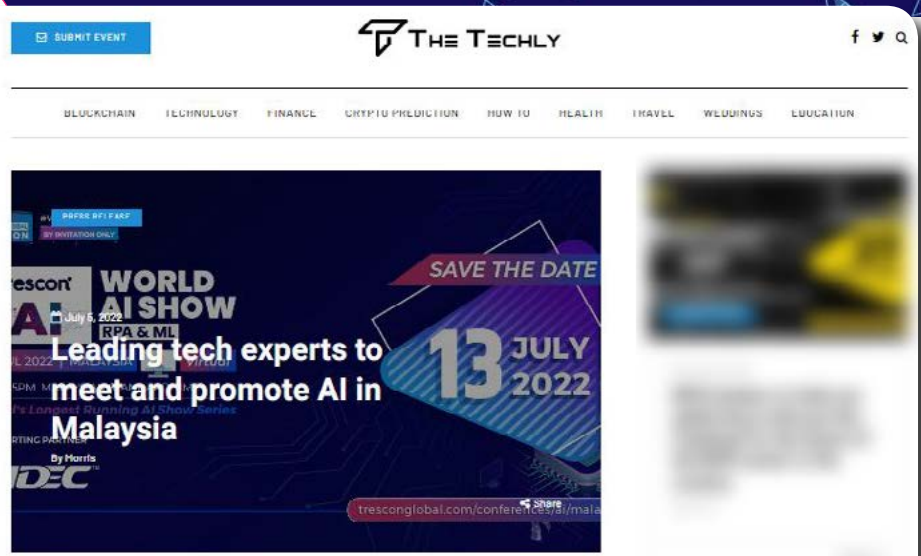
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MEDIA COVERAGE









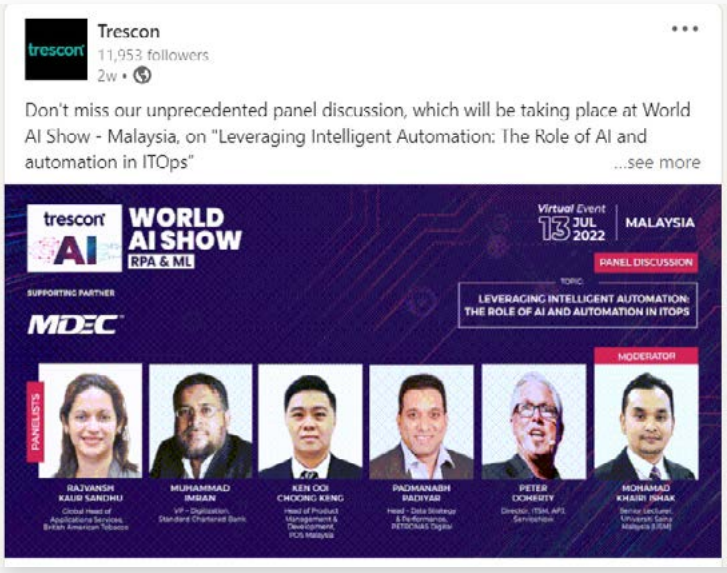
SOCIAL MEDIA COVERAGE

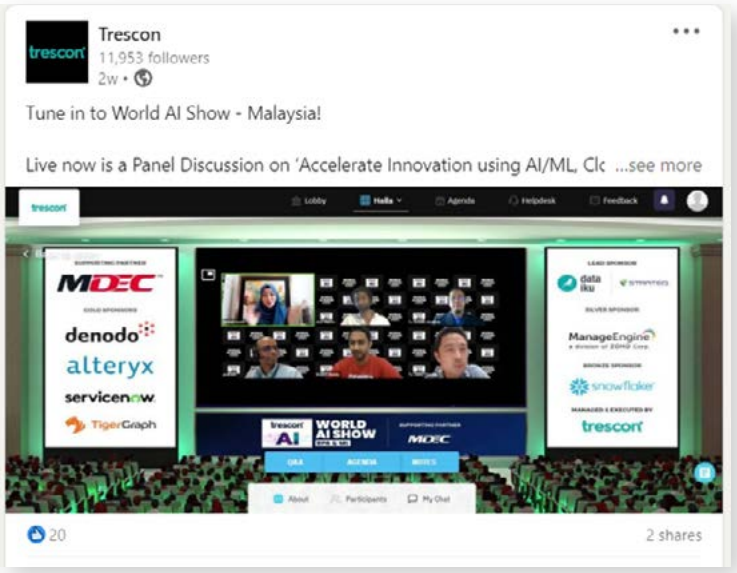












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RPA & ML

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for attending
#WorldAIShow - Malaysia 2022
and see you soon!



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trescon

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with opportunities

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INVESTOR CONNECT

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