EVENT REPORT

WORLD BLOCKCHAIN SUMMIT BANGKOK

13-14 DEC 2023 | ROYAL ORCHID SHERATON HOTEL AND TOWERS

EVENT BY trescon

Empowering Visions, Uniting Realities: Redefining the Decentralized Frontier

worldblockchainsummit.com/bangkok







Summit Recap

AN GATHERING OF 500+ GLOBAL EXPERTS, INNOVATIONS, AND COLLABORATIONS

Bangkok ignited the global stage, uniting experts, from influential leaders to tech pioneers, at the 28th global edition of World Blockchain Summit. Dive into the heart of web3's future, where ideas sparked and collaborations soared, defining Bangkok as the epicenter of blockchain brilliance.

> Overall Experience is amazing. WBS never disappoints, Its always a great crowd in here with all the WEB3 enthusiasts across the globe.
>
> **BRIAN KUTTIKKAT**
> Chief Operating Officer
> KoinBX



Key highlights

INVESTOR CONNECTIONS
Curated networking opportunities with qualified investors and industry stakeholders in the Web3, Metaverse, NFT and Digital Twin space

INDUSTRY INSIGHTS
Renowned thinkers led impactful sessions, fostering a vibrant atmosphere of knowledge sharing and discovery among participants.

MIND-BENDING TALKS
Attendees engaged in insightful conversations, dissecting industry challenges and exploring innovative solutions during dynamic panel discussions, sparking groundbreaking ideas.

WEB3 WONDERS:
A showcase of the latest innovations for Web3 adoption in focus.

PITCH COMPETITION
Secured Finance's visionary project won the Startup World Cup regional finals, now ready to chase their $1 million dream in San Francisco.

> The experience at the summit has been pretty good. I really met some incredible people who are the founder and builders. It has been quiet exciting.
>
> **JOAQUIM MIRO**
> Partner
> GDA Capital

Attendee Profiles

Highlights

500+ C-Suite Attendees

100+ Investors

20+ Speakers

50+ Sponsors & Partners

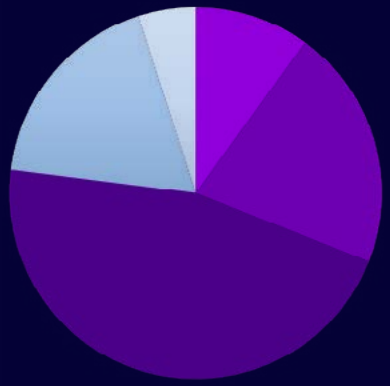
Top Profiles

- Blockchain & Web3 projects 38%
- Enterprise delegates 23%
- Investors 20%
  - Venture capital, HNI's & Angel Investors
- Media & Influencers 14%
- Government 5%

Top Sectors

- BFSI 36%
- Hospitality 23%
- Logistics and Supply Chain 18%
- Healthcare 11%
- Retail & Manufacturing 8%
- Others 4%

Leadership Level



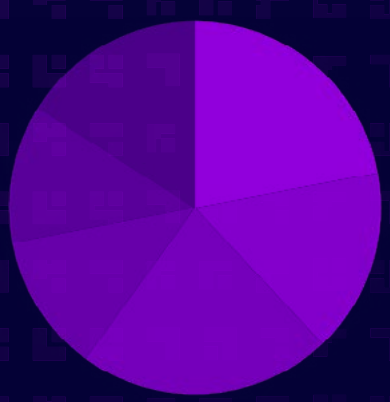
- Founders and Co-founders 10%
- CEOs 21%
- CTO, CIO, CMO 46%
- Directors 18%
- Executives 5%

Implementation Timeline

- **6%** Within the next 3 months
- **31%** 3 - 6 months
- **63%** Beyond 6 months

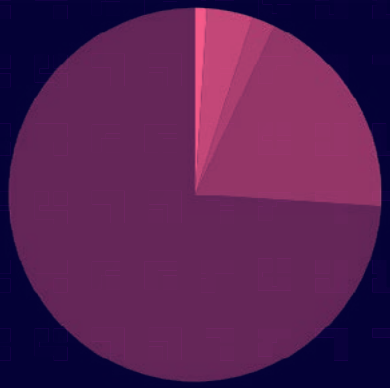
Investor Profiles

Asset Under Management



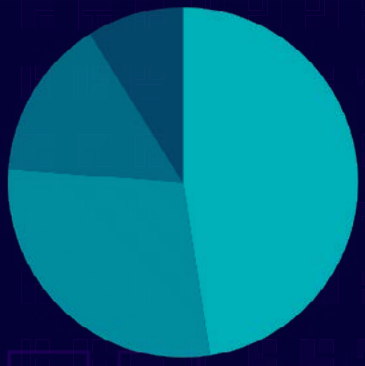
- US$ 100M above: 22%
- US$ 50M - US$ 100M: 16%
- US$ 10M - US$ 50M: 22%
- US$ 5M - US$ 10M: 12%
- US$ 1M - US$ 5M: 12%
- Upto US$ 1M: 16%

Investment Ticket Size



- US$ 100M above: 1%
- US$ 10M - US$ 50M: 4%
- US$ 5M - US$ 10M: 2%
- US$ 1M - US$ 5M: 19%
- Upto US$ 1M: 74%

Prefered Area of Investment



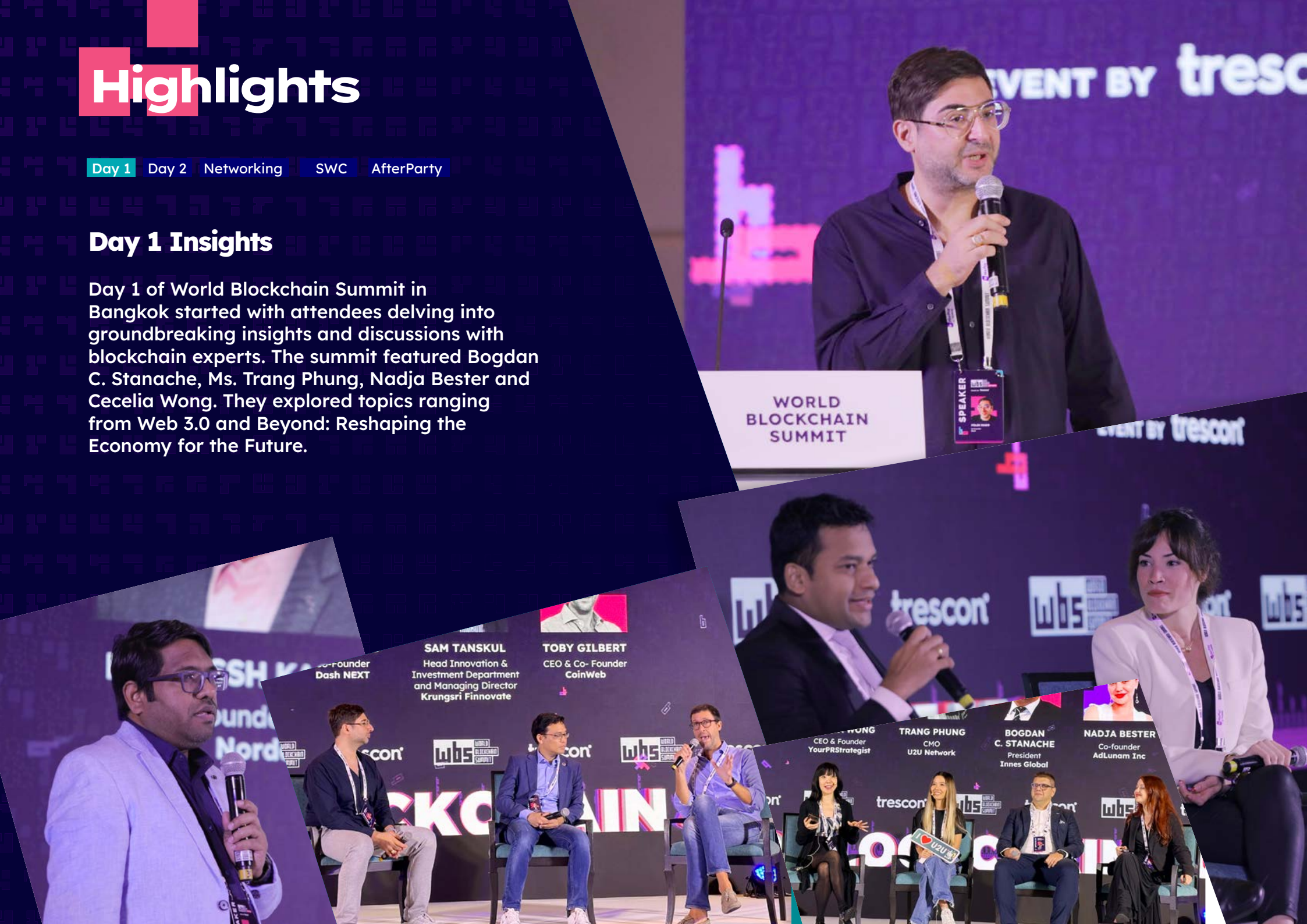
- Blockchain startups: 48%
- Web3 Startups: 29%
- Digital Asset Exchanges: 15%
- Metaverse: 8%

Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Day 1 Insights

Day 1 of World Blockchain Summit in Bangkok started with attendees delving into groundbreaking insights and discussions with blockchain experts. The summit featured Bogdan C. Stanache, Ms. Trang Phung, Nadja Bester and Cecelia Wong. They explored topics ranging from Web 3.0 and Beyond: Reshaping the Economy for the Future.



Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Day 2 Success

Day 2 was a triumph! Packed with thoughtprovoking insights from industry leaders, the event addressed pressing questions from fringe to mainstream insights from the Investors on the future of digital assets. Speakers included Eeshaan Sachatheva, Danilo S. Carlucci, Qin En Looi, Jason Fernandes, Sirada Lorhpipat.







Highlights

Day 1 Day 2 Networking SWC AfterParty

1-2-1 Meetings & Innovation Showcases

Day 2 Blockchain Summit Bangkok saw networking triumphs, one-to-one meetings, and innovation showcases, connecting industry pioneers and investors in the dynamic Web3, Metaverse, NFT, and Digital Twin domains.



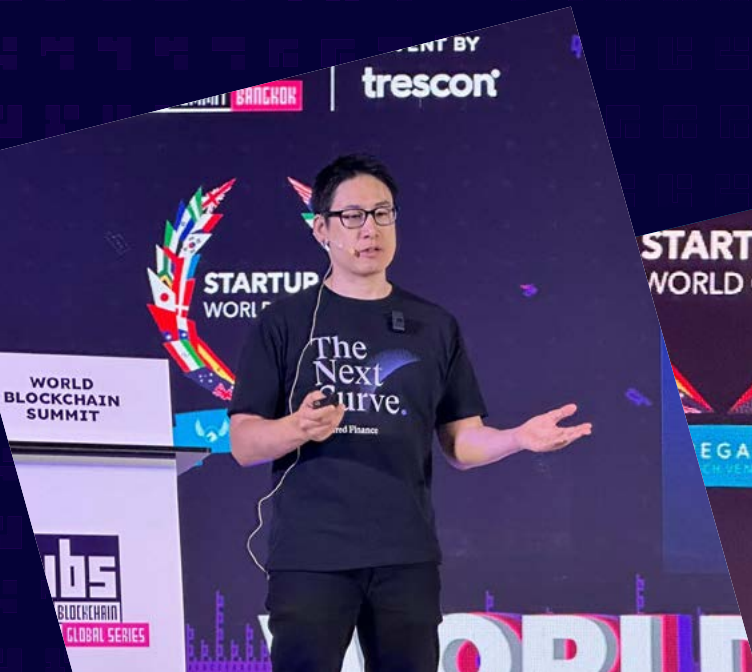
Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Secured Finance Won Startup World Cup

In a remarkable feat, Secured Finance secured victory at the Startup World Cup's regional finals, pitching to over 100+ investors and earning a shot at the coveted US$1 million prize in San Francisco.







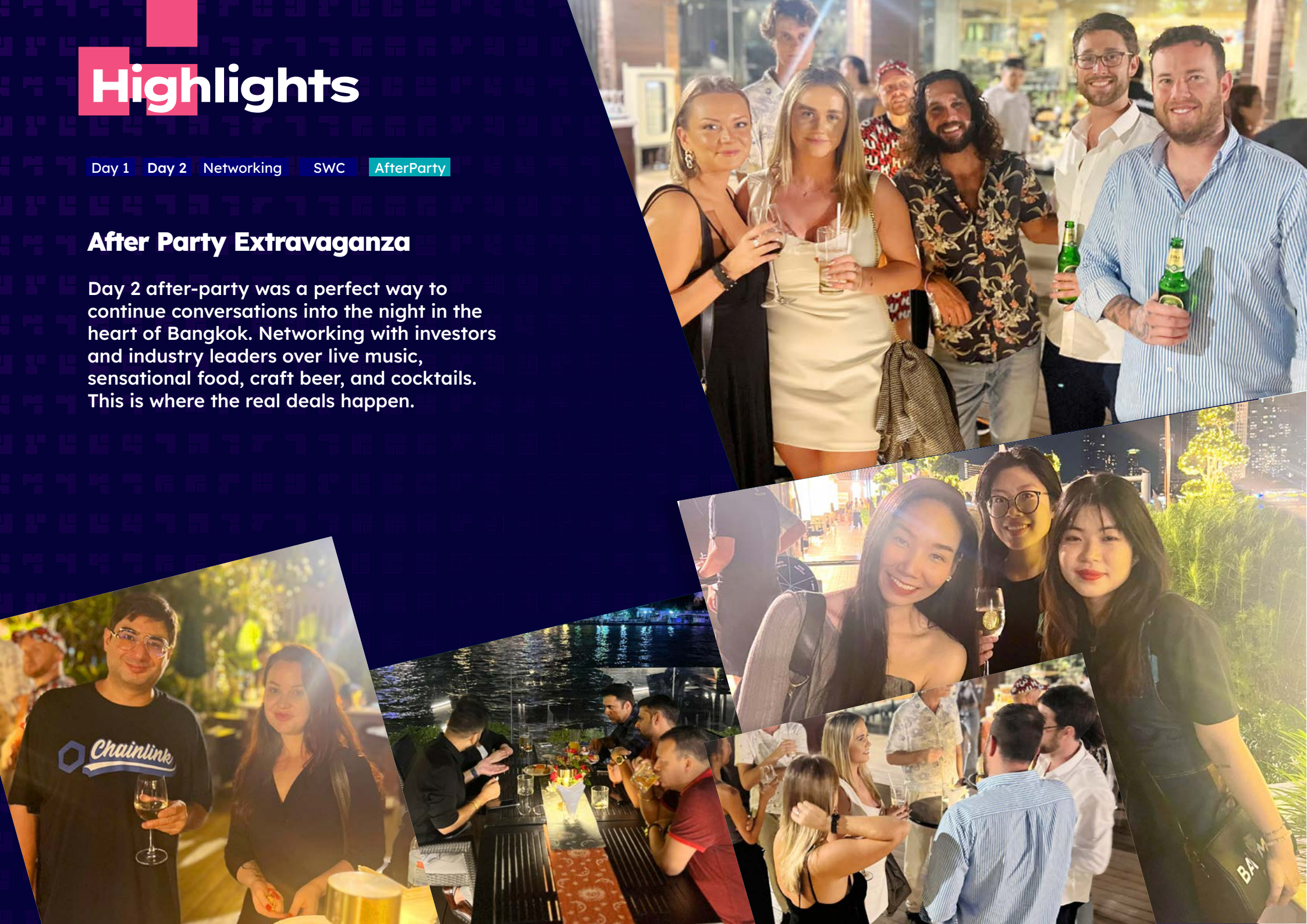


Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

After Party Extravaganza

Day 2 after-party was a perfect way to continue conversations into the night in the heart of Bangkok. Networking with investors and industry leaders over live music, sensational food, craft beer, and cocktails. This is where the real deals happen.



Testimonials

Amazing event and great crowd. Really happy with the organisers as they were really supportive throughout

Unicorn Ultra

MS. TRANG PHUNG
CMO, U2U Network

The experience was great. Got a lot insights from the quality of speakers. I got to know the insights what is happening in the respective Industries

CECELIA WONG
CEO & Founder, YourPRStrategist

YOUR PR STRATEGIST

The experience great. I have met a lot friends from our WEB3 community. The quality of the event is very good.

RedotPay

TREVOR CHENG
Head of Marketing - RedotPay

Brilliant Experience. Main highlight mainly what we were exploring is to amend payment gateway system and I think we got sollutions which will work for us in the future

ARJUN CHAUDURI
Director, Conqor Ventures LLC

Conquer Ventures
EMPOWERING THE DIGITAL ERA

Speakers



KANYARAT SAENGSAWANG
Country Head -Thailand
The Sandbox



SHOGO ISHIDA
Co-CEO, Middle East & Africa
EMURGO



DANILO S. CARLUCCI
Founder and CEO
Morningstar Ventures



FELIX MAGO
Co-Founder
Dash Next



BRIAN KUTTIKKAT
Chief Operating Officer
KoinBX



EESHAAN SACHATHEVA
Partner
Ethereal Ventures



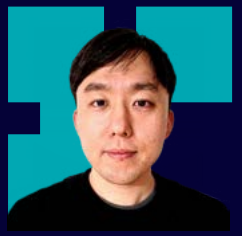
DR. SAMEER AL ANSARI
CEO
Ras Al Khaimah Digital Assets Oasis



TOBY GILBERT
CEO & Co-founder
Coinweb



QIN EN LOOI
Partner
Saison Capital



EDDIE KIM
Governance Lead
Klaytn Foundation



You guys are always Impressive. Thank you for another invitation. I think its the 10th time I am speaking with you and it has been always fantastic

FELIX MAGO
Co-Founder, Dash NEXT



SASHA ASHEGHI
Co- Founder
Arcanum Ventures



CECELIA WONG
CEO & Founder
YourPRStrategist



SAM TANSKUL
Head Innovation & Investment Department and Managing Director
Krungsri Finnovate



BOGDAN C. STANACHE
President Innes
Innes Global



ARRAVIND PRABU
President
ACCESS Blockchain Association Malaysia



KAMAL KUNDAL
Project Head
pollux coin



MS. TRANG PHUNG
CMO
U2U Network

Speakers



JASON FERNANDES
Co-Founder
AdLunam



NADJA BESTER
Co-Founder
AdLunam



SOPHIA WILASINI AMPARAT
Head of Marketing
W3GG



SIRADA LORHPIPAT
Principal
KXVC



MELISSA KURTCAN
Founder & CEO
Satoshi21 & CORE Hub



RAAJESSH KASHYAP
Co-founder & CEO
Nordek

> A very beautiful event. It is my first Event with World Blockchain Summit Bangkok but I must say this is the best event I have attended. The audience was very selective and It was a very premium crowd

KAMAL KUNDAL
Project Head, pollux coin

Sponsors And Partners

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RETIK

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BRONZE SPONSORS

INNES WORLDWIDE

AdLunam

PITCH PARTNERS

MeAI

Secured Finance

Unicorn Ultra

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EXHIBITORS

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ecoterra

StarNest

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nft.news

THE BLOCKOPEDIA

THE COIN REPUBLIC

THE FINANCE MAGAZINE

NFT24 STUDIO

sahicoin

THENEWSCRYPTO

The PR Genius

Todayq

YOUR PR STRATEGIST

Social Influence

2M+
Social Media Impressions

4M+
Online Views

1000+
Articles Published

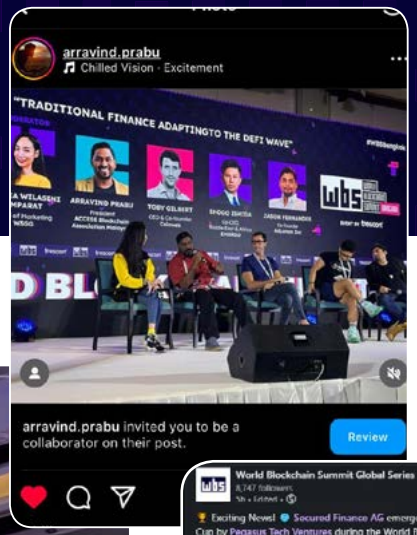
40+
Countries Reached

2000+
Twitter Mentions

1000+
Tags & Mentions By Attendees

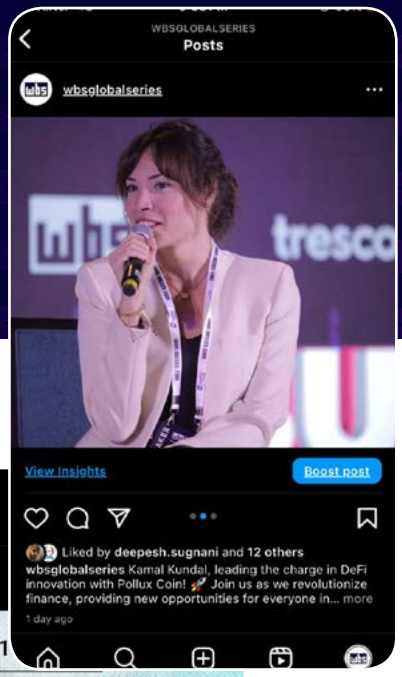
4.1M+ USD
AVE

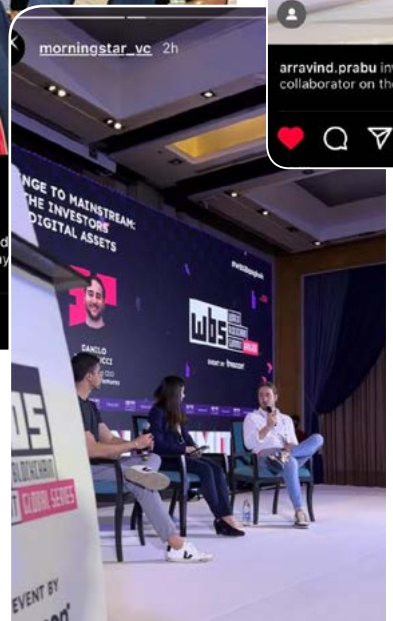


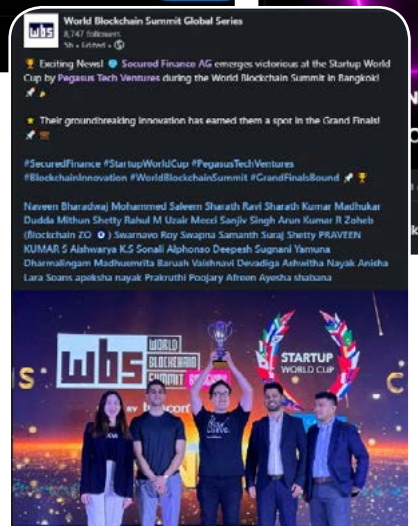




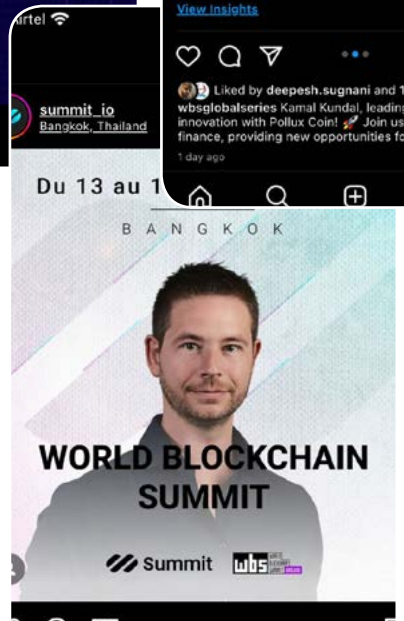










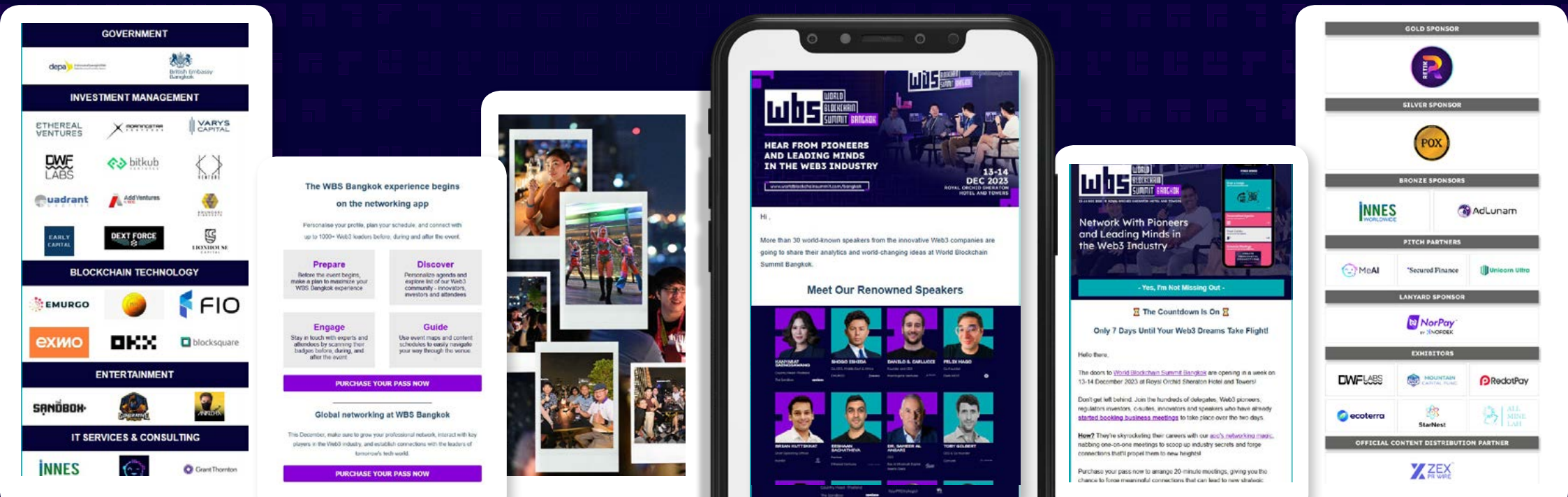


Campaign Insights

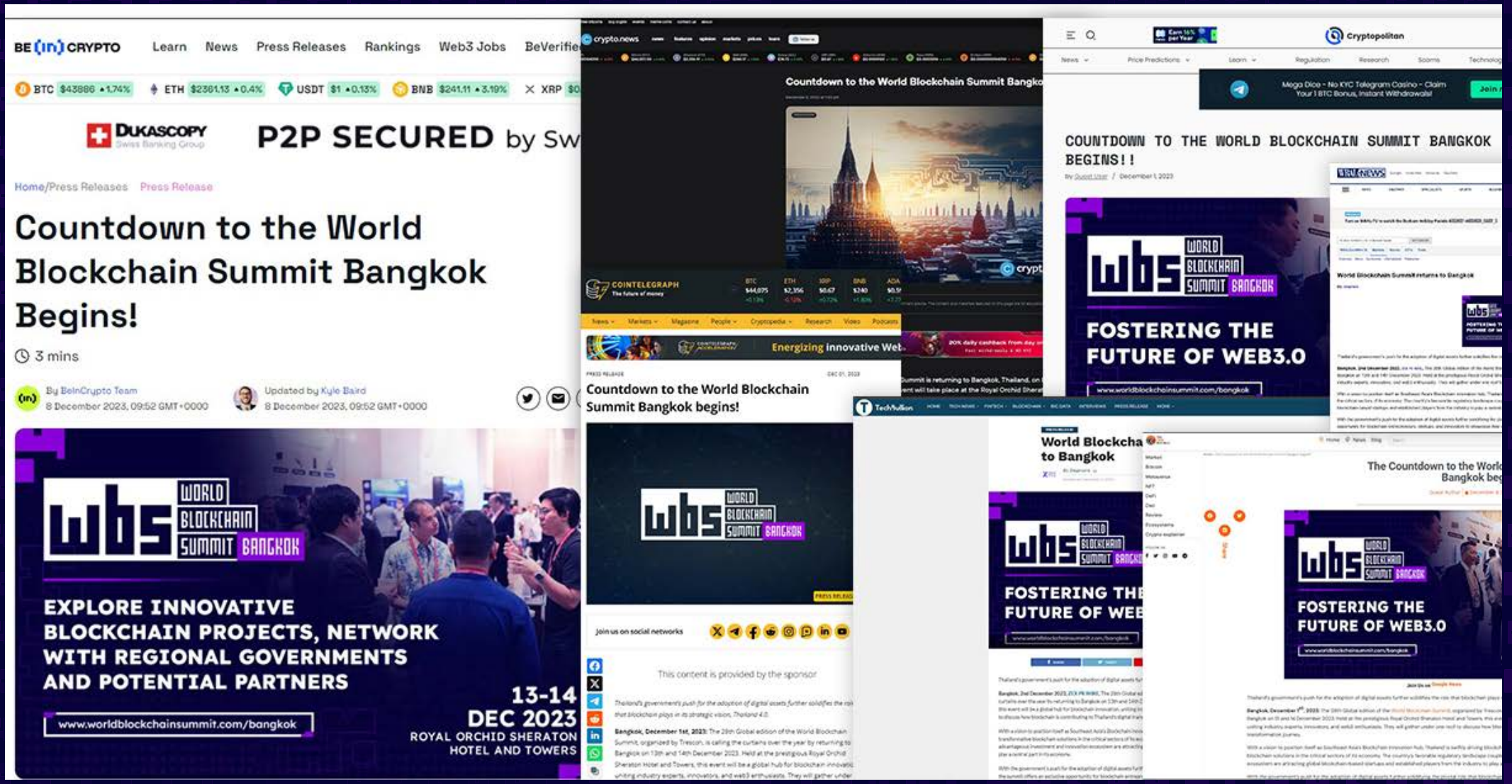
100,000+
Database Size

98.5%
Delivery Rate

50%
Engagement Rate



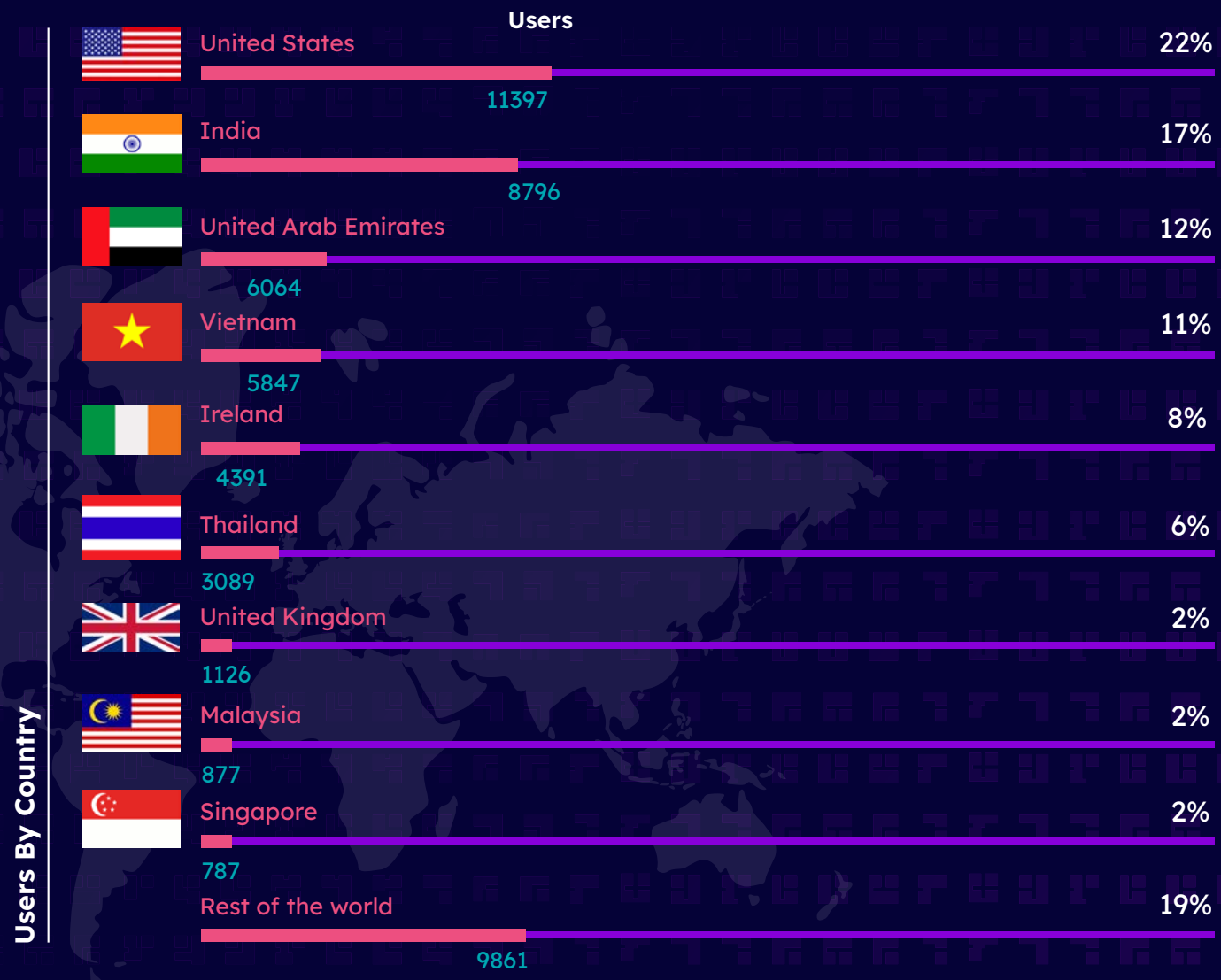
Press Release



GLOBAL REACH

Being a premier event in the blockchain industry, WBS attracts attendees from all over the world. With its global reach and high-profile attendees, the summit is a prime opportunity for sponsors to gain visibility and brand recognition.

Website Reach



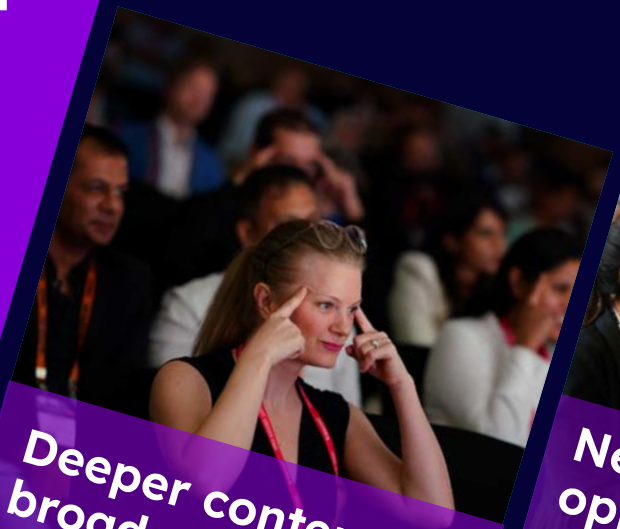
Monthly website visitors : 52,235+

Imperssions : 19,90,262

Clicks : 16997

WORLD BLOCKCHAIN SUMMIT: WHAT'S NEXT?

What does it mean for 2024



Deeper content, broader horizons



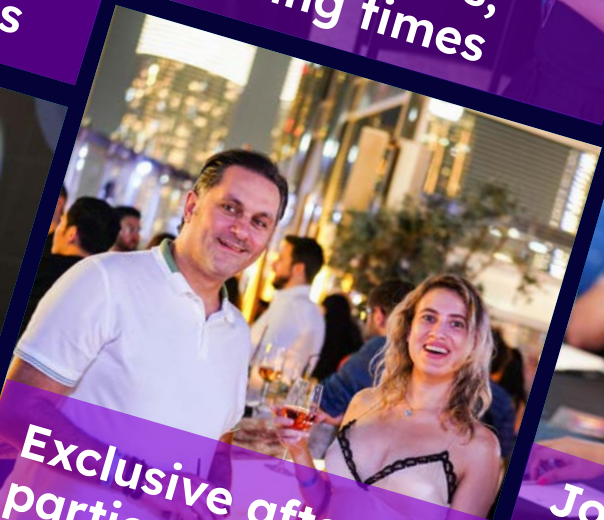
New networking opportunities, exciting times



Superstar speakers, superstar insights



Showcase your projects to global investors, bigger and better



Exclusive after-parties, exclusive networking



Join us for the next WBS!

Part of a Global Event Series

WORLD BLOCKCHAIN SUMMIT

22-23-APR-2024, DUBAI, UAE
AUG-2024, SINGAPORE

DATE

12-13 JUN-2024, INDONESIA
18-19 SEP-2024, INDIA
11-12 DEC-2024, THAILAND

DUBAI FINTECH SUMMIT

6-7 MAY 2024, DUBAI

CARE Climate Action & Renewable Energy

12-13 JUNE-2024, INDONESIA
AUG-2024, SINGAPORE
NOV-2024, KSA

Dubai AI & Web3 Festival

SEP-2024, DUBAI

FUTURE SUSTAINABILITY FORUM

NOV-2024, DUBAI

WORLD BLOCKCHAIN SUMMIT GLOBAL SERIES

EVENT BY trescon

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