EVENT REPORT

WORLD BLOCKCHAIN SUMMIT DUBAI

01-02 NOV-2023 | ADDRESS DUBAI MARINA

EVENT BY trescon

STRATEGIC PARTNER

DUBAI
AI & WEB 3.0
CAMPUS

Empowering Visions, Uniting Realties:

Redefining the Decentralized Frontier

worldblockchainsummit.com/dubai



Summit Recap

AN EPIC GATHERING OF 1500+ GLOBAL EXPERTS, INNOVATIONS, AND COLLABORATIONS

Dubai ignited the global stage, uniting experts, from influential leaders to tech pioneers, at the 26th global edition of World Blockchain Summit. Dive into the heart of web3's future, where ideas sparked and collaborations soared, defining Dubai as the epicenter of blockchain brilliance.

The World Blockchain Summit Dubai was a truly dynamic and diverse event that left a positive impression, making me inclined to attend again.

FREDERIK GREGAARD
CEO, Cardano Foundation



Key highlights

INVESTOR CONNECTIONS
Curated networking opportunities with qualified investors and industry stakeholders in the Web3, Metaverse, NFT and Digital Twin space

INDUSTRY INSIGHTS
Renowned thinkers led impactful sessions, fostering a vibrant atmosphere of knowledge sharing and discovery among participants.

MIND-BENDING TALKS
Attendees engaged in insightful conversations, dissecting industry challenges and exploring innovative solutions during dynamic panel discussions, sparking groundbreaking ideas.

WEB3 WONDERS:
A showcase of the latest innovations for Web3 adoption in focus.

PITCH COMPETITION
AYDO's visionary project won the Startup World Cup regional finals, now ready to chase their $1 million dream in San Francisco.

It's undoubtedly a high-quality delegate summit. We had the opportunity to connect with numerous investors and generated a significant number of promising leads.

ALAN TOMINEY
Director-Technology & Product, Gorki Network

Attendee Profiles

Highlights

1500+ C-Suite Attendees

200+ Investors

30+ Countries Represented

50+ Speakers

100+ Sponsors & Partners

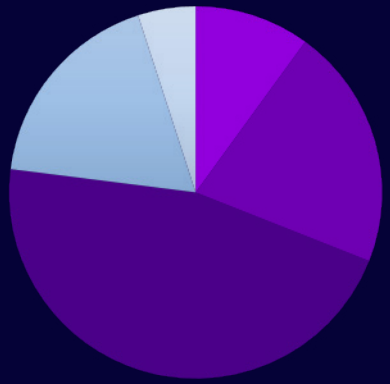
Attendees Breakdown

- Blockchain & Web3 projects 37%
- Enterprise delegates 22%
- Investors 19%
  - Venture capital, HNI's & Angel Investors
- Media & Influencers 13%
- Government 5%

Attendees - Industry

- BFSI 37%
- Real Estate 12%
- Healthcare 9%
- Retail 9%
- Logistics and Supply Chain 7%
- Airlines/Aviation 6%
- Architecture & Planning 5%
- Hospitality 5%
- Education Management 5%
- E-commerce 5%

Leadership Rank



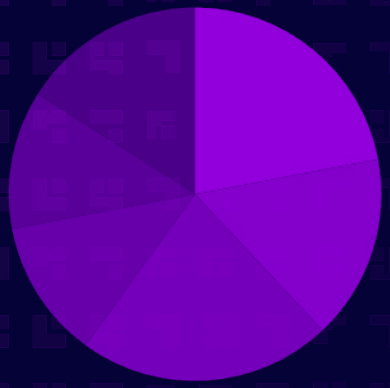
- Founders and Co-founders 10%
- CEOs 21%
- CTO, CIO, CMO 46%
- Directors 18%
- Executives 5%

Implementation Timeline

- **6%** Within the next 3 months
- **31%** 3 - 6 months
- **63%** Beyond 6 months

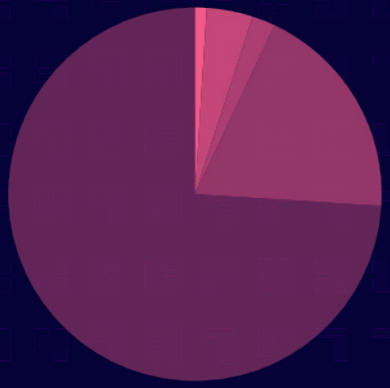
Investor Profiles

Asset Under Management



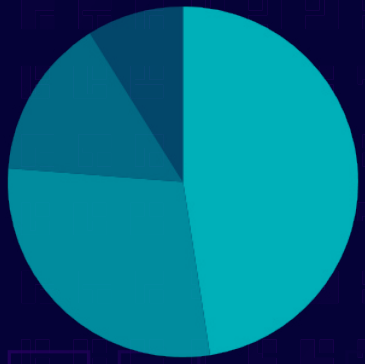
- US$ 100M above: 22%
- US$ 50M - US$ 100M: 16%
- US$ 10M - US$ 50M: 22%
- US$ 5M - US$ 10M: 12%
- US$ 1M - US$ 5M: 12%
- Upto US$ 1M: 16%

Investment Ticket Size



- US$ 100M above: 1%
- US$ 10M - US$ 50M: 4%
- US$ 5M - US$ 10M: 2%
- US$ 1M - US$ 5M: 19%
- Upto US$ 1M: 74%

Prefered Area of Investment



- Blockchain startups: 48%
- Web3 Startups: 29%
- Digital Asset Exchanges: 15%
- Metaverse: 8%

Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Day 1 Insights

The first day of World Blockchain Summit in Dubai started with attendees delving into groundbreaking insights and discussions with blockchain experts. The summit featured Charles Hoskinson, Alex Chehade, Myriam Ben Sayeh, Bill Qian, Cal Evans, Arul Vigin, João Blümel, Ahmed Elmetwally and more. They explored topics ranging from Web3 regulations and compliance to privacy in blockchain, tokenomics, AI, and enterprise adoption.



Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

Day 2 Success

Day 2 was a triumph! Packed with thought-provoking insights from industry leaders, the event addressed pressing questions in the Blockchain and Crypto space. Speakers included William Bao Bean, Hasnae Taleb, Andre Jr. Ayotte, Kevin Soltani, Maja Vujinovic, Rajeev Bamra, Miriam Kiwan, Oleg Boytsov, Zara Zamani and more.



Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

1-2-1 Meetings & Innovation Showcases

World Blockchain Summit Dubai saw networking triumphs, one-to-one meetings, and innovation showcases, connecting industry pioneers and investors in the dynamic Web3, Metaverse, NFT, and Digital Twin domains.









Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

AYDO Won Startup World Cup

In a remarkable feat, AYDO secured victory at the Startup World Cup's regional finals, pitching to over 200 investors and earning a shot at the coveted US$1 million prize in San Francisco.









Highlights

Day 1 | Day 2 | Networking | SWC | AfterParty

After Party Extravaganza

The after-party was a perfect way to continue conversations into the night in the heart of Dubai. Networking with investors and industry leaders over live music, sensational food, craft beer, and cocktails. This is where the real deals happen.











Testimonials

Happy to be part of WBS not just as an investor with $4.7Bn AUM but as a woman in the world of finance and the land of opportunities, Dubai.

HASNAE TALEB
CIO | TV personality & Influencer, Ento Capital

World Blockchain Summit provides the best delegates, speakers, and organization from A to Z. I come to learn from my delegates as attendees learn. So the event is amazing.

KEVIN SOLTANI
CEO, GIMA Group

This marks our fourth participation at WBS Dubai, and the experience has been nothing short of phenomenal.

ADAA AMIR
Global Director VIP, Cobox Meraverse

The event was undeniably one of the top Blockchain gatherings in Dubai. We are already looking forward to exhibiting again next year.

RANDY YOSHINO
Cheif Operating Officer, Bitcastle

Video Highlights













Speakers



CHARLES HOSKINSON
CEO & Founder
Input Output Global|Cardano



FREDERIK GREGAARD
CEO
Cardano Foundation



SHOGO ISHIDA
Co-CEO, Middle East & Africa
EMURGO



SERGEJ KUNZ
Co-founder
1inch Network



MIRIAM KIWAN
Vice President, MEA
Circle



JOÃO BLÜMEL
Metaverse Mind-Reading Show



HASNAE TALEB
Member of The American Chamber of Commerce | Partner & CIO -Ento Capital
TV Personality & Influencer
AmCham Abu Dhabi



DR. SAMEER AL ANSARI
CEO
Ras Al Khaimah Digital Assets Oasis



OLAF HANNEMANN
Co-Founder
CV VC



SILVINA MOSCHINI
President & Founder
Unicoin



As a frequent attendee before taking the stage as a speaker at Trescon events, I can genuinely attest that the World Blockchain Summit stands out as one of the best organized blockchain events.

MATTHIAS MENDE
Founder, Bonuz



ALEX CHEHADE
Executive Director and General Manager
Binance



ARUL VIGIN.
Head of Digital & Data.
DIFC Courts



KYLEE CHASSE
CEO & Co-founder
Master Ventures



BIJAN ALIZADEH
Co-Founder & Partner
Cypher Capital & Phoenix Group



ZARA ZAMANI
Chief Solutions Officer
ChromaWay Co-Founder, Neoki MultiMetaverse



RAMANI RAMACHANDRAN
CEO & Co-Founder
Router Protocol



BOGDAN C. STANACHE
President Innes
Innes Global

Speakers



CJ REIM
Founder, Amity Ventures;
Contributor, Core DAO
Core DAO



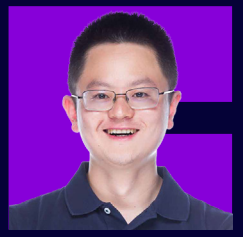
AMNA USMAN CHAUDHRY
Financial Economist & Frontier
Tech Strategist



UTKARSH TIWARI
Chief Strategy Officer
KoinBX



ELODIE ROBIN
Head of Growth & Strategy
HUB71



BILL QIAN
Chairman
Cypher Capital



AHMED ELMETWALLY
CEO / General Manager
Private Office of Sheikh Mohamed
Bin Ahmed Bin Hamadan Al
Nahyan



RAJEEV BAMRA
Head of DeFi & Digital Assets
Strategy
Moody's Investors Service



RUDY SHOUSHANY
Founder & Host
DxTalks & CryptoTalks



ARPIT SHARMA
Managing Director, Middle East,
India, South East Asia
Near Foundation



ANDRE JR. AYOTTE
Partner -Africa
Modus Capital



MAJA VUJINOVIC
CEO
OGroup



MYRIAM BEN SAYEH
EEMEA Crypto Risk Leader
Mastercard



JOSÉ F. PEREIRA
Partner
Caerus Ventures



AMALIA GROCHAL
Founder & CEO
MIRAI DAO



MARK EID
Marketing Manager
Qlindo



AZZI MOHAMED
Head Manager
Sastanaqqam



CINDERELLA AMAR
Founding Partner
Glass Ventures



VADIM KREKOTIN
Founding and Managing Partner
Cryptomeria Capital



SERGEI LAGUTENKO
Co-Founder
YARD Hub Tech Ltd



CAL EVANS
Award winning digital asset
lawyer.
Gresham International



FABIO MARTINETTI
Founder & CEO
Legacy Network



PAUL DAWALIBI
CEO
Holodeck Ventures



TONE VAYS
Analyst, Trader & Founder
The Financial Summit



OLEG BOYTSOV
Founder & CEO
Artyfact

Speakers



KEVIN SOLTANI
CEO & Founder
GIMA Group



RAGHAVENDRA HUNASGI
Co-founder & CMO
Zeebu



ALEX FAZEL
Chief Partnerships Officer
Swissborg



HERVE FRANCOIS
Partner
InvestCorp



MO ALI YUSUF
CEO & Co-founder
Fuze



SABINIJE VON GAFFKE
Founder
Impactful Ventures



EVAN CHENG
CEO & Co-Founder
Mysten Labs



CLAUDE EGUIENTA
Founder & CEO
Mimo



GOURAV SHARMA
Chief Technical Officer (CTO),
INDIA.
Minati Group LLC



MATTHIAS MENDE
Founder
Bonuz



STEFAN KIMMEL
CEO
M2



DR. SARFARAZ SAYED
Co-Founder & CEO
Ozonespace Technologies



MILAN PESCHL
CEO
Highrise Studios LLC



CHRISTIAN GLEICH
International Ambassador
European Blockchain Association



SAQR MASHHOR EREIQAT
Co-Founder
Crypto Oasis

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hashtagweb3.org

EUROPEAN BLOCKCHAIN ASSOCIATION

Blockchain Council

Participating Investors

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ZEN CAPITAL

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COINTELEGRAPH عربي
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THE COIN REPUBLIC
the Cryptonomist
The Eastern Herald
THE FINANCE WORLD MAGAZINE
THENEWSCRYPTO
The PR Genius
Todayq
YOUR PR STRATEGIST
Web3.tv

Social Influence

2.4M+
Social Media Impressions

6M+
Online Views

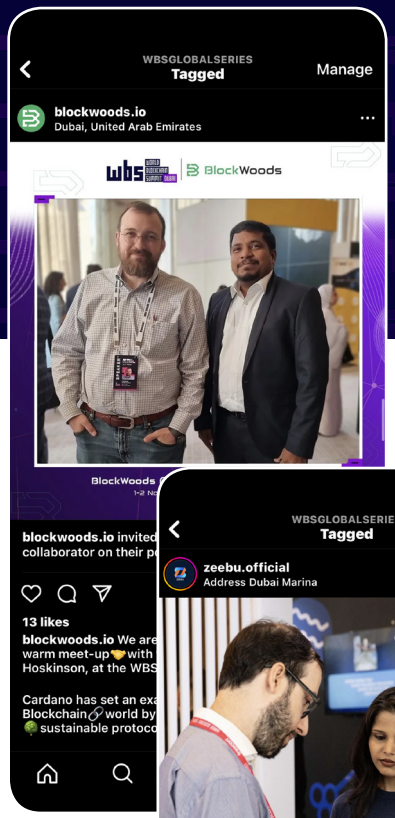
1500+
Articles Published

40+
Countries Reached

5000+
Twitter Mentions

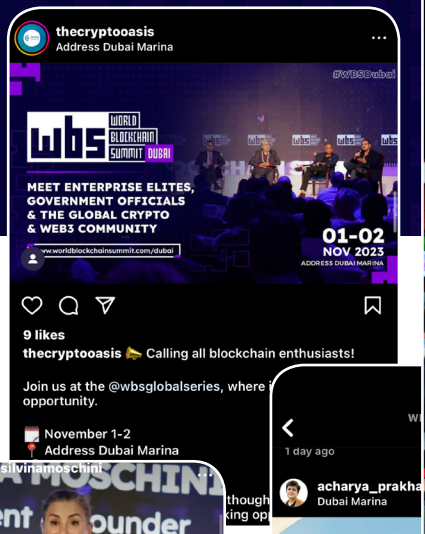
1500+
Tags & Mentions By Attendees

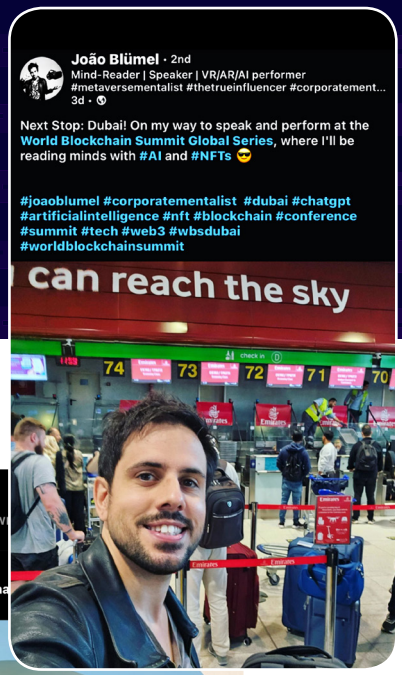
4.1M+ USD
AVE

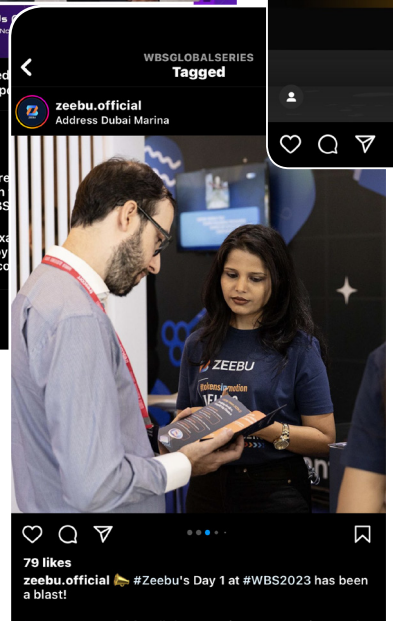


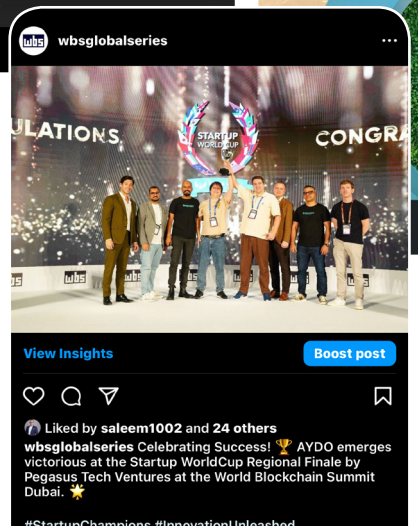


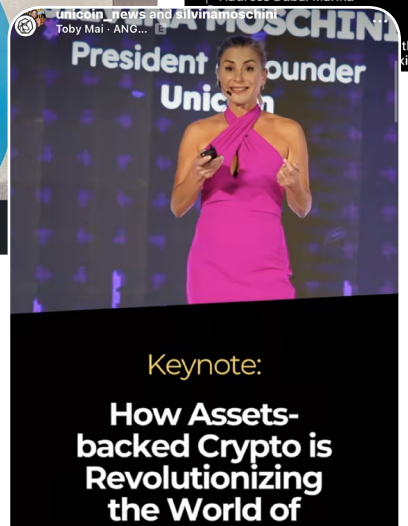






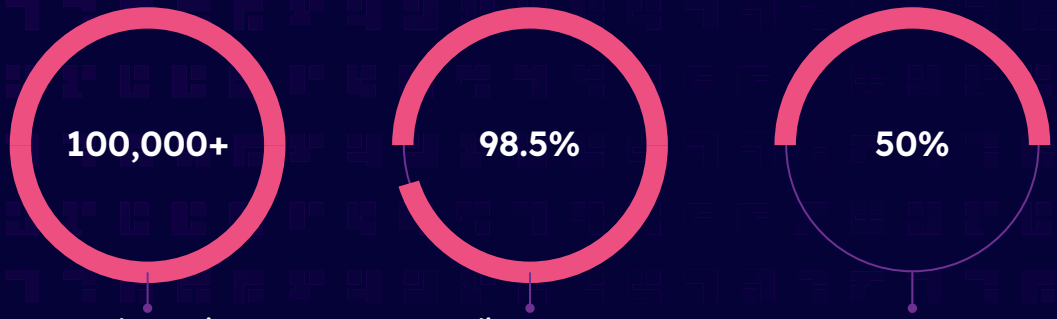


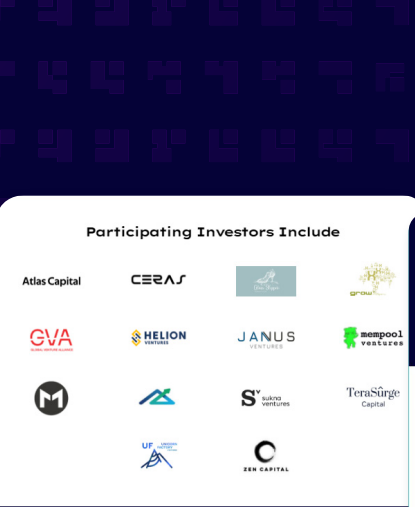


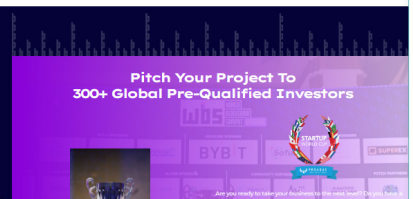




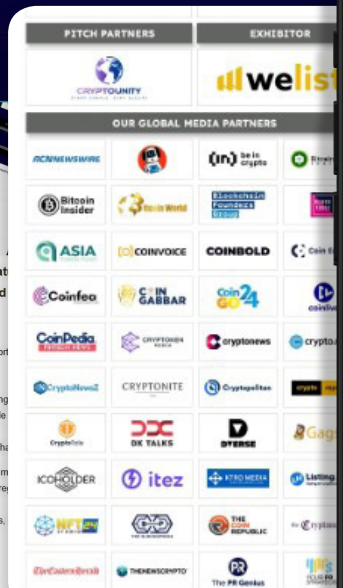
Campaign Insights

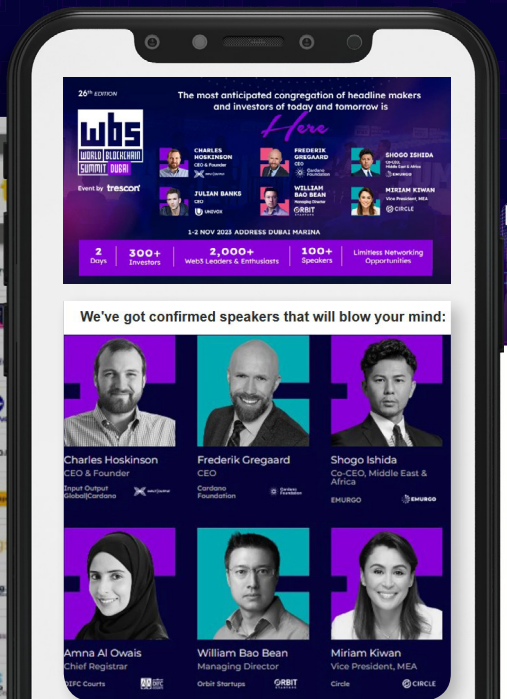


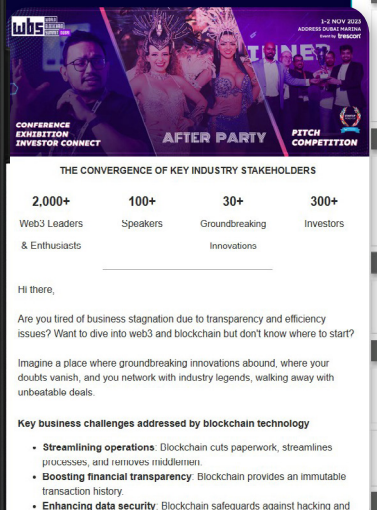


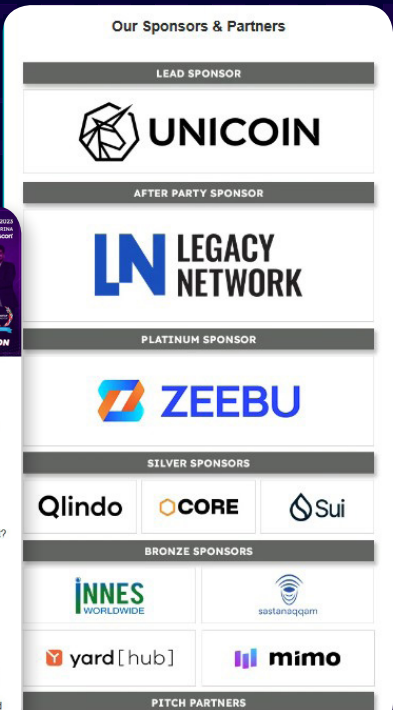




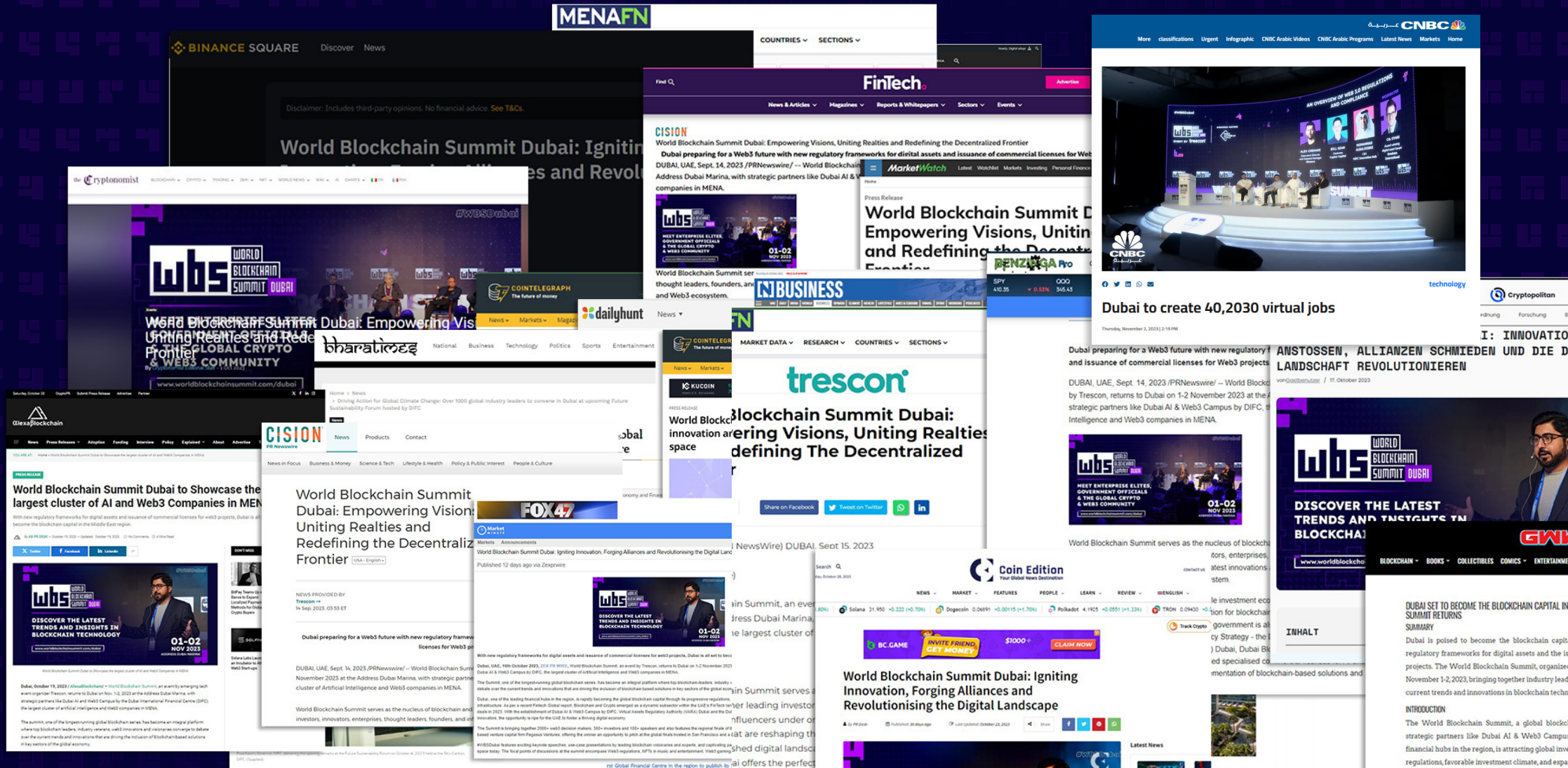








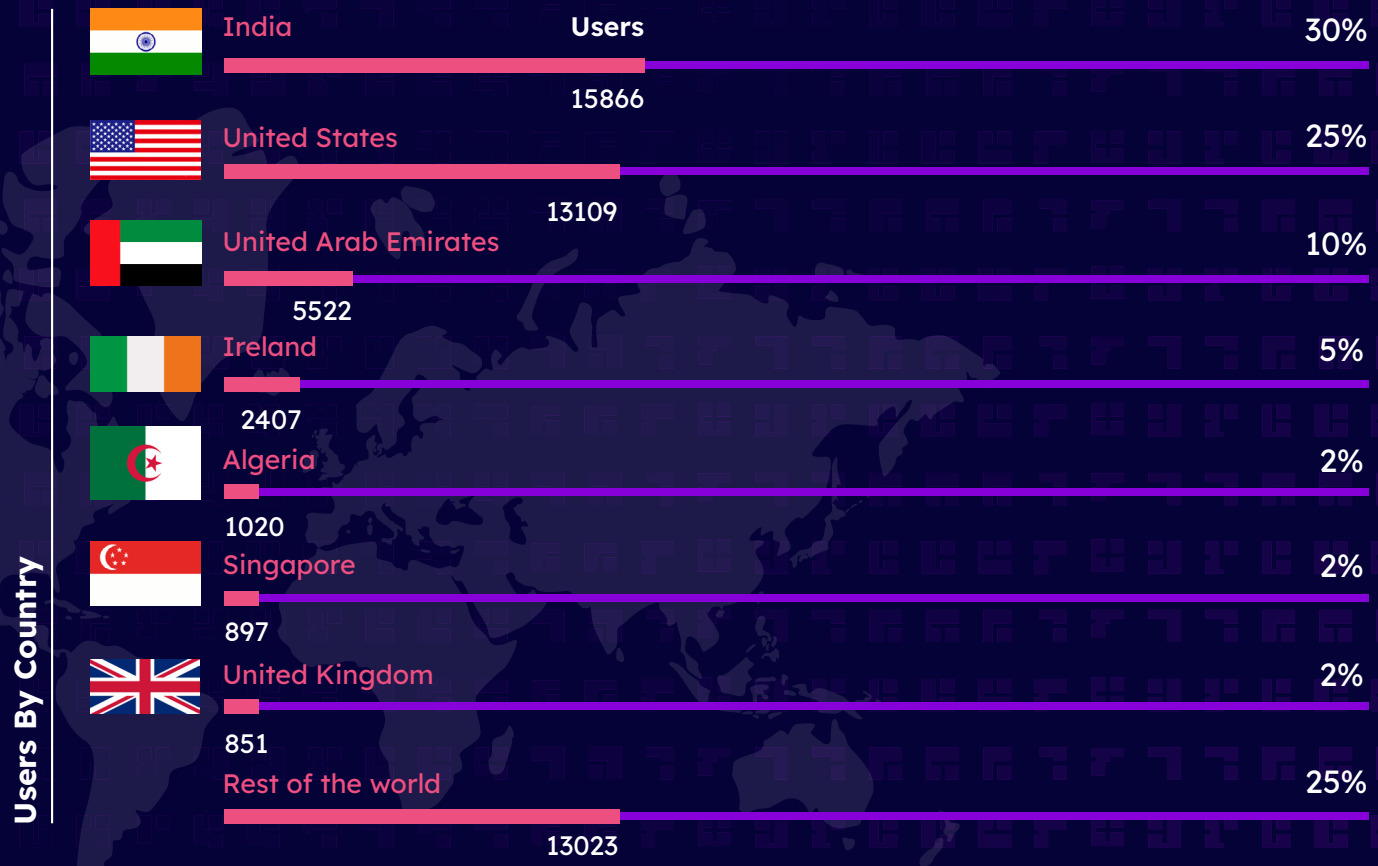
Press Release



Website Reach

GLOBAL REACH

Being a premier event in the blockchain industry, WBS attracts attendees from all over the world. With its global reach and high-profile attendees, the summit is a prime opportunity for sponsors to gain visibility and brand recognition.



Monthly website visitors : 52695+

WORLD BLOCKCHAIN SUMMIT: WHAT'S NEXT?

What does it mean for 2024



Deeper content, broader horizons



New networking opportunities, exciting times



Superstar speakers, superstar insights



Showcase your projects to global investors, bigger and better



Exclusive after-parties, exclusive networking



Join us for the next WBS!

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WORLD BLOCKCHAIN SUMMIT

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DATE

23-24-NOV-2023, NEWDELHI, INDIA
11-12-DEC-2023, KSA
12-13-JUN-2024, JAKARTA, INDONESIA
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DEC-2024, BANGKOK

DUBAI FINTECH SUMMIT

6-7 MAY 2024, DUBAI

CARE Climate Action & Renewable Energy

12-13 JUNE-2024, INDONESIA
AUG-2024, SINGAPORE
NOV-2024, KSA

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EVENT BY trescon

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