EVENT REPORT

Fostering The Future
Of Web 3.0

Presented by

02-03 AUG - 2023
MARINA BAY SANDS EXPO AND CONVENTION CENTRE, SINGAPORE

EVENT BY

trescon®

PRESENTED BY

NORDEK

worldblockchainsummit.com/singapore
Summit Recap

The 25th global edition of World Blockchain Summit – Singapore 2023 was a huge success! Over 2000+ blockchain, crypto, and web3 industry experts from all over the world gathered to network, learn, and grow their businesses.

The summit was packed with exciting events, including keynotes, panel discussions, pitch competitions, and project showcases. Attendees had the opportunity to meet with experts, investors, partners, and other stakeholders, and learn about the latest trends in the industry.

One of the highlights of the summit was the Startup World Cup Pitch Competition Regionals, which was won by Zoksh, a unique and pioneering public blockchain. The competition was fierce, but Zoksh advanced core features ultimately set them apart from the competition.

Overall, the 25th edition of World Blockchain Summit – Singapore 2023 was a great success. Attendees left feeling inspired and motivated to take their businesses to the next level.
Highlights

**WELCOME ADDRESS**
Mithun Shetty
Vice Chairman, Trescon

**SHARATH RAVI**
CMO
Trescon

**FIRESIDE CHAT**
Roadblocks to Mass Adoption of Web 3.0 technologies and how to overcome them

**KEYNOTE**
Future of payments in web3

**FIRESIDE CHAT**
Decentralized Exchanges (DEXs): Trends and Challenges

**PANEL DISCUSSION**
Decentralized Finance (DeFi) and its impact on traditional finance

View Gallery: Day 1 | Day 2
Panel Discussion
Central Bank Digital Currencies (CBDCs): Implications and Opportunities for Web 3.0.

Panel Discussion
Web 3.0 for Enterprises: Opportunities and Challenges in the Decentralized Economy

Panel Discussion
The Future of Payments in a Web 3.0 World

Panel Discussion
Investor’s perspective of Digital Assets from Fringe to Future

Keynote
How to achieve double digit yield, safely in Crypto

Keynote
The Amalgamation of Healthcare and Blockchain

Highlights
View Gallery: Day 1 | Day 2
Fireshide Chat
The Emergence of Web 3.0 Gaming and Virtual Worlds

Keynote
Mark William
Vice Chairman of GPTCoin Board of Directors
G PT COIN LAB PTY LTD

Fireside Chat
Women in Blockchain: Pioneering the Future of Decentralized Technologies

Keynote
Millionero empowering beginners: the simple and User-Friendly trading experience

Keynote
Data security and Bethel

Keynote
Gomathy Shankar
Head of Sales, Koinpark

Highlights
Highlights
Attendee Profiles

Attendees Industry:
- BFSI - 38%
- Hospital & Health Care - 14%
- Logistics and Supply Chain - 10%
- Education - 7%
- Retail - 7%
- Real Estate - 6%
- Hospitality - 5%
- Manufacturing - 5%
- Government - 5%
- Oil & Energy - 3%

Leadership Rank:
- Ultimate Decision Maker: 44%
- Influencer: 32%
- Budget Holder: 24%

Implementation Framework:
- Within the next 3 months: 9%
- 3 - 6 months: 15%
- Beyond 6 months: 30%
- Above 12 months: 46%

Budget:
- US$ 1M and above: 12%
- US$ 500K - US$ 1M: 6%
- US$ 200K - US$ 500K: 13%
- US$ 10K - US$ 50K: 45%
- US$ 50K - US$ 200K: 24%
Investor Profiles

Preferred Area Of Investment
- Blockchain : 37%
- AI : 33%
- Web3 : 24%
- Digital Asset Exchanges : 3%
- Metaverse : 2%

Assets Under Management
- US$ 100M above : 48%
- US$ 50M - US$ 100M : 18%
- US$ 10M - US$ 50M : 8%
- US$ 5M - US$ 10M : 8%
- US$ 1M - US$ 5M : 8%
- Up to US$ 1M : 7%

Investment Ticket Size
- US$ 100M above : 1%
- US$ 50M - US$ 100M : 3%
- US$ 10M - US$ 50M : 3%
- US$ 5M - US$ 10M : 9%
- US$ 1M - US$ 5M : 26%
- Up to US$ 1M : 57%
Speakers

HASSAN AHMED
Country Director, Singapore
Coinbase

RAAJESSH KASHYAP
Co-founder & CEO
Nordek

NIKHIL JOSHI
COO
EMURGO

CHIN TAH ANG
General Manager, Singapore
Crypto.com

MAX CARMICHAEL JACK
Co-Founder, Elixir Digital
Contributor, Cryptonary

KAY KHEMANI
Managing Director
Hatchworks VC

BRIAN FOOTE
CEO
HUMBL

DANIEL OON
Head of DeFi
Algorand Foundation

FIONA MURRAY
Head of APAC Sales
Ripple

AMIE L
Co-founder
Yuzu Venture Partner

ZHANG HAISHENG
Head of Technology
eZTracker

ANKUR GROVER
CEO
Zoksh

STAN LOW
Head of Investments
QCP Capital

DIREEA AHMED
Managing Partner
STORM Partners

SOLYMAN KAZIM
CEO
Millionero Crypto Exchange
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Bitcoin Addict Thailand
ICO-holder

Cryptopolitan
Gagsty
Cryptonite
the Cryptonomist
Asia Token Fund

Block Tides
Coinvoice
Itex
Diverse
Blockchain Founders Group
crypto reporter

Bitcoin Insider
The Coin Republic
Coinlive
The PR Genius
crypto.news
cryptonews

The Eastern Herald
Cryptoken Media
Coin24
Coin Edition
Coinfe
Your PR Strategist
Social Influence

1.6M+
Social Media Impressions

4M+
Online Views

500+
Articles Published

40+
Countries Reached

1000+
Twitter Mentions

1.5M USD
AVE
Campaign Insights

- Database Size: 100,000+
- Delivery Rate: 98.5%
- Engagement Rate: 50%
Event Networking App

Top Modules Visited

- Home & Event Pages: 4389
- Agenda: 2644
- Attendees: 670
- Floor Plan & Map: 616
- Gallery: 582
- Speakers: 640
- Partners & Sponsors: 639

1953 Total Business Cards Scanned
870 Business Cards Exchanged

Time Spent In Meetings
58%

Devices
85.2% Mobile
14.2% Desktop

Agenda
1,522 Personalised Sessions
88 No. of Sessions
34,149 Page Views
Website Reach

Monthly Active Users: 39521+

Users by Country:
- United States: 24.31%
- Vietnam: 18.05%
- India: 13.80%
- Singapore: 4.98%
- Canada: 4.85%
- Ireland: 3.96%
- Netherlands: 3.24%
- Finland: 2.90%
- United Arab Emirates: 2.82%
- South Korea: 2.75%
- Australia: 2.64%
- Rest Of The World: 15.71%
Coming Up Next In Our Web 3.0 Portfolio

World Blockchain Summit

01-02 Nov 2023
Dubai

World Blockchain Summit

Dec 2023
Bangkok

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Our Other Technology Events

- **Future Sustainability Forum**: 4-5 Oct 2023, Dubai
- **World Cyber Security Summit**: 8 Nov 2023, Indonesia
- **World Cloud Show**: 8 Nov 2023, Indonesia
- **World FinTech Show**: 4-5 Dec 2023, KSA
- **World AI Show**: 4-5 Dec 2023, KSA

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Events hosted in the following countries

- Germany
- Netherlands
- Russia
- Kenya
- Mauritius
- Saudi Arabia
- Qatar
- Jordan
- UAE
- India
- Malaysia
- Singapore
- Thailand
- Jakarta
- Taiwan
- Philippines
- Australia