17TH GLOBAL EDITION #TresconCloud

trescon Cloud

WORLD CLOUD SHOW

SUSTAINABLE DATA CENTERS

27 - 28 SEP 2022

THE ADDRESS, DUBAI MALL



REDEFINING CLOUD & SUSTAINABLE DATA CENTERS

EVENT REPORT

worldcloudshow.com/dubai

The idea behind the 17th global World Cloud Show in Dubai was to boost UAE participation in the cloud revolution. The Trescon-organized Cloud Show in Dubai brought together more than 100 participants, including important stakeholders including government officials, leading cloud specialists, and solution vendors. In order to discuss the shifting dynamics of cloud and the UAE's approach to adoption and implementation of potentially game-changing emerging technologies across the nation's numerous industrial verticals, it brought together the most influential voices in the global cloud field. The two-day conference featured in-depth keynotes, technical sessions, panel discussions, pitch competitions, and the eagerly anticipated World Cloud Awards, all of which delivered top-notch material for cloud enterprises.







Abdulaziz Albatli
Senior Advisor to the Deputy Governor of IT and ET, Saudi Communications and Information Technology Commission, Founding Board Member, Saudi Cloud Computing Association

Opening Keynote

Cloud Market: A Holistic View

Abdulaziz Albatli started the session by talking about how global public cloud is booming along with what the future of cloud holds in 2025 and how cloud computing has a lot of hidden benefits. He explained a few use cases that prove sustainability. He then spoke about cloud trends that allow room for innovation to ensure sustainability and high availability. He concluded the talk by talking about CITC and ICSA in number.

We chase and push companies to innovate so that we can understand what challenges are there to be solved.

Tech Talk

Looking Beyond The Clouds: Innovating in Experience

Mohamed Al Qubaisi and Mark Beaumont discussed the architecture of re of impact and walked though their use cases in metaverse. They also enlightened the audiences on how to take their business beyond cloud.

It's all about data, data mostly resides in cloud with the right infrastructure with the right architecture we can pull in different data sources together with AI we can infuse that into the metaverse giving next level user experience.
- Mohamed Al Qubaisi

Mohamed Al Qubaisi
Head of NBI Products, Solutions & Digital Services, du NB&I

Mark Beaumont
Head, Cloud Product Management – ICT Solutions, du (EITC)



PANEL DISCUSSION

Future Of Cloud Security



The panel had an intense discussion about using data-centric thinking technique for cloud security on the basis of zero trust, borderless SASE framework and pushed for security based on a zero-trust architecture, network access and security are close to users.

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Speakers:

PER OVERGAARD
EMEA ISG Chief Technology Officer and Executive Director, Lenovo's Infrastructure Solutions Group

ADAM ROOSEVELT
TV Commentator & Head of Advisory to Senior Leadership & UAE Royal Families

JEEVAN BADIGARI
Director of Information Security & Governance (CISO), DAMAC Properties

TAHA HUSSAIN
Information Security Specialist, A Public Utility Company in UAE

DR. FENE OSAKWE
Council Member, Forbes Technology Council

Moderator:

PROF. HOSSAM ELSHENRAKI
Associate Professor, Dubai Police Academy



Axel Angeli
Digital Transformation
Evangelist, Founder, Logosworld

Keynote

Digital Twins - Leverage the Future of Cloud Computing

Axel engaged with the audience by talking about digital twins and their simulation. He also shed some light on the cost of building including simulation and the cost to build a digital twin. He further spoke about examining the potentials of using the cloud and autonomous digital twins that communicate intelligently to improve agriculture, logistics, sustainability, and our social life. He also briefly touched upon topics pertaining to industry 4.0.

> *4.0 means digital we can reflect the real world in the virtual world.*

Keynote

The Future of Digital Banking in the Cloud

Amit Varma spoke about the future of digital banking and the needs for digital banking while migrating to cloud. He spoke about importance of cloud implementation in the banking industry and how it is shaping the future of digital banking. He also highlighted the key challenges faced by the banking industry while shifting to cloud.

> *The adoption of cloud today is as we see it and the increment that is going to happen exponentially in the next few years.*

Amit Varma
Chief Platform Officer, Emirates NBD



FIRESIDE CHAT

UAE's Fourth Industrial Revolution Strategy



The panelists discussed about Implemented strategies, use of cloud computing and its Growth, they also discussed about steps taken to encourage the use of the cloud.

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Speaker:

DR. MAY EL BARACHI
Director of Computer Science and IT Programs, University of Wollongong

Moderator:

MONA SULAIMAN
Entrepreneur, Social Media Influencer, and HSE Admin Officer at RAKEZ



Per Overgaard
EMEA ISG Chief Technology Officer and Executive Director, Lenovo's Infrastructure, Solutions Group (ISG)

Tech Talk

From Cloud to Edge by Per Overgaard

Per discussed the challenges faced by today's technologies and their pain points. He also discussed creating development using microservices and walked the audience through Service SLA´s via Global Hubs using an integrated platform.

If you have data centers in today's day let's talk about taking next generation solution into different company's and build a platform there than patching up something which is working okay

Keynote

Security and Compliance in the Cloud

Dr Srijith Nair discussed the correlation between increased usage of cloud with the cost of security breaches. He further explained about the shared security model and addressed some key cloud security concerns. He concluded his session by discussing about zero trust and cloud security.

Configuration is the biggest problem when it comes to data breaches.

Dr. Srijith Nair
Director, Information Security, Careem



PANEL DISCUSSION

Cloud Computing: The Springboard For Digital Transformation



The panelists discussed about why cloud is the foundation of digital transformation, examining the focus on cloud computing in the wake of Covid-19, and what are the long-term benefits of businesses adopting cloud.

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Speakers:

MARK BEAUMONT
Head, Cloud Product Management – ICT Solutions, du (EITC)

DR. EBRAHIM ALKHAJEH
Director of Human Capital and member of the Strategic Transformation Committee, Abu Dhabi Customs

MOHAMED GAMAL ABDELMKSOUD
Group Information Technology Director, United Eastern Medical Services (UEMedical)

Moderator:

REEM MUSABBEH
Engineer and Entrepreneur, Retech solutions

PANEL DISCUSSION DAY - 2

Cloud Banking: The Next Generation of Banking



The panelist consisted of speakers from banking industry and they shared their insights on how cloud banking will revolutionize the banking industry. These experts also shared their views on topics like boosting business innovation with cloud in the UAE and the role played by pandemics in reshaping the priorities in organizations.

Speakers:

ZAHEER SHAIKH
Al Maryah Community Bank LLC at Chief Information Security Officer

AHMAD MUSA
Head of Planning, Budgeting & MIS, InvestBank P.S.C.

BARBARA BIRO
Head of Digital Ecosystem, Rakbank

Moderator:

IMRAN KANNUTI
Head of Project Management at Banque Misr UAE



Padam Kafle
Head of Information Technology & Automation, Aster Hospitals UAE

Keynote

Cloud Adoption to benefit UAE Enterprises across the sectors

Padam Kafle kickstarted his session by giving an overview of the different benefits that the enterprises across the sectors in UAE are going to be benefited by adopting cloud. He also shared his key insights on examining the effect of cloud on the performance of one's organization and different measures taken to improve scalability of Internet-based database capabilities while reducing cost and risk with cloud.

Collaboration is a big part of many businesses, and cloud computing can offer fast, easy and dependable collaboration for team members anywhere in the world.

Keynote

Understanding Data Migration: Strategy and Best Practices

Yassar Haneef in his keynote spoke about the best practices and strategies to understand data migration. He furthered explained the key measures taken to improve the flexibility and mobility in the organization when migrating to the cloud and enabling tracking and reporting in order to understand data integrity.

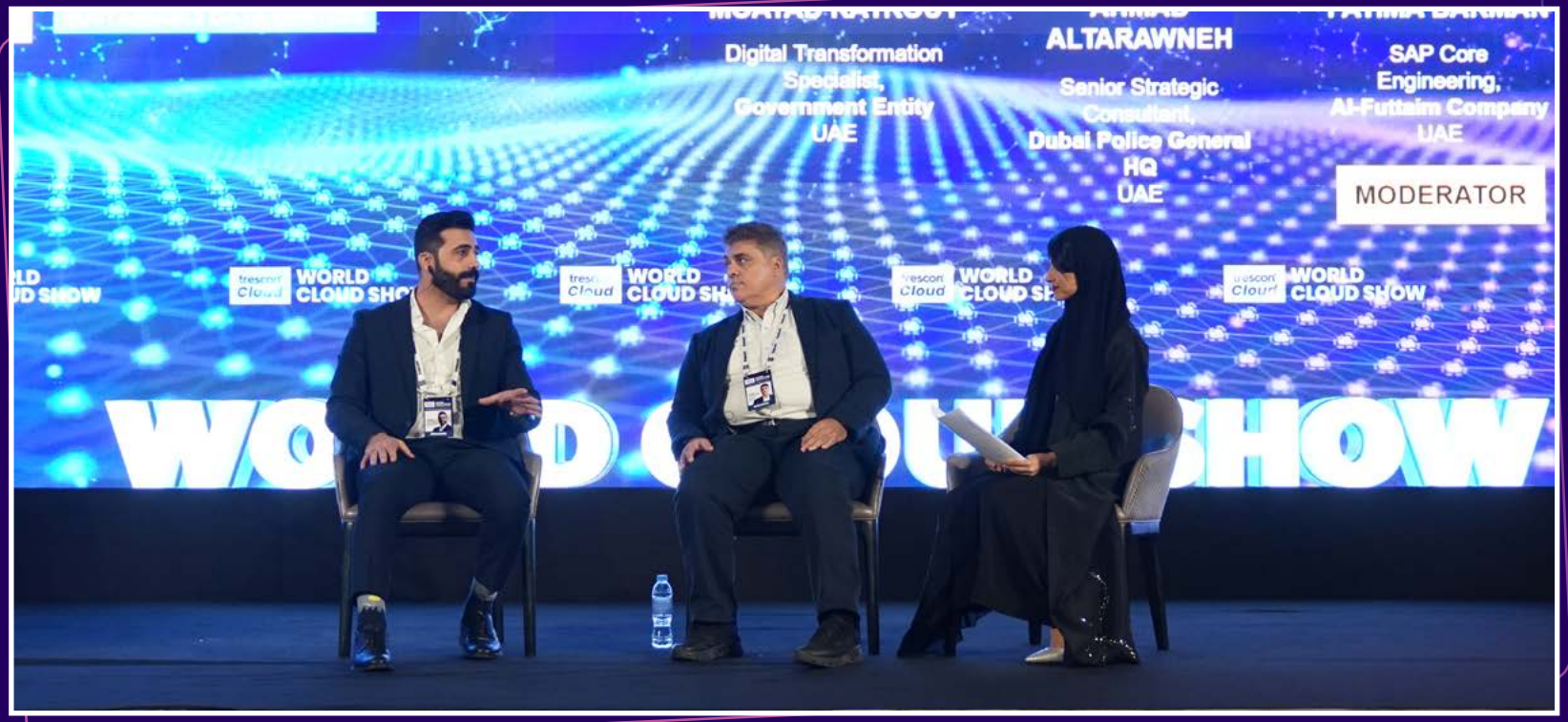
Data migration is never fun. However, it can make or break your cloud deployment. No matter how good the system, bad data equals disaster.

Yassar Haneef
BTO Cloud Delivery Director, Fine Hygienic Holding (FHH)



FIRESIDE CHAT

Harmonizing Analytics, AI & Cloud in your Organization



The conversation began with an explanation of understanding the relation between the cloud and AI. The benefits of embedding AI in the cloud framework and the major role played by them to improve data management were also discussed.

Speaker:

MOAYAD RATROUT
Digital Transformation Specialist, Government Entity

AHMAD ALTARAWNEH
Senior Strategic Consultant, Dubai Police General HQ

Moderator:

FATIMA BARMAN
SAP Core Engineering, Al-Futtaim Company

PANEL DISCUSSION

Women in Tech



The panelist started their session by discussing the state of women in tech in the present scenario. They also shared their views on the different measures to be taken to ensure a better future for women in tech.

Speakers:

DEBBIE BOTHA
Chief Partnership Officer, Global Women in AI

ARSHI AYUB MOHAMED ZAVERI
CEO, Trust with Trade Group

CHITRANSHA MATHUR
Director of Strategic Planning and Transformation, Emirates Post

LOUBNA ZAITOUNI
Senior Specialist Co-ops & Strategic Reserve, Ministry Of Economy, UAE

VINEESHA SATWANI
Advisor - Digitalization to Senior Leadership, Government Entity in UAE

Moderator:

DR. ENG. SUAAD ALSHAMSHI
Aviation advisor, L2L consultation

FIRESIDE CHAT

Cloud Transformation: From Strategy to Execution



The conversation began with an explanation of difference between cloud transformation and cloud migration. benefits, disadvantages and types of cloud computing services, as well the key points to consider for a successful cloud transformation were discussed.

Speaker:

VISHAL ANAND
Senior Director, Dubai Holding, Hospitality

MOHAMMAD QATTASH
Cluster Director IT, Fairmont the Palm; Th8 Palm; Movenpick JLT; RIVA Beach Club

Moderator:

CHARUL CHATURVEDI JAITLY
Managing Partner, Mātiti Group

SPEAKERS



ADAM ROOSEVELT
TV Commentator & Head of Advisory to Senior Leadership & UAE Royal Families,
The Private Office of Sheikh Saqer Bin Mohammed Al Qasimi
UAE



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Riyadh, Saudi Arabia



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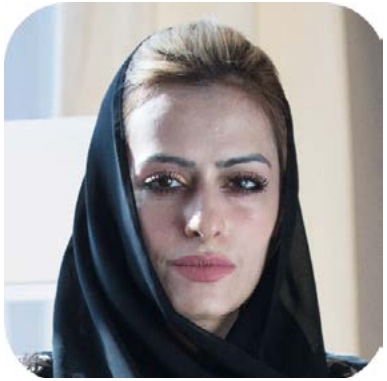
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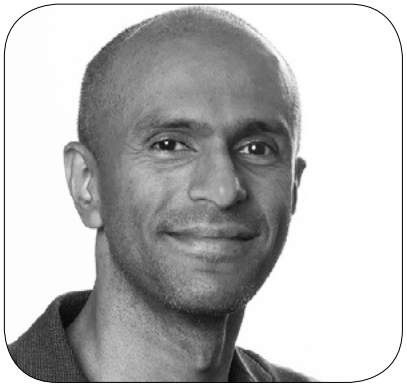
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Head of Information Technology & Automation,
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Dubai, UAE



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MOEC
UAE



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A Public Utility Company in UAE
UAE



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DR. FENE OSAKWE
Council Member,
Forbes Technology Council
UAE



AHMAD MUSA
Head of Planning, Budgeting & MIS,
InvestBank P.S.C
UAE



KELLY MACHADO (EMCEE)
Digital Transformation & Governance,
UAE Government
UAE

SPEAKERS



MODERATOR

MONA SULAIMAN
Entrepreneur, Social Media Influencer And HSE Admin Officer at RAKEZ
UAE



MODERATOR

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Associate Professor,
Dubai Police Academy
UAE



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Aviation Advisor,
L2L Organisation and Midfield Program
UAE



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Managing Partner,
Maiti Group
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MODERATOR

FATIMA BARMAN
SAP Core Engineering,
Al-Futtaim Company
UAE



MODERATOR

REEM MUSABBEH
Engineer and Entrepreneur,
Retech Solutions
UAE

We are extremely impressed and blown away by this experience. Thank you for the amazing platform, the great support, the turn around on requests and just being ON from the get-go

AXIS COMMUNICATIONS
LEADERS IN NETWORK CAMERAS, SWEDEN

VENUE

VENUE

The Event was hosted at The Address, Dubai Mall, located at the heart of trendy Downtown Burj Dubai, overlooking the world's tallest tower, Burj Dubai, and attached to the Dubai Mall, one of the largest malls in the world.



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NETWORKING



















NETWORKING

NETWORKING



















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Tech-titans unite to redefine the future of Cloud and Sustainable Data Centers in Dubai

Source: Trescon



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Trescon's World Cloud Show, a global series of events, lands in Dubai this 27 - 28 September 2022 as it aims at bringing together experts and thought leaders to discuss how the innovations have come about in the industry, and how this ecosystem is gearing up for a streamlined growth.

9/25/2022: Dubai has made exceptional progress in cloud adoption and is well on its way to emerge as a

Micky

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Blockchain Events

World Cloud Show hosted experts and honored tech innovators for their endeavours

By Teuta - October 18, 2022



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DxTalks 17 October, 2022

d Cloud Show hosted experts and honoured innovators for their constant endeavours

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World Cloud Show hosted experts and honoured tech innovators for their constant endeavours

by Emily Johnson — October 17, 2022 in Press Release



FINANCE

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An event in Dubai hosts tech experts and innovators in the field of cloud computing



More than 100 attendees and 40 notable tech luminaries from around the world, including key players in Dubai's cloud ecosystem attended the event at The Address, Dubai Mall on 27 – 28 September 2022.

Monday, October 17, 2022, Dubai: Dubai's redefined cloud and sustainable data centers were greatly

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Tech-titans unite to redefine the future of Cloud and Sustainable Data Centers in Dubai



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Tech-titans unite to redefine the future of Cloud and Sustainable Data Centers in Dubai.

Guest Author | September 24, 2022 | 10:03 am



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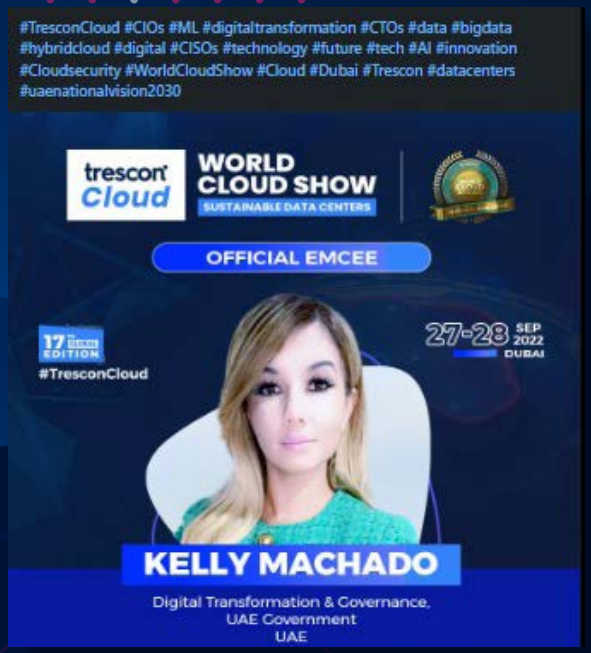






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