19TH EDITION

#TresconCloud

BY INVITATION ONLY

trescon Cloud

WORLD CLOUD SHOW

SUSTAINABLE DATA CENTERS

4 - 5 OCT 2022

JW MARRIOTT JAKARTA

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INDONESIA INTERNET SERVICE PROVIDER ASSOCIATION

REDEFINING THE BOUNDARIES OF CLOUD AND SUSTAINABLE DATA CENTER

EVENT REPORT

worldcloudshow.com/jakarta

World Cloud Show – Jakarta assembled global cloud technology leaders to accelerate the cloud adoption in the region.

Officially supported by Jakarta Smart City, and in Association with Asosiasi Penyelenggara Jasa Internet Indonesia (APJII), the 19th global edition of #TresconCloud featured a richness of debate about the future of Cloud Technology in Jakarta. To encourage the next wave of cloud adoption in Indonesia, top cloud ecosystem heavyweights including Rubrik, Alibaba Cloud, Fortinet, Xtremax, and many others convened at the event.

On 4 – 5 October 2022, at the JW Marriott Jakarta, more than 250 C-level tech decision makers attended the World Cloud Show, along with forward-thinking business minds that came together to discuss ideas, overcome challenges, and create innovative solutions. The expert speakers highlighted use-cases designed by public and private players in response to connectivity challenges and needs of all kinds that have emerged over the past few years, as well as how cloud computing can contribute towards social goals and enable innovation. opportunities.





PANEL DISCUSSION DAY - 1

Accelerating digital transformation through cloud technology



This panel consisting of distinguished speakers had an engaging discussion focusing on what laws and policies govern the country's digital transformation, and how can the one data policy of Indonesia be implemented with the appropriate technology, they also discussed what infrastructure is required, what would be the largest challenge for the company in terms of data migration and immutability during the capital relocation, and the panel concluded by talking about utilizing digital transformation to foster growth and innovation.

trescon Cloud WORLD CLOUD SHOW SUSTAINABLE DATA CENTERS

Speakers:

WAHYU ANDRIANTO
Chief of Data Planning, Analyses & Utilization, Satu Data Indonesia - National Development Agency

SETIAJI
Chief of Digital Transformation Office Ministry of Health of the Republic of Indonesia

BENNY JIOE
Head of Digital Transformation Zurich Asuransi Indonesia

KEVIN KANE
Chief Technology Officer Amar Bank

Moderator:

ICHWAN PERYANA
Co-Founder & CTO Pinjam Modal



Hanindya Permatasari
Solutions Architect, Rubrik Indonesia

Tech Talk

Building Cyber Resiliency at the Point of Data

Hanindya Permatasari, Solutions Architect at Rubrik Indonesia, spoke about why organizations are stuck paying ransoms, and also discussed Rubrik Zero trust data management, using Anomaly Detection to Identify the Blast Radius, and ended his session by explaining how Rubrik Zero Trust Data Management recovers data to help avoid paying the ransom.

> *Our Zero Trust Data Management solution protects enterprise data from attack and delivers the capabilities to reliably and rapidly recover applications, so that normal IT operations can be restored.*

Tech Talk

The Future of Digital Transformation

Pinky Meiska Yuliana kick started her session by giving an overview of Going Digital with Alibaba Cloud. She discussed topics such as Alibaba Cloud's Journey in Indonesia, Alibaba Cloud Global Infrastructure, she then highlighted Global Leaders in Cloud Technology, she concluded by talking about the company's Indonesian customers.

> *Through its Platforms, Practices, and local and international Partners, Alibaba Cloud has taken a systematic approach to building the three cloud-native pillars in Indonesia to assist businesses in accelerating digital innovation and becoming future-ready.*

Pinky Meiska Yuliana
Head of Business Development, Alibaba Cloud Indonesia



FIRESIDE CHAT

Future of Cloud and Data Centers



The panel that consisted of cloud experts from multiple industry verticals brought to the table exciting perspectives on value generated for users through the demand for data centre metaverse which is fueled by the growing uptake of cloud-based services, as well as the paradigm shift away from traditional data centres toward sustainable data centres, which is essential for business success and a greener future. Additionally, they spoke about, new data centre architecture-related solutions that have emerged that can give users competitive advantages and the panel concluded by talking about Future of cloud data management: A key component of the organization's overall strategy, particularly its particular cloud plan.

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SUSTAINABLE DATA CENTERS

Speakers:

JOHNSON LOPULISA
Head of IT and Digital Product, The Jakarta Post

JUAN KANGGRAWAN
Head of Product, Tribe Data National Ministry (GovTech), National Smart Cities

SUI JAN WONG
B2B Sales Lead, IDCloudHost

DAVID SUGANDI
Country Manager Indonesia, ZStack International Information Technologies Limited

Moderator:

EDMUND SITUMORANG
Group Chief Technology Officer, Asian Bulk Logistics



Fachrizal Zainuddin
Cloud Security Consultant,
Fortinet Indonesia

Tech Talk

Securing your Cloud Journey with Fortinet Security Fabric

Fachrizal Zainuddi delivered an informative tech talk, speaking about corporate overview and market position, he highlighted over the State of Digital Acceleration, Cloud Security Trends, Cloud Security Predictions, and Cloud Security Portfolio, and ended the talk by sharing his insights on cloud security use cases.

It's hard to get good help these days. There is a massive shortage of skilled cloud security professionals – and that is going to impact how security solutions should be selected and implemented – because the best technology in the world won't help if you can't support an maintain it.

Keynote

Digital transformation in Trade

The keynote session by H.E. Dr. Jerry Sambuaga showed an interesting take on Indonesia's digital economy and trade in recent and many years. He also shared some stunning statistics to explore the growth of Indonesia's digital economy and also explained how Massive Digital Transformation is the driving force behind IoT, technology and the shift to the cloud.

Cryto in Indonesia is considered and treated as commodity and not as currency.

H.E. DR. Jerry Sambuaga
Vice Minister, Minister of Trade,
Republic of Indonesia



FIRESIDE CHAT

Optimizing and managing your Hybrid Cloud environment



The panelists first aimed to understand the main considerations for overcoming the challenges of integrating private and public environments. The best practices for managing Hybrid Cloud infrastructure were discussed following which speakers shared their thoughts on optimizing organizations IT team for for reliability, performance, cost and compliance.

Speakers:

DAVID CHRISTOPHER
EVP Product Management & Technology Innovation, Anteraja

YUSFIANNUR YUSFIANNUR
IT Infrastructure Architect, Pertamina Hulu Rokan

Moderator:

LADY KAUTSAR
Researcher, Ministry of Agriculture



Tze Chuan Wong
Sales Engineer, Cloudian

Tech Talk

Modernizing your Data Protection Infrastructure in the Hybrid Cloud

Tze Chuan Wong delivered a passionate tech talk highlighting the data protection infrastructure in the Hybrid Cloud with relevant case studies for better understanding of the topic. He put forward a list of challenges that the enterprise face with their storage and also mention the key benefits of choosing Cloudian HyperStore.

Cloudian also offers military-grade data security with the most security certifications of any object storage. The most demanding customers, such as banks, finance firms, and defense agencies trust Cloudian with their data.

Closing Keynote

Leverage Cloud Technology for Workforces During and Post Covid-19 Pandemic by Implementing Modern Workplace

Yusfiannur Yusfiannur introduced his audience to the Modern workplace and the measures to leverage Cloud technology for the workforce then moved on to explain leveraging cloud capabilities with “Zero Trust” mindset with help of various examples. Towards the end of his session, he highlighted a chart of the modern threat-kill chain and how is it evolving.

Zero Trust approach should extend throughout the entire digital estate and serve as an integrated security philosophy and end to end strategy.

Yusfiannur Yusfiannur
IT Infrastructure Architect,
Pertamina Hulu Rokan



PANEL DISCUSSION DAY - 2

Cloud Transformation: A Game Changer



The panelists had an engaging discussion on technological advancements and how DevOps, Cognitive artificial intelligence and machine learning helps is transforming the cloud journey followed by adaptation of hybrid multi- cloud strategy, the panelists also shared their points on how they see the future in the world of Digitization.

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SUSTAINABLE DATA CENTERS

Speakers:

ALEXANDER MARTINUS
AVP, Data Analytics, SunLife

FAJAR ENDRA NUSA
Head of Engineering, Alodokter

HENGKI SIHOMBING
Director of Operations & Technology, Coordinating Ministry for Economic Affairs of the Republic of Indonesia - PMO Kartu Prakerja

ERIC CAHYA
Head of Infrastructure, Xtremax

Moderator:

SONNY SUPRIYADI
SVP - Head, Pricing and Data Analytics, Maybank



Agus Daud
VP of Engineering, Shipper

Keynote

What are the steps to future-proofing your Cloud strategy?'

AGUS DAUD in his keynote gave an overview of Shipper's cloud strategy, and different approaches used by them. He also emphasized the KPIs for successful cloud implementation.

> *It's better to modernize logistics application from monolith into microservices, so as to ensure that one can scale horizontally during campaigns like Kubernetes, Container, RDS, CloudWatch and Datalog.*

Keynote

Cloud 2.0: How organizations are using cloud data storage?

Edmund Situmorang delivered an informative keynote on How organizations are using cloud data storage and the key challenges associated with it. He also gave an overview of the factors that influence the paradigm shift in Cloud Computing. Edmund summarised his session by giving an overview of Cloud 2.0.

> *Since the advent of AI, Automation, and RPA, everything has been moved to the cloud. Automation is the only option to sustain.*

Edmund Situmorang
BTO Cloud Delivery Director, Fine Hygienic Holding (FHH)



PANEL DISCUSSION

Cloud Security Is More Essential Than Ever



The panelists first aimed to understand the security architecture as it's the first step to understand the cloud computing security later focusing on growing adoption of remote working because of the COVID-19 pandemic. They also discussed about strengthening Cyber Security Defence with zero trust.

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SUSTAINABLE DATA CENTERS

Speakers:

WILBERTUS DARMADI
CIO, Toyota Astra Motor

GENESHA NARA SAPUTRA
Head of Payment Information Security, GoTo Financial

PURNAMA SULFA
VP Security Services Dept, PT. Bank Mandiri (Persero) Tbk

Moderator:

ALOYSIUS ERWIN
Business Development Manager, NEXTGEN Group

SPEAKERS



CHIEF GUEST

H. E. DR. JERRY SAMBUAGA
Vice Minister of Trade,
Republic of Indonesia



SETIAJI
Chief of Digital Transformation Office, Minister of Health of The Republic of Indonesia
Indonesia



JUAN KANGGRAWAN
Head of Product, Tribe, Data, National Ministry (GovTech), National Smart Cities
Indonesia



WAHYU ANDRIANTO
Chief of Data Planning, Analyses and Utilization,
Satu Data Indonesia - National Development Agency
Indonesia



KEVIN KANE
Chief Technology Officer,
Amar Bank
Indonesia



WILBERTUS DARMADI
CIO,
Toyota Astra Motor,
Indonesia



HENGKI SIHOMBING
Coordinating Ministry for Economic Affairs of the Republic of Indonesia,
PMO Kartu Prakerja
Indonesia



HANINDYA PERMATASARI
Solutions Architect,
Rubrik
Indonesia



DAVID CHRISTOPHER
EVP Product Management & Technology Innovation,
Anteraja
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SVP. Head, Pricing and Data Analytics,
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The Jakarta Post,
Indonesia



ICHWAN PERYANA
CTO,
Pinjam Modal,
Indonesia



PINKY MEISKA YULIANA
Head of Business Development,
Alibaba Cloud
Indonesia



FACHRIZAL ZAINUDDIN
Cloud Security Consultant,
Fortinet
Indonesia



ALEXANDER MARTINUS CHRISTIAN
Assistant Vice President - Data Analytics, Sun Life,
Indonesia



FAJAR ENDRA NUSA
Head of Engineering,
Alodokter,
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YUSFIANNUR YUSFIANNUR
IT Infrastructure Architect,
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Country Manager Indonesia,
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SUI JAN WONG
B2B Sales Lead,
IDCloudHost
Indonesia



AGUS DAUD
VP of Engineering,
Shipper
Indonesia



PURNAMA SULFA
VP Security Services Dept,
PT. Bank Mandiri (Persero) Tbk
Indonesia



ERIC CAHYA
Head of Infrastructure,
Xtremax
Indonesia



TZE CHUAN WONG
Sales Engineer,
Cloudian
Indonesia



LADY HAFIDATY RAHMA KAUTSAR
Researcher,
Ministry of Agriculture
Indonesia



ALOYSIUS ERWIN
Business Development Manager,
NEXTGEN Group
Indonesia

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NETWORKING

NETWORKING















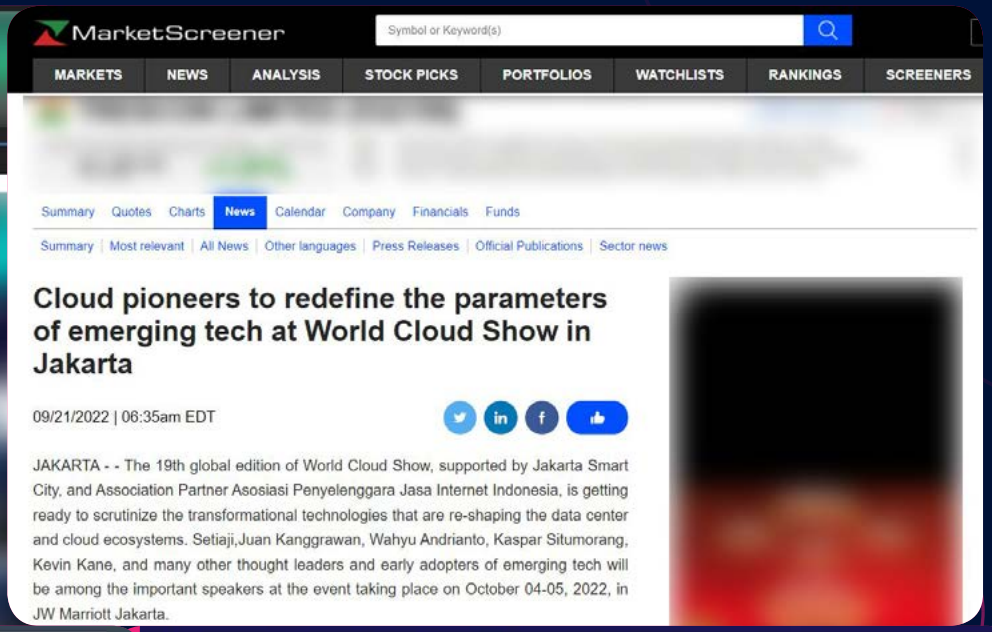


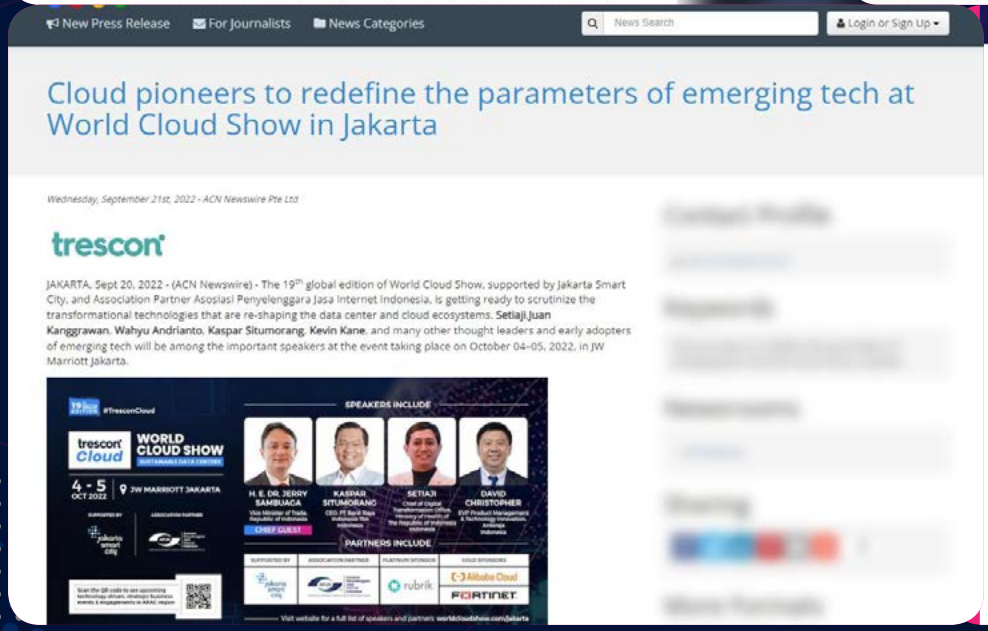


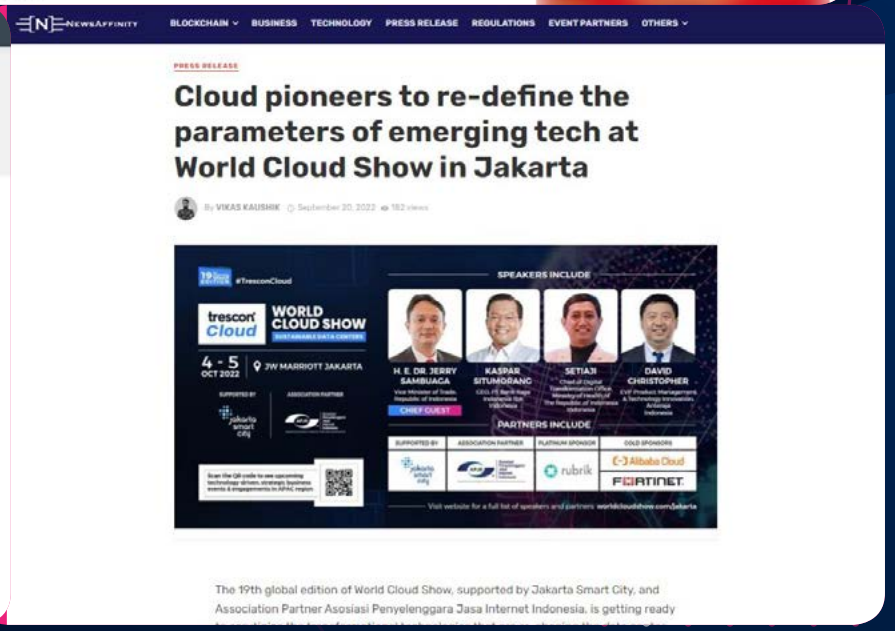
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Business

Cloud pioneers to re-define the parameters of emerging tech at World Cloud Show in Jakarta

By worldbusinessoutlook - September 21, 2022



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Edmund Situmorang Johnson Lopulisa Juan Kanggrawan Sui Jan Wong David Sugandi

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Live now at World Cloud Show - Jakarta!

Welcome Address by Shrikanth Prabhu, BU Director, APAC at Trescon

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SOCIAL MEDIA COVERAGE

Moderator:
Sonny Supriyadi

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Live now at World Cloud Show - Jakarta!

Is a tech talk on 'The Future of Digital Transformation' by Pinky Meiska Yuliana, Head of Business Development at Alibaba Cloud

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Full house at World Cloud Show - Jakarta.

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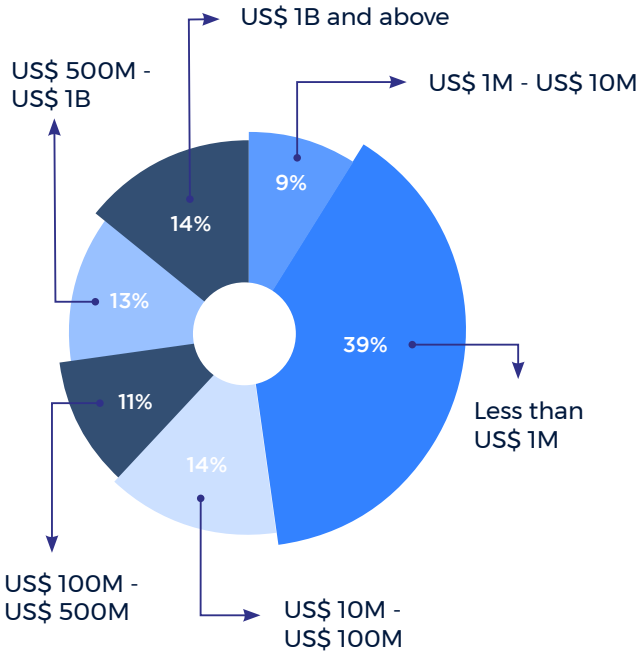




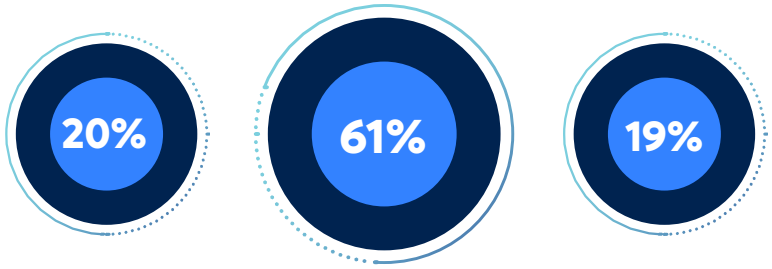


ATTENDEE BREAKDOWN

Collective Buying Capacity of Attending Delegates



Cloud Solutions Execution Time-frame

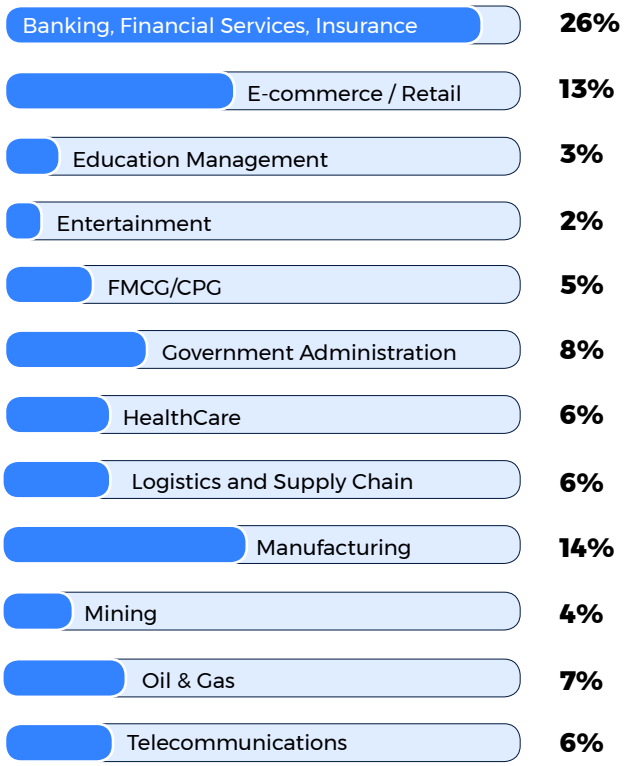


Beyond 6 months (20%)

3 - 6 months (61%)

Within the next 3 months (19%)

Top 12 Industries Represented



ATEENDEES SENIORITY BREAKDOWN

35%

C SUITE

- CEOS
- CDOS
- CIOS
- CTO
- CISOS

45%

DIVISION LEADERS

- Heads of Data Center
- Heads of IT Infrastructure
- Heads of Cloud
- Heads of IT/OT
- Heads of Information Security

20%

OTHER SENIOR LEADERS

- VPs
- SVPs
- Cloud Architects
- Global VPs
- Senior Enterprise Architects

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