17TH GLOBAL EDITION

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trescon CyberSec

WORLD CYBER SECURITY SUMMIT

15 - 16 AUG 2022

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الجمعية الأردنية لتوعية حماية المعلومات
Jordan Cyber security Awareness Association

UNDER THE AUSPICES OF



HIS EXCELLENCY
DR BISHER AL-KHASAWNEH
Prime Minister of the Hashemite Kingdom of Jordan

RACE AGAINST CYBER THREATS IN 2022 AND BEYOND

jordan.worldcybersecuritysummit.com

EVENT REPORT

SUPPORTED BY

Ministry of Digital Economy and Entrepreneurship

World Cyber Security Summit is a thought-leadership-driven, business-focused initiative that provides a platform for CISOs who are looking to explore new-age threats and the technologies/strategies to mitigate them.

The summit hosted CISOs across industry sectors from Jordan who networked, learnt and engaged with some of the world's renowned technology thought-leaders, subject matter experts, and technology innovators in a constructive, open-dialogue environment to find solutions for issues hindering their information/ cyber security.





EVENT INSIGHTS

Headline Statistics

200+
ATTENDEES

25+
SPONSORS & EXHIBITORS

35+
SPEAKERS

Decision makers



Top 5 sectors represented

- Banking
- Telecommunication
- Oil & energy
- Education Management
- Retail



Mohammad Alkhudari
Chief Executive Officer, Green Circle, Jordan

Keynote

Jordan's Roadmap to the Digital Revolution through Cyber Security

Mohammad Alkhudari gave a quick overview of Navigating Cyber Threat Intelligence and a Roadmap to a Secure Nation. He spoke on the legal system and methods used in Jordan to combat cybercrime. Additionally, he discussed efforts by the government to safeguard vital IT infrastructure.

Today we are talking about real transformation happening everywhere in all the industries in the government & to secure that we are securing all the layers of the system, including the infrastructure, we are securing the system itself, we are securing the human and without having this we cannot accelerate to a real digital transformation.

Keynote

Employment in the Cyber Security

Nidal Al- Bitar gave a brief outline of the In-demand cyber security skills and ensured the best interests of Intaj members, which include human capital, the development of exports, the digital economy, access to finance, start-ups, and an environment that fosters business growth.

As companies mature on their digital transformation journeys, cybersecurity remains the biggest concern: 69% of US executives believe cybersecurity is the biggest AI-related risk

Nidal Al-Bitar
Chief Executive Officer, Information and Communications Technology, Association of Jordan (Int@j), Hashemite Kingdom of Jordan



Panel Discussion

Cyber Security : An Enabler and Growth Partner for Modern Businesses



In order to respond to new threats and promote corporate growth, the panel highlighted the need for cyber security transformation. They also looked at concrete instances of how contemporary security architecture supports businesses in a disrupted environment.

They also shed light on the subject of cyber security as a crucial business enabler to encourage flexibility, creativity, and expansion.

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Panelists:

GEORGE EAPEN
Group Chief Information Officer, Petrofac, United Arab Emirates

RICOH DANIELSON
CEO, 1st Responder, an Incident, Response Firm, United States

H.E. BELAL HAFNAWI
Technology and Digital Transformation Leader, Hashemite Kingdom of Jordan

PROF. MOHAMMAD ALNABHAN
Professor of Computer Science, Princess Sumaya University for Technology, Hashemite, Kingdom of Jordan

RA'FAT ABU-AFIFEH
Chief Information Security, Officer, Jordan Islamic Bank, Hashemite Kingdom of Jordan

Moderator:

DR MUSHIRA A. ENEIZAT
Ambassador, Women Economic Forum (WEF), Hashemite Kingdom of Jordan



Tech Talk

Ahmed Allam

Business Group Lead - Cyber, Security & Modern Work, Middle East, Microsoft, Kuwait

Zero Trust Models for the Modern Threat Landscape

Mr. Ahmed Allam discussed the intelligent security graph, the guiding principles of zero trust, the parameters of a holistic approach to attaining zero trust strategy, and the new reality that makes security difficulties more difficult. He discussed Microsoft's comprehensive strategy and zero trust solutions as his final note.

> *What we are seeing is that the government & enterprises worldwide have recognized the importance of implementing a model to verify and secure every identity, validate the health of every device and enforce least privileged access to use machine learning to understand every request and this is what zero trust is basically.*

Keynote

Human Security Engineering: Stop Relying on the Failed Human Firewall

In his keynote address, Ira Winkler went into great length on why conventional awareness programmes fail. What types of cybersecurity assaults are more prevalent, how can the people issue in cybersecurity be effectively addressed? and using many scientific disciplines to improve cybersecurity and solve user issues. He also talked on the common misconception that the "user problem" is the result of a malicious party seeking to deceive well-intentioned users; instead, users who are uninformed, apathetic, negligent, etc., are more likely to be the source of loss.

Ira Winkler

President of Secure Mentem and Author of 'Security Awareness for Dummies' and 'You Can Stop Stupid' United States



Panel Discussion

Leveraging AI in Threat Intelligence to Enable Protection from Advanced Threats



Employing AI-backed software to provide advanced safety for online users, as well as using AI to detect viruses and malware more intelligently, Combining AI, threat intelligence, and data science to analyze and resolve new and complex cyber threats were topics covered by the panelists in the hybrid panel discussion.

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Panelists:

JACOB MATHEW
Head of Information Technology, Government of Abu Dhabi Entity, United Arab Emirates

DR ASHRAF M. A. AHMAD
Dean of Computing Sciences, College, Princess Sumaya, University for Technology, Hashemite Kingdom of Jordan

ENG. MONA ALSHEHRI
Risk and Compliance Analyst, Saudi Air Navigation Services Saudi Arabia

DR AHMED ABD EL HADY MOHAMED
Director of Quality in General, Administration for Quality and Environmental Affairs, Holding, Company for Water and Waste, Water (HCWW), Egypt

PROF. QASEM ABU AL-HAIJA
Assistant Professor of Cybersecurity, Princess Sumaya, University for Technology, Hashemite Kingdom of Jordan

WASEEM AL ROUSAN
IT Director, Airport International Group, Hashemite Kingdom of Jordan

Moderator:

DR. HOSSAM ELSHENRAKI
Associate Professor, Dubai Police HQ, United Arab Emirates



Abdulrahman Al-Nimari
VP, Cyber Security, Confidential
Saudi Arabia

Keynote

Zero Trusting Your Enterprise

The crowd was addressed by Mr. Abdulrahman Al-nimari on the topic of “Zero Trusting Your Enterprise.” He spoke on the castle-based traditional IT network security and on Zero trust security, an information technology security architecture that strictly verifies the identities of all users and devices trying to access network resources, whether they are inside or outside the network perimeter. He also explained how the concept of zero trust encompasses a variety of implementations and ideas and takes a holistic approach to network security. We’ll go over the top suggestions for launching the zero trust concept implementation in an organisation.

Castle security makes it challenging to enter the network from outside, but everyone there is automatically trusted.

Keynote

Building a Resilient Cybersecurity Organization

George Eapen briefly outlined upon construction of a Resilient Cybersecurity Organization by stating out examples on Cybersecurity incident at Enterprise level resulting in a Catastrophic event like, ransomware attack, Data breach exposing sensitive details, OT Cyber incidents causing massive outages.

In my opinion the real risk from cyber security is the impact to your business continuity, or in other words disruption. All these ransomware, data breach, data wiping are causing disruption. If you are non-compliant, you will not be able to operate in your region

George Eapen
Group CIO, Petrofac,
United Arab Emirates





Dr Ashraf M. A. Ahmad
Dean of Computing Sciences College,
Princess Sumaya University for Technology
Hashemite Kingdom of Jordan

Keynote

Open-Source Intelligence in Arabic Challenges and Solutions

Dr. Ashraf started his keynote by speaking about Open Source Intelligence Social media intelligence and how to collect, extract, and analyze the content of Jordanian Facebook user profiles.

A framework for picture analysis, image characteristics, sentiment analysis, and a framework for predicting profile risk classification were also covered.

Building a true OSINT system can give us and help us to have a so called preventive security in our country, based on huge number of OSINT users.

Keynote

Incident Response and Ransomware Negotiation

The opening remarks discussed The Rise of Ransomware and investigating the response and responsibilities during Incident Response. He also spoke about the importance of Ransomware Negotiation, Incident Response Phases and the drastic change to the Cyber Security Landscape. He addressed the question of how the song of the unsung hero will be written about diplomatic stoicism in times of crisis, shared ransomware application scenarios, the

Ransomware is very much a reality; it's something that people deal with on a daily basis. As a result of the new digital ecosystem that's developing around mobile banking, cloud computing, and AI, cybersecurity worries have significantly risen.

Ricoh Danielson
CEO, 1st Responder, an Incident Response Firm, USA





Othman Aldawamenah
Regional Manager, Mandiant,
United Arab Emirates

Tech Talk

Dynamic Cybersecurity Program

In this Tech Talk by Mr. Othman, he started off by speaking about a revolutionary approach to cybersecurity programming known as a dynamic cybersecurity programme. He continued by describing how Mandiant helps its clients become more resilient to cyber risk and generate efficient and successful security operations and discussed about how to drive effective and efficient security operations and reducing the business impact of a breach. He reviewed the module families made up of threat intelligence, security validation, automated defence, and attack surface management as he concluded his presentation.

Attack Surface Management is all about continuous discovery and assessment of the external attack surface so that we can get ahead and see what the attacker sees when they look at us.

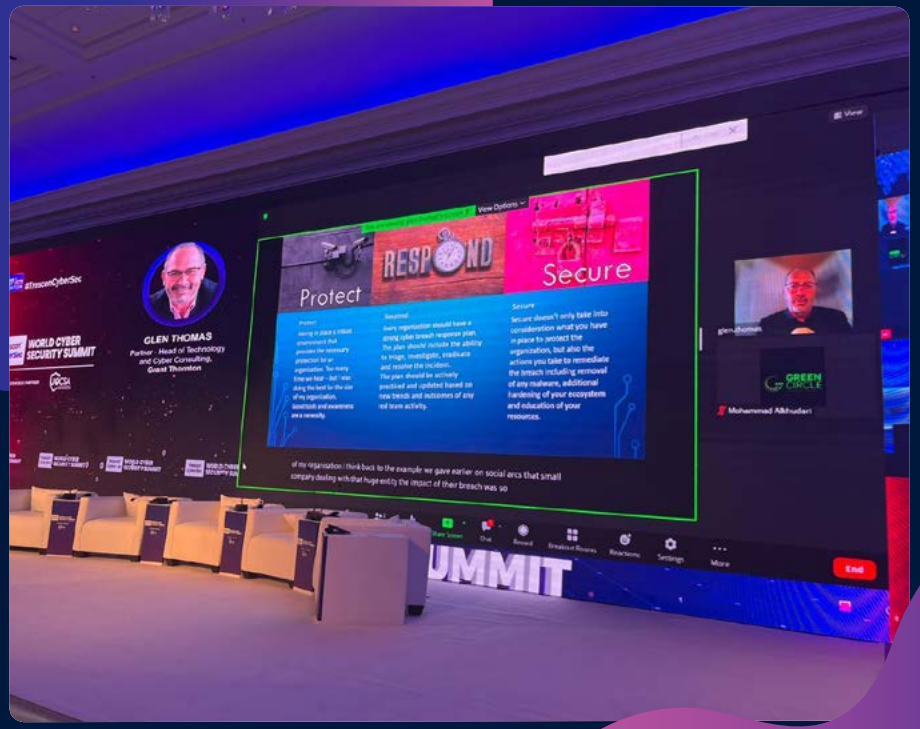
Keynote

How Cyber Attacks and Data Breaches damage reputation?

Some of the topics covered under this keynote session were: How can cyberattacks affect a company's reputation in a significant and long-lasting way; Using Critical Access Management to safeguard your business before a breach is even a possibility; Using Critical Access Management to safeguard your business before a breach is even a possibility. Mr. Glen Thomas concluded his presentation by discussing about organizing cybercrime attack model.

There is no platform or person that's impacting on your eco system that is perfect that allows you to have complete security of an organization but security measures dramatically reduce the risk of cyber-attack.

Glen Thomas
Partner - Head of Technology and
Cyber Consulting, Grant Thornton, UAE





Prof. Mohand Tahar Kechadi
Professor - School of Computer Science,
University College Dublin, Ireland

Keynote

Cybersecurity in the era of Big Data Analytics

Prof. Mohand Kechadi discussed big data and big data applications as part of her introduction. Next, he discussed big data administration and analysis, security and big data, data in use, data protection techniques, data analysis, and privacy. He also discussed smart agriculture and big data for individuals. He discussed the formation of the garbled circuit and garbled and circuit.

I think if there is a sector today where big data will be a significant positive, that's the agriculture sector

Tech Talk

Attack Vectors and Attack Surface Management

He introduced a use case and spoke about how cisco was hacked. He explained attack surface monitoring, why attack surface monitoring, attack surface, and its types along with security service and risk score of an app. He further had an interactive Q&A session with the audience.

If we map all the attack surfaces and map all the attack vectors, we can prevent attackers from attacking your network

Rahul Sasi
Founder and CEO, CloudSEK, India



Fireside Chat

What is Layered Security and how does it protect your data?



The panel discussed data security, private data, rights of accessing data, and factors affecting data privacy. They also spoke about security measures, comparison between data privacy and data security, steps to protect data, data life cycle management, and the importance of data retention policy. They also discussed Data security challenges that organizations face, how people, processes, and technology can be used in order to protect data throughout its entire lifecycle and Improving your cyber posture by adopting a layered security approach.

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Speakers:

ENG. RAMI MA'AYAH
Chief Information Technology & Project Management Officer, Cairo Amman Bank, Hashemite Kingdom of Jordan

RIYAD JAZMAWI
Head of Information Security and IT Governance, INVESTBANK Hashemite Kingdom of Jordan

Moderator:

TAHA HUSSAIN
Information Security Specialist, Dubai Electricity & Water Authority DEWA, United Arab Emirates



Dr. Hussain Aldawood
Chief Information Security Officer (CISO), Arabian Drilling Company, Saudi Arabia

Keynote

Cybersecurity Social Engineering and its Uses in Industry

Dr. Hussain spoke about the CIA triad, a security principle the biggest cyberattacks in history, cybersecurity challenges in 2022, social engineering and it's being effective along with the phases of social engineering and factors that leave an organization vulnerable.

> ***Social engineering is the art of manipulation of tricking the human nature.***

Keynote

Investing in Cybersecurity Awareness among Employees

He spoke about the history of cyber security, the future of cyber security, hackers' types and attack methods, motivation of hackers, common types of attacks, and malware types. He also discussed phishing, email phishing, methods of identifying phishing attempts, phishing stimulation campaigns, and cyber security roles and goals along with awareness.

> *Humans are main factors and humans are the ones that build the technology that we have today, and humans are the ones that are going to secure it*

Eng. Abdullah Biary
Chief Information Security Officer, United Cooperative Assurance, Saudi Arabia





Nada Khater
Head of Digital Transformation, Policies and Strategies, Ministry of Digital Economy & Entrepreneurship Hashemite Kingdom of Jordan

Keynote

Policy Implementation - Cybersecurity Integration into Digital Economy

He spoke about the history of cyber security, the future of cyber security, hackers' types and attack methods, motivation of hackers, common types of attacks, and malware types. He also discussed phishing, email phishing, methods of identifying phishing attempts, phishing stimulation campaigns, and cyber security roles and goals along with awareness.

The digital development community and cyber security community share related goals of strengthening the digital capacity building including the ability to effectively use advanced technology while at the same time we have to take care to ensure that citizens are safe, protected and productive online.

Keynote

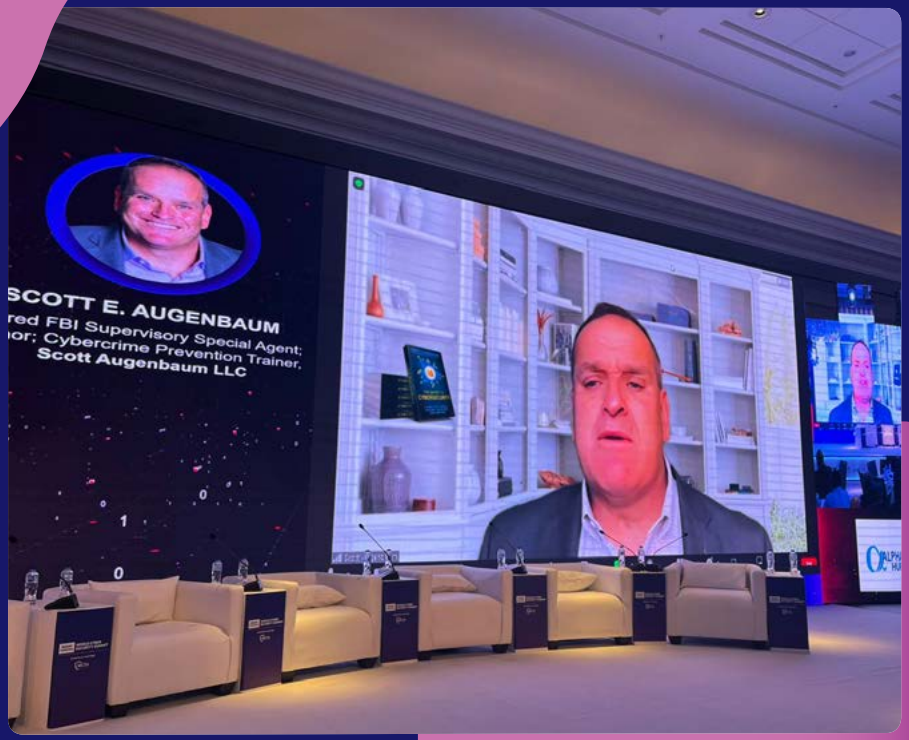
Trending Cybersecurity Threats and How to Prevent them

The impact of cyberattacks, the idea of cyber survivability, cyber military, computer networking security, and data security, as well as the instruments and practises used to deal with cyberattacks and threats, such as cyber law and cyber strategy, were all topics covered by Dr. Haidar in this keynote address.

The biggest mistake we are committing in handling cyber threats basically is that we are dealing with all of this as one, we are implementing one policy for everything.

Dr. Haidar Fraihat
Cluster Leader - Statistics, Information Society, and Technology, United Nations, Economic and Social Commission for Western Asia (ESCWA), Lebanon





Scott E. Augenbaum
Retired FBI Supervisory Special Agent; Author; Cybercrime Prevention Trainer, Scott Augenbaum LLC, United States

Keynote

Are You Prepared or Will You Be The Next Victim?

He spoke about How to Reduce Your Chances of becoming the Next Cybercrime Victim without Having to Purchase Additional Products/ Services or Needing an Advanced Degree in Computer Science.

> ***Cyber criminals don't have a threat profile.***

Tech Talk

Plan For What Is Difficult While It Is Easy- The Defender's Advantage

Mr. Jamil spoke about Jordan in cyber news. He also spoke about the concept of know your enemy and my security business as usual and about modern elements of cyber defense and explained on how to win a battle before you fight it all pertaining to cyber security.

> ***There is a lot of sources we can use to check for new threats.***

Jamil Abu Aqel
Director Systems Engineering, Mandiant, United Arab Emirates



Panel Discussion

SaaS Security: Meeting The Needs of Modern Enterprises



The panel discussed about an overview of the current Cloud Security challenges

- Implementing processes and platforms to keep data secure
- Identifying potential vulnerabilities and taking actions to remediate those vulnerabilities.

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Speakers:

PROF. MOHAND TAHAR KECHADI
Professor - School of Computer, Science, University College Dublin, Ireland

ABDULRAHMAN AL-NIMARI
VP, Cyber Security, Confidential,Saudi Arabia

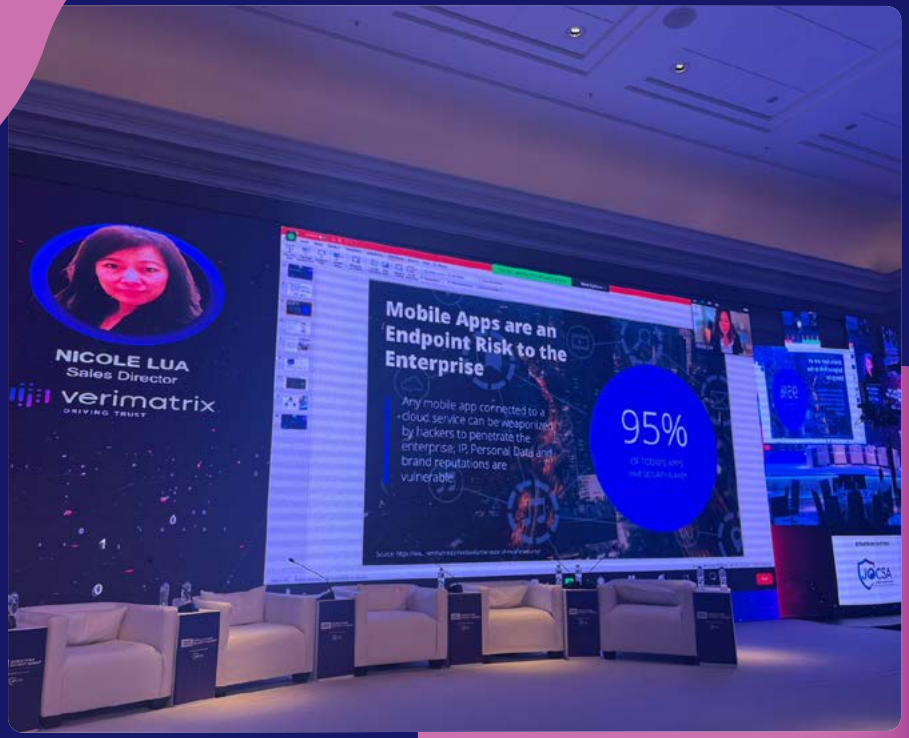
GLEN THOMAS
Partner - Head of Technology and Cyber Consulting, Grant Thornton, United Arab Emirates

RICOH DANIELSON
CEO, 1st Responder, an Incident, Response Firm, United States

ENG. ABDULLAH BIARY
Chief Information Security Officer, United Cooperative Assurance, Saudi Arabia

Moderator:

ENG. LAMA ARABIAT
Head of Artificial Intelligence, Ministry of Digital Economy and Entrepreneurship, Hashemite Kingdom of Jordan



Nicole Lua
Sales Director,
Verimatrix

Tech Talk

Mobile Application Security and Shielding

Ms. Nicole began this tech session by giving a brief overview of Verimatrix. She then discussed how mobile apps provide an endpoint risk to the company, case studies on emulator attacks, the proven security of mobile apps, strategies for preventing future attacks, and the verimatrix philosophy.

I think there are two things you should look for in a device to prevent it from being reverse engineered: it should have zero code methodology and it should have an intelligence to guide you on how to do the protection

Keynote

How the Metaverse could shape Cyber Security?

Mr. Ramy began his keynote by introducing the metaverse and describing it as the new iteration of the internet. He then went on to explain in detail the history of the web, the timeline of the metaverse, the global metaverse market, the cities and nations betting on the metaverse, the main reasons for joining the metaverse, building a metaverse from concept to reality, how

The Metaverse's 3D environment will make it easier to employ engineering techniques more successfully. The topic of data security will be increasingly delicate, and vulnerabilities are likely to grow.

Eng. Ramy Aldamati
Co-Founder and Chief Executive Officer,
ALBRZA Global, UAE



SPEAKERS



BASSAM MAHARMEH
President,
National Cyber Security Center (NCSCJO)
Jordan



MOHAMMAD ALKHUDARI
Chief Executive Officer,
Green Circle
Jordan



NIDAL AL-BITAR
Chief Executive Officer,
Information and Communication Technology Association of Jordan (int@j)
Jordan



IRA WINKLER
President of Secure Mentem and Author of 'Security Awareness for Dummies' and 'You Can Stop Stupid'
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ABDULRAHMAN AL-NIMARI
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Government of Abu Dhabi Entity
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NICOLE LAU
Sales Director,
Verimatrix
Oslo Norway



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Saudi Arabia



RAHUL SASI
Founder and CEO,
CloudSEK
India



AHMED ALLAM
Business Group Lead - Cyber
Security & Modern Work,
Middle East,
Microsoft
Kuwait



JAMIL ABU AQEL
Director Systems Engineering,
Mandiant
United Arab Emirates



OTHMAN ALDAWAMENAH
Regional Manager,
Mandiant
United Arab Emirates



DR. HUSSAIN ALDAWOOD
Chief Information Security Officer,
Arabian Drilling Company
Saudi Arabia



TAHA HUSSAIN
Information Security Specialist,
Dubai Electricity & Water
Authority - DEWA
United Arab Emirates

SPEAKERS



DR. HOSSAM ELSHENRAKI
Associate Professor,
Dubai Police HQ
United Arab Emirates



ENG. MONA ALSHEHRI
Risk and Compliance Analyst,
Saudi Air Navigation Services
Saudi Arabia



DR AHMED ABD EL HADY MOHAMED
Director of Quality in General Administration for Quality and Environmental Affairs, Holding Company for Water and Waste Water (HCWW) **Egypt**



ENG. RAMY ALDAMATI
Co-Founder and Chief Executive Officer,
ALBRZA Global
United Arab Emirates



H.E. BELAL HAFNAWI
Commissioner - Board Member,
Telecommunications Regulatory Commission (TRC-Jordan)
Jordan



NADA KHATER
Head of Digital Transformation Policies and Strategies,
Ministry of Digital Economy & Entrepreneurship
Jordan



ENG. LAMA ARABIAT
Head of Artificial Intelligence,
Ministry of Digital Economy and Entrepreneurship
Jordan



DR. ASHRAF AHMAD
Dean - Princess Sumya University for Technology (PSUT),
Open Source Intelligence in Arabic Challenges and Solutions
Jordan



PROF. MOHAMMAD ALNABHAN
Professor of Computer Science,
Princess Sumaya University for Technology
Jordan



PROF. QASEM ABU AL-HAIJA
Assistant Professor of Cybersecurity, Princess Sumaya University for Technology
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DR MUSHIRA A. ENEIZAT
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Jordan Islamic Bank
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Chief Information Technology &
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Cairo Amman Bank
Jordan



WASEEM AL ROUSAN
IT Director,
Airport International Group
Jordan



RIYAD JAZMAWI
Head of Information Security and
IT Governance,
INVESTBANK
Jordan



MOHAMMAD ALREFAE
Co-Founder,
Jordan Cyber Security Awareness
Association (JOCSA)
Jordan

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Battle against cyber threats to be addressed by cyber security visionaries at World Cyber Security Summit, Jordan

By Priya Abraham on August 12, 2022 No Comments / 2305 views



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Battle against cyber threats to be addressed by cyber security visionaries at #WCSSJordan

The 17th global edition of World Cyber Security Summit is gearing up with the goal of constructing a security framework for organisations in Jordan. The summit is taking place on 15 – 16 August 2022 in Jordan, and features notable speakers including Mohammad Alkhudari, Ira Winkler, Abdulrahman Al-nimari, Prof. Mohand Tahar Kechadi, George Eapen and many more.

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Battle Against Cyber Threats to Be Addressed by Cyber Security Visionaries at #WCSSJordan

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Battle Against Cyber Threats to be Addressed by Cyber Security Visionaries at WCSSJordan

by Emily Johnson – August 11, 2022 in Press Release



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