

# HODL

by trescon

## Vanguard of Blockchain and Beyond

 **14-15 May 2025**

 Joharah Ballroom, Madinat Jumeirah, Dubai

 [hodlsummit.com/dubai2025](https://hodlsummit.com/dubai2025)

### Event Guidelines

Type: Startup Pod - 1sqm x 2sqm

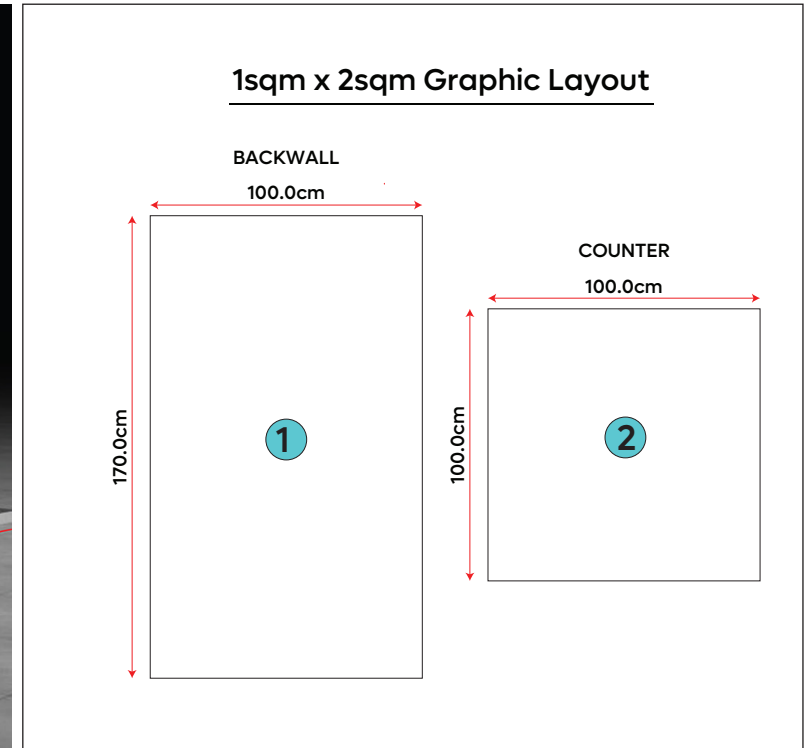
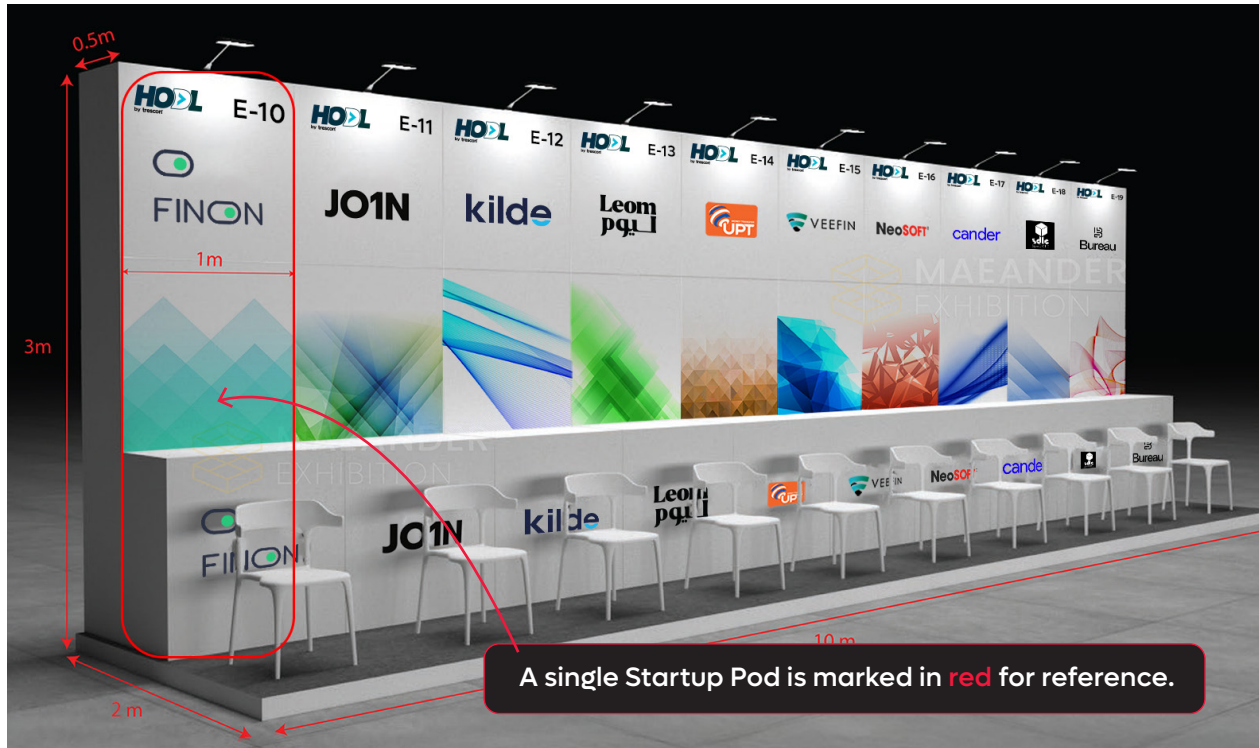
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# 1sqm x 2sqm Exhibitor Booth Mock-Up



## Each Startup Pod includes:

- ✔ One 1sqm x 2sqm booth structure with PVC wall and vinyl sticker for visuals
- ✔ One chair and one standard power socket
- ✔ Printing of the visuals submitted by the client on the Pod walls
- ✔ One arm light
- ✔ Flooring: MDF raised platform with carpet flooring.

## Cost: Free

Startup Pod structure and build is free as part of the Startup Pod Exhibitor Package (US\$ 2,500 + 5% VAT)

[CLICK HERE TO SUBMIT VISUALS](#)

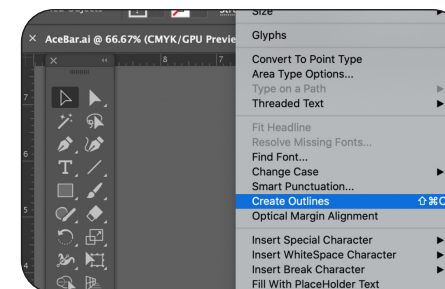
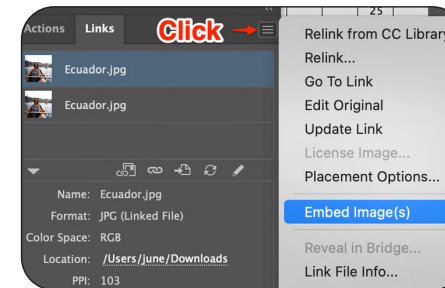
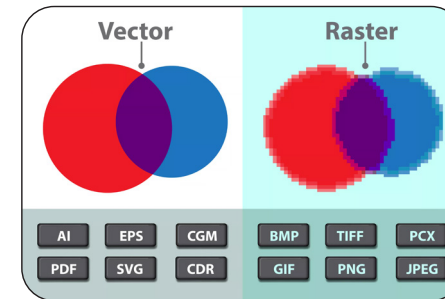
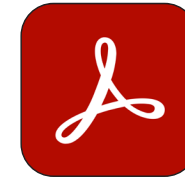
### NOTE:

- ✔ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✔ Startup Pod structure and build is a standard approved design and cannot be altered.
- ✔ To ensure that you can manage your giveaways effectively, it's important to keep them within your booth, as there is no storage space available for them elsewhere.

# Important instructions

**Prior to sending the artwork, please confirm that the following criteria are met:**

- ✔ Artwork should be in Adobe Illustrator or High res PDF with accurate dimensions.
- ✔ Artwork should be in CMYK mode.
- ✔ Elements, logos and images used should be in Vector format.
- ✔ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.
- ✔ Ensure all text is converted to curves/outlines (text editability should not be retained).
- ✔ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.





For any support regarding your  
exhibition booth, contact:

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