HODL
by trescon

Vanguard of Blockchain and Beyond

📅 **14-15 May 2025**

📍 Joharah Ballroom, Madinat Jumeirah, Dubai

🌐 hodlsummit.com/dubai2025
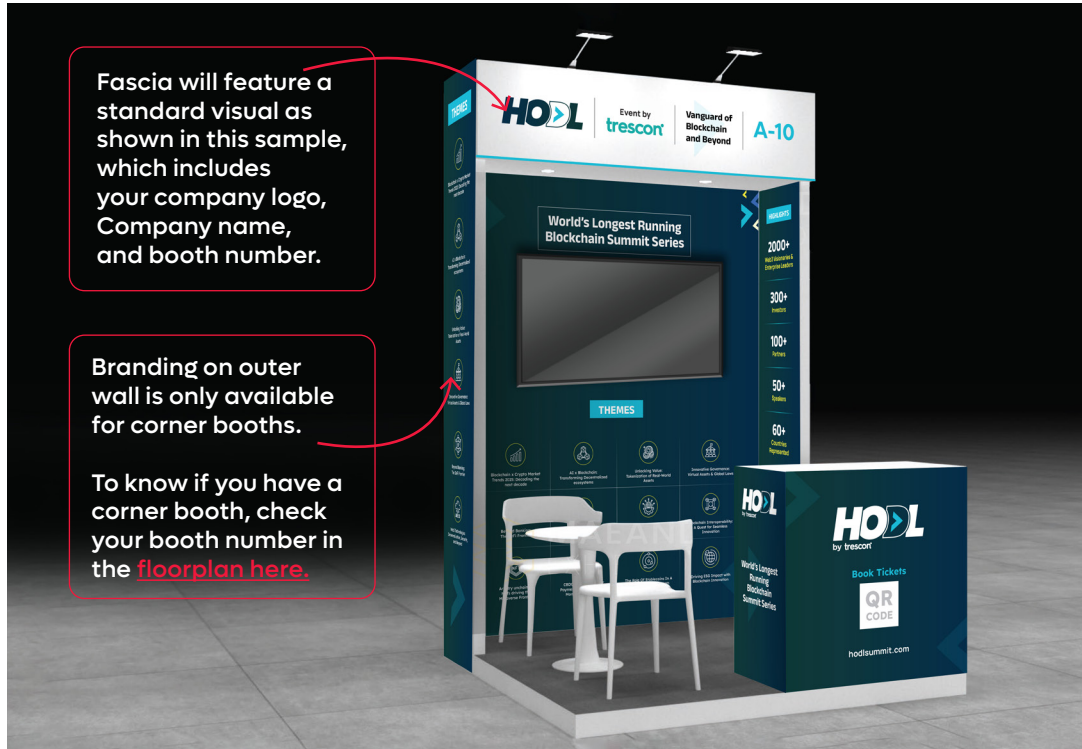
Event Guidelines
Type: 2sqm x 2sqm

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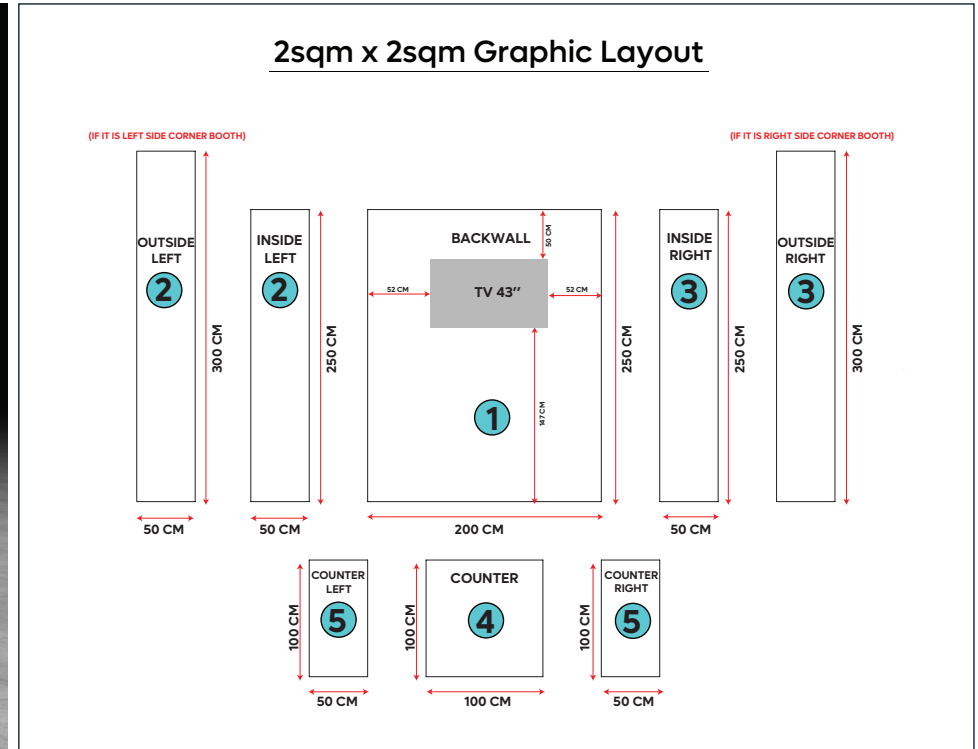
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2sqm x 2sqm Exhibitor Booth Mock-Up

Fascia will feature a standard visual as shown in this sample, which includes your company logo, Company name, and booth number.

Branding on outer wall is only available for corner booths.

To know if you have a corner booth, check your booth number in the floorplan here.

2sqm x 2sqm Graphic Layout

(IF IT IS LEFT SIDE CORNER BOOTH)

(IF IT IS RIGHT SIDE CORNER BOOTH)

OUTSIDE LEFT **2** — 300 CM — 50 CM

INSIDE LEFT **2** — 250 CM — 50 CM

BACKWALL — 50 CM — TV 43'' — 52 CM — 52 CM — 147 CM — 200 CM **1**

INSIDE RIGHT **3** — 250 CM — 50 CM

OUTSIDE RIGHT **3** — 300 CM

COUNTER LEFT **5** — 100 CM — 50 CM

COUNTER **4** — 100 CM — 100 CM

COUNTER RIGHT **5** — 100 CM — 50 CM

Each 2sqm x 2 sqm exhibitor booth includes:

- ✓ One 2sqm x 2sqm booth structure with PVC walls and vinyl sticker visuals
- ✓ One branded reception table
- ✓ One standard power socket
- ✓ One 42" TV
- ✓ One white table and 2 white chairs
- ✓ Two arm lights
- ✓ Flooring: MDF raised platform with carpet flooring
- ✓ Printing of visuals submitted by client

CLICK HERE TO SUBMIT VISUALS

Cost: US$ 1,300 + 5% VAT

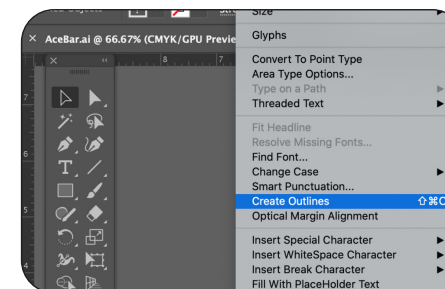This cost is towards booth building and not the actual cost of the exhibitor booth package.
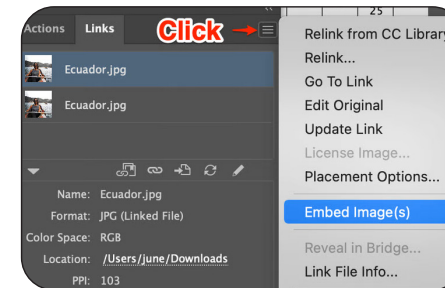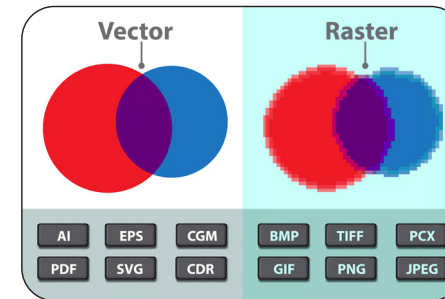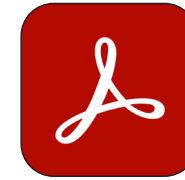
NOTE:

- ✓ Exhibitors are advised not to bring any roll-ups/standees as they are not allowed.
- ✓ Booth structure and build is a standard approved design and cannot be altered.
- ✓ Building custom booth structures are not allowed in this exhibitor package.
- ✓ To ensure that you can manage your giveaways effectively, it's important to keep them within your booth, as there is no storage space available for them elsewhere.

Important instructions

Prior to sending the artwork, please confirm that the following criteria are met:

- ⊘ Artwork should be in Adobe Illustrator or High res PDF with accurate dimensions.

- ⊘ Artwork should be in CMYK mode.

- ⊘ Elements, logos and images used should be in Vector format.

- ⊘ If elements, logos and images are not in vector format, they should be embedded as high-quality jpg/png files.

- ⊘ Ensure all text is converted to curves/outlines (text editability should not be retained).

- ⊘ Additionally, attach the final artwork jpg/pdf for reference so that we can crosscheck for any missing elements.

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For any support regarding your
exhibition booth, contact:

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