

09:00– 9:45	Booth Visits and One-on-One Discussions
09:45 – 9:55	Welcome Address
<p style="text-align: center;"><b>National Cyber Security and Critical Infrastructure</b></p> <p>The middle east government in the region is striving to create a secure digital environment. A strategic approach to national cyber security is needed that follows a “CCC” framework — <i>comprehensive</i> in nature, <i>collaborative</i> by intention, and <i>capability-driven</i>; Establishing a centralized national cyber-security body, with a clearly defined mandate, defining a national cyber-security strategy and establish the national dialogue.</p> <p>Middle East governments are acutely aware of the new threat landscape associated with digitization. To bolster their national cyber-security capabilities and elevate the protection level of their critical national information infrastructures, many of them have stepped up their cyber-security activities in recent years.</p>	
<p><b>10:00 – 10:15</b> <b>GOVERNMENT KEYNOTE</b></p>	<p><b>Crucial need for Cyber Security and Resilient Data Infrastructure</b></p> <p><b>DR. BUSHRA AL BLOOSHI</b> Head of Research and Innovation, Dubai Electronic Security Center, UAE</p>
<p><b>10:20 – 11:10</b> <b>GOVERNMENT PANEL DISCUSSION</b></p>	<p><b>Governing Security of Information And Operational Risk In Critical Infrastructure and Government services on a National level</b></p> <ul style="list-style-type: none"> <li>• Cyber Security for the MENA Governments: challenges, strategies, opportunities.</li> <li>• Navigating cyber threat intelligence and a roadmap to a secure nation.</li> <li>• Safe e-government: digital advancements for the future of secure Government services.</li> <li>• Smart cyber solutions for Smart Cities.</li> <li>• How to minimize Cyber threats for Critical National Infrastructure?</li> </ul>



	<p><b>PANELISTS:</b></p> <p><b>HANI ALMASMOUM</b> Senior Enterprise Architect, Saudi Data and Artificial Intelligence Authority, Saudi Arabia</p> <p><b>DR. OSAMA EL HASSAN</b> Vice-Chair of Emirates Health Informatics Society, Specialist, Health Informatics &amp; Smart Health Department, Dubai Health Authority, Board Member, International Society for Telemedicine &amp; Ehealth, Dubai Health Authority, UAE</p> <p><b>DR. BUSHRA AL BLOOSHI</b> Head of Research and Innovation, Dubai Electronic Security Center, UAE</p> <p><b>LAILA ABDULLAH AL HADHRAMI</b> Digital Transformation &amp; Change Management Expert- Ministry of Technology &amp; Communications MTC, Oman, Director - Oman Smart City Platform, Oman</p> <p><b>JAMEELA ABDULLA AL ALI</b> Director of IT Operations Department, Ajman Free Zone, UAE</p> <p><b>MODERATOR:</b></p> <p><b>ALENA DIQUE</b> Founder &amp; Coordinator, UNCTAD Youth Action Hub Oman, OMAN, UNCTAD, Oman</p>
<p><b>11:15 – 11:30</b> <b>TECH TALK</b></p>	<p><b>Offensive, Crowdsourced Security Testing: Why Your Current Pen Test is Not Good Enough</b></p> <p><b>RON PEETERS</b> Vice President Middle East &amp; Emerging Markets Synack, Netherlands</p>
<p><b>11:30 – 11:50</b></p>	<p><b>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</b></p>

<p><b>11:50 – 12:35</b> <b>TECHNOLOGY</b> <b>PANEL DISCUSSION</b></p>	<p><b>How are Emerging Technologies disrupting the Cyber Security industry?</b></p> <ul style="list-style-type: none"> <li>• Convergence: Adoption of AI/ML in strategies involved in Cyber Security</li> <li>• AI Potential to identify and counteract sophisticated cyber-attacks with minimal human intervention</li> <li>• Growing IOT Cyber Security risks and new ways to mitigate them</li> <li>• Cloud for Cyber security: safety panacea or new vulnerability?</li> <li>• Technology supply chain risk assessment: how to find reliable partner for successful cyber security journey.</li> </ul> <p><b>PANELISTS:</b></p> <p><b>ERDAL OZKAYA</b> Regional CISO, Standard Chartered Bank, UAE</p> <p><b>MUHAMMAD TARIQ AHMED KHAN</b> Head of Cyber Security Audit, Arab National Bank, Saudi Arabia</p> <p><b>SARA AL-MEGBEL</b> Member, Women in Cyber Security Middle East, Kuwait</p> <p><b>SAMIYAH ALANAZI</b> Lead IT/OT Cybersecurity Analyst, Women in Cyber Security Middle East, Saudi Arabia</p> <p><b>MODERATOR:</b></p> <p><b>ASHLEIGH WATSON</b> Chief IT Cyber Security Consultant, Al Yusr Leasing and Financing, Saudi Arabia</p>
<p align="center"><b>Cyber Security for Middle East Enterprises</b></p> <p>The Middle East cybersecurity pre-COVID 19 market size is projected to grow from USD 16.1 billion in 2020 to USD 28.7 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 12.2%, whereas the post-</p>	



# WORLD CYBER SECURITY SUMMIT

15 Feb 2021 | MENA



Virtual

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COVID 19 market size is projected to grow from USD 15.6 billion in 2020 to USD 29.9 billion by 2025, at a CAGR of 13.8% during the forecast period.

<p><b>12:40 – 13:20</b> <b>BFSI PANEL DISCUSSION</b></p>	<p><b>Evolving cyber security trends and challenges faced in Banking and Finance sector</b></p> <ul style="list-style-type: none"> <li>• Data auditing technologies and security validation</li> <li>• Protecting sensitive customer data</li> <li>• Effective ways to build cyber resilience</li> <li>• Understanding security loopholes and preventing data breaching</li> <li>• How to balance cybersecurity and regulatory compliance?</li> </ul> <p><b>PANELISTS:</b></p> <p><b>ABDULLAH FAISAL BIARY</b> CISO, United Cooperative Assurance, Saudi Arabia</p> <p><b>MOHAMMED AL SAIE</b> Principal- Technology Department, Arcapita Group, Bahrain</p> <p><b>AMNA AL-BALUSHI</b> Chief Information Security Officer, Bank Nizwa, Oman</p> <p><b>AFTAB HASAN</b> Secretary General, Insurance Business Group (IBG) UAE</p> <p><b>MODERATOR:</b></p> <p><b>ASMA KOTB</b> CISO, ADIB, Egypt</p>
<p><b>13:20 – 13:50</b></p>	<p><b>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</b></p>



<p><b>13:35 – 14:20</b> <b>CROSS-INDUSTRY ENTERPRISE PANEL DISCUSSION</b></p>	<p><b>Understanding cybersecurity awareness and building a cyber-aware culture in enterprises</b></p> <ul style="list-style-type: none"><li>• Importance of a cyber-secured environment: Building a security driven IT and data ecosystem.</li><li>• Capability building: cyber awareness trainings and programs for the enterprises.</li><li>• Automation and integration of cyber security in the operational processes.</li><li>• Safe data: Latest technologies for preventing data breaching and protecting critical data.</li><li>• Technical strategies for preventing ransomware and phishing attacks.</li><li>• Creating successful cyber security team within organization: best strategies</li></ul> <p><b>PANELISTS:</b></p> <p><b>MOHAMMED AL-MENGASH</b> General Manager Cyber Security Strategy and Architecture, Saudi Telecom Company, Saudi Arabia</p> <p><b>SANJEEV MADAVI</b> Director Technology, Asyad Group, Oman</p> <p><b>MAHER AL MASKARI</b> Head of Information Technology - Infrastructure &amp; Support, Sinyar, Oman</p> <p><b>MARIOS ROUSSOS</b> Chief Information technology officer, Jeddah park health, Saudi Arabia</p> <p><b>MODERATOR:</b></p> <p><b>NISREEN AL KHATIB</b> Women in Cyber Security Middle East, Lebanon</p>
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<p><b>14:35 – 15:15</b> <b>HEALTHCARE</b> <b>FIRESIDE CHAT</b></p>	<p><b>Protecting critical data with Cyber Security for Healthcare organizations.</b></p> <ul style="list-style-type: none"> <li>• Patient data: how to keep your records safe?</li> <li>• Latest cyber technologies to combat increasing cyber threats.</li> <li>• Cyber Incident recovery: effective strategies.</li> </ul> <p><b>PANELISTS:</b></p> <p><b>MOHAMED GAMAL</b> Director of IT (Head of Information Technology), Al Zahra Hospital, UAE</p> <p><b>ABDULAZIZ ALKHLAIF</b> Chief Information Officer, Dr. Abdul Rahman Al-Mishari Hospital, Saudi Arabia</p> <p><b>MODERATOR:</b></p> <p><b>RAMAKRISHNAN NATARAJAN</b> Vice President of IT, Emirates Hospitals Group, UAE</p>
<p><b>15:15 – 15:30</b></p>	<p><b>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</b></p>