



09:00– 9:40	Booth Visits and One-on-One Discussion
09:45 – 9:55	Welcome Address
<p>Cyber Security and Defense strategy for Government of Saudi Arabia</p> <p>In its Vision 2030 development plan, Saudi Arabia included a National Transformation Program whose purpose is to diversify the Kingdom’s income away from the oil industry. One of the core tenets of that program is to enable the growth of the private sector by developing the digital economy. This transformation requires easing the flow of information, securing it and preserving the integrity of all systems. It also requires maintaining and supporting the cybersecurity of the Kingdom in order to protect its vital interests, national security, critical infrastructures, high priority sectors and governmental services and practices.</p>	
10:00 – 10:15 OPENING KEYNOTE	<p>Cyber Security Technologies for Smart Cities of the Future.</p> <p>MIKE LOGINOV CISO & CPO, NEOM, Saudi Arabia</p>
10:20 – 10:40 TECH TALK	<p>Maintaining Cyber Resilience During Covid: Planning for Recovery</p> <p>HAIDER PASHA Sr. Director and Chief Security Officer for North/Eastern Europe, Middle East, & Africa, Palo Alto Networks, UAE</p>
10:45 – 11:25 GOVERNMENT PANEL DISCUSSION	<p>Cyber Security and Defense strategy for Government</p> <ul style="list-style-type: none"> ● Government Cyber Security and defense strategies: best practices and current challenges. ● Cyber security legal framework and regulations. ● Protecting National Critical infrastructure from Cyber Threats. ● Smart cyber security to protect smart cities.



PANELISTS:

MIKE LOGINOV

CISO & CPO, NEOM, Saudi Arabia

SULTAN MORAISHED

CISO, Red Sea Development, Saudi Arabia

AHMED ALDAMMAS

Executive Director Cybersecurity, The Council Of Cooperative Health Insurance, Saudi Arabia

MODERATOR:

ALI ABDULLAH HASAN

Head of IT, National Oil and Gas Authority, Bahrain

11:30 – 11:45

Networking Opportunities, Exhibition Booth Visits, One-to-one meetings

11:45 – 12:00
TECH TALK

The State of Ransomware

TAREK KUZBARI

Regional Director Middle East & Turkey, Cybereason, United Arab Emirates

12:05 – 12:30
FIRESIDE CHAT
ON CRITICAL
INFRASTRUCTURE

Creating Cyber Security framework for Critical Assets and Critical Infrastructure

- HMI/SCADA Dangers & Cyber security Strategies: check list for Critical Infrastructure.
- Cyber security for smart buildings and IoT devices.
- Developing a roadmap for Operational Coordination in Cyber Incident: Disaster prevention and recovery planning for Cyber Attacks.



PANELISTS:

DARWEESH BUAINAIN

CISO, SATORP (Saudi Aramco Total Refining and Petrochemical Co.), Saudi Arabia

EMAD AL-MUAYBID

Cyber Security Director, SABIC, Saudi Arabia

MODERATOR:

FAISAL BIN HUMAID

Executive Manager, Cybersecurity & Risk OT/IT, ACWA Power

12:35 – 12:50
TECH TALK

Account Takeover

TOM SAMS

Solutions Engineer, Digital Shadows, UK

12:55 – 13:10
TECH TALK

How Artificial Intelligence enhances cyber security

PROFESSOR BEN AZVINE

Global Head of Security Research and Innovation,
BT Security, UK

13:10 – 13:25

Offensive, Crowdsourced Security Testing to Better Protect KSA Companies and Government.

RON PEETERS

Vice President Middle East & Emerging Markets, Synack,
Netherlands

13:25 – 13:50

Networking Opportunities, Exhibition Booth Visits, One-to-one meetings



Cyber Security for Saudi Arabian Enterprises

Ninety five per cent of businesses in Saudi Arabia have experienced at least one business impacting cyber attack in the past 12 months, according to a new industry report. These attacks have had a profound effect, with companies reporting loss of customer and/or employee data (41 per cent), ransomware payments (37 per cent) and financial loss or theft (35 per cent) as the main aims of the attacks. In order to mitigate the potential risk posed by cyber criminals, enterprises must ensure that security is embedded in the DNA of their work flows, according to the report.

13:50 – 14:30**CROSS-INDUSTRY****ENTERPRISE****PANEL DISCUSSION****Cyber security in the digital era: how enterprises can prepare for the next generation of cyber threats.**

- Developing effective enterprise cyber security strategy: best practices.
- Cloud security: modern ways to protect your organization cloud data storages.
- Endpoint security for remote workforce: making sure that company data is safe in office and at home.
- Zero-Trust Security as a critical component of cyber security strategy.
- World will never be the same: how enterprises are adapting to new post Covid-19 cyber reality.

PANELISTS:**MOHSEN ALHELAL**

Cybersecurity Compliance Director, Saudi Telecom Company, Saudi Arabia

ABDULAZIZ ALKHLAIF

CIO, Almishari, Saudi Arabia

MUATH AL HOMOUD

CISO, TASNEE, Saudi Arabia

BASSAM TOUMA

Business Development Manager, SHELT GLOBAL LTD., Cyprus

MOHAMMED MOUSA

CISO, IKEA, Saudi Arabia



	<p>MODERATOR:</p> <p>ABUBAKAR LATIF Director of Cyber Security, Bahrain Network, Bahrain</p>
<p>14:35 – 14:50 TECH TALK</p>	<p>State of 2020 DDoS threat landscape</p> <p>OMER YOACHIMIK Product Manager, Cloudflare, UK</p>
<p>14:55 – 15:10 TECH TALK</p>	<p>Other People’s Platforms: Defeating Online Fraud Outside Beyond the Enterprise</p> <p>DR. SAM SMALL Chief Security Officer, ZeroFOX, USA</p>
<p>15:15 – 15:30</p>	<p>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</p>
<p>15:35 – 16:15 BANKING AND FINANCE PANEL DISCUSSION</p>	<p>Cyber Security and Data Protection for Banking and Financial Institutions.</p> <ul style="list-style-type: none"> Secure infrastructure for financial transactions. KYC security: Technologies to protect the Personally Identifiable Information (PII). Banks cyber safety: effective strategy to protect operations and clients from Ransomware, phishing scams, DDoS and other cyber-attacks. Banking in 2020: how to ensure flexibility of operations without compromising security. <p>PANELISTS:</p> <p>TARIQ A KHAN Head of Information security, Internal Audit division, Arab National Bank</p> <p>MISHAL ALHELLOW Director of Technology, Arcapita, Bahrain</p>



	<p>KAMRAN AHMED AGM, Information Technology, Samba Financial, Saudi Arabia</p> <p>MODERATOR:</p> <p>ABDULLAH FAISAL BIARY CISO, Salama Cooperative Insurance Company, Saudi Arabia</p>
16:20 – 16:35	<p>Establishing Zero-Trust Security framework to protect enterprise data and prevent unauthorized access to the network.</p> <p>MUATH AL HOMOUD CISO, TASNEE, Saudi Arabia</p>
16:40 – 17:00 INTERNATIONAL KEYNOTE	<p>Today's state of Cyber security: technologies to protect government and enterprises in post pandemic world.</p> <p>VICTOR POLIC CISO, Head of Information Security and Assurance Services, International Labour Organization, Switzerland</p>
17:00 – 17:30	<p>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</p>