

## 3 DECEMBER, 2019

08:00 – 09:00 **REGISTRATION & WELCOME COFFEE**

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09:00 – 09:15 **POWER NETWORKING**

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09:15 – 09:20 **INTRODUCTION**

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09:20 – 09:30 **WELCOME ADDRESS**

**MOHAMMED SALEEM**  
CEO - Trescon

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09:30 – 09:45 **SETTING THE SCENE**

**"USING AI AND TRAFFIC MANAGEMENT"**

**JORGE SEBASTIAO**  
CTO EcoSystem, Huawei

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09:45 – 10:30 **PANEL DISCUSSION**

**'ENABLING INNOVATION THROUGH EFFECTIVE DIGITAL TRANSFORMATION'**

We know the only constant is change, but how is it effectively dealt with? In our fast paced world, organizations are constantly working to keep themselves updated with emerging technologies, trends and disruption. CIOs & CTOs are equipped to lead digital transformation and position their organizations to get ahead of constant change.

**Key Question: How do organizations digitally transform to take advantage of the opportunities created by new technologies?**

- Identifying digital technologies that support your digital transformation roadmap
- Embracing new technology to improve quality of service and increase staff productivity
- Leveraging technology and digital to access new markets
- Encouraging the participation of your workforce to cultivate innovation
- How to build a security conscious culture when growing your business
- Understanding the process required for business growth and continuous improvement

#### **PANELISTS:**

**DANIEL LUI**

CIO and VP Operations, Pacific Healthcare Group, Thailand

**SUWAT MEEMOOK**

Executive Vice President, Bangchak Corporation Public Company Limited, Thailand

**DR. BUNDIT RUNGCHAROENPORN**

IT and Digital Group Director, Boon Rawd Brewery Co. Ltd, Thailand

**NIKOLAUS ONG**

Chief Digital Officer, COMO Group, Singapore

**ARAPAT SANGKHARAT**

Executive Vice President Digital Transformation, Krungthai Bank, Thailand

**JIRADETT**

Deputy Director of Data Analytics, Bank of Thailand

#### **MODERATOR:**

**VINIT PATHELA**

CTO, Rugby School Thailand, Thailand

**10:30 – 10:50**

**TECH TALK by AntWorks™**

**‘Digital Transformation: The role of Intelligent Automation’**

This presentation examines the role of intelligent automation in enabling and driving digital transformation. It covers:

- The ‘input to insight’ intelligent automation journey
- The emergence of the digital workforce
- How human and digital workers combine to drive transformation
- How to unlock the value of data to focus on the digital journey

**HUGO WALKINSHAW**

Chief Partnership Officer, AntWorks™, Singapore

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**10:50 – 11:35**

**COFFEE BREAK AND NETWORKING SESSION**

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**11:35 – 12:20**

**PANEL DISCUSSION**

**‘TRANSFORMING THE CUSTOMER EXPERIENCE WITH AI’**

You can effectively drive business growth with Customer experience - or you can unexpectedly hurt it. When done right, CX can effectively mitigate risk, integrate with emerging technologies, like Artificial Intelligence, and give your business the competitive advantage it needs.

**Key Question: How to use AI and CX to drive business growth?**

- Integrating CX with emerging technologies like AI
- The role of data and artificial intelligence in the customer experience
- Personalization is key
- Delivering a seamless support experience while increasing productivity

**PANELISTS:**

**PRATHEEP KAMATH**

Digital and Client Experience Head, Citibank, Thailand

**ALAIN BOEY**

Chief Transformation Officer, ABCO Digital, Malaysia

**TIVAPORN HANBUNJERD**

Market & Customer Insight Lead, Roche Thailand Limited, Thailand

**ANNEMIEKE DE GROOT**

Sr. Business Partner Data & Tech Innovation Asia, AXA Insurance, Singapore

**KANOKPORN UAMSAISI**

Country IT Head, Merck, Thailand

**WATCHARAVIT RUNGSIMAVISRUT**

Head of Innovation, Real Asset Development, Thailand

**MODERATOR:**

**VINIT PATHELA**

CTO, Rugby School Thailand, Thailand

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**12:20 – 12:35**

**TECH TALK by KRYON SYSTEMS**

**‘THE FUTURE OF RPA’**

**Description:**

By 2021, Forrester estimates there will be over 4 million robots doing office, administrative, sales and related tasks. As the artificial intelligence (AI) revolution pushes the operational transformation of today’s enterprises to even greater heights, what do these innovations mean for robotic process automation (RPA)?

**Join our session and learn about:**

- How the holy triangle of RPA – bots, employees and AI – will change your business for the better
- RPA and the KPIs of the future that you simply can’t afford to ignore
- How RPA – done right – will drive business growth and increase your revenue potential

**MATAN TROGAN**

Head of Sales - APAC, Kryon Systems, Singapore

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**12:35 – 13:35**

**LUNCHEON NETWORKING**

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**13:35 – 13:50**

**KEYNOTE PRESENTATION**

**‘NEW TECHNOLOGY. TRY OR SKIP?’**

**VINIT PATHELA**

CTO, Rugby School Thailand, Thailand

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**13:50 – 13:55**

**ELEVATOR PITCH**

**“EVERY ENTERPRISE WANTS TO DELIVER NETFLIX/SPOTIFY LIKE EXPERIENCES.. CAN THEY?”**

**ROHIT GHOSH**

Business Development, Crayon Data Pte Ltd

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**13:55 – 14:40**

**PANEL DISCUSSION**

**‘OVERCOMING TRUST AND SAFETY CHALLENGES USING AI’**

Is Artificial Intelligence a defense or a threat? A charged debate around AI and machine learning to get insights on how they can automate cyber security; catch more threats and malicious attacks and prove a useful weapon against cyber-crime.

**Key Question: How does AI add value to cyber security and do you need it?**

- Handling huge volumes of security data
- Picking out threat needles in cyber haystacks
- Acceleration of detection and response times

**PANELISTS:**

**SURACHAI CHATCHALERMPUN**

CISO, Krungthai Bank, Thailand

**AMANDA BLUETT**

Head Cyber Defence and Assurance, CBRE, Singapore

**JUNYAWAT CHARTANULUK**

Founder of Drone Academy Thailand, Drone Academy Thailand,  
Drone Association of Thailand

**MODERATOR:**

**PIERRE SARRAT**

Group IT Manager, GCP Hospitality (Thailand), Thailand

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**14:40 – 15:00**

**KEYNOTE PRESENTATION: USE CASE ON FRAUD  
DETENTION**

**‘AI IN INSURANCE’**

**ANNEMIEKE DE GROOT**

Sr. Business Partner Data & Tech Innovation Asia, AXA Insurance,  
Singapore

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**15:00 – 15:15**

**KEYNOTE PRESENTATION**

**AI: REALITY OR MYTH**

**PROF. DR. PIERRE BRUNSWICK**

Co-Founder of EloCath Pte Ltd, Founder of IAMA & FIP Inc  
Singapore

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**15:15 – 15:45**

**COFFEE BREAK AND SPEED NETWORKING**

**15:45 – 16:30**

**FISHBOWL SESSION**

The Fishbowl will be easily accessible throughout the conference day. Ensure you place all your questions in there and get set for an engaging

30 minute session where we power through as many of your doubts as we can.

A maximum of 2 minutes per question, our advisory committee will choose 15 of the most thought provoking topics from the fishbowl!

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**16:30 – 16:40**

**SUMMARY AND CLOSING REMARKS**