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| <b>09:10 – 9:45</b>                      | <b>Booth Visits and One-on-One Discussion</b>  |
| <b>9:45 - 9:55</b>                       | <b>Welcome address</b>   |
| <b>10:00 – 10:15<br/>OPENING KEYNOTE</b> | <b>Change is the only constant: AI driven innovation in the new normal</b><br><br><b>DR MOHD NOR AZMAN BIN HASSAN</b><br><br>Deputy Secretary General - Technology Development,<br>Ministry of Science, Technology and Innovation  |
| <b>10:20 – 10:35<br/>TECH TALK</b>       | <b>"Economics of AI"</b><br><br><b>SHAUN MCGIRR</b><br>AI Evangelist, Dataiku  |
| <b>10:40 – 10:55<br/>KEYNOTE</b>         | <b>Leveraging Computer Vision/AI to drive Safety at Industrial sites</b><br><br><b>KARUN AZHISUR</b><br>CIO GE Gas Power Asia  |
| <b>11:00 – 11:15<br/>TECH TALK</b>       | <b>How Data Virtualization Accelerates Machine Learning and AI Projects</b><br><br>In AI/ML systems, applications or machines are set up to learn from new information, and gradually, over time, they acquire the intelligence to support day-to-day business processes and decision making. The more data they receive, the more they learn, and the more accurate their predictions are. However, extracting data from multiple sources and then replicating it to a central repository is the old and inefficient way. This approach results in 80% of the project time being spent on data acquisition and preparation tasks. |



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|   | <p>Data virtualization is a modern data integration technique that integrates data in real-time, without having to physically replicate it. It can seamlessly combine views of data from a wide variety of different data sources and feed AI/ML engines with data from a common data services layer.</p> <p>In this session, you will learn :</p> <ul style="list-style-type: none"> <li>• How data virtualization delivers data in real-time, and without replication</li> <li>• How data virtualization can be used for data ingestion and manipulation</li> <li>• Customer story - A global brand leverages data virtualization to accelerate its AI projects</li> </ul> <p><b>ALEX HOEHL</b><br/>Senior Director, Partner Channel Sales &amp; Business Development, APAC Denodo</p> |
| <p><b>11:20 – 11:50<br/>GOVERNMENT<br/>FIRE-SIDE CHAT</b></p> | <p><b>AI framework and technological infrastructure strategies for the Malaysian/ APAC Government Authorities</b></p> <ul style="list-style-type: none"> <li>• Legal framework and strategies for the AI deployment in APAC region</li> <li>• How to improve Citizen services using AI</li> <li>• Smart Cities and AI: challenger or enabler</li> <li>• AI vs. Data Centers: National Security Concerns of Data storage and management</li> <li>• Digital native youth as a future of Digital Transformation for APAC</li> </ul> <p><b>SHAMSUL MAJID</b><br/>Chief Technology &amp; Innovation Officer, MCMC</p> <p><b>SIGRIT SIHT</b><br/>Director of Data Policy, Ministry of Economic Affairs and Communications, Estonia</p>   |



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|   | <p><b>FELICIA CHUA</b><br/>Senior Assistant Director, ICT Consultancy Division<br/>Malaysian Administrative Modernisation and Management Planning Unit</p>   |
| <b>11:55 – 12:15</b>                                      | <b>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</b>  |
| <b>12:20 – 12:35<br/>KEYNOTE</b>                          | <p><b>AI in HealthCare and Pharma – a view of the Future</b></p> <p><b>DR RASHMI HEGDE</b><br/>VP Medical Affairs, Cipla</p>   |
| <b>12:40 – 13:25<br/>DATA AND AI PANEL<br/>DISCUSSION</b> | <p><b>Powering Data with AI: The Classic Combination</b></p> <ul style="list-style-type: none"> <li>• AI Infrastructure for Big data analytics</li> <li>• Benefits of Leveraging AI with data</li> <li>• Powering a Self-Managing data center with AI</li> <li>• AI-SaaS Integration</li> </ul> <p><b>SPEAKERS:</b></p> <p><b>THENG HUI CHONG</b><br/>Head of Artificial Intelligence &amp; Frontiers<br/>PLUS Malaysia</p> <p><b>DR KULJIT SINGH</b><br/>President, Association of Private Hospitals Malaysia</p> <p><b>ALAN CHEAH</b><br/>Country General Manager, Carsome Certified</p> <p><b>DR HAZLINA SELAMAT</b><br/>Associate Professor, Universiti Teknologi Malaysia (UTM)</p> |



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|   | <p><b>MODERATOR:</b></p> <p><b>BALAJI RAJAMANI</b><br/>Enterprise Architect - Data Management and Analytics, Tetra Pak</p>  |
| <p>13:25 – 13:50</p>  | <p><b>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</b></p>  |
| <p>13:50 – 14:30<br/><b>CROSS-INDUSTRY CLOUD<br/>PANEL DISCUSSION</b></p> | <p><b>AI Adoption to benefit Enterprises across the sectors.</b></p> <ul style="list-style-type: none"> <li>• Choosing the AI infrastructure for your needs</li> <li>• Challenges faced by enterprises on Maturity when Adopting AI</li> <li>• Maintenance and Management of AI Architecture</li> <li>• People as biggest challenge with cloud adoption</li> <li>• Company analysis and analytics with AI as a base</li> </ul> <p><b>SPEAKERS:</b></p> <p><b>RAMU ARIVUVEL</b><br/>Group CTO, Tonik</p> <p><b>ASIF M IQBAL</b><br/>Head of Advanced Analytics<br/>Digi Telecommunications</p> <p><b>DR S B GOYAL</b><br/>Director - Faculty of Information Technology<br/>City University of Malaysia</p> <p><b>GERARD K M LIM</b><br/>CEO, Agroz Group</p> |



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|   | <p><b>MODERATOR:</b></p> <p><b>STEVEN WONG WENG LEONG</b><br/>Chief Digital &amp; Global Banking Strategist<br/>China Construction Bank (Malaysia)</p>  |
| 14:35 – 15:15   | Networking Opportunities, Exhibition Booth Visits, One-to-one meetings  |
| 15:15 – 15:45<br>FIRESIDE CHAT ON<br>CLOUD GOVERNANCE | <p><b>RPA and NLP: The arms of AI transformation</b></p> <ul style="list-style-type: none"> <li>• Chat bots: Then vs now</li> <li>• RPA driving intelligent Automation across enterprises</li> <li>• Robotic intervention in a human led job</li> <li>• How is NLP making lives easier</li> <li>• Effects of NLP on customer experience</li> </ul> <p><b>SPEAKERS:</b></p> <p><b>GURU ADRAKATTI</b><br/>Chief Digital and Innovation Officer<br/>HLMG Company Sdn Bhd</p> <p><b>SIDDHARTHA THIMMAVAJALLA</b><br/>Executive Director - Artificial Intelligence and ML<br/>Standard Chartered Bank</p> <p><b>MODERATOR:</b></p> <p><b>REYNALDO (REY) LUGTU</b><br/>Founder &amp; CEO, Fellow Institute for Digital Transformation</p> |
| 15:50 – 16:10<br>KEYNOTE                              | Cloud and AI: The new recipe for a technological revolution   |

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23 JUL 2021 | MALAYSIA



*Virtual*

**26<sup>TH</sup>  
EDITION**

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|                      | <b>ANGELA KIM</b><br>Head of Analytics and AI, Teachers Health Fund           |
| <b>16:10 – 16:30</b> | <b>Networking Opportunities, Exhibition Booth Visits, One-to-one meetings</b> |