



#TresconOTT

BY INVITATION ONLY

trescon
OTT

**WORLD
OTT SHOW**

28 APR 2022 | ASEAN



Virtual

9AM - 5PM SINGAPORE STANDARD TIME

***DRIVING NEW SYNERGIES
IN THE DIGITAL STREAMING
ECOSYSTEM***

**JOIN ELITE OTT TECH
LEADERS FROM ASEAN**

**EXPERIENCE THE
LATEST IN OTT**

**WITNESS EXCITING
USE-CASES**

**MEET GLOBAL
TECHPRENEURS**

tresconglobal.com/conferences/ott/asean



COVERING NEW GROUND

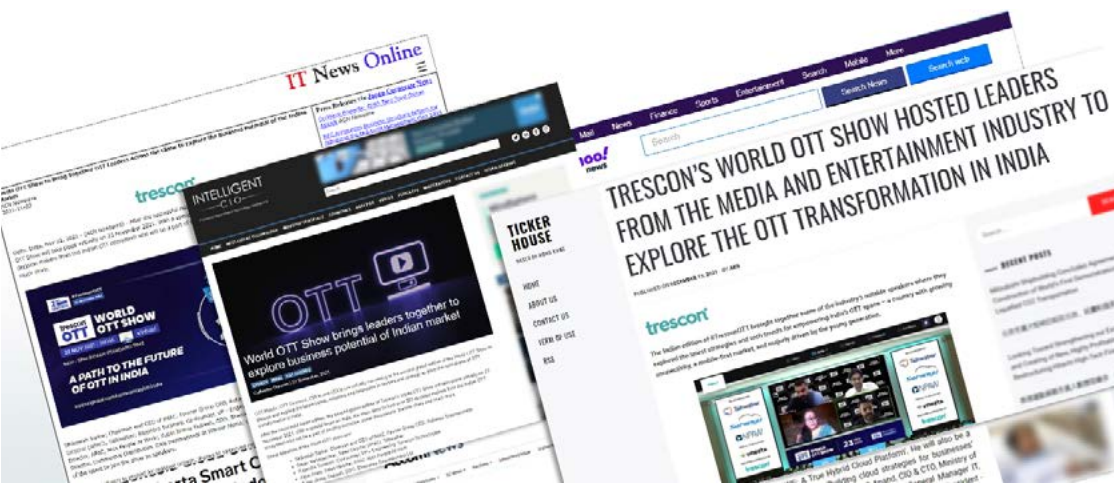
The streaming video market is experiencing a tremendous explosion in the ASEAN region and platform owners from all corners of the media, telecoms, and broadcast world are making big investment bets.

Research indicates that viewers stream eight billion hours of OTT per month across Southeast Asia, with three billion hours in Indonesia alone. Other top markets include the Philippines (2.2 billion hours streamed/month), Thailand (1.41 billion hours/month) and Vietnam (1 billion hours/month).

In fact, 57 per cent of OTT viewers have increased streaming during COVID and 73 per cent plan to maintain or increase OTT consumption even after the pandemic. Streaming uptake during COVID has been fastest in Indonesia, with 66 per cent streaming more, 59 per cent in Vietnam and 58 per cent in Malaysia.

“80 percent watch OTT across multiple devices and smart TV has the second highest share of time spent on OTT and is especially popular among older viewers (35+)”

Source: Campaign Asia-Pacific



WHY VIRTUAL EVENTS?

Digital is an intrinsic part of this Covid-19 pandemic and while it has deeply changed how we live and work, digital events seems not just inevitable but imperative as well.

- Learn from top strategists
- Engage with global experts
- Address issues/questions in real time
- Get access to hard-to-reach thought leaders
- Improve your IT/brand strategy
- Attend more tracks/sessions than ever before
- Access to numerous solution providers
- No travel costs
- e-Meet with solution providers of your choice
- Network and interact continually
- Opportunity for more team members to attend
- Get attendance certificate
- Less distraction compared to physical events

Globally Connected

Stay connected with the world, remotely from the convenience of your own space

Real Time Interaction

Exchange important documents and ideas at any time during interactive sessions

Savings like no other

Save time and money without the hassle of travel, accommodation, general expenses

Plan better

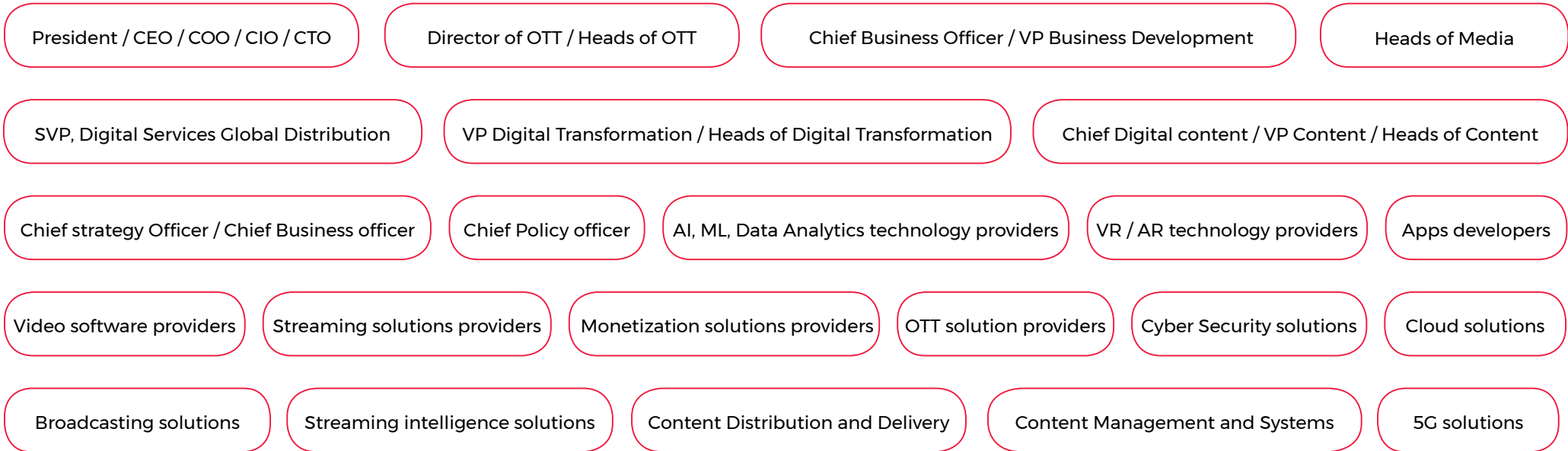
Interact with and understand your peers before identifying the right business opportunities and setting up personal meetings

Make Connections

Quickly be able to connect with the right prospective contacts for your business and foster strong bonds with your connections

WHO ATTENDS WORLD OTT SHOW?

Meet influential thought leaders, innovative solution providers and industry peers - all under one roof



HAPPENINGS



INSIGHTFUL SESSIONS

Hear from global experts on the best practices on OTT Monetization, Content Customization and many such need-of-the-hour topics. It is an opportunity to hear from the world's leading solution providers on the innovative solution to capitalize on the market benefits provided by the future techs.



TECHNOLOGY USE-CASES

Emerging technologies, when used together have the potential to revolutionize industries.

Explore such transformational technology use-cases presented by successful early adopters and pioneers in the industry.



PRODUCT SHOWCASE

The show features presentations, use-case studies and educational sessions by global technology providers who are virtually showcasing their latest innovations designed with the primary focus on enabling OTT platforms and businesses to adopt innovative solutions.



PANEL DISCUSSIONS

Brainstorm and exchange ideas with some of the greatest minds in Technology.

Our virtual panel includes the likes of seasoned, experienced and accomplished veterans from the technological sector looking to form a bridge between OTT and Businesses.



PRIVATE CONSULTATION ROOMS

Indulge in detailed discussions with technology providers of your choice through private and secure online audio/visual chats where you have the opportunity to highlight your specific needs and challenges directly with the expert advisors and consultants.



PRIVATE NETWORKING ROOMS

Network and share ideas virtually with decision-makers from OTT and associated industries in these private online chat rooms.

Understand the latest trends and challenges faced during the current global situation and how to prepare for renewed challenges in a post-Covid-19 world.



ASK THE EXPERT

With tech leaders under constant pressure to reinvent technologies, deciding on the right strategy, framework & solutions for your business can be delicate. That's where our ask the expert zone fits in. Discuss your challenges one-to-one, with the participating tech solution providers.

On 28 April 2022, grab the opportunity to rub shoulders with some of the biggest names within the Ott industry, and get ready for some ground-breaking discussions.

**JOIN IN FROM
WHEREVER YOU ARE
ONLINE TO WATCH
THE SESSIONS LIVE
OR ON-DEMAND.**



DISCUSSION TOPICS



Behaviour-Based Audience Analysis



5g Technology



Content Fragmenting



Monetization Strategies



Advanced User Interface



Immersive Streaming Technology



Connected TV



Customer Acquisitions

WHY ATTEND?

Meet & network

with leaders in future tech solutions looking to disrupt the sector as a whole

Build relationships with **industry peers and connect** with people within your discipline

Secure your CX protocols with the help of **next-gen digital transformation tools**

Learn from top **technology experts** on UI/UX and related fields

Gain knowledge and experience from **technology use-cases**, its implementation, roadblocks and much more

Explore potentials of these **future technologies;** which is accelerating innovation & bringing advances in business competitiveness

Deep dive into innovative approaches to the technologies of **fourth industrial revolution**

Take part in an **agenda formed** by our advisory board of global tech experts, key thinkers and thought leaders

PAST SPEAKERS



ANDREAS VON MALTZAHN
Co-Founder,
iwonder
Singapore



ZUBIN JIMMY DUBASH
COO Digital Businesses,
Shemaroo
India



ANNA YSABEL F DRIZ
Director of Advertising Sales and
Brand Solutions,
WeTV iflix Philippines
Philippines



SIDDHARTHA ROY
Chief Operating Officer,
Hungama Digital Media
India



MARC MULGRUM
SVP of Sales,
Setplex
USA



SUNIL GUPTA
Managing Partner and CEO,
Yotta Infrastructure
India



DUSHYANTT KOHLI
Co-founder,
Khabri
India



LOKESH CHAUHAN
Chief Technology Officer,
Eros Now
India



DR ASUGAN PECHI MUTHU
Chief Executive Officer,
One Stop Music (OSM) Berhad
Malaysia



AJENG PARAMESWARI
President of Digital Business,
Visinema
Indonesia

GOVERNMENTS AND ASSOCIATIONS WHO HAVE WORKED WITH US IN THE PAST



trescon


Connecting business
with opportunities

C - SUITE EVENTS


B2B BESPOKE EVENTS

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OMAN



QATAR



MAURITIUS



SOUTH AFRICA



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